IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

PERFORMANCE PRICING, INC.,

CASE NO. 2:07-cv-432 (LED)

Plaintiff,

Notice of Appearance

v.

GOOGLE INC., AOL LLC, MICROSOFT CORP., YAHOO! INC., IAC SEARCH & MEDIA, INC., and A9.COM, INC.,

Defendants.

NOTICE OF APPEARANCE

Notice is hereby given that the undersigned attorney, Richard E. Lyon, enters his appearance in this matter as counsel for Plaintiff Performance Pricing, Inc. for the purpose of receiving notices and orders from the Court.

Dated: July 22, 2009 Respectfully submitted,

By: /s/ Richard E. Lyon

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ATTORNEYS FOR PLAINTIFF PERFORMANCE PRICING, INC.

CERTIFICATE OF SERVICE

I hereby certify that all counsel of record who are deemed to have consented to electronic service are being served on July 22, 2009, with a copy if this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by electronic mail, facsimile transmission and/or first class mail on this same date.

/s/ Richard E. Lyon