Page 1 of 2

IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

PERFORMANCE PRICING, INC., a Texas corporation

Civil Action No. 2:07-cv-432 (LED)

Plaintiff,

v.

GOOGLE INC., a Delaware corporation; AOL LLC, a Delaware limited liability company; MICROSOFT CORPORATION, a Washington corporation, YAHOO! INC., a Delaware corporation; IAC SEARCH & MEDIA, INC., a Delaware corporation; A9.COM, Inc., a Delaware corporation;

Defendants.

JURY TRIAL DEMANDED

NOTICE OF APPEARANCE

Notice is hereby given that the undersigned attorney, Collin Maloney, enters his appearance in this matter for Defendant IAC Search & Media, Inc. for purposes of receiving notices and orders from the Court.

DATE: December 14, 2007 Respectfully submitted,

BY: /s/ Collin Maloney_

Collin Maloney State Bar No. 00794219 Ireland, Carroll & Kelley, PC 6101 S. Broadway, Suite 500 Tyler, Texas 75703

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ATTORNEYS FOR DEFENDANT IAC SEARCH & MEDIA, INC.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by facsimile transmission and/or first class mail this 14th day of December, 2007.

s/	Collin	Maloney	
3/	Comm	Maioney	