

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

POLARIS IP, LLC	§	
	§	
VS.	§	Case No. 2:07-CV-371 TJW/CE
	§	
1. GOOGLE, INC.	§	
2. YAHOO!, INC.	§	
3. AMAZON.COM, INC.	§	
4. A9.COM, INC.	§	
5. BORDERS, INC.	§	JURY TRIAL DEMANDED
6. BORDERS GROUP, INC.	§	
7. AOL, LLC	§	
8. AMERICA ONLINE, INC.	§	
9. IAC/INTERACTIVECORP	§	
10. IAC SEARCH AND MEDIA, INC.	§	

NOTICE OF APPEARANCE

Notice is hereby given that the undersigned attorney, Collin Maloney, enters his appearance in this matter for Defendants IAC/InteractiveCorp and IAC Search and Media, Inc. for purposes of receiving notices and orders from the Court.

DATE: November 7, 2007

Respectfully submitted,

BY: /s/ Collin Maloney
 Collin Maloney
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ATTORNEYS FOR DEFENDANTS
IAC/INTERACTIVECORP and
IAC SEARCH AND MEDIA, INC.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by facsimile transmission and/or first class mail this 7th day of November, 2007.

/s/ Collin Maloney_____