IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

BRIGHT RESPONSE, LLC

Civil Action No. 2:07-cv-371-TJW

Plaintiff,

JURY

v.

GOOGLE INC., et al.,

Defendants.

AMENDED JOINT CLAIM CONSTRUCTION CHART

Pursuant to P.R. 4-5(d), the parties submit this Joint Claim Construction Chart. The parties will provide the Court with a copy in Word Perfect Format.

AGREED CONSTRUCTIONS

Claim Term/Phrase and Asserted Claim(s) Containing Term/Phrase	Plaintiff's Construction	Defendants' Construction	Court's Construction
Classifying the electronic message / the classification step (Claim 28)	[AGREED]	[AGREED]	Determining whether the electronic message falls into one or more categories.
A Case Model of the Electronic Message (Claim 30)	[AGREED]	[AGREED]	Text and attributes derived from the electronic message.
The Case Model (Claims 30 and 33)	[AGREED]	[AGREED]	"The case model" is the same "case model of the electronic message" that is produced in step (b1) of claim 30.
Wherein each score is normalized by dividing the score by a maximum possible score for the stored case model (Claim 31)	[AGREED]	[AGREED]	Wherein each match score is divided by the maximum possible score for the stored case model.
Fixed Data (Claim 39)	[AGREED]	[AGREED]	Data in a predetermined arrangement.
Variable Data (Claim 40)	[AGREED]	[AGREED]	Data in any arrangement.

Additionally, the parties have agreed that "case model," "stored case models of the case base," and "a set of attributes for identifying specific features of the electronic message" need not be construed.

DISPUTED CONSTRUCTIONS

Claim Term/Phrase and Asserted Claim(s) Containing Term/Phrase	Claim Language with Disputed Terms in Bold	Plaintiff's Construction	Defendants' Construction	Court's Construction
Non-Interactive Electronic Message/The Electronic Message (Claims 26, 27, 28, 30, 38, 39, and 40)	26. A method for automatically processing a non-interactive electronic message using a computer, comprising the steps of:	An electronic message not requiring additional input or supplementation from the sender.	This claim term is indefinite.	
	(a) receiving the electronic message from a source;			
	(b) interpreting the electronic message using a rule base and case base knowledge engine; and			
	(c) retrieving one or more predetermined responses corresponding to the interpretation of the electronic message from a repository for automatic delivery to the source.			
	27. The method of claim 26, wherein the source of the electronic message is not predetermined.			

Claim Term/Phrase and Asserted Claim(s) Containing Term/Phrase	Claim Language with Disputed Terms in Bold	Plaintiff's Construction	Defendants' Construction	Court's Construction
	28. The method of claim 26, further comprising the steps of:			
	(b1) classifying the electronic message as at least one of (i) being able to be responded to automatically; and (ii) requiring assistance from a human operator; and			
	(c) retrieving one or more predetermined responses corresponding to the interpretation of the electronic message from a repository for automatic delivery to the source when the classification step indicates that the electronic message can be responded to automatically.			
	30. The method of claim 28, wherein the step of interpreting the electronic message further includes the steps of:			
	(b1) producing a case model of the electronic			

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	message including (i) a set of attributes for identifying specific features of the electronic message; and (ii) message text;			
	(b2) detecting at least one of text, combinations of text, and patterns of text of the electronic message using character matching;			
	(b3) flagging the attributes of the case model which are detected in the electronic message;			
	(b4) comparing the flagged attributes of the case model with stored attributes of stored case models of the case base;			
	(b5) comparing the text of the case model with stored text of the stored case models of the case base; and			
	(b6) assigning a score to each stored case model which is compared with the case model, the score			

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	increasing when at least one of the attributes and the text match the stored case model and the score not increasing when at least one of the attributes and the text do not match the stored case model.			
	38. The method of claim 26, wherein the predetermined response is altered in accordance the interpretation of the electronic message before delivery to the source.			
	39. The method of claim 26, wherein the electronic message includes fixed data.			
	40. The method of claim 26, wherein the electronic message includes variable data.			
Rule BaseKnowledge Engine (Claim 26)	26. A method for automatically processing a non-interactive	A knowledge engine that tests whether an electronic message meets	A knowledge engine that tests whether one or more conditions are met and, if	

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	electronic message using a computer, comprising the steps of:	one or more conditions, and if so, applies specified actions.	so, applies specified actions.	
	(a) receiving the electronic message from a source;			
	(b) interpreting the electronic message using a rule base and case base knowledge engine; and			
	(c) retrieving one or more predetermined responses corresponding to the interpretation of the electronic message from a repository for automatic delivery to the source.			
Case Base Knowledge Engine (Claim 26)	26. A method for automatically processing a non-interactive electronic message using a computer, comprising the steps of:	A knowledge engine that processes electronic messages by comparing them to a stored set of exemplar cases.	A knowledge engine that compares an incoming set of facts (a "problem") with a stored set of exemplar cases representing past	
	(a) receiving the electronic message from a source;		"problems" to obtain a set of prior cases which are used to formulate an appropriate action.	
	(b) interpreting the electronic message using a rule base and case base knowledge engine; and			

