



Federal Trade Commission
Protecting America's Consumers

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

June 27, 2002

Mr. Gary Ruskin
Executive Director
Commercial Alert
3719 SE Hawthorne Blvd.
Suite 281
Portland, OR 97214

Re: Complaint Requesting Investigation of Various Internet Search Engine Companies for Paid Placement and Paid Inclusion Programs

Dear Mr. Ruskin:

This letter responds to the July 16, 2001 complaint filed by Commercial Alert requesting that the Federal Trade Commission ("FTC" or "Commission") investigate whether Alta Vista Co., AOL Time Warner, Inc., Direct Hit Technologies, iWon, Inc., Looksmart, Ltd., Microsoft Corp., and Terra Lycos S.A. (hereinafter, "named search engine companies") are violating Section 5 of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 45(a)(1), (1) by failing to disclose that advertisements are inserted into search engine results lists.

I. Overview

Your complaint alleges that when search engines include Web sites in search results lists, on the basis of "paid placement" and "paid inclusion," such search results are advertisements. Your complaint contends that "without clear and conspicuous disclosure that the ads are ads," such "concealment may mislead search engine users to believe that search results are based on relevancy alone, not marketing ploys." After careful review, the staff of the Bureau of Consumer Protection has determined not to recommend determination by either the Bureau of Consumer Protection or the Commission as to whether or not the practices described in your complaint violate the FTC Act or any other statute enforced by the Commission.

Although the staff is not recommending Commission action at this time, we are sending letters to search engine companies outlining the need for clear and conspicuous disclosures of paid placement, and in some instances paid inclusion, so that businesses may avoid possible future Commission action. In addition, this response to your complaint will be placed on the Commission's public record and on the FTC's Web site.⁽²⁾ For the most part, the staff believes that while many search engine companies do attempt some disclosure of paid placement, their current disclosures may not be sufficiently clear. The staff also believes that, depending on the nature of the paid inclusion program, there should be clearer disclosure of the use of paid inclusion, including more conspicuous descriptions of how any such program operates and its impact on search results. As a general matter, clear and conspicuous disclosures would put consumers in a better position to determine the importance of these practices in their choice of search engines to use.

II. Paid Placement and Paid Inclusion

In conducting its review, the staff considered "paid placement" to be any program in which individual Web sites or URLs can pay for a higher ranking in a search results list, with the result that relevancy measures alone do not dictate their rank. The staff considered "paid inclusion" to be any program in which individual Web sites or URLs are included in a search engine's index, or pool, of sites available for display as search results, when that Web site or URL might not otherwise have been included, or might not have been included at a particular point in time, but for participation in the paid program.

A. Paid Placement

Paid placement programs can take many forms. Search engines may operate their own paid placement programs or obtain search results from third parties who in turn operate paid placement programs. The staff agrees that search engines should clearly and conspicuously disclose that certain Web sites or URLs have paid for higher placement in the display of search results. This information is likely to be important to consumers,⁽³⁾ who otherwise might believe that the sites placed higher up in the list were independently chosen and ranked as being more relevant to the consumer's search query than those search results placed further down in the list. The failure to disclose paid placement adequately within search results deviates from the established deception principle of clearly distinguishing editorial content from advertising content.⁽⁴⁾ The purpose of such a demarcation is to advise consumers as to when they are being solicited, as opposed to being impartially informed.

Because search engines historically displayed search results based on relevancy to the search query, as determined by algorithms or other objective criteria, the staff believes that consumers may reasonably expect that the search results displayed by individual search engines are ranked in accordance with this standard industry practice - that is, based on a set of impartial factors. Thus, a departure from the standard practice, such as a search engine's insertion of paid-for placements in the search list, may need to be disclosed clearly and conspicuously to avoid the potential for deception.

Thus, any Web sites or URLs that have paid to be ranked higher than they would be ranked by relevancy, or other objective criteria, should be clearly labeled as such using terms conveying that the ranking is paid for. In the staff's view, to avoid deception such labels need to convey that the sites listed are placed higher, or otherwise presented more prominently, because they have paid for their ranking or position, rather than solely based on some objective criteria relating to the probable relevance of their content to any particular search request.

