IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

BRIGHT RESPONSE, LLC

Plaintiff,

Civil Action No. 2:07-cv-371-TJW

v.

JURY

GOOGLE INC., et al.,

Defendants.

NOTICE OF APPEARANCE

Notice is hereby given that attorney, Adam S. Goldberg, enters his appearance in the above-referenced proceedings for the Plaintiff, Bright Response, LLC ("Bright"). respectfully requests that the Court take note of this Notice of Appearance and make Adam S. Goldberg one of the attorneys of record for Bright in this lawsuit. Copies of all communications and other documents should be e-mailed or faxed to Adam S. Goldberg at the address set forth below.

Dated: June 25, 2010 Respectfully submitted,

> By: /s/ Adam S. Goldberg Adam S. Goldberg, CA SBN 250172 IRELL & MANELLA, LLP 1800 Avenue of the Stars, Suite 900

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Attorney for Plaintiff BRIGHT RESPONSE, LLC

CERTIFICATE OF SERVICE

I hereby certify that the counsel of record who are deemed to have consented to electronic service are being served on June 25, 2010 with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by electronic mail, facsimile transmission and/or first class mail on this same date.

Dated: June 25, 2010 /s/ Adam S. Goldberg
Adam S. Goldberg