

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

PA ADVISORS, LLC

Plaintiff,

v.

GOOGLE INC., et al,

Defendants.

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CIVIL ACTION NO. 2:07-CV-480 (D)

JURY TRIAL DEMANDED

REPLY TO COUNTERCLAIMS OF DEFENDANT 24/7 REAL MEDIA, INC.

Plaintiff PA ADVISORS, LLC (“Plaintiff”) responds to the Counterclaims of Defendant 24/7 REAL MEDIA, INC. (“Defendant”) filed September 12, 2008, as follows:

COUNTERCLAIMS

- 33. The allegations in paragraph 33 are admitted upon information and belief.
- 34. The allegations in paragraph 34 are admitted.
- 35. The allegations in paragraph 35 are admitted.
- 36. The allegations in paragraph 36 are admitted.
- 37. The allegations in paragraph 37 are admitted.

FIRST COUNTERCLAIM

(Declaratory Judgment of Non-Infringement)

- 38. Plaintiff incorporates paragraphs 33-37 above.
- 39. The allegations in paragraph 39 are denied.

SECOND COUNTERCLAIM

(Declaratory Judgment of Invalidity)

- 40. Plaintiff incorporates paragraphs 33-39 above.
- 41. The allegations in paragraph 41 are denied.

EXCEPTIONAL CASE

- 42. The allegations in paragraph 42 are denied.

REQUEST FOR RELIEF

Although no answer is required to Defendant's prayer for relief, Plaintiff denies all allegations in subparagraphs 1 through 6 and further denies that any relief should be granted to Defendant whatsoever.

DEMAND FOR JURY TRIAL

Plaintiff demands a trial by jury on all matters raised by Defendant's counterclaims and by Plaintiff in its Original Complaint (and any supplements or amendments thereto), for which trial by jury is appropriate.

Dated: September 24, 2008

Respectfully submitted,

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ATTORNEYS FOR PLAINTIFF
PA ADVISORS, LLC

CERTIFICATE OF SERVICE

I hereby certify that on the 24th day of September, 2008, I electronically filed the foregoing document with the clerk of the court for the U.S. District Court, Eastern District of Texas, Marshall Division, using the electronic case filing system of the court. The electronic case filing system sent a "Notice of Electronic Filing" to the attorneys of record who have consented in writing to accept this Notice as service of this document by electronic means.

/s/ Michael T. Cooke

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