

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

POLARIS IP, LLC,

Plaintiff,

vs.

- (1) GOOGLE, INC.;
- (2) YAHOO! INC.;
- (3) AMAZON.COM, INC.;
- (4) A9.COM, INC.;
- (5) BORDERS, INC.;
- (6) BORDERS GROUP INC.;
- (7) AOL LLC;
- (8) AMERICA ONLINE, INC.;
- (9) IAC/INTERACTIVECORP; and
- (10) IAC SEARCH AND MEDIA, INC.,

Defendants.

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Civil Action No. 2:07-cv-371-CE

JURY TRIAL DEMANDED

**NOTICE OF APPEARANCE OF COUNSEL ON BEHALF OF GOOGLE INC.**

Eric J. Ball of the law firm of Fenwick & West LLP hereby enters his appearance in the above-captioned case on behalf of Google Inc. For purposes of receipt of Notices of Electronic Filing, the e-mail address for Fenwick & West attorney Eric J. Ball is:

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Dated: May 16, 2008

Respectfully submitted,

By: /s/ Eric J. Ball  
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ATTORNEYS FOR DEFENDANT  
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**CERTIFICATE OF SERVICE**

The undersigned certifies that the foregoing document was filed electronically in compliance with Local Rule CV-5(a). As such, this motion was served on all counsel who have consented to electronic service, Local Rule CV-5(a)(3)(A), on this the 16th day of May 2008.

/s/ Eric J. Ball  
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