Paid placement listings may also be denoted by segregating them from non-paid listings. Each separate set of paid placement listings should be clearly labeled as such so the can be easily distinguished from other types. Of the 12 search sites owned or operated by the 7 named search engine companies, 11 segregate paid ranking results by placing them above the non-paid results or prominently elsewhere. Many of these sites appear to be headed in the right direction, using terms such as "Sponsored Links" or "Sponsor Search Listings" to denote payment for rankings. In some cases, these sites display more than one set of paid placement listings, and these additional listings are labeled with terms such as "Recommended Sites," "Featured Listings," "Premier Listings," "Search Partners," "Provided by the [] Network," or "Start Here." Other sites use much

GOOG-0000013

Exhibit 1

more ambiguous terms such as "Products and Services," "News," "Resources," "Featured Listings," "Partner Search Results," or "Spotlight," or no labels at all.⁽⁵⁾ To avoid deception, these sites should be labeled to better convey that paid placement is being used.

The staff is encouraging search engine companies to make changes to their paid-ranking search results to clearly delineate them as such, whether they are segregated from, inserted into, non-paid listings. Factors to be considered in making such a disclosure clear and conspicuous are prominence, placement, presentation (i.e., it uses terms and a format that are easy for consumers to understand, and that do not contradict other statements made), and proximity to a claim that it explains or qualifies.

B. Paid Inclusion

Paid inclusion can take many forms. Examples of paid inclusion include programs where the only sites listed are those that have paid; where paid sites are intermingled among non-paid sites; and where companies pay to have their Web sites or URLs reviewed more quickly, or for more frequent spidering of their Web sites or URLs, or for the review or inclusion of deeper levels of their Web sites, than is the case with non-paid sites. As with paid placement, search engines may operate their own paid inclusion programs or obtain search results from third parties who in turn operate paid inclusion programs.

To the extent that paid inclusion does not distort the ranking of a Web site or URL, many of these programs provide benefits to consumers, by incorporating more Web sites or content - into an individual search engine's database than might otherwise be the case. This can give consumers a greater number of choices in search results lists.⁽⁶⁾

In other instances, the intermingling of non-paid Web sites with paid-inclusion Web sites in the search database may cause consumer confusion and mislead consumers as to the reasons for a Web site's or URL's inclusion in the search results. If the program distorts rankings, the program or its impact on rankings should be prominently disclosed. And certainly, if all Web sites included in a search guide or a search engine's database have paid to be included, so that the search engine is essentially an advertising medium, that fact should be disclosed adequately to avoid deception. Accordingly, the staff is encouraging search engines that offer paid inclusion programs to clearly describe how sites are selected for inclusion in their indices.

In short, through the use of clear and conspicuous disclosures, consumers should be able to easily locate a search engine's explanation of any paid inclusion program, and discern the impact of paid inclusion on search results lists. In this way, consumers will be in a better position to determine whether the practice of paid inclusion is important to them in their choice of the search engines they use. Currently, although certain of the named search engines do, in fact, use paid inclusion, in the staff's view none of them adequately discloses its usage or offers clear and conspicuous explanations of its impact on search results. In the staff's view, labels such as "Web Directory Sites," "Results," "Matching Sites," and "Reviewed Web Sites" may not clearly convey that certain sites or URLs in the search result list, or perhaps all of the sites or URLs in the search database, are participants in a paid inclusion program, rather than being included based on some other criteria that may not involve payment.⁽⁷⁾

III. Conclusion

In short, the staff is recommending that all search engine companies⁽⁸⁾ review their Web sites and make any changes necessary to ensure that:

- any paid ranking search results are distinguished from non-paid results with clear and conspicuous disclosures;
- the use of paid inclusion is clearly and conspicuously explained and disclosed; and
- no affirmative statement is made that might mislead consumers as to the basis on which a search result is generated.

To the extent that search engine companies provide search results to third-party Web sites, including other search engines or guides, we are encouraging the companies to discuss with the third-party Web sites whether the above criteria are being met with respect to any supplied search results that involve a payment of any kind for ranking, insertion of paid results into unpaid results, or any pay-for-inclusion program.

