1 IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS 2 MARSHALL DIVISION 3 FPX, LLC Civil Docket No. S 2:09-CV-142-TJW S 4 § v. S 5 S Marshall, Texas S October 26, 2009 6 GOOGLE, INC., ET AL 1:30 p.m. S 7 \*\*\*\*\*\*\* JOHN BECK AMAZING PROFITS, LLC § Civil Docket No. 8 2:09-CV-151-TJW-CE S S 9 v. S S Marshall, Texas 10 October 26, 2009 S GOOGLE, INC., ET AL § 1:30 p.m. 11 12 TRANSCRIPT OF SCHEDULING CONFERENCE BEFORE THE HONORABLE CHAD EVERINGHAM 13 UNITED STATES MAGISTRATE JUDGE 14 APPEARANCES : 15 FOR THE PLAINTIFF: MR. DAVID MICHAEL PRIDHAM 16 Attorney at Law 25 Linden Road 17 Barrington, RI 02806 18 APPEARANCES CONTINUED ON NEXT PAGE 19 20 21 COURT REPORTER/: MS. SUSAN SIMMONS, CSR 22 TRANSCRIBER Official Court Reporter 100 East Houston, Suite 125 23 Marshall, Texas 75670 903/935-3868 24 (Proceedings recorded by digital recording, transcript 25 produced on CAT system.)

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1	APPEARANCES CONTINUED	
2		MR. KIP GLASSCOCK, JR. Attorney at Law
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4		MR. MARC A. FENSTER
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7	FOR THE DEFENDANTS:	MR. CHARLES "CHIP" BABCOCK
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1	<u>PROCEEDINGS</u>
2	THE COURT: Please be seated.
3	A scheduling conference is set today in Cases
4	2:09-CV-142 and 2:09-CV-151, FPX versus Google and Beck versus
5	Google, respectively.
6	What says the Plaintiff?
7	MR. GLASSCOCK: Your Honor, we're ready. And
8	if I can introduce my co-counsel is David Pridham and Marc
9	Fenster, Your Honor.
10	MR. FENSTER: Good afternoon, Your Honor.
11	THE COURT: All right. Good afternoon.
12	I only mentioned Google, but there are other
13	Defendants involved in the cases as well. Who's here for the
14	Defendants?
15	MR. BABCOCK: Your Honor, Charles Babcock and
16	Carl Butzer of Jackson Walker for all Defendants.
17	THE COURT: All right. Y'all ready to proceed?
18	MR. BABCOCK: We are, Your Honor.
19	THE COURT: All right. Have a seat.
20	Somebody tell me why I shouldn't consolidate
21	these cases for discovery purposes and class dealing with
22	the issues of certification.
23	MR. FENSTER: May it please the Court, Your
24	Honor, Marc Fenster. If I can, I'd like to address that.
25	THE COURT: Uh-huh.

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1	MR. FENSTER: The the cases should be
2	consolidated or coordinated for discovery purposes, but not
3	consolidated. These are two separate classes involving
4	different claims, and so while coordination for consoli for
5	discovery purposes makes sense because there are overlapping
6	issues, I don't think that consolidation makes sense because
7	there will be different questions for cert for
8	certification with respect to each class. The putative class
9	the putative classes are different, and putative class
10	claims in each case are different. One is not just a mere
11	subset of the other.
12	THE COURT: Well, how are the class claims
13	different?
14	MR. FENSTER: The class claims in the state
15	case, Your Honor, which is FPX, involve two state claims that
16	are not included in the federal case which is now styled the
17	Rodney Hamilton Living Trust. The the two fed the two
18	state claims are, one, common law trademark infringement; and,
19	two, unjust enrichment. And those claims are not at issue,
20	nor is there any analog to them in the federal cases in the
21	national class.
22	THE COURT: Okay.
23	MR. FENSTER: So there are considerable issues
24	overlapping for discovery purposes, but ultimately there will
25	be different questions for for certification, so we

