

UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

BRIGHT RESPONSE, LLC
F/K/A POLARIS IP, LLC

Plaintiff,

v.

GOOGLE, INC., et al.

Defendants.

Civil Action No. 2:07-CV-00371-CE

JURY TRIAL REQUESTED

NOTICE OF DESIGNATION OF LEAD ATTORNEY

Defendants Google Inc., AOL, LLC, and America Online, Inc. (collectively “Defendants”) file this Notice of Designation of Lead Attorney for Defendants and hereby notify the Court that the following designated attorney should be designated as the Lead Attorney and is authorized to receive service of all pleadings, notices, orders and other papers in the above-captioned matter on behalf of Defendants:

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Dated: September 30, 2009

By /s/ David A. Perlson

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CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing document was filed electronically in compliance with Local Rule CV-5(a). As such, this answer was served on all counsel who have consented to electronic service, Local Rule CV-5(a)(3)(A), on this the 30th day of September, 2009.

/s/ David A. Perlson

David A. Perlson