IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

BRIGHT RESPONSE, LLC

Plaintiff,

Civil Action No. 2:07-cv-371-TJW

v.

JURY

GOOGLE INC., et al.,

Defendants.

NOTICE OF APPEARANCE

Notice is hereby given that the undersigned attorney, Alexander C. Giza, enters his appearance in the above-referenced proceedings for the Plaintiff, Bright Response, LLC ("Bright"). Bright respectfully requests that the Court take note of this Notice of Appearance and make Alexander C. Giza one of the attorneys of record for Bright in this lawsuit. Copies of all communications and other documents should be e-mailed or faxed to Alexander C. Giza at the address set forth below.

Dated: December 21, 2009 Respectfully submitted,

By: /s/ Alexander C. Giza

Alexander C. Giza, CA Bar No. 212327

E-mail: agiza@raklaw.com RUSS, AUGUST & KABAT

12424 Wilshire Boulevard, 12th Floor

Los Angeles, California 90025 Telephone: 310/826-7474

Facsimile: 310/826-6991

Attorneys for Plaintiff BRIGHT RESPONSE, LLC

CERTIFICATE OF SERVICE

I hereby certify that the counsel of record who are deemed to have consented to electronic service are being served on December 21, 2009 with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by electronic mail, facsimile transmission and/or first class mail on this same date.

Dated: December 21, 2009 /s/ Alexander C. Giza

Alexander C. Giza