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HEADLINE: DeltaPoint and Site/technologies/inc. Deliver SiteSweeper 2.0 for Web Site Quality Control; Newest Version of Web Site Quality Assurance Software Offers Enhanced Reporting, Scalability, Configuration, and Performance for Web Professionals

DATELINE: MONTEREY, Calif.

BODY:

Aug. 25, 1997-- Site/technologies/inc., a wholly owned subsidiary of DeltaPoint, Inc. (OTC BB:DTPT), today announced the release of SiteSweeper 2.0, the latest version of its Web site quality control software.

SiteSweeper gives Web professionals an arsenal of configurable analysis tools and reports for ensuring the efficiency, effectiveness, and overall quality of their web sites.

SiteSweeper can save busy Web professionals significant time by automatically generating customized Web site reports on a full range of quality control issues, with optimum multiple-server product performance, improved scalability and custom configuration.

"Anyone who wants to attract, and keep, visitors to their Web site needs to pay attention to potential quality control problems," said Song Huang, VP of Product Management at DeltaPoint. "SiteSweeper is a powerful application for Web professionals responsible for maintaining Web site quality and integrity. SiteSweeper identifies quality issues such as missing files, slow pages, broken links, and distorted images and simplifies the considerable task of improving the speed and navigation of the Web site."

"SiteSweeper is all about enhancing Web sites to increase productivity and profitability," commented Scott Allen, VP of Channel Marketing at DeltaPoint. "Everyone from Web content creators to Web masters to visitors will benefit from maximizing the information presentation and distribution from a Web site. The better and faster a company delivers information on their Web site, the better the perception in the mind of the customer."

Web Quality Control Application

SiteSweeper can help Web managers improve the quality of their sites by providing reports on the number of broken links, slow pages caused by large images and excessive information, missing ALT attributes, missing image definitions, distorted images, problem page titles, and missing Meta tags.

Optimized Performance, Scalability, and Configuration Power

SiteSweeper can sweep multiple sites on multiple servers (UNIX, OS2, Windows NT) in one session, including secure and proxy servers. SiteSweeper also understands HTTP, HTTPS, FTP and Gopher protocols, which allows the product to sweep a broad range of Web servers.

Unlike other tools that require the user to invoke an analysis report manually, SiteSweeper can begin automatically sweeping a Web site at specified intervals and at specified times -- during off-peak hours -- to avoid overloading Web servers. SiteSweeper can parallel process to provide faster "sweeping," and users can specify up to 20 threads -- or different data gathering streams -- simultaneously for optimized performance. Able to sweep even larger sites than before, SiteSweeper is suited for environments scaling from small and medium businesses to corporate departments.

SiteSweeper allows the Web professional to define customer quality configurations specific to each environment. For example, corporate users sweeping an Intranet site where everyone is on a high-bandwidth T1 line may not be concerned about large-sized Web pages that could take a long time to download. Web managers can define new limits if

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DeltaPoint and Site/technologies/inc. Deliver SiteSweeper 2.0 for Web Site Quality Control; Newest Version of Web Site Quality Assurance Software Offers Enhanced Reporting, Scalability, Configuration

desired and can customize reports for site-specific use. If Web professionals find it necessary to sweep sites with different quality standards, SiteSweeper can save configurations so that complete analysis can be performed on these sites with little or no user intervention.

Extensive Reporting Capability

Web professionals now have the significant advantage of SiteSweeper's enhanced reporting features, which give them extensive site information at a glance, regardless of their operating platform. Java-based navigation allows users to view the platform-independent HTML reports in any browser, as well as share the reports.

In addition, Visual Quality Indicator charts graphically depict the information produced by the "sweep." A Site Atlas maps out the entire site structure and shows resource utilization such as server type, total Web site size, plus multiple views with active hyperlinks to all components of the Web site. SiteSweeper contains an image catalog that lets users see at a glance a thumbnail of all images, organized by pages, that are in their Web site. Users can review images on their sites by browsing the SiteSweeper image catalog and can view images for content, copyright infringements, or quality control. Plus, SiteSweeper's advanced reports analyze dynamic pages, forms and queries and note whether these requests elicit a response.

SiteSweeper Distribution

SiteSweeper 2.0 runs on Windows 95, Windows 3.1 and Windows NT, and is listed at \$ 495. An upgrade from SiteSweeper 1.0 is available for \$ 249. DeltaPoint plans to release SiteSweeper 2.0 on the company's Web site in Q3 with full-packaged product shipping shortly thereafter.

About DeltaPoint

Founded in 1989, DeltaPoint, Inc. is a provider of Web site creation, management, and quality assurance tools for Web-based business environments of all sizes. The Company has business relationships in the Web tools arena with many vendors, including Sony, Earthlink, Compaq, MacMillan Press, Anawave, the Internet Mall and McGraw-Hill. DeltaPoint products are available through distribution, major retail stores and catalog merchants, as well as corporate resellers, international distributors and directly from the company. Headquartered in Monterey, DeltaPoint can be reached at 800/446-6955 or through the World Wide Web at <http://www.deltapoint.com> . -0-

This press release contains forward-looking statements that involve risks and uncertainties. DeltaPoint's actual results may differ from the results discussed or forecasted in the forward-looking statements due to factors that include, but are not limited to, risks associated with DeltaPoint's Internet strategy and DeltaPoint's recent completed and pending acquisitions. Further information on potential factors that could affect the financial results of DeltaPoint are included in DeltaPoint's Report on Form 10-K for the year ended Dec. 31, 1996 and the report of Form 10-Q for the period ended June 30, 1997, each of which is on file with the Securities and Exchange Commission.

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