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IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

PERFORMANCE PRICING, INC., a Texas § corporation; Plaintiff, CASE NO. 2:07-CV-432 (LED) VS. Jury Trial Demanded GOOGLE, INC., a Delaware corporation; AOL LLC, a Delaware limited liability § Company; MICROSOFT CORPORATION, a Washington corporation; YAHOO! INC., § a Delaware corporation; Defendants.

NOTICE OF APPEARANCE

Notice is hereby given that attorney CHARLES AINSWORTH enters his appearance in this matter as additional counsel for Plaintiff, PERFORMANCE PRICING, INC., a Texas corporation, for the purpose of receiving notices from the Court.

Dated: September 28, 2007 Respectfully submitted,

> /s/ Charles Ainsworth Charles Ainsworth State Bar No. 00783521 Robert Christopher Bunt State Bar No. 00787165 Robert M. Parker

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CERTIFICATE OF SERVICE

I hereby certify that the all counsel of record, who are deemed to have consented to electronic service are being served this September 28, 2007, with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by electronic mail, facsimile transmission and/or first class mail on this same date.

/s/ Charles Ainsworth
CHARLES AINSWORTH