

UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION

BRIGHT RESPONSE, LLC F/K/A POLARIS IP, LLC Plaintiff  v.  GOOGLE INC., et al. Defendants	Case No.: 2:07-cv-371-CE  Oral Hearing Requested
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DECLARATION OF JASON WHITE IN SUPPORT OF  
YAHOO! INC.'S MOTION FOR SUMMARY JUDGMENT OF  
INVALIDITY FOR FAILURE TO SATISFY THE WRITTEN DESCRIPTION  
REQUIREMENT OF 35 U.S.C § 112¶1

1. I am a partner with the law firm Howrey LLP, and counsel for Yahoo! Inc. I have personal knowledge of the pleadings and files in this matter. I have personal knowledge of the documents submitted with this declaration and, if called upon as a witness, could and would testify competently thereto.
2. Attached, as Exhibit A, is a true and correct copy U.S. Patent No. 6,411,947.
3. Attached, as Exhibit B, is a true and correct copy of an excerpt of Plaintiff's Supplemental Disclosure of Asserted Claims and Infringement Contentions, which was served on January 22, 2010.
4. Attached, as Exhibit C, is a true and correct copy of an excerpt from the transcript of Mr. Cohen's deposition, which was taken on May 20, 2009 in New York, New York.

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge and belief. Executed on June 29, 2010 in Chicago, Illinois.

/s/ Jason White  
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Jason White