

EXHIBIT J

Issued by the
UNITED STATES DISTRICT COURT
 Southern District of California

Bright Response LLC
 V.
 Google Inc., et al

SUBPOENA IN A CIVIL CASE

Case Number:¹ 2:07-cv-371

TO: Douglas Croxall

YOU ARE COMMANDED to appear in the United States District court at the place, date, and time specified below to testify in the above case.

PLACE OF TESTIMONY	COURTROOM
	DATE AND TIME

YOU ARE COMMANDED to appear at the place, date, and time specified below to testify at the taking of a deposition in the above case.

PLACE OF DEPOSITION Quinn Emanuel Urquhart Oliver & Hedges LLP 865 S. Figueroa St. 10th Floor, Los Angeles, CA 90017	DATE AND TIME 8/18/2009 10:00 am
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YOU ARE COMMANDED to produce and permit inspection and copying of the following documents or objects at the place, date, and time specified below (list documents or objects):


See Ex. A

PLACE Quinn Emanuel Urquhart Oliver & Hedges LLP 50 California St., 22nd Flr., San Francisco, CA 94111	DATE AND TIME 8/6/2009 10:00 am
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YOU ARE COMMANDED to permit inspection of the following premises at the date and time specified below.

PREMISES	DATE AND TIME
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Any organization not a party to this suit that is subpoenaed for the taking of a deposition shall designate one or more officers, directors, or managing agents, or other persons who consent to testify on its behalf, and may set forth, for each person designated, the matters on which the person will testify. Federal Rule of Civil Procedure 30(b)(6).

ISSUING OFFICER'S SIGNATURE AND TITLE (INDICATE IF ATTORNEY FOR PLAINTIFF OR DEFENDANT)  Attorney for Defendant	DATE 7/22/2009
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ISSUING OFFICER'S NAME, ADDRESS AND PHONE NUMBER
 Eugene Novikov, 50 California St., 22nd Flr., San Francisco, CA 94111

(See Federal Rule of Civil Procedure 45 (c), (d), and (e), on next page)

¹ If action is pending in district other than district of issuance, state district under case number.

PROOF OF SERVICE

DATE	PLACE
SERVED	
SERVED ON (PRINT NAME)	MANNER OF SERVICE
SERVED BY (PRINT NAME)	TITLE

DECLARATION OF SERVER

I declare under penalty of perjury under the laws of the United States of America that the foregoing information contained in the Proof of Service is true and correct.

Executed on _____ DATE _____ SIGNATURE OF SERVER _____

ADDRESS OF SERVER _____

Federal Rule of Civil Procedure 45 (c), (d), and (e), as amended on December 1, 2007:

(c) PROTECTING A PERSON SUBJECT TO A SUBPOENA.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The issuing court must enforce this duty and impose an appropriate sanction — which may include lost earnings and reasonable attorney's fees — on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) Appearance Not Required. A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) Objections. A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing or sampling any or all of the materials or to inspecting the premises — or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

(i) At any time, on notice to the commanded person, the serving party may move the issuing court for an order compelling production or inspection.

(ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) When Required. On timely motion, the issuing court must quash or modify a subpoena that:

(i) fails to allow a reasonable time to comply;

(ii) requires a person who is neither a party nor a party's officer to travel more than 100 miles from where that person resides, is employed, or regularly transacts business in person — except that, subject to Rule 45(c)(3)(B)(iii), the person may be commanded to attend a trial by traveling from any such place within the state where the trial is held;

(iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or

(iv) subjects a person to undue burden.

(B) When Permitted. To protect a person subject to or affected by a subpoena, the issuing court may, on motion, quash or modify the subpoena if it requires:

(i) disclosing a trade secret or other confidential research, development, or commercial information;

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party; or

(iii) a person who is neither a party nor a party's officer to incur substantial expense to travel more than 100 miles to attend trial

(C) Specifying Conditions as an Alternative. In the circumstances described in Rule 45(c)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

(i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and

(ii) ensures that the subpoenaed person will be reasonably compensated.

(d) DUTIES IN RESPONDING TO A SUBPOENA.

(1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:

(A) Documents. A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) Form for Producing Electronically Stored Information Not Specified. If a subpoena does not specify a form for producing electronically stored information, the person responding need not produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) Electronically Stored Information Produced in Only One Form. The person responding need not produce the same electronically stored information in more than one form.

(D) Inaccessible Electronically Stored Information. The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) Information Withheld. A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

(i) expressly make the claim; and

(ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) Information Produced. If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information to the court under seal for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(e) CONTEMPT.