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1	Plaintiffs' position is that we would like consolid
2	coordination but not consolidation.
3	THE COURT: Okay.
4	MR. BABCOCK: Would you like to hear from our
5	perspective, Your Honor?
6	THE COURT: Well, it was your motion. I didn't
7	mean to ask for the response first, but I didn't I think
8	you just filed your motion a few days ago.
9	MR. BABCOCK: Yes. Yes, we did, and and it
10	speaks for itself. The only thing I would add is he forgot
11	that there are four additional Defendants in the FPX case, but
12	the claims it's true there are two state claims, but
13	they're identical allegations, identical things they have to
14	prove, and the FPX class is a subset of the Beck class. In
15	other words, they asked for state statewide Texas class
16	certification and nationwide class certification in the Beck
17	case, so the distinctions are in our view without a difference
18	and they are trying to get substantial additional discovery
19	based on those slim slim differences.
20	MR. FENSTER: Your Honor, I don't think that
21	the Plaintiffs are looking for any additional discovery. We
22	want to make sure that we have sufficient discovery in both
23	cases, but it has been our proposal to Defendants throughout
24	that discovery taken in one case should be used in both and
25	that there should not be duplication between the two cases.

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1	THE COURT: Well, are you asking for a hundred
2	hours of depositions per side in each case?
3	MR. FENSTER: No. In the combined cases.
4	THE COURT: The combined cases.
5	MR. FENSTER: A hundred hours, total, Your
6	Honor.
7	THE COURT: Okay. All right. All right.
8	Putting aside the issue of whether they ought to be formally
9	consolidated, I'm going to address the issues of what
10	discovery you you're entitled to, and I'm going to give
11	I'll give you a hundred hours per side in the two cases, and
12	I'll call them for now for present purposes coordinated
13	cases. Whether or not I issue an order that consolidates all
14	or part of them for purposes either for discovery or
15	through certification, I'll leave that I'll allow you to
16	file a written response to the motion and I'll allow the
17	briefing to to to complete on that, but, you know, a
18	hundred hours per side is sufficient in these for for
19	both cases as far as I'm concerned. So that's going to be the
20	order of the Court on your depositions.
21	I'll adopt your well, on your proposed
22	written discovery, are you seeking 35 requests for production,
23	35 requests for interrogatories, and 35 requests for
24	admissions in each case or in the coordinated cases?
25	MR. FENSTER: Your Honor, I think we're fine

having that as the limits for the coordinating cases. 1 2 THE COURT: That will be the order of the Court 3 then for the coordinated cases. Working back from certification, in light of 4 5 the discovery that I'm going to allow in the case, I'm going to set you a certification date toward the end of October 6 7 2010. 8 Ms. Lockhart, you --9 COURTROOM DEPUTY: Yes, sir. THE COURT: -- I'm going to -- I'm going to set 10 them both on the same day, one in the morning and one in the 11 12 afternoon. If I wind up consolidating them and hearing the entirety of the argument that morning, then that may be what 13 we do. 14 15 Ms. Lockhart, if you can give me a date the last week of October 2010. 16 17 COURTROOM DEPUTY: Which week of October? THE COURT: The last week? 18 19 COURTROOM DEPUTY: How about Tuesday, October 20 26th, at 9:30 for one --21 THE COURT: Tuesday, October 26th at 9:30 for 22 the FPX, and then the Hamilton case will be set that same 23 afternoon at 1:30. 24 In light of that, y'all think y'all can meet 25 and confer on an agreed order with respect to the other

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1	deadlines?
2	MR. FENSTER: I believe we can, Your Honor.
3	THE COURT: Well, the one one thing I want
4	to ask you about is why are you requesting two different
5	deadlines for the identification of experts and then the
6	service of reports?
7	MR. FENSTER: Your Honor, they can they can
8	be the same date. What I was concerned about was getting
9	squeezed on the date for the reports because we need time to
10	conduct surveys
11	THE COURT: That's
12	MR. FENSTER: so they can be at a later date
13	and consolidated.
14	THE COURT: I under okay. Now, Mr. Babcock,
15	if I mean, are y'all interested in receiving the identities
16	of their expert and then one date and then the service of
17	their reports on a second date or are you interested I
18	mean, your proposal to me has it all happening on the same
19	day, which is be customary in my Court, but I don't have
20	frankly a preference. It's y'all's lawsuits, not mine, so
21	MR. BABCOCK: We don't have a preference
22	either, either way is fine with us.
23	THE COURT: Okay. Well, I'm going to tell you
24	what I'm going to do. I'm going to go ahead, in light of the
25	discovery that I've that I've allowed, I'm going to adopt

