

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

**BRIGHT RESPONSE, LLC**

**Plaintiff,**

**v.**

**GOOGLE INC., et al.,**

**Defendants.**

**Civil Action No. 2:07-cv-371-TJW**

**JURY**

**NOTICE OF APPEARANCE**

Notice is hereby given that the undersigned attorney, Adam S. Hoffman, enters his appearance in the above-referenced proceedings for the Plaintiff, Bright Response, LLC ("Bright"). Bright respectfully requests that the Court take note of this Notice of Appearance and make Adam S. Hoffman one of the attorneys of record for Bright in this lawsuit. Copies of all communications and other documents should be e-mailed or faxed to Adam S. Hoffman at the address set forth below.

Dated: April 22, 2010

Respectfully submitted,

By: /s/ Adam S. Hoffman  
Adam S. Hoffman, CA Bar No. 218740  
E-mail: [ahoffman@raklaw.com](mailto:ahoffman@raklaw.com)  
RUSS, AUGUST & KABAT  
12424 Wilshire Boulevard, 12th Floor  
Los Angeles, California 90025  
Telephone: 310/826-7474  
Facsimile: 310/826-6991

**Attorneys for Plaintiff  
BRIGHT RESPONSE, LLC**

**CERTIFICATE OF SERVICE**

I hereby certify that the counsel of record who are deemed to have consented to electronic service are being served on April 22, 2010 with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by electronic mail, facsimile transmission and/or first class mail on this same date.

Dated: April 22, 2010

/s/ Adam S. Hoffman  
Adam S. Hoffman