UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

BRIGHT RESPONSE, LLC,

Plaintiff,

Civil Action No. 2:07-cv-371-CE

VS.

GOOGLE INC., et al.,

Defendants.

NOTICE OF APPEARANCE

Please take notice that Scott D. Sherwin of the law firm HOWREY LLP hereby enters his appearance as counsel for Defendant Yahoo! Inc. ("Yahoo!") and requests that any correspondence, motions, notices, and pleadings in this action directed to Yahoo! also be served upon Scott D. Sherwin at the following address:

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Please add the name of Mr. Sherwin to all service lists in this matter, including the efiling service list.

Respectfully submitted,

/s/ Scott D. Sherwin

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ATTORNEYS FOR YAHOO! INC.

CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing document was filed electronically in compliance with Local Rule CV-5(a). All other counsel of record not deemed to have consented to electronic service were served with a true and correct copy of the foregoing by certified mail, return receipt requested, on this the 18th day of May, 2010.

/s/ Scott D. Sherwin
Scott D. Sherwin