The staff recognizes that search engine companies' business models vary and that there is a need for flexibility in the manner in which paid placement and paid inclusion are clearly and conspicuously disclosed. We encourage all companies making disclosures online to review and implement guidance provided in the Commission's business education piece, *Dot Com Disclosures: Information About Online Advertising*, which discusses how to make clear and conspicuous disclosures online.⁽⁹⁾

We appreciate your bringing this matter to our attention. Complaints from groups such as yours are a helpful means of reviewing possible unfair or deceptive practices, and we hope you will continue to bring to our attention any practices that you believe may violate the FTC Act.

Very truly yours,

Heather Hippstey
Acting Associate Director
Division of Advertising Practices

Attachment

Endnotes:

- 1 Section 5 of the FTC Act prohibits unfair or deceptive acts or practices in or affecting commerce. The Commission will find deception if there is a representation, omission, or practice that is likely to mislead the consumer acting reasonably in the circumstances, to the consumer's detriment. See *FTC Policy Statement on Deception*, appended to *Cliffdale Associates, Inc.*, 103 F.T.C. 110, 174 (1984).
- 2 Your complaint has become public by virtue of its placement on your Web site, www.commercialalert.org.
- 3 Currently, there are very few studies on this subject. A Consumers Union national survey found that 60% of U.S. Internet users had not heard or read that certain search engines were paid fees to list some sites more prominently than others in their search results. After being told that some search engines take these fees, 80% said it is important (including 44% who said it is very important) for a search engine to disclose, in its search results or in an easy-to-find page on its site, that it is being paid to list certain sites more prominently. If clearly told in the search results that some sites are displayed prominently because they paid, 30% said they would be less likely to use that search engine; 10% said more likely, and 4% said don't know/refused. Consumers Union also reported that "given the complicated situation, 56% say it would make no difference to them." It stated that the "combination of users' low level of knowledge of search engine practices and their strong demand that search engines should come clean leaves users splintered about how to react." See "A Matter of Trust: What Users Want From Web Sites," www.consumerswebwatch.com/news/report1.pdf (Apr. 16, 2002). A recent BBC-commissioned survey found that 71% of U.K. users were unaware that some search engines let advertisers pay to get more prominent positions in search results. See, e.g., "BBC Launches Non-Commercial Search Engine in Response to 'Tainted' Results," VentureReporter.net (May 2, 2002).
- 4 The Commission has brought actions against infomercial producers for failure to disclose that a television show was not an independent program but was, instead, a paid commercial advertisement. See, e.g., *National Media Corp.*, 116 F.T.C. 549 (1993) (consent order). Similarly, the Commission alleged as deceptive the use of misleading formats that made an advertisement appear to be an independently written article published in a magazine. See, e.g., *Georgetown Publishing House Limited Partnership*, 122 F.T.C. 392 (1996) (consent order).

- 5 We note that several search engines not named in the complaint also use labels such as "Featured Search Results" and "Premier Listings" to denote paid-for higher ranking; some, however, provide no indication at all that certain sites have paid for their higher positions.
- 6 Indeed, if the pay-for-inclusion mechanism does not distort the placement criteria, this fact might be a positive selling point for search engines.
- 7 Similarly, several of the named search engines that obtain listings from third parties using paid inclusion programs display the third-party's logo or terms such as "Provided by ___" or "Powered By ___" at the bottom of their search results lists. The staff believes that, as disclosures, these measures are not conspicuously located nor do they adequately explain the existence of paid inclusion or its impact on the search results list.
- 8 This would include the named search engine companies, and other companies providing similar Internet search services to consumers, as well as meta search engines that submit simultaneous search queries to (and display results from) numerous third-party search engines.
- 9 Dot Com Disclosures: Information About Online Advertising is available on the FTC Web site at www.ftc.gov/bcp/edu/pubs/business/e-commerce/bus11.pdf

Last Modified: Thursday, 30-Oct-2008 10:15:00 EDT

GOOG-00000015

1908878



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 09, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,499,737 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

**REGISTERED FOR A TERM OF 10 YEARS FROM *October 23, 2001*
SECTION 8 & 15**

SAID RECORDS SHOW TITLE TO BE IN:

BATTERY-BITZ, INC.