The issuing court may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena. A nonparty's failure to obey must be excused if the subpoena purports to require the nonparty to attend or produce at a place outside the limits of Rule 45(c)(3)(A)(ii).

EXHIBIT A

I. DEFINITIONS

1. "PLAINTIFF," or "BRIGHT RESPONSE" shall mean plaintiff Bright Response, LLC, and its agents, officers, employees, representatives and attorneys, and any and all of its predecessor or successor companies, corporations or business entities.

2. "MR. CROXALL," "CROXALL," "YOU," or "YOUR," shall mean Douglas B. Croxall.

3. "JAGUAR TECHNOLOGY HOLDINGS," or "JAGUAR" shall mean Jaguar Technology Holdings, LLC, and its agents, officers, employees, representatives and attorneys, and any and all of its parent, subsidiary, predecessor or successor companies, corporations or business entities, including without limitation Fire Transaction Sub, Inc.

4. "FIREPOND," "FPX, LLC," "FP TECHNOLOGY HOLDINGS," or "CLEAR WITH COMPUTERS, INC.," shall mean FPX, LLC, formerly known as Firepond, Inc., FP Technology Holdings and Clear with Computers, Inc., a prior assignee of U.S. Patent No. 6,411,947, and its agents, officers, employees, representatives and attorneys, and any and all of its predecessor or successor companies, corporations or business entities.

5. "PATENT PURCHASE AGREEMENT," or "AGREEMENT," shall mean the document titled Patent Purchase Agreement entered into on January 28, 2004 between FIREPOND and Orion IP, LLC.

6. "PURCHASED PATENTS," shall mean those patents and patent applications sold by FIREPOND to Orion IP, LLC in the PATENT PURCHASE AGREEMENT.

7. "ANTHONY ANGOTTI," "FRED COHEN," "JULIE HSU," "ROSANNA PICCOLO," and "AMY RICE" shall mean the named inventors of U.S. Patent No. 6,411,947.

8. "DOCUMENT" or "DOCUMENTS" shall include all written, graphic or otherwise recorded material, including without limitation, microfilms or other film records or impressions, tape recordings or computer cards, floppy disks or printouts, any and all papers, photographs, films, recordings, memoranda, books, records, accounts, communications, letters,

telegrams, correspondence, notes of meetings, notes of conversations, notes of telephone calls, inter-office memoranda or written communications of any nature, recordings of conversations either in writings or upon any mechanical or electrical recording devices, including electronic mail (“e-mail”), notes, papers, reports, analyses, invoices, canceled checks or check stubs, receipts, minutes of meetings, time sheets, diaries, desk calendars, ledgers, schedules, licenses, financial statements, telephone bills, logs, and any differing versions of any of the foregoing, whether so denominated, formal, informal or otherwise, as well as copies of the foregoing which differ in any way, including by the addition of handwritten notations or other written or printed matter of any nature, from the original. The foregoing specifically includes information stored in a computer database and capable of being generated in documentary form, such as electronic mail.

9. “THING” as used herein means any physical object other than a “DOCUMENT.”

(a) “PERSON” refers to any individual, corporation, proprietorship, association, joint venture, company, partnership or other business or legal entity, including governmental bodies and agencies.

10. “REFLECT,” “REFLECTING,” “RELATE TO,” “REFER TO,” “RELATING TO,” and “REFERRING TO” shall mean relating to, referring to, concerning, mentioning, reflecting, pertaining to, evidencing, involving, describing, discussing, commenting on, embodying, responding to, supporting, contradicting, or constituting (in whole or in part), as the context makes appropriate.

11. The “‘947 PATENT” shall mean U.S. Patent No. 6,411,947.

12. The term “RELATED PATENTS/APPLICATIONS” shall mean (1) any United States or foreign patent or patent application related to the ‘947 PATENT by way of subject matter or claimed priority date, (2) all parent, grandparent or earlier, divisional, continuation, continuation-in-part, provisional, reissue, reexamination, and foreign counterpart patents and applications thereof, including without limitation U.S. Patent Application No. 08/853,074 and

U.S. Patent No. 6,182,059, and/or (3) any patent or patent application filed by one of more of the same applicant(s) (or his or her assignees) that refers to any of (1) or (2) herein.

13. The singular form of words shall include the plural, and the plural shall include the singular.

II. INSTRUCTIONS

1. If any portion of a DOCUMENT or THING is responsive to a request, the entire DOCUMENT or THING shall be produced, redacting only privileged material if any.

2. YOU are to produce the original and each non-identical copy of each DOCUMENT or THING requested herein that is in YOUR possession, custody or control.

