Page 1

Copyright 1997 Business Wire, Inc. Business Wire

October 9, 1997, Thursday

DISTRIBUTION: Business Editors/Hi-Tech Writers

LENGTH: 1189 words

HEADLINE: DeltaPoint and Site/technologies/inc. Ship SiteSweeper 2.0

DATELINE: MONTEREY, Calif.

BODY:

Oct. 9, 1997--

Newest Version of Web Site Quality Assurance Software

Offers Enhanced Reporting, Scalability, Configuration,

and Performance for Web Professionals

DeltaPoint, Inc. (OTC/BB:DTPT) and its wholly-owned subsidiary, Site/technologies/inc., today announced the first customer shipments of SiteSweeper 2.0, a comprehensive Web site quality control tool for Web professionals in any-sized business.

SiteSweeper 2.0 helps Web professionals -- WebMasters, VARs and ISPs -- quickly diagnose problems with their Web sites and provides detailed reports on any URL. Such errors can include: the number of broken links and broken anchors, slow pages caused by large images and excessive information, missing ALT attributes, missing image definitions, distorted images, problem page titles, and missing Meta tags. The system's configurable analysis tools and timely reporting enable Web professionals to maintain an effective site and increase productivity and profitability.

"Users are well past the initial allure of surfing Web sites," said Song Huang, vice president of Product Management, for DeltaPoint, Inc. "Companies and other content providers must now maintain quality control to attract and retain visitors to their sites, ensuring a pleasant user experience."

Ease of Use for Content Providers

Running on Windows(R) 95, Windows 3.1 or Windows NT, SiteSweeper 2.0 can save busy Web professionals significant time by automatically generating customized Web site reports on a full range of quality control issues, with optimum multiple-server product performance, improved scalability, and custom configuration. The software's ease of use will appeal to VARs, ISPs and systems integrators who market to small- and medium-sized businesses, as well as large corporate users for enterprise-level performance.

"Resellers and service providers will not only find SiteSweeper 2.0's pricing to be attractive, but the product will also enhance their value-added service and support offerings, thus helping them increase their revenue," said Scott Allen, DeltaPoint's vice president of Channel Marketing.

Optimized Performance Scalability, and Configuration Power

SiteSweeper 2.0 can sweep multiple sites on multiple servers (i.e., UNIX, OS2, Windows NT) in one session, including secure and proxy servers. SiteSweeper 2.0 also understands HTTP, HTTPS, FTP and Gopher protocols, which allows the product to sweep a broad range of Web servers.

Unlike other tools that require the user to invoke an analysis report manually, SiteSweeper 2.0 can begin automatically sweeping a Web site at specified intervals and at specified times -- during off-peak hours -- to avoid overloading the Web servers. SiteSweeper 2.0 can be configured for parallel processing to provide faster "sweeping," and users can specify up to 20 threads -- or different data gathering streams -- simultaneously for optimized performance. Able to

sweep even larger sites than before, SiteSweeper 2.0 is suited for environments scaling from small- and medium-sized businesses to corporate departments.

SiteSweeper 2.0 also allows the Web professional to define customer quality configurations specific to each environment. For example, corporate users sweeping an Intranet site where everyone is on a high-bandwidth T1 line may not be concerned about large-sized Web pages that could take a long time to download. Web managers can define new limits if desired and can customize reports for site-specific use. If Web professionals find it necessary to sweep sites with different quality standards, SiteSweeper 2.0 can save configurations so that complete analysis can be performed on these sites with little or no user intervention.

Extensive Reporting Capability

Web professionals now have the significant advantage of SiteSweeper 2.0's enhanced reporting features, which give them extensive site information at a glance, regardless of their operating platform. Java-based navigation allows users to view the platform-independent HTML reports in any browser, as well as share the reports.

In addition, Visual Quality Indicators in the form of charts graphically depict the information produced by the "sweep." A Site Atlas maps out the entire site structure and shows resource utilization such as server type, total Web site size, plus multiple views with active hyperlinks to all components of the Web site. SiteSweeper 2.0 contains an image catalog that lets users see at a glance a thumbnail of the images, organized by pages that are in their Web site. Users can review images on their sites by browsing the SiteSweeper 2.0 image catalog and can view images for content, copyright infringements, or quality control. Plus, SiteSweeper 2.0's advanced reports analyze dynamic pages, forms and queries and note whether these requests elicit a response.

SiteSweeper 2.0 Distribution

SiteSweeper 2.0 is listed at \$495, and an upgrade from SiteSweeper 1.0 is available for \$249. The software can be downloaded from the company's Web site (http://www.deltapoint.com). For full-packaged product shipping, visit the company Web site, or call 800/446-6955.

Abut DeltaPoint

Founded in 1989, DeltaPoint, Inc. provides Web site creation, management, and quality assurance tools for Webbased business environments of all sizes. The company has business relationships in the Web tools arena, including Sony, EarthLink, Compaq, MacMillan Press, Anawave, the Internet Mall and McGraw-Hill. DeltaPoint products are available through distribution, major retail stores and catalog merchants, as well as corporate resellers, international distributors and directly from the company. -0-

Note to Editors: This press release contains forward-looking statements that involve risks and uncertainties. DeltaPoint's actual results may differ from the results discussed or forecasted in the forward-looking statements due to factors that include, but are not limited to, risks associated with DeltaPoint's Internet strategy and DeltaPoint's recent completed and pending acquisitions. Further information on potential factors that could affect the financial results of DeltaPoint are included in DeltaPoint's Report on Form 10-K for the year ended December 31, 1996 and the report of Form 10-Q for the period ended June 30, 1997, each of which is on file with the Securities and Exchange Commission.

CONTACT: DeltaPoint, Inc.
Scott Allen, 408/648-4000
scott_allen@deltapoint.com
or
Greg Herman, 415/647-7420
ggherman@earthlink.net

Today's News On The Net - Business Wire's full file on the Internet with Hyperlinks to your home page.

URL: http://www.businesswire.com

LOAD-DATE: October 10, 1997