A CALIFORNIA CORPORATION

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**

W. Montgomery
W. MONTGOMERY
Certifying Officer



Exhibit 2

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,499,737

Registered Oct. 23, 2001

**SERVICE MARK
PRINCIPAL REGISTER**

CONFIGURATOR

**EBATTS.COM, LLC (CALIFORNIA LIMITED
LIABILITY COMPANY)
31352 VIA COLINAS, SUITE 101
WEST LAKE VILLAGE, CA 91362**

**BATTERIES, AND CELLULAR PHONE BATTERIES
VIA A GLOBAL COMPUTER INFORMATION NET-
WORK, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).**

**FOR: RETAIL STORE SERVICES FEATURING
PORTABLE ELECTRONIC DEVICES, PORTABLE
ELECTRONIC ACCESSORIES, AC ADAPTERS,
COMPUTER BATTERIES, DESKTOP BATTERIES,
LAPTOP BATTERIES, NOTEBOOK BATTERIES,
RAM BATTERIES, CAMCORDER BATTERIES, UPS**

FIRST USE 1-6-2000; IN COMMERCE 1-6-2000.

SER. NO. 75-905,932, FILED 1-31-2000.

STANLEY I. OSBORNE, EXAMINING ATTORNEY

1808878



THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:
UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office**

August 17, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,365,977 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *January 08, 2008*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. R. GRANT
Certifying Officer



Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,365,977
Registered Jan. 8, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

CONFIGURATOR

INFOPIA, INC. (UTAH CORPORATION)
56 EAST BROADWAY, 4TH FLOOR
SALT LAKE CITY, UT 84111

FOR: BUSINESS SERVICES, NAMELY, INVENTORY AND ORDER MANAGEMENT SERVICES IN THE FIELD OF GENERAL CONSUMER GOODS TO OTHERS; CUSTOMER RELATIONSHIP MANAGEMENT; BUSINESS ANALYSIS SERVICES IN THE FIELD OF ON-LINE AND ELECTRONIC RETAIL AND AUCTION SERVICES AND DATABASES; PROVIDING BUSINESS MARKETING CONSULTING SERVICES; AND PROVIDING BUSINESS MARKET-

ING INFORMATION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-1-2003; IN COMMERCE 12-1-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SEC. 2(F).

SER. NO. 78-978,926, FILED 8-22-2005.

DANNEAN HETZEL, EXAMINING ATTORNEY

1806878



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:
UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 17, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,364,574 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *January 08, 2008*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office


P. R. GRANT
Certifying Officer



Exhibit 4

Int. Cls.: 9 and 42

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100 and 101

United States Patent and Trademark Office

Reg. No. 3,364,574

Registered Jan. 8, 2008

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

CONFIGURE ONE

CONFIGURE ONE, INC. (ILLINOIS CORPORATION)
900 JORIE BOULEVARD, SUITE 190
OAK BROOK, IL 60523

FOR: PRODUCT CONFIGURATION SOFTWARE WHICH AUTOMATES AND AIDS CUSTOMERS IN CREATING A CUSTOMIZED PRODUCT CONFIGURATION, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-15-2000; IN COMMERCE 8-15-2000.

FOR: COMPUTER SOFTWARE DESIGN, DEVELOPMENT, CONSULTATION, AND INTEGRATION;

SOFTWARE IMPLEMENTATION FOR OTHERS; DESIGN AND DEVELOPMENT OF ONLINE COMPUTER SOFTWARE SYSTEMS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-15-2000; IN COMMERCE 8-15-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-114,913, FILED 2-23-2007.

LINDA E. BLOHM, EXAMINING ATTORNEY

1808878



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 19, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,078,720 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *July 15, 1997*
1st RENEWAL FOR A TERM OF 10 YEARS FROM *July 15, 2007*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

VERIO INC.
A DE CORP

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. R. GRANT
Certifying Officer



Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,078,720

Registered July 15, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

WEBCOM

WEB COMMUNICATIONS, LLC (CALIFORNIA
LIMITED LIABILITY COMPANY)
125 WATER STREET, SUITE A-ONE
SANTA CRUZ, CA 95060

FOR: PROVIDING MULTIPLE USER
ACCESS TO A GLOBAL COMPUTER INFOR-
MATION NETWORK FOR THE TRANSFER
AND DISSEMINATION OF A WIDE RANGE

OF INFORMATION FOR USE BY BUSINESS
ORGANIZATIONS AND INDIVIDUALS, IN
CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 7-29-1994; IN COMMERCE
7-29-1994.

SER. NO. 75-054,358, FILED 2-7-1996.

