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**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

FIREPOND

FIREPOND, INC. (DELAWARE CORPORATION)
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FOR: COMPUTER SOFTWARE FOR CREATING SALES PRESENTATIONS, FOR CREATING TWO AND THREE DIMENSIONAL MODELS OF PRODUCT CONFIGURATIONS, FOR CREATING MARKETING DATA LIBRARIES, FOR DRAFTING SALES PROPOSALS AND FOR SALES TRAINING, FOR USE IN THE FINANCIAL, INSURANCE, MANUFACTURING, TRANSPORTATION, AND RETAIL SALES AND MARKETING INDUSTRIES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-31-2005; IN COMMERCE 1-31-2005.

FOR: CONSULTING, ANALYSIS, IMPLEMENTATION AND MAINTENANCE SERVICES IN THE FIELD OF COMPUTER SOFTWARE, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-31-2005; IN COMMERCE 1-31-2005.

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