UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

BRIGHT RESPONSE LLC	§
	§
Plaintiff,	§
	§
V.	§
	§
GOOGLE INC., YAHOO!, INC., AOL LLC,	§
and AMERICA ONLINE, INC.,	§
	§
Defendants.	§

Civil Action No. 2:07-cv-371-CE

NOTICE OF APPEARANCE

Please take notice that Joshua R. Thane, of the law firm HALTOM & DOAN, hereby enters his appearance as counsel of record for Defendant Yahoo!, Inc. ("Yahoo") and requests, pursuant to Local Rule CV-11(e), that any correspondence, motions, notices, and pleadings in this action directed to Yahoo also be served upon Joshua R. Thane at the following address:

Joshua R. Thane HALTOM & DOAN 6500 Summerhill Road, Suite 100 Texarkana, TX 75503 Telephone: (903) 255-1000 Facsimile: (903) 255-0800 Email: jthane@haltomdoan.com

Wherefore, Defendant Yahoo requests that all counsel of record take notice of this appearance.

Respectfully submitted,

/s/ Joshua R. Thane Joshua R. Thane Texas Bar No. 24060713 HALTOM & DOAN 6500 Summerhill Road, Suite 100 Texarkana, TX 75503 Telephone: (903) 255-1000 Facsimile: (903) 255-0800 Email: jthane@haltomdoan.com

ATTORNEYS FOR YAHOO!, INC.

CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing document was filed electronically in compliance with Local Rule CV-5(a). All other counsel of record not deemed to have consented to electronic service were served with a true and correct copy of the foregoing by certified mail, return receipt requested, on this the 18^{th} day of November, 2009.

/s/ Joshua R. Thane Joshua R. Thane