UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

FPX, LLC d/b/a FIREPOND,

String and on Behalf of All Others

Similarly Situated,

Plaintiff,

V.

GOOGLE, INC., YOUTUBE, LLC, AOL,
LLC, TURNER BROADCASTING
SYSTEM, INC., MYSPACE, INC. AND
IAC/INTERACTIVECORP,

Defendants.

Civil Action No. 2:09-cv-00142-TJW

CLASS ACTION COMPLAINT

SURY TRIAL REQUESTED

JURY TRIAL REQUESTED

STATEMATICAL STREET STRE

DEFENDANTS' EXHIBIT LIST

NO.	DESCRIPTION	OFFER	OBJECTION(S)		
				ADMIT	N/ADM
1.	09/17/10 Declaration of Carl Butzer				
	(Defendants' Consolidated Motion to				
	Exclude the Expert Report and				
	Opinion of Thomas J. Maronick)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE
				ADMIT	N/ADM
2.	06/02/10 Thomas J. Maronick's				
	Report entitled "An Empirical				
	Analysis of Consumers'				
	Understanding of the Relationship				
	between Sponsored Links and				
	"Searched For" Links on Internet				
	Search Engines" and exhibits				
	attached*				
	* Subject to a ruling on Defendants'				
	Motion to Exclude Prof. Maronick				
	(Decl. of Carl Butzer, Maronick				
	Depo Ex. 2, Defendants'				
	Consolidated Motion to Exclude the				
	Expert Report and Opinion of				
	Thomas J. Maronick)				
3.	09/15/10 Declaration of Dr. Itamar				
	Simonson				
	(Defendants' Consolidated Motion to				
	Exclude the Expert Report and				
	Opinion of Thomas J. Maronick and				
	Brief in Support; Defendants'				
	Response to Opposed Motion for				
	Class Certification)				
4.	07/07/10 Expert Report of Dr. Itamar				
	Simonson with exhibits attached				
	(Decl. of Itamar Simonson,				
	Simonson Depo Ex. 1, Defendants'				
	Consolidated Motion to Exclude the				
	Expert Report and Opinion of				
	Thomas J. Maronick and Brief in				
	Support; Defendants' Response to				
	Opposed Motion for Class				
	Certification)				
5.	10/18/10 Declaration of Shannon				
	Zmud Teicher				
	(Defendants' Response to Opposed				
	Motion for Class Certification)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE N/ADM
6.	10/18/10 Declaration of Carl Butzer			
	(Defendants' Response to Opposed Motion for Class Certification)			
7.	A true and correct copy of the 07/27/02 letter response by the Federal Trade Commission to Gary Ruskin, Executive Director, Commercial Alert re: Complaint Requesting Investigation of Various Internet Search Engine Companies for Paid Placement and Paid Inclusion Programs (GOOG-00000013 – 00000015)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 1)			
8.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,499,737, for "Configurator" (production reference GOOG000057270)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex 2)			
9.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,365,977 for "Configurator" (production reference GOOG000057269)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 3)			

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE N/ADM
10.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,364,574 for "Configure One" (production reference GOOG000057266)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 4)			
11.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,078,720 for "Webcom" (production reference GOOG000057265)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 5)			
12.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,618,122 for "BigMachines" (production reference GOOG000057267)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 6)			
13.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,923,323 for "Big Machines" (production reference GOOG000057268)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 7)			

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE N/ADM
14.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,016,919 for "Robert Allen Institute" (production reference GOOG000057256)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 8)			
15.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,282,921 for "Robert Allen" (production reference GOOG000057253)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 9)			
16.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,948,234 for "Robert Allen" (production reference GOOG000057254)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 10)			
17.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,621,910 for "Robert Allen" (production reference GOOG000057255)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 11)			

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE N/ADM
18.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,626,750 for "Robert Allen" (production reference GOOG000057252)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 12)			
19.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,663,065 for "UK" (production reference GOOG000057260)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 13)			
20.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,207,910 for "UK" (production reference GOOG000057261)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 14)			
21.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,610,804 for "UK" (production reference GOOG000057259)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 15)			

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE N/ADM
22.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,126,454 for "California Real Estate" (production reference GOOG000057231)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 16)			
23.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,907,734 for "Carleton Sheets" (production reference GOOG000057232)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 17)			
24.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,277,219 for "Intellectual Property" (production reference GOOG000057248)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 18)			
25.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,661,816 for "Intellectual Property" (production reference GOOG000057249)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 19)			

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE N/ADM
26.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,404,016 for "Moore" (production reference GOOG000057251)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 20)			
27.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 552,753 for "Vulcan" (production reference GOOG000056178)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 21)			
28.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 666,878 for "Vulcan" (production reference GOOG000056179)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 22)			
29.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 674,532 for "Vulcan" (production reference GOOG000056180)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 23)			

