

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

BRIGHT RESPONSE, LLC
F/K/A POLARIS IP, LLC,

Plaintiff,

v.

GOOGLE INC., ET AL.,

Defendants.

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No. 2:07-cv-00371-CE

Jury Demanded

ORDER SUBSTITUTING COUNSEL

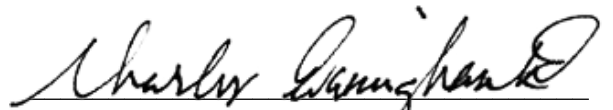
Defendants Google, Inc., AOL LLC, and America Online, Inc. filed their unopposed motion to substitute counsel pursuant to Local Rule 11(d). Such motion is GRANTED.

It is therefore ORDERED that Darryl Woo, Michael Sacksteder, Tyler Baker, Saina Shamilov, C. J. Alice Chuang, and Eric Ball of Fenwick & West LLP are withdrawn as counsel for Google, Inc., AOL LLC, and America Online, Inc., and Harry Lee Gillam, Jr. of Gillam & Smith, LLP is withdrawn as counsel for AOL LLC and America Online, Inc. The following attorneys and law firms are substituted in their place:

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SIGNED this 15th day of July, 2009.



CHARLES EVERINGHAM IV
UNITED STATES MAGISTRATE JUDGE