

**UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

PA ADVISORS, LLC.,)	
)	
)	Civil Action No. 2:07-CV-480 TJW
v.)	
)	
(1) GOOGLE INC.)	
(2) YAHOO! INC.)	JURY
(3) FACEBOOK, INC.)	
(4) CONTEXTWEB, INC.)	
(5) SPECIFIC MEDIA, INC.)	
(6) FAST SEARCH & TRANSFER ASA)	
(7) FAST SEARCH & TRANSFER, INC.)	
(8) AGENTARTS, INC.)	
(9) SEEVAST CORPORATION)	
(10) PULSE 360, INC.)	
(11) WPP GROUP USA, INC.)	
(12) WPP GROUP PLC)	
(13) 24/7 REAL MEDIA, INC.)	

SPECIFIC MEDIA, INC.'S
CORPORATE DISCLOSURE STATEMENT

Defendant Specific Media, Inc. (a nongovernmental corporate party) submits the following disclosure statement pursuant to Rule 7.1 of the Federal Rules of Civil Procedure:

1. The parent company of Specific Media, Inc. is Interactive Media Holdings, Inc., a Delaware corporation.
2. No publicly held corporation owns 10% or more of Specific Media's stock.

Respectfully Submitted

Date: December 21, 2007

By: /s/ Melvin R. Wilcox, III
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Attorney for Defendant
SPECIFIC MEDIA, INC.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this **SPECIFIC MEDIA INC.'S CORPORATE DISCLOSURE STATEMENT** via the Court's CM/ECF system per Local Rule CV-5(a)(3) on December 21, 2007. Any other counsel of record will be served by facsimile transmission and first class mail.

/s/ Melvin R. Wilcox, III
Melvin R. Wilcox, III

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