HENRY S. ZAK, EXAMINING ATTORNEY

1808878



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME;
UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 17, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,618,122 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *September 10, 2002*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

Registrant

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office


P. R. GRANT
Certifying Officer



Exhibit 6

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 2,618,122

Registered Sep. 10, 2002

**TRADEMARK
PRINCIPAL REGISTER**

BIGMACHINES

**BIGMACHINES.COM, INC. (DELAWARE CORPORATION), DBA BIGMACHINES, INC.
558 PILGRIM DRIVE
FOSTER CITY, CA 94404**

AS PUMPS, VALVES, MIXERS, FILTRATION EQUIPMENT VIA A WEB-BASED INTERNET, INTRANET OR EXTRANET ENVIRONMENT, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: COMPUTER SOFTWARE, NAMELY, SOFTWARE APPLICATIONS USED BY PARTIES INCLUDING BUT NOT LIMITED TO BUYERS, SUPPLIERS, CHANNEL PARTNERS, SALES REPRESENTATIVES, APPLICATION ENGINEERS AND DISTRIBUTORS FOR THE PURPOSE OF ENGINEERING, CONFIGURING, BUYING AND SELLING COMPLEX ENGINEERED PRODUCTS SUCH

FIRST USE 1-0-2000; IN COMMERCE 1-0-2000.

SER. NO. 76-343,676, FILED 11-30-2001.

CATHERINE KAISER KREBS, EXAMINING ATTORNEY

1808878



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:
UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 17, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,923,323 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *February 01, 2005*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. R. GRANT
Certifying Officer



Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 2,923,323
Registered Feb. 1, 2005

**TRADEMARK
PRINCIPAL REGISTER**

BIG MACHINES

FRED LEVINE PRODUCTIONS, INC. (NEW
HAMPSHIRE CORPORATION)
9 SLOANS BROOK DRIVE
EXETER, NH 03833

FOR: CHILDRENS DVD, VIDEO, AUDIO RE-
CORDINGS AND CD-ROM ENTERTAINMENT, IN
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 2-11-2003; IN COMMERCE 2-11-2003.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-362,453, FILED 2-4-2004.

MICHAEL WEBSTER, EXAMINING ATTORNEY

1808889



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 10, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,016,919 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *November 22, 2005*

SAID RECORDS SHOW TITLE TO BE IN:

***BUSINESS SKILLS CORPORATION
A FL CORP***

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**



E. Borrett
E. BORNETT
Certifying Officer

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,016,919
Registered Nov. 22, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

ROBERT ALLEN INSTITUTE

BUSINESS SKILLS CORPORATION (FLORIDA CORPORATION)

255 S. ORANGE AVE., SUITE 600

ORLANDO, FL 32801

FOR: EDUCATIONAL SERVICES IN THE NATURE OF TRAINING THROUGH CLASSROOM PROGRAMS DESIGNED TO EDUCATE OTHERS CONCERNING REAL ESTATE INVESTMENT AND DISTRIBUTING TRAINING MATERIALS IN CONNECTION THEREWITH, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-11-2001; IN COMMERCE 11-11-2001.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INSTITUTE", APART FROM THE MARK AS SHOWN.

THE NAME ROBERT ALLEN IDENTIFIES A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

SER. NO. 76-593,442, FILED 5-21-2004.

TINA L. SNAPP, EXAMINING ATTORNEY

1808889



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 11, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,282,921 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *October 05, 1999*

1st RENEWAL FOR A TERM OF 10 YEARS FROM *October 05, 2009*

SECTION 8

SAID RECORDS SHOW TITLE TO BE IN:

REGISTRANT

By Authority of the

Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



T. Wallace
T. WALLACE

Certifying Officer

Exhibit 9

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,282,921

Registered Oct. 5, 1999

**TRADEMARK
PRINCIPAL REGISTER**

ROBERT ALLEN

**ROBERT ALLEN GROUP, INC., THE (DELA-
WARE CORPORATION)
55 CABOT BOULEVARD
MANSFIELD, MA 02048**

**FOR: FABRIC SAMPLE BOOKS, IN CLASS 16
(U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).**

**FIRST USE 4-15-1997; IN COMMERCE
4-15-1997.**

OWNER OF U.S. REG. NO. 2,131,269.