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	(c) retrieving one or more predetermined responses corresponding to the interpretation of the electronic message from a repository for automatic delivery to the source.			
Predetermined Response(s) (Claims 26, 28, and 38)	26. A method for automatically processing a non-interactive electronic message using a computer, comprising the steps of: (a) receiving the electronic message from a source; (b) interpreting the electronic message using a rule base and case base knowledge engine; and (c) retrieving one or more predetermined responses corresponding to the interpretation of the electronic message from a repository for automatic delivery to the source. 28. The method of claim 26, further comprising	Bright Response is of the view that no construction of this term is required. If construed: Responses prepared prior to the receipt of the electronic message. The responses may be modified and/or altered based on the interpretation of the electronic message.	Responses prepared prior to the receipt of the electronic message.	

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	the steps of:			
	(b1) classifying the electronic message as at least one of (i) being able to be responded to automatically; and (ii) requiring assistance from a human operator; and			
	(c) retrieving one or more predetermined responses corresponding to the interpretation of the electronic message from a repository for automatic delivery to the source when the classification step indicates that the electronic message can be responded to automatically.			
	38. The method of claim 26, wherein the predetermined response is altered in accordance the interpretation of the electronic message before delivery to the source.			

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Repository (Claims 26 and 28)	26. A method for automatically processing a non-interactive electronic message using a computer, comprising the steps of:	A place where electronic information is stored.	Database.	
	(a) receiving the electronic message from a source;			
	(b) interpreting the electronic message using a rule base and case base knowledge engine; and			
	(c) retrieving one or more predetermined responses corresponding to the interpretation of the electronic message from a repository for automatic delivery to the source.			
	28. The method of claim 26, further comprising the steps of:			
	(b1) classifying the electronic message as at least one of (i) being able to be responded to automatically; and (ii) requiring assistance from			

Claim Term/Phrase and Asserted Claim(s) Containing Term/Phrase	Claim Language with Disputed Terms in Bold	Plaintiff's Construction	Defendants' Construction	Court's Construction
	a human operator; and (c) retrieving one or more predetermined responses corresponding to the interpretation of the electronic message from a repository for automatic delivery to the source when the classification step			
Paguiring Assistance	indicates that the electronic message can be responded to automatically. 28. The method of claim	Paguiring that a manual	Paguiring that a manual	
Requiring Assistance From A Human Operator (Claim 28)	28. The method of claim 26, further comprising the steps of: (b1) classifying the electronic message as at least one of (i) being able to be responded to automatically; and (ii) requiring assistance from a human operator; and	Requiring that a manual reviewer review the electronic message or information derived from the electronic message, or review, revise or compose the response to be delivered to the source.	Requiring that a manual reviewer review, revise, or compose the response to be delivered to the source.	
	(c) retrieving one or more predetermined responses corresponding to the interpretation of the electronic message from a repository for automatic delivery to the source			

Claim Term/Phrase and Asserted Claim(s) Containing Term/Phrase	Claim Language with Disputed Terms in Bold	Plaintiff's Construction	Defendants' Construction	Court's Construction
	when the classification step indicates that the electronic message can be responded to automatically.			
Stored Case Model (Claims 30, 31, and 33)	30. The method of claim 28, wherein the step of interpreting the electronic message further includes the steps of:	Stored text and attributes associated with an exemplar case stored in the case base.	Stored text and attributes, derived from a previously received electronic message, and an associated stored	
	(b1) producing a case model of the electronic message including (i) a set of attributes for identifying specific features of the electronic message; and (ii) message text;		response.	
	(b2) detecting at least one of text, combinations of text, and patterns of text of the electronic message using character matching;			
	(b3) flagging the attributes of the case model which are detected in the electronic message;			
	(b4) comparing the flagged attributes of the case model with stored attributes of stored case			

Claim Term/Phrase and Asserted Claim(s) Containing Term/Phrase	Claim Language with Disputed Terms in Bold	Plaintiff's Construction	Defendants' Construction	Court's Construction
	models of the case base;			
	(b5) comparing the text of the case model with stored text of the stored case models of the case base; and			
	(b6) assigning a score to each stored case model which is compared with the case model, the score increasing when at least one of the attributes and the text match the stored case model and the score not increasing when at least one of the attributes and the text do not match the stored case model .			
	31. The method of claim 30, wherein:			
	when at least one of the attributes and the text match the stored case model , the score is increased by a predetermined match weight; and			
	when at least one of the attributes and the text does not match the			

