Page 1 of 5

IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

POLARIS IP, LLC,	
Plaintiff,	Civil Action No. 2:07-cv-371-TJW-CE
v.	
GOOGLE INC., et al.;	
Defendants.	
	JURY TRIAL DEMANDED

PLAINTIFF'S REPLY TO COUNTERCLAIMS OF BORDERS, INC. AND **BORDERS GROUP, INC.**

Plaintiff Polaris IP, LLC ("Polaris") replies to the counterclaims of Defendants Borders, Inc. and Borders Group, Inc. (collectively, "Borders") by corresponding paragraph number as follows:

Nature of Counterclaim

Admitted that Borders purports to bring counterclaims against Polaris. Denied as to 1. merits of counterclaims.

Parties

- 2. Admitted.
- Admitted that Borders, Inc. is a defendant and counterclaim plaintiff, but Polaris lacks 3. knowledge or information sufficient to form a belief regarding the other matters asserted in this paragraph.

4. Admitted that Borders Group, Inc. is a defendant and counterclaim plaintiff, but Polaris lacks knowledge or information sufficient to form a belief regarding the other matters asserted in this paragraph.

Jurisdiction

- 5. Admitted as to jurisdiction over counterclaims. Denied as to merits of counterclaims.
- 6. Admitted as to jurisdiction over Polaris. Denied as to merits of counterclaims.
- 7. Admitted that an actual case or controversy exists. Denied as to merits of counterclaims.

Venue

8. Admitted as to venue over counterclaims. Denied as to merits of counterclaims.

Controversy

- 9. Admitted.
- 10. Admitted.
- 11. Denied.

First Counterclaim

- 12. Polaris re-alleges and incorporates by reference its replies to Paragraphs 1-11 above.
- 13. Denied.
- 14. Denied.

Second Counterclaim

- 15. Polaris re-alleges and incorporates by reference its replies to Paragraphs 1-14 above.
- 16. Denied.
- 17. Denied.

Third Counterclaim

18. Polaris re-alleges and incorporates by reference its replies to Paragraphs 1-17 above.

- 19. Denied.
- 20. Polaris lacks knowledge or information sufficient to form a belief regarding the averments asserted in the first sentence of Paragraph 19 and therefore denies same. The averments asserted in the second sentence of Paragraph 19 are denied.
- 21. Denied.
- 22. Denied.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff Polaris IP, LLC respectfully requests that this Court enter judgment denying and dismissing Borders' counterclaims, and that the Court enter judgment in favor of Polaris as requested in Polaris's complaint, as amended or supplemented.

Respectfully submitted,

POLARIS IP, LLC

Dated: November 12, 2007 By: /s/ Jason W. Cook

Danny L. Williams

LEAD ATTORNEY

Texas State Bar No. 21518050

Terry D. Morgan

Texas State Bar No. 14452430

J. Mike Amerson

Texas State Bar No. 01150025

Williams, Morgan & Amerson, P.C.

10333 Richmond, Suite 1100

Houston, Texas 77042

Telephone: (713) 934-4060

Facsimile: (713) 934-7011

E-mail: danny@wmalaw.com E-mail: tmorgan@wmalaw.com

E-mail: mike@wmalaw.com

David M. Pridham

Intellectual Property Navigation Group, LLC

Rhode Island State Bar No. 6625 207 C North Washington Avenue Marshall, Texas 75670

Telephone: (903) 938-7400 Facsimile: (903) 938-7404 E-mail: david@ipnav.com

Eric M. Albritton Texas State Bar No. 00790215 **ALBRITTON LAW FIRM**

P.O. Box 2649

Longview, Texas 75606 Telephone: (903) 757-8449 Facsimile: (903) 758-7397 Email: ema@emafirm.com Email: jsh@emafirm.com

John J. Edmonds Texas State Bar No. 00789758

THE EDMONDS LAW FIRM, PC

709 Sabine Street Houston, Texas 77007 Telephone: (713) 858-3320

Facsimile: (832) 415-2535

Email: johnedmonds@edmondslegal.com

Jason W. Cook Texas State Bar No. 24028537 The Law Office of Jason W. Cook 5320 Victor St. Dallas, Texas 75214

Telephone: (214) 504-6813 Facsimile: (469) 327-2777 Email: jcook@cookip.com

ATTORNEYS FOR PLAINTIFF **POLARIS IP, LLC**

CERTIFICATE OF SERVICE

I hereby certify that the counsel of record who are deemed to have consented to electronic service are being served today with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by electronic mail, facsimile transmission and/or first class mail on this same date.

Dated: November 12, 2007 /s/ Jason W. Cook___

Jason W. Cook