

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

BRIGHT RESPONSE, LLC
F/K/A POLARIS IP, LLC

v.

GOOGLE INC., et al.

NO. 2:07CV-371-CE

NOTICE OF INTENT TO PURSUE INEQUITABLE CONDUCT COUNTERCLAIMS

Pursuant to the Court's Order dated August 27, 2010 and as indicated at the Court's September 3, 2010 telephonic hearing, notice is hereby given that Defendant Google Inc. intends to pursue its counterclaims for inequitable conduct against Plaintiff Bright Response, LLC.

DATED: September 7, 2010

Respectfully submitted,

QUINN EMANUEL URQUHART &
SULLIVAN, LLP

By /s/ David Perlson

Charles K. Verhoeven, CA Bar No. 170151
LEAD ATTORNEY

David A. Perlson, CA Bar No. 209502

Amy H. Candido, CA Bar No. 237829

QUINN EMANUEL URQUHART &
SULLIVAN, LLP

50 California Street, 22nd Floor
San Francisco, California 94111

Telephone: (415) 875-6600

Facsimile: (415) 875-6700

Jennifer Parker Ainsworth
TX Bar No. 00784720
Wilson, Robertson & Cornelius, P.C.
P.O. Box 7339
Tyler, Texas 75711
Telephone: (903) 509-5000
Facsimile: (903) 509-5092
jainsworth@wilsonlawfirm.com

Attorneys for Defendant Google Inc. and AOL
LLC

CERTIFICATE OF SERVICE

The undersigned hereby certifies that counsel of record who are deemed to have consented to electronic service are being served on September 7, 2010, with a copy of this document via the Court's ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served via electronic mail, facsimile transmission and/or first class mail on today's date.

By /s/ Margaret P. Kammerud
Margaret P. Kammerud