

(3) Defendant Specific Media respectfully requests additional time to respond to Plaintiff's Complaint. Specifically, Defendant Specific Media requests that the Court extend the time to respond to Plaintiff's Complaint to and including December 24, 2007.

(4) Opposing counsel for Plaintiff PA Advisors has been contacted and does not oppose this request for additional time.

WHEREFORE, Defendant Specific Media respectfully requests that its Unopposed Motion for Extension of Time to Respond to Plaintiff's Complaint be granted.

Respectfully submitted,

Dated: November 21, 2007

By: /s/ J. Mitchell Smith

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CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of Specific Media, Inc.'s, Unopposed Motion for Extension of Time to Respond to Plaintiff's Complaint was forwarded on the 21st day of November, 2007, as follows via E-File and U.S. mail:

Mr. Eric M. Albritton
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VIA E-FILE AND U. S. MAIL

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/s/ J. Mitchell Smith
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