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	stored case model, the score is decreased by a predetermined mismatch weight.			
	33. The method of claim 31, wherein each score is normalized by dividing the score by a maximum possible score for the stored case model , where the maximum possible score is determined when all of the attributes and text of the case model and the stored case model match.			
Predetermined Match Weight (Claim 31)	31. The method of claim 30, wherein: when at least one of the attributes and the text match the stored case model, the score is increased by a predetermined match weight; and	A predetermined factor controlling the degree to which a stored case model's score is increased by a comparison of text and attributes from a case model with those from a stored case model.	A predetermined factor which is added to a stored case model's match score when a feature from the stored case model matches text and attributes from the presented case model.	
	when at least one of the attributes and the text does not match the stored case model, the score is			

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	decreased by a predetermined mismatch weight.			
Predetermined Mismatch Weight (Claim 31)	31. The method of claim 30, wherein: when at least one of the attributes and the text match the stored case model, the score is increased by a predetermined match weight; and when at least one of the attributes and the text does not match the stored case model, the score is decreased by a predetermined mismatch weight.	A predetermined factor controlling the degree to which a stored case model's score is decreased by a comparison of text and attributes from a case model with those from a stored case model.	A predetermined factor which is subtracted from a stored case model's match score when a feature from the stored case model does not match a feature from the presented case model.	

ORDERING OF THE STEPS

Claim Language	Plaintiff's Proposal	Defendants' Proposal	Court's Construction
26. A method for automatically processing a non-interactive electronic message using a computer, comprising the steps of:	The steps of claim 26 may be performed in any order.	The steps of claim 26 must be performed in order.	

Claim Language	Plaintiff's Proposal	Defendants' Proposal	Court's Construction
(a) receiving the electronic message from a source;			
(b) interpreting the electronic message using a rule base and case base knowledge engine; and			
(c) retrieving one or more predetermined responses corresponding to the interpretation of the electronic message from a repository for automatic delivery to the source.			

INCORPORATION OF DEPENDANT CLAIM ELEMENTS

Claim Language	Plaintiff's Proposal	Defendants' Proposal	Court's Construction
26. A method for automatically processing a non-interactive electronic message using a computer, comprising the steps of:	Claims 28, 30, 31, and 33 are definite.	Claims 28, 30, 31, and 33 are indefinite because claim 28 does not properly incorporate the elements of claim 26.	
(a) receiving the electronic message from a source;		In addition, Claims 30, 31, and 33 are indefinite because claim	
(b) interpreting the electronic message using a rule base and case base knowledge engine; and		30 does not properly incorporate the elements of claim 28.	
(c) retrieving one or more predetermined responses corresponding to the interpretation of the electronic message from a repository for			

Claim Language	Plaintiff's Proposal	Defendants' Proposal	Court's Construction
automatic delivery to the source.			
28. The method of claim 26, further comprising the steps of:			
(b1) classifying the electronic message as at least one of (i) being able to be responded to automatically; and (ii) requiring assistance from a human operator; and			
(c) retrieving one or more predetermined responses corresponding to the interpretation of the electronic message from a repository for automatic delivery to the source when the classification step indicates that the electronic message can be responded to automatically.			
30. The method of claim 28, wherein the step of interpreting the electronic message further includes the steps of:			
(b1) producing a case model of the electronic message including (i) a set of attributes for identifying specific features of the electronic message; and (ii) message text;			
(b2) detecting at least one of text, combinations of text, and			

Claim Language	Plaintiff's Proposal	Defendants' Proposal	Court's Construction
patterns of text of the electronic message using character matching;			
(b3) flagging the attributes of the case model which are detected in the electronic message;			
(b4) comparing the flagged attributes of the case model with stored attributes of stored case models of the case base;			
(b5) comparing the text of the case model with stored text of the stored case models of the case base; and			
(b6) assigning a score to each stored case model which is compared with the case model, the score increasing when at least one of the attributes and the text match the stored case model and the score not increasing when at least one of the attributes and the text do not match the stored case model.			
31. The method of claim 30, wherein:			
when at least one of the attributes and the text match the stored case model, the score is increased by a predetermined match weight; and			
when at least one of the			

Claim Language	Plaintiff's Proposal	Defendants' Proposal	Court's Construction
attributes and the text does not match the stored case model, the score is decreased by a predetermined mismatch weight.			
33. The method of claim 31, wherein each score is normalized by dividing the score by a maximum possible score for the stored case model, where the maximum possible score is determined when all of the attributes and text of the case model and the stored case model match.			

Respectfully submitted,

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CERTIFICATE OF SERVICE

I hereby certify that the following counsel of record who are deemed to have consented to

electronic service are being served on March 31, 2010, with a copy of this document via the

Court's CM/ECF system. Any other counsel of record will be served by first class U.S. mail on

this same date.

By: /s/ Jennifer H. Doan Jennifer H. Doan