

UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

BRIGHT RESPONSE, LLC
F/K/A POLARIS IP, LLC

v.

GOOGLE INC., et al.

NO. 2:07CV-371-TJW-CE

DECLARATION OF BRADLEY ALLEN

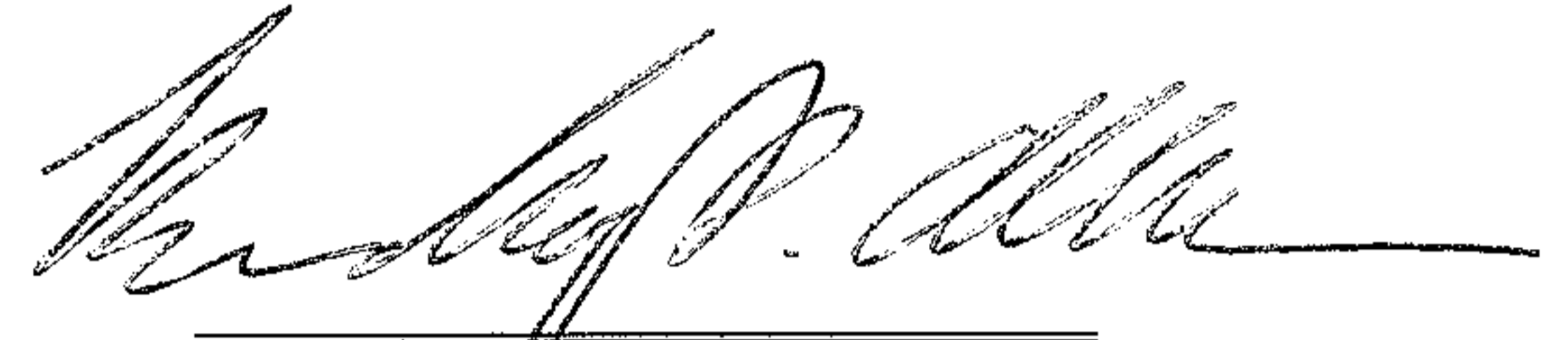
I, Bradley Allen, declare:

1. I reside at 1446 5th Street, Manhattan Beach, CA.
2. I have personal knowledge of the facts stated herein and, if called as a witness, I could and would testify competently thereto.
3. I worked at Inference Corporation from February 1984 to March 1995. Inference created, owned, and marketed the software known as CBR Express. My title at Inference was Vice President, Applications Development. My duties included working to create and design the CBR Express software, and as part of this process, I became familiar with the documentation for CBR Express, including User's Guides and Reference Manuals.
4. Attached hereto as Exhibit A is a true and correct copy of a User's Guide for Version 2.0 of the CBR Express software. This User's Guide accurately describes the functionalities of the CBR Express 2.0 as it was sold and marketed to the public in 1995. It was provided to customers who purchased the software.
5. Attached hereto as Exhibit B is a true and correct copy of an excerpt of a Reference Manual for Version 2.0 of the CBR Express software. This excerpt of the Reference Manual accurately describes the functionalities of the CBR Express 2.0 as it was sold and

marketed to the public in 1995. The Reference Manual was provided to customers who purchased the software.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct to the best of my knowledge.

Executed in Manhattan Beach, CA on June 28th, 2010.



Bradley Allen