generally the Plaintiffs' proposal as to when the expert 1 2 reports are going to be due. Now, I'll phase them and let you 3 identify the experts at some earlier date if you want to, but -- but the Defendants are telling me that they don't really 4 5 care one way or the other, so it -- I mean, it would be customary for me to just have a single deadline in there for 6 7 the disclosure of experts and the --MR. FENSTER: That makes sense. 8 9 THE COURT: -- service of reports, so absent agreement otherwise, I'd -- that'll be the order that -- that 10 11 I sign. 12 Unless and until the certification order is issued in the case, I would be inclined to allow you to 13 conduct discovery under the rules and not adopt a discovery 14 order that, you know, provides for what -- what I would call 15 mandatory disclosures and what -- I'd ordinarily use in a two-16 17 party, you know, case or maybe a two or three-party case that did not involve class action allegations. I'd wait to adopt a 18 more formal discovery order once certification -- those issues 19 20 have been decided and I've -- the Court's determined whether 21 or not it's going to proceed as an individual claim or it's a 22 class claim. 23 The general rule that I follow is that 24 discovery is limited to issues of certification so when you're 25 dealing with relevancy fights, you can bear that in mind. But

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1	I also have some understanding of what the the circuits
2	look for in assessing certification issues, and there is going
3	to be some overlap in the merits.
4	So, Mr. Babcock, from y'all's standpoint, you
5	know, I think the law is going to require me to look at the
6	merits of claims and defenses as they're asserted, so blanket
7	objections to the relevancy of the production of
8	information on the grounds that it goes to the merits of of
9	the claims and are not limited to class certification issues
10	are going to be ill-received. Okay?
11	MR. BABCOCK: Yes, Your Honor.
12	THE COURT: With that, what else do y'all want
13	me to do today insofar as resolving your differences in this
14	case?
15	MR. FENSTER: I think that takes care of it
16	from the Plaintiffs' perspective.
17	THE COURT: Okay. I think I've resolved your
18	disputes as to discovery limitations. I've tried to give you
19	some guidance on $$ on the schedule that I'd like to see you
20	adopt, and I'm essentially adopting the Plaintiffs' version of
21	of when things need to happen and I don't y'all know
22	your schedules more than I do, so when you give me a May of
23	2010 date, I I'll allow you a week to meet and confer and
24	see if you can pick the right date in May for, for instance,
25	the the Defendants you know, the rebuttal reports, for

1 Then sometime in April of 2010 for your opening instance. 2 expert reports. 3 And motion for class certification will be due sometime in July of 2010. 4 5 MR. BABCOCK: Your Honor --THE COURT: Yes, sir. 6 7 MR. BABCOCK: -- I just had two brief things. 8 One, there was language that we had found in the Court's order in the class case involving the Goldman-Sachs and Broadhead 9 case, and I think it was Paragraph 15 that -- that gave 10 11 everybody some guidance as to the -- what you just told us 12 about the overlap between merits and we would -- we would ask that that language be incorporated in whatever order you have 13 just so that we have some guidance and can talk to our 14 15 clients, et cetera, et cetera. 16 THE COURT: Well, if you can -- I mean, I don't 17 know that what I said tracks precisely what was said by the Court in the Goldman-Sachs case --18 19 MR. BABCOCK: Pretty close. 20 THE COURT: -- but that would certainly be one 21 that I look to if I were called up to craft an order. And if 22 y'all want to supply a copy to counsel and include it in the 23 final order that governs your -- the case through the 24 disposition of class certification, then I'll include it in 25 there.

