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IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

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BRIGHT RESPONSE, LLC F/K/A POLARIS IP, LLC Plaintiff

v.

GOOGLE INC., et al. Defendants

Case No.: 2:07-cv-371-CE

Oral Hearing Requested

DECLARATION OF SCOTT SHERWIN IN SUPPORT OF DEFENDANTS' RESPONSE TO BRIGHT RESPONSE, LLC'S MOTION TO EXCLUDE EXPERT TESTIMONY FROM DR. L. KARL BRANTING

- 1. I am an associate with the law firm Howrey LLP, and counsel for Yahoo! Inc. I have personal knowledge of the pleadings and files in this matter. I have personal knowledge of the documents submitted with this declaration and, if called upon as a witness, could and would testify competently thereto.
- 2. Attached, as Exhibit 1 is a true and correct copy of excerpts from Defendants' invalidity expert, Karl Branting, which was served on July 6, 2010.

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge and belief. Executed on July 27, 2010 in Chicago, Illinois.

/s/ Scott Sherwin
Scott Sherwin