

IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION

PERFORMANCE PRICING, INC.,	)	
	)	
Plaintiff,	)	CASE NO. 2:07-cv-432 (LED)
	)	
v.	)	
	)	<b>JURY TRIAL DEMANDED</b>
GOOGLE INC., AOL LLC,	)	
MICROSOFT CORPORATION,	)	
YAHOO! INC., IAC SEARCH &	)	
MEDIA, INC., A9.COM, INC.,	)	
	)	
Defendants.	)	

**DEFENDANT GOOGLE INC.'S UNOPPOSED MOTION FOR LEAVE TO EXTEND  
DEADLINE FOR RESPONDING TO PLAINTIFF'S MOTION TO COMPEL  
DOCUMENTS REGARDING GOOGLE'S CALCULATION OF  
ACTUAL COST PER CLICK AND QUALITY SCORE**

The current deadline for Defendant Google Inc. ("Google") to file a response to Plaintiff's Motion to Compel Documents Regarding Google's Calculation of Actual Cost Per Click and Quality Score is July 23, 2009. Google requests that the deadline for filing its response be extended to and including July 30, 2009.

Plaintiff Performance Pricing, Inc. ("Plaintiff") does not oppose this motion.

WHEREFORE, Google requests that the deadline for filing its response to Plaintiff's Motion to Compel Documents Regarding Google's Calculation of Actual Cost Per Click and Quality be extended to and including July 30, 2009.

Dated: July 23, 2009

Respectfully submitted,

By: /s/ David J. Beck

David J. Beck

Texas Bar No. 00000070

dbeck@brsfirm.com

BECK, REDDEN & SECREST, L.L.P.

One Houston Center

1221 McKinney St., Suite 4500

Houston, Texas 77010

(713) 951-3700

(713) 951-3720 (Fax)

**LEAD ATTORNEY FOR DEFENDANT  
GOOGLE INC.**

OF COUNSEL:

Michael E. Richardson

State Bar No. 24002838

mrichardson@brsfirm.com

BECK, REDDEN & SECREST, L.L.P.

One Houston Center

1221 McKinney St., Suite 4500

Houston, Texas 77010

Telephone: (713) 951-3700

Facsimile: (713) 951-3720

Charles K. Verhoeven (admitted *pro hac vice*)

charlesverhoeven@quinnemanuel.com

David A. Perlson (admitted *pro hac vice*)

davidperlson@quinnemanuel.com

Antonio R. Sistos (admitted *pro hac vice*)

antoniosistos@quinnemanuel.com

Emily C. O'Brien (admitted *pro hac vice*)

emilyobrien@quinnemanuel.com

QUINN EMANUEL URQUHART OLIVER & HEDGES, LLP

50 California Street, 22nd Floor

San Francisco, California 94111

Telephone: (415) 875 6600

Facsimile: (415) 875 6700

### **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that the foregoing document was filed electronically in compliance with Local Rule CV-5(a). As such, this motion was served on all counsel who have consented to electronic service. Local Rule CV-5(a)(3)(A).

/s/ Michael E. Richardson  
Michael E. Richardson

### **CERTIFICATE OF CONFERENCE**

Counsel for Google has conferred with Counsel for Plaintiff regarding the relief requested herein and Plaintiff is unopposed to such motion.

/s/ Michael E. Richardson  
Michael E. Richardson