**"ROBERT ALLEN" IS A FANCIFUL NAME
AND DOES NOT REFER TO A LIVING INDI-
VIDUAL.**

SER. NO. 75-471,102, FILED 4-20-1998.

EDWARD NELSON, EXAMINING ATTORNEY

1808869



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 10, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,948,234 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *May 10, 2005*

SAID RECORDS SHOW TITLE TO BE IN:

***ROBERT ALLEN GROUP, INC., THE
A DE CORP***

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**


**E. BORNETT
Certifying Officer**



Exhibit 10

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22, and 41

United States Patent and Trademark Office

Reg. No. 2,948,234

Registered May 10, 2005

**TRADEMARK
PRINCIPAL REGISTER**

ROBERT ALLEN

ROBERT ALLEN GROUP, INC., THE (DELA-
WARE CORPORATION)
55 CABOT BOULEVARD
MANSFIELD, MA 02048

FOR: LEATHER SOLD IN BULK; ANIMAL
HIDES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 3-1-2000; IN COMMERCE 3-1-2000.

OWNER OF U.S. REG. NOS. 2,131,269 AND
2,282,921.

THE NAME "ROBERT ALLEN" IS FICTIONAL
AND DOES NOT IDENTIFY A LIVING INDIVI-
DUAL.

SN 75-871,815, FILED 12-14-1999.

JASON TURNER, EXAMINING ATTORNEY

1808889



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 11, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,621,910 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *September 17, 2002*

SECTION 8 PARTIAL & 15

LESS GOODS

CANCELLED SECTION 8

CLASS(ES) CANCELLED:

INT. CLASS 006 027

SAID RECORDS SHOW TITLE TO BE IN:

REGISTRANT

By Authority of the

Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



T. Wallace
T. WALLACE
Certifying Officer

Exhibit 11

Int. Cls.: 6, 24, and 27

Prior U.S. Cls.: 2, 12, 13, 14, 19, 20, 23, 25, 37, 42, and 50

United States Patent and Trademark Office

Reg. No. 2,621,910
Registered Sep. 17, 2002

TRADEMARK
PRINCIPAL REGISTER

ROBERT ALLEN

ROBERT ALLEN GROUP, INC., THE (DELA-
WARE CORPORATION)
55 CABOT BOULEVARD
MANSFIELD, MA 02048

FOR: ~~METAL PLEATED HOOKS FOR DRAPER-
IES AND CURTAINS; JEWELRY BOXES OF METAL,
METAL SHOWER CURTAIN RINGS; METAL
BELLS; AND METAL JAR FOR STORAGE PURPO-
SES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).~~

FIRST USE 7-0-1994; IN COMMERCE 7-0-1994.

FOR: ~~BEDDING, NAMELY, COMFORTERS, PIL-
LOW SHAMS, DUVET COVERS, AND BED SKIRTS;
QUILTS, ~~BED SHEETS~~, BEDSPREADS, BLANKETS,
PILLOWCASES; FABRIC MATTRESS COVERS,
FABRIC MATTRESS PADS, AND AFGHANS; TA-
BLE LINERS; NAMELY, FABRIC DOLLIES, FABRIC
NAPKINS, FABRIC PLACEMATS, FABRIC TABLE
RUNNERS, FABRIC TABLECLOTHS, AND FABRIC
TABLE TOPPERS; DISH CLOTHS, POTHOLDERS,
AND OVEN MFFTS; WINDOW TREATMENTS,
NAMELY, CURTAIN PANELS, SWAGS, CURTAIN~~

~~TIEBACKS, CURTAIN TIERS AND VALANCES;
BATH TOWELS; WASH CLOTHS; AND KITCHEN
DISH TOWELS; SHOWER CURTAINS; SHOWER
CURTAIN LINERS; AND FABRIC BATH MATS, IN
CLASS 24 (U.S. CLS. 42 AND 50).~~

FIRST USE 9-0-1983; IN COMMERCE 9-0-1983.

FOR: ~~WALLCOVERINGS; NAMELY, VINYL,
FABRIC OR PLASTIC WALLPAPER, AND BOR-
DERS; RUGS AND CARPETS, IN CLASS 27 (U.S.
CLS. 19, 20, 37, 42 AND 50).~~

FIRST USE 3-0-1990; IN COMMERCE 3-0-1990.

