

UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION

PERFORMANCE PRICING, INC., a Texas  
corporation,

Plaintiff,

v.

GOOGLE INC., a Delaware corporation;  
AOL LLC, a Delaware limited liability  
company; MICROSOFT CORPORATION, a  
Washington corporation; YAHOO! INC., a  
Delaware corporation; IAC SEARCH &  
MEDIA, INC., a Delaware corporation;  
A9.COM, INC., a Delaware corporation,

Defendants.

CIVIL ACTION NO. 2:07-cv-432 (LED)

JURY TRIAL DEMANDED

**DEFENDANT YAHOO! INC.'S NOTICE OF APPEARANCE**

PLEASE TAKE NOTICE that Rachel Krevans of Morrison & Foerster LLP hereby enters her appearance as counsel for Defendant YAHOO! INC. in this action. Rachel Krevans was duly admitted to practice in this Court on the 9th day of November, 2006.

Dated: October 31, 2007

Respectfully submitted,

/s/ Rachel Krevans

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ATTORNEYS FOR DEFENDANT  
YAHOO! INC.

**CERTIFICATE OF SERVICE**

I hereby certify that all counsel of record who have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) on this the 31st day of October, 2007. Any other counsel of record will be served by first class U. S. mail on this same day.

/s/ Rachel Krevans  
Michael E. Jones