IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

BRIGHT RESPONSE, LLC.

v

GOOGLE INC., ET AL

CIVIL ACTION NO. 2:07CV371

MEDIATOR'S REPORT

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In accordance with the Court's order, a mediation conference was held on June 28, 2010 between Plaintiff and Defendant Yahoo!. The conference resulted in an impasse. All parties and counsel were present.

SIGNED this 28th day of June, 2010.

CAROLINE M. CRAVEN UNITED STATES MAGISTRATE JUDGE