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE N/ADM
30.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,148,708 for "Vulcan" (production reference GOOG000056182)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 24)			
31.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,179,853 for "Vulcan" (production reference GOOG000056183)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 25)			
32.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,291,019 for "Vulcan" (production reference GOOG000056184)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 26)			
33.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,631,280 for "Vulcan" (production reference GOOG000056185)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 27)			

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
34.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,609,678 for "Vulcan" (production reference GOOG000056186)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 28)				
35.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,702,855 for "Vulcan" (production reference GOOG000056187)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 29)				
36.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,928,459 for "Vulcan" (production reference GOOG000056188)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 30)				
37.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,750,911 for "Vulcan" (production reference GOOG000056189)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 31)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
38.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,973,892 for "Vulcan" (production reference GOOG000056190)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 32)				
39.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,224,286 for "Vulcan" (production reference GOOG000056192)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 33)				
40.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,358,686 for "Vulcan" (production reference GOOG000056193) (Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for Class Certification, Ex. 34)				
41.	A true and correct certified copy of the 11/12/02 Certificate of Registration for U.S. Trademark Reg. No. 2,649,794 for "Vulcan" (production reference GOOG000056195)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 35)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE N/ADM
42.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,800,567 for "Vulcan" (production reference GOOG000056196)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 36)			
43.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,657,580 for "Vulcan" (production reference GOOG000056199)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 37)			
44.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,469,373 for "Vulcan" (production reference GOOG000056200)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 38)			
45.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,988,313 for "Vulcan" (production reference GOOG000056201)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 39)			

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
46.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,963,751 for "Vulcan" (production reference GOOG000056202)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 40)				
47.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,322,951 for "Vulcan" (production reference GOOG000056203)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 41)				
48.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,685,039 for "Vulcan" (production reference GOOG000056204)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 42)				
49.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,880,268 for "Vulcan" (production reference GOOG000056205)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 43)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE N/ADM
50.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,336,867 for "Vulcan" (production reference GOOG000056213)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 44)			
51.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,258,428 for "Vulcan" (production reference GOOG000056214)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 45)			
52.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,294,711 for "Vulcan" (production reference GOOG000056209)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 46)			
53.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,956,974 for "Vulcan" (production reference GOOG000056207)			
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 47)			

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
54.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,248,458 for "Vulcan" (production reference GOOG000056210)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 48)				
55.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,197,288 for "Vulcan" (production reference GOOG000056208)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 49)				
56.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,753,194 for "Vulcan" (production reference GOOG000056206)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 50)				
57.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,802,211 for "Texas Pride" (production reference GOOG000056255)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 51)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
58.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,940,858 for "Texas Pride" (production reference GOOG000056256)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 52)				
59.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,280,754 for "Texas Pride" (production reference GOOG000056257)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 53)				
60.	A true and correct copy of printouts of the website www.NoBootLeg.com as they appeared on July 27, 2010 (GOOG000056285 – 000056318) (Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for Class Certification, Ex. 54)				
61.	A true and correct copy of printouts of pages from the website www.ProgramCritique.com as they appeared on July 27 and 28, 2010 in connection with which Beck is claiming infringement (GOOG000056319 – 000056351, GOOG000056366 – 000056374)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 55)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
62.	A true and correct copy of printouts of pages from the website www.Real-Estate-Made-Easy.com as they appeared on July 27, 2010 in connection with which Beck is claiming infringement (GOOG000056375 – 000056380)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 56)				
63.	A true and correct copy of printouts of the website JohnTReed.com as they appeared on July 27, 2010 in connection with which Beck is claiming infringement (GOOG000056381 – 000056415)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 57)				
64.	A true and correct copy of printouts of pages from the website www.GurusExposedNow.com as they appeared on July 27, 2010 in connection with which Beck is claiming infringement (GOOG000056416 – 000056419)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 58)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE N/ADM
65.	A true and correct certified copy of			
	the 11/17/09 Order Granting in Part			
	the Federal Trade Commission's			
	Motion for Preliminary Injunction			
	with Asset Freeze and Other			
	Equitable Relief in Case No. 2:09-			
	cv-4719-FMC-FFMX, Federal Trade			
	Commission v. John Beck Amazing			
	Profits, LLC, et al., United States			
	District Court Central District of			
	California			
	(production reference			
	GOOG000055979 – 000056011)			
	(Decl. of Carl Butzer, Defendants'			
	Response to Opposed Motion for			
	Class Certification, Ex. 59)			
66.	A true and correct copy of the			
	02/08/07 Complaint for Declaratory			
	Relief in Case No. CV07-00926			
	FMC, Family Products, LLC and			
	John Beck Amazing Profits, LLC v.			
	Infomercial Ventures Partnership,			
	United States District Court, Central			
	District of California			
	(GOOG000056506-56512)			
	(Decl. of Carl Butzer, Defendants'			
	Response to Opposed Motion for			
	Class Certification, Ex. 60)			
67.	A true and correct copy of			
	documents produced by Plaintiff			
	John Beck Amazing Profits, LLC as			
	BEK000042-43, BEK000051-52,			
	BEK000054-55			
	(Decl. of Carl Butzer, Defendants'			
	Response to Opposed Motion for			
	Class Certification, Ex. 61)			
68.	10/15/10 Declaration of Kerry			
	Barker			
	(Defendants' Response to Opposed			
	Motion for Class Certification)			