OWNER OF U.S. REG. NO. 2,131,269.

"ROBERT ALLEN" IS A FANCIFUL NAME AND
DOES NOT REFER TO A LIVING INDIVIDUAL.

SN 75-981,863, FILED 6-18-1998.

EDWARD NELSON, EXAMINING ATTORNEY

1808889



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME;

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 11, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,626,750 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *May 26, 2009*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

T. Wallace
T. WALLACE

Certifying Officer



Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 3,626,750
Registered May 26, 2009

**TRADEMARK
PRINCIPAL REGISTER**

ROBERT ALLEN

THE ROBERT ALLEN GROUP, INC. (DELA-
WARE CORPORATION)
225 FOXBORO BOULEVARD
FOXBORO, MA 02035

OWNER OF U.S. REG. NOS. 2,282,921, 2,948,234
AND OTHERS.

FOR: DRAPERY HARDWARE, NAMELY, TRA-
VERSE RODS, POLES, CURTAIN HOOKS, CUR-
TAIN RODS AND FINIALS, IN CLASS 20 (U.S. CLS.
2, 13, 22, 25, 32 AND 50).

THE NAME(S), PORTRAIT(S), AND/OR SIGNA-
TURE(S) SHOWN IN THE MARK DOES NOT IDEN-
TIFY A PARTICULAR LIVING INDIVIDUAL.

FIRST USE 7-0-1994; IN COMMERCE 7-0-1994.

SER. NO. 77-596,346, FILED 10-20-2008.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

BRIDGETT SMITH, EXAMINING ATTORNEY

1808889



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 11, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,663,065 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *August 04, 2009*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

T. Wallace
T. WALLACE

Certifying Officer



Exhibit 13

Int. Cls.: 36, 42 and 44

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,663,065
Registered Aug. 4, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

UK

UNIVERSITY OF KENTUCKY (KENTUCKY
STATE UNIVERSITY)
317 WETHINGTON BUILDING
900 SOUTH LIMESTONE STREET
LEXINGTON, KY 40536

FOR: CHARITABLE FUND-RAISING SERVICES,
IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-1-1988; IN COMMERCE 7-1-1988.

FOR: MEDICAL RESEARCH; PHARMACEUTI-
CAL RESEARCH SERVICES; MEDICAL AND SCI-
ENTIFIC RESEARCH SERVICES IN THE FIELD OF
CANCER TREATMENT AND DIAGNOSIS, IN
CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 7-1-1988; IN COMMERCE 7-1-1988.

FOR: HOSPITAL AND MEDICAL SERVICES,
HEALTHCARE, MEDICAL CLINICS, PHYSICIAN

SERVICES, NURSING SERVICES, NUTRITION
COUNSELING, DENTIST SERVICES, DENTAL HY-
GIENISTS SERVICES, MEDICAL RADIOLOGY SER-
VICES, AND MENTAL HEALTH SERVICES, AND
PROVIDING MEDICAL AND HEALTH RELATED
INFORMATION, IN CLASS 44 (U.S. CLS. 100 AND
101).

FIRST USE 7-1-1988; IN COMMERCE 7-1-1988.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,566,440, 3,207,910
AND OTHERS.

SER. NO. 77-616,708, FILED 11-18-2008.

MARGERY A. TIERNEY, EXAMINING ATTORNEY



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

**UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office**

August 10, 2010

**THE ATTACHED U.S. TRADEMARK REGISTRATION 3,207,910 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.**

**REGISTERED FOR A TERM OF 10 YEARS FROM *February 13, 2007*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant***

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**

T. Wallace
T. WALLACE

Certifying Officer



Exhibit 14

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,207,910

Registered Feb. 13, 2007

**TRADEMARK
PRINCIPAL REGISTER**

UK

UNIVERSITY OF KENTUCKY (KENTUCKY
STATE UNIVERSITY)
MEMORIAL COLISEUM
LEXINGTON, KY 405060019

FOR: CLOTHING, NAMELY, T-SHIRTS, SWEAT-SHIRTS, SWEATPANTS, SWEATSUITS, SWIM SUITS, SUSPENDERS, GYM SHORTS, HATS, JACKETS, JOGGING SUITS, SHOES, SANDALS, SHORTS, SOCKS, TANKTOPS, TURTLENