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IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

PERFORMANCE PRICING, INC.

Plaintiff,

vs.

Case No. 2:07-cv-432 (LED)

Notice of Appearance

GOOGLE INC., a Delaware corporation; AOL LLC, a Delaware limited liability company; MICROSOFT COOPERATION, a Washington corporation; YAHOO! INC., a Delaware corporation;

Defendant.

NOTICE OF APPEARANCE

Notice is hereby given that the undersigned attorney, Christin Cho, enters her appearance in this matter as counsel for Plaintiff Performance Pricing, Inc. for the purpose of receiving notices and orders from the Court.

DATED this 9th day of October, 2007.

Respectfully submitted,

By: /s/ Christin K. Cho Christin K. Cho Cal State Bar No. 238173

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ATTORNEYS FOR PLAINTIFF PERFORMANCE PRICING, INC.

CERTIFICATE OF SERVICE

I hereby certify that all counsel of record who are deemed to have consented to electronic service are being served this 9th day of October, 2007, with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by electronic mail, facsimile transmission and/or first class mail on this same date.

/s/ Christin Cho