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1	MR. BABCOCK: That would be great, Your Honor.
2	Yeah, we have supplied it to them and it's also in our
3	proposal, so
4	THE COURT: Okay.
5	MR. BABCOCK: One other matter, and I think
6	maybe I won't speak for Plaintiffs' counsel, but we were a
7	little puzzled about a provision that the Court asked about
8	which is Item 6 in our joint proposal which was deadline for
9	filing any dispositive motions of class certification issues
10	which was a different request for a date than the than the
11	class certification hearing.
12	And as I was looking at it last night, it it
13	struck me that there may be a preliminary motion that the
14	Defendants would want to make that perhaps was what the Court
15	had in mind or maybe not, but this is a very unusual case in
16	that as far as we can tell, there's never been a class
17	certified in a trademark dispute like this one.
18	And there was an identical case that was just
19	decided in Illinois, a case called Vulcan Golf versus
20	coincid coincidentally Google. And in that case there was
21	no discovery allowed. The Court said that just per se, based
22	on the type of claims that there were, class certification was
23	inappropriate.
24	I wondered if it would be if it would fit in
25	with the Court's schedule, which we're fine about, but to have

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some date -- earlier date -- we had said April, but I think 1 2 maybe earlier than that even -- when we could raise that type of an issue with the Court, just that this is a trademark 3 claim. By the very nature of trademarks, it defies class --4 5 you can't ascertain a class. It's sort of a per se matter. And if the Court would entertain that, great; and if not, 6 7 we'll just wait until you've made my law firm or they've made my law firm a lot of money and we've done a lot of 8 9 depositions. 10 THE COURT: Well, I don't -- I don't have a disinclination to putting that deadline in there. 11 I don't 12 have an aversion to doing it sooner rather than later. I want everybody to understand, though, that the filing of such a 13 motion doesn't stay discovery. 14 15 MR. BABCOCK: Right, exactly. 16 THE COURT: So I mean, I don't want you to -to resist doing discovery on the grounds that -- that you 17 think I'm going to recommend that motion be granted. Okay? 18 19 MR. BABCOCK: Absolutely, yeah. 20 THE COURT: As long as everybody is on the same 21 page, if you've got something to file, you know, particularly 22 something along those lines, I suggest doing it sooner rather 23 than later if you want to get it before Court. Okay? 24 MR. BABCOCK: Very well, Your Honor. And if I 25 could -- to the extent the Court's interested, I've got an

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- 14 extra copy of this Vulcan -- Vulcan versus Google case. 1 If I 2 could leave it with your law clerk? 3 THE COURT: That would be fine. Supply a copy 4 to counsel, as well. 5 MR. BABCOCK: Thank you, Your Honor. That's 6 all I had. 7 THE COURT: Well, short of just adopting that 8 view today and sending everyone on their way, is there anything else we can do today to resolve the case sooner 9 rather than later? 10 MR. FENSTER: No, Your Honor. I just do want 11 12 to comment very briefly on the Vulcan matter, Your Honor. We are very familiar with the Vulcan case. 13 This case is very different than the Vulcan case, and I think 14 15 that the motion that Defendants are contemplating is actually a motion regarding certification that can only be decided 16 17 during certification. I think that it will be a waste of the parties' resources and the Court's time in that it will 18 ultimately be put off until certification, but we'll respond 19 20 to the motion as -- as it's brought out. 21 THE COURT: If they file it, you need to 22 respond to it or ask for such extensions as you think are 23 appropriate in light of what the procedural history of the 24 case is, but -- okay? 25 MR. FENSTER: Will do, Your Honor.

- 15 -THE COURT: I've given you the discovery that 1 you've asked for, and if he's got a request to make, I'm 2 generally going to allow parties to make those requests. 3 Okay? 4 5 MR. FENSTER: Thank you, Your Honor. 6 THE COURT: Anything else we can do today from 7 the Plaintiffs' standpoint? MR. FENSTER: No, Your Honor. 8 Thank you. THE COURT: Defendants'? 9 10 MR. BABCOCK: No, Your Honor. 11 THE COURT: All right. Y'all are excused. 12 Thank you for being here. 13 MR. BABCOCK: Thank you, Your Honor. COURT SECURITY OFFICER: All rise. 14 15 (Hearing adjourned.) 16 17 18 19 20 21 22 23 24 25

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2	CERTIFICATION	
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4	I HEREBY CERTIFY that the foregoing is a	
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6	proceedings in the above-entitled matter to the best of my	
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