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE N/ADM
69.	A true and correct copy of a Google document entitled "What is Google's U.S. trademark policy? (GOOG-00000009 – 00000011)			
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 1)			
70.	A true and correct copy of a Google document entitled "Updates to U.S. Trademark Policy" (GOOG-00000009 – 00000011)			
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 2)			
71.	A true and correct copy of the Beck AdWords Contract, which went into effect on or around August 22, 2006 (GOOG-00000001 – 00000004) (Decl. of Kerry Barker, Defendants'			
	Response to Opposed Motion for Class Certification, Ex. 3)			
72.	A true and correct copy of the Firepond AdWords Contract, which went into effect on or around August 22, 2006 (GOOG-000055217 – 000055219)			
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 4)			
73.	A true and correct copy of a printout of the previous AdWords Contract, which went into effect on or around April 19, 2005 (GOOG-000056352 – 000056353)			
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 5)			

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
74.	A true and correct copy of account information relating to Customer ID 7303444 (John Beck's Amazing Profits) (GOOG-000056147)				
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 6)				
75.	A true and correct copy of account information relating to Customer ID 8885083 (Family Products LLC) (GOOG-000056149)				
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 7)				
76.	A true and correct copy of account information relating to Customer ID 15047358 (Firepond) (GOOG-000056146)				
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 8)				
77.	A true and correct copy of "What is Google's AdWords and AdSense trademark policy" (GOOG-000056531-56534)				
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 9)				
78.	A true and correct copy of "What is Google's policy on trademarks in display URLs?" (GOOG-000056530)				
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 10)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE N/ADM
79.	A true and correct copy of "When will my ads appear for trademarked terms?"			
	(GOOG-000056536-56537)			
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 11)			
80.	A true and correct copy of "Updates to AdWords Trademark Policy" (GOOG-000056538-56539)			
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 12)			
81.	A true and correct copy of "AdWords Advertising Policies" (GOOG-000056540-56549)			
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 13)			
82.	A true and correct copy of "Google AdWords Content Network" (GOOG-000056550-56551)			
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 14)			
83.	A true and correct copy of "What is contextual targeting?" (GOOG-000056552)			
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 15)			
84.	A true and correct copy of "What is Google's AdWords and AdSense trademark policy?" (GOOG-000056553)			
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 16)			

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
85.	A true and correct copy of "Google AdWords Trademark Complaint Forms" (GOOG-000056555-56557)				
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 17)				
86.	A true and correct copy of "How much do I pay for a click on my ad? What if my ad is the only one showing?" (GOOG-000056558)				
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 18)				
87.	10/22/10 Supplemental Declaration of Dr. Itamar Simonson				
	(Defendants' Reply to Plaintiffs' Opposition to Motion to Exclude the Expert Report and Opinion of Thomas J. Maronick)				

Respectfully submitted,

/s/ Charles L. Babcock

CHARLES L. "CHIP" BABCOCK Texas State Bar No. 01479500 JACKSON WALKER L.L.P. 901 Main Street, Suite 6000 Dallas, Texas 75202 (214) 953-6030 (214) 953-5822 - Fax

Email: cbabcock@jw.com

DAVID T. MORAN
Texas State Bar No. 14419400
JACKSON WALKER L.L.P.
901 Main Street, Suite 6000
Dallas, Texas 75202
(214) 953-6051
(214) 661-6677 - Fax
Email: dmoran@jw.com

CARL C. BUTZER
Texas State Bar No. 03545900
JACKSON WALKER L.L.P.
901 Main Street, Suite 6000
Dallas, Texas 75202
(214) 953-5902
(214) 661-6609 - Fax
Email: cbutzer@jw.com

SHANNON ZMUD TEICHER
Texas State Bar No. 24047169
JACKSON WALKER L.L.P.
901 Main Street, Suite 6000
Dallas, Texas 75202
(214) 953-5987
(214) 661-6844 – Fax
Email: steicher@jw.com

ATTORNEYS FOR DEFENDANTS

CERTIFICATE OF SERVICE

I hereby certify that on November 17, 2010, I electronically submitted the foregoing document with the clerk of the court for the U.S. District Court, Eastern District of Texas, using the electronic case files system of the court. The electronic case files system sent a "Notice of Electronic Filing" to individuals who have consented in writing to accept this Notice as service of this document by electronic means. All other counsel of record not deemed to have consented to electronic service were served with a true and correct copy of the foregoing by first class mail today, November 17, 2010.

/s/ Charles L. Babcock

Charles L. Babcock