

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

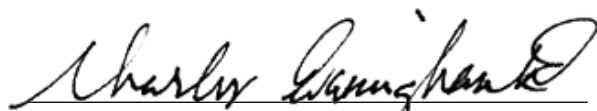
PAID SEARCH ENGINE TOOLS, LLC	§	
	§	
V.	§	No. 2:08-cv-61 (DF-CE)
	§	
GOOGLE, INC. And MICROSOFT	§	
CORPORATION	§	

ORDER APPOINTING MEDIATOR

IT IS ORDERED that the Hon. Robert Faulkner (Ret.) of JAMS, 801 North Central Expressway, Suite 610, Dallas, Texas, 75225, telephone number 214/744-5267 and fax number 214/720-6010, is hereby appointed as mediator in the above referenced case. The Court designates plaintiff's counsel to be responsible for timely contacting the mediator and defendant's counsel to coordinate a date for the mediation. Mediation shall be completed by **October 18, 2009**.

Mediation shall be governed by the Court-Annexed Mediation Plan, Appendix H to the Local Court Rules for the Eastern District of Texas. In particular, the Mediation Plan requires the presence at the mediation conference of all parties, corporate representatives, and any other required claims professionals (e.g., insurance adjusters, etc.) with full authority to negotiate a settlement. Exceptions to this requirement may be made only by the presiding judge in writing.

SIGNED this 6th day of February, 2009.

A handwritten signature in black ink, appearing to read "Charles Everingham IV". The signature is written in a cursive style with a horizontal line underneath it.

CHARLES EVERINGHAM IV
UNITED STATES MAGISTRATE JUDGE