

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

BRIGHT RESPONSE, LLC,
Plaintiff,

v.

GOOGLE INC., et al.,

Defendants.

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Civil Action No. 2:07-cv-371-CE

JURY TRIAL DEMANDED

ORDER

On July 22, 2010, Plaintiff Bright Response, LLC (“Bright Response”) filed its motions in limine, number 3-33 (Dkt. No. 453). The Court rules as follows according to the numbering set forth in that submission.

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|-----|----------------|---------------|
| 1. | Granted: _____ | Denied: _____ |
| 2. | Granted: _____ | Denied: _____ |
| 3. | Granted: _____ | Denied: _____ |
| 4. | Granted: _____ | Denied: _____ |
| 5. | Granted: _____ | Denied: _____ |
| 6. | Granted: _____ | Denied: _____ |
| 7. | Granted: _____ | Denied: _____ |
| 8. | Granted: _____ | Denied: _____ |
| 9. | Granted: _____ | Denied: _____ |
| 10. | Granted: _____ | Denied: _____ |
| 11. | Granted: _____ | Denied: _____ |
| 12. | Granted: _____ | Denied: _____ |

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| 13. | Granted: _____ | Denied: _____ |
| 14. | Granted: _____ | Denied: _____ |
| 15. | Granted: _____ | Denied: _____ |
| 16. | Granted: _____ | Denied: _____ |
| 17. | Granted: _____ | Denied: _____ |
| 18. | Granted: _____ | Denied: _____ |
| 19. | Granted: _____ | Denied: _____ |
| 20. | Granted: _____ | Denied: _____ |
| 21. | Granted: _____ | Denied: _____ |
| 22. | Granted: _____ | Denied: _____ |
| 23. | Granted: _____ | Denied: _____ |
| 24. | Granted: _____ | Denied: _____ |
| 25. | Granted: _____ | Denied: _____ |
| 26. | Granted: _____ | Denied: _____ |
| 27. | Granted: _____ | Denied: _____ |
| 28. | Granted: _____ | Denied: _____ |
| 29. | Granted: _____ | Denied: _____ |
| 30. | Granted: _____ | Denied: _____ |
| 31. | Granted: _____ | Denied: _____ |
| 32. | Granted: _____ | Denied: _____ |
| 33. | Granted: _____ | Denied: _____ |