3. DOCUMENTS produced pursuant to these requests shall be produced in the original files and shall not be shuffled or otherwise rearranged. DOCUMENTS which were stapled, clipped, or otherwise fastened together shall be produced in that form.

4. THINGS produced pursuant to these requests shall be produced in their present form and shall not be changed or modified in any way.

5. In the event that any DOCUMENT or THING called for by these requests or subsequent requests is to be withheld on the basis of a claim of privilege or immunity from discovery, that DOCUMENT or THING is to be identified by stating:

- (a) the author(s), addressee(s) and any indicated or blind copyee(s);
- (b) the DOCUMENT's or THING's date, number of pages and attachments or appendices;
- (c) the subject matter(s) of the document;
- (d) the nature of the privilege or immunity asserted; and
- (e) any additional facts upon which you would base your claim of privilege or immunity.

6. In the event that any DOCUMENT or THING called for by these requests or subsequent requests has been destroyed or discarded, that DOCUMENT or THING is to be identified by stating:

- (a) the author(s), addressee(s) and any indicated or blind copyee(s);
- (b) the DOCUMENT's or THING's date, number of pages and attachments or appendices;
- (c) the DOCUMENT's or THING's subject matter;
- (d) the date of destruction or discard, manner of destruction or discard, and reason for destruction or discard;
- (e) the PERSONS who were authorized to carry out such destruction or discard; and
- (f) whether any copies of the DOCUMENT or THING presently exist and, if so, the name of the custodian of each copy.

7. These Requests shall be deemed continuing so as to require further and supplemental production in accordance with the Federal Rules of Civil Procedure.

III. REQUESTS FOR PRODUCTION

1. All DOCUMENTS or THINGS that REFER or RELATE to FIREPOND's purchase of Brightware, Inc., and/or the '947 PATENT, including without limitation all reports, summaries, valuations or other DOCUMENTS that REFER or RELATE to any due diligence investigation conducted by FIREPOND.
2. DOCUMENTS sufficient to demonstrate the positions YOU hold or have held at FIREPOND and the dates during which YOU held those positions.
3. DOCUMENTS sufficient to demonstrate the nature, type and amount of services provided by NMPP, Inc. to JAGUAR or YOU regarding JAGUAR's purchase of FIREPOND.
4. All reports, summaries or other results of any due diligence or other investigation(s), conducted for JAGUAR or at YOUR direction, that REFER or RELATE to the intellectual property owned or licensed by FIREPOND or that otherwise value FIREPOND's assets.
5. DOCUMENTS sufficient to demonstrate the identities of all individuals involved in the purchase or the negotiations for the purchase of FIREPOND by JAGUAR.

6. All DOCUMENTS or THINGS that REFER or RELATE to the PATENT PURCHASE AGREEMENT, including without limitation any drafts, partial drafts or mark-ups of the AGREEMENT.

7. DOCUMENTS sufficient to demonstrate the identities of all individuals responsible for or involved in negotiating the PATENT PURCHASE AGREEMENT on behalf of FIREPOND.

8. All DOCUMENTS or THINGS that REFER or RELATE to the value, worth or validity of the PURCHASED PATENTS, including without limitation any valuations, charts or memos created by YOU or at YOUR direction.

9. All DOCUMENTS or THINGS that REFER or RELATE to any license granted by Orion IP, LLC under the PURCHASED PATENTS, including without limitation any license granted to FIREPOND at the time of or subsequent to the execution of the PATENT PURCHASE AGREEMENT.

10. A copy of any and all purchase agreement(s) or other DOCUMENTS memorializing FIREPOND's sale of Brightware, Inc., or the technology or business assets formerly owned by Brightware, Inc., to eDocs, Inc..

11. A copy of any and all license(s) associated with or RELATED to FIREPOND's sale of Brightware, Inc., or the technology or business assets formerly owned by Brightware, Inc., to eDocs, Inc..

12. All transcripts of deposition or trial testimony in which YOU testified regarding JAGUAR's purchase of FIREPOND, the intellectual property acquired by FIREPOND during its purchase of Brightware, Inc., or the PATENT PURCHASE AGREEMENT, including without limitation a transcript of your deposition testimony given in the case styled *Orion IP, LLC v. Hyundai*, No. 6:05-cv-322 (E.D. Tex.).

13. All DOCUMENTS or THINGS that REFER or RELATE to the '947 PATENT or any RELATED PATENTS/APPLICATIONS, including without limitation any DOCUMENTS that RELATE to the prosecution, valuation, sale or assignment of the '947

PATENT or RELATED PATENTS/APPLICATIONS and including without limitation any opinions, analyses and/or investigations of infringement of such patents.

14. All DOCUMENTS or THINGS that REFER or RELATE to any attempts to license, purchase, assign or enforce the '947 PATENT, including any DOCUMENTS that RELATE to the following cases, and/or any other litigation concerning the '947 PATENT:

- A. *Bright Response, LLC f/k/a Polaris IP, LLC v. Google, et al.*, Case No. 2:07-cv-371 CE (E.D. Tex.)
- B. *Polaris IP, LLC v. Sirius Satellite Radio, Inc., et al.*, Case No. 2:06-cv-103 TJW (E.D. Tex.)
- C. *Polaris IP, LLC v. Oracle Corp. et al.*, Case No. 2:06-cv-179 TJW (E.D. Tex.)
- D. *Polaris IP, LLC v. Art Technology Group, Inc.*, Case No. 2:07-cv-116 CE (E.D. Tex.)
- E. *Firepond, Inc. v. Egain Communications*, Case No. 0:03-cv-03363 (Dist. of Minn.)
- F. *Firepond, Inc. v. Banter, Inc.*, Case No. 0:03-cv-02940 (Dist. of Minn.)
- G. *Firepond, Inc. v. Serviceware Tech, Inc.*, Case No. 0:03-cv-04917 (Dist. of Minn.)
- H. *Firepond, Inc. v. RightNow Technology*, Case No. 0:03-cv-03165-(Dist. Of Minn.)
- I. *Orion IP, LLC v. RightNow Technology*, Case No. 0:04-cv-1215 (Dist. of Minn.)

15. All DOCUMENTS or THINGS that REFER or RELATE to any compensation, both monetary and/or non-monetary, that YOU, ANTHONY ANGOTTI, FRED COHEN, JULIE HSU, ROSANNA PICCOLO, AMY RICE, Erich Spangenberg, NMPP, Inc., JAGUAR, Brightware, Inc., Silicon Valley Bank, FIREPOND, Orion IP, LLC, Clear with Computers, LLC, Polaris IP, LLC, Circinus IP, LLC, Plutus IP Holdings, Plutus IP, LLC, TechDev Holdings, LLC or BRIGHT RESPONSE and any listed company's parent, subsidiary, predecessor or successor companies paid or received in connection with the assignment,

license, sale, or transfer of any rights in or to the '947 PATENT or RELATED PATENTS/APPLICATIONS.

16. All DOCUMENTS or THINGS that REFER or RELATE to YOUR, ANTHONY ANGOTTI's, FRED COHEN's, JULIE HSU's, ROSANNA PICCOLO's, AMY RICE's, Erich Spangenberg's, JAGUAR's, Brightware, Inc.'s, Silicon Valley Bank's, FIREPOND's, Clear with Computers, LLC's, Orion IP, LLC's, Circinus IP, LLC's, Polaris IP, LLC's, Plutus IP Holdings', Plutus IP, LLC's, TechDev Holdings LLC's or BRIGHT RESPONSE's and any listed company's parent, subsidiary, predecessor or successor companies' attempts to market, promote, sell or license products, services or technology related to automatically processing electronic communications, including the use of rule base and/or case base knowledge engines

17. All prior art to the '947 PATENT, including publications, references, or THINGS asserted by third parties to be prior art, or evaluated by YOU as potential prior art, including without limitation any references published in 1997 or prior, referring to automatically processing electronic communications, including the use of case base and/or rule base knowledge engines.

18. All DOCUMENTS or THINGS that REFER or RELATE to any and all versions of software marketed as EZ Reader and/or Art**Enterprise*, including any similar and/or subsequent software marketed, sold, offered, or developed under any different names.

19. All DOCUMENTS or THINGS that REFER or RELATE to the licensing practices of FIREPOND or JAGUAR, including but not limited to any licensing agreements.

20. All DOCUMENTS or THINGS challenging, questioning, analyzing, or otherwise RELATING TO the patentability, validity, enforceability, or infringement of any alleged invention described, disclosed, or claimed in the '947 PATENT or RELATED PATENTS/APPLICATIONS.

21. All DOCUMENTS supporting any objective indicia of non-obviousness of any alleged invention described, disclosed or claimed in the '947 PATENT, including, but not

limited to, contentions of commercial success of the invention and/or products embodying the invention, long-felt but unsolved needs met by those products and/or the invention, failure of others to meet these needs, industry recognition of the invention and/or products embodying the invention, and deliberate copying of the invention or laudatory statements by accused infringers.