IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

BRIGHT RESPONSE, LLC F/K/A POLARIS IP, LLC

NO. 2:07CV-371-TJW-CE

GOOGLE INC., et al.

V.

ORDER GRANTING DEFENDANTS' JOINT MOTION *IN LIMINE* NO. 3: MOTION TO EXCLUDE LEGALLY INCORRECT EVIDENCE AND ARGUMENT REGARDING THE INVENTORS AND DEPLOYMENT OF THE EZ READER SYSTEM

Upon consideration of Defendants' Joint Motion In Limine No. 3: Motion to Exclude

Legally Incorrect Evidence and Argument Regarding the inventors and Deployment of the EZ

Reader System, the Court is of the opinion that the same should be granted.

It is therefore ORDERED that Defendants' Joint Motion In Limine No. 3: Motion to

Exclude Legally Incorrect Evidence and Argument Regarding the inventors and Deployment of

the EZ Reader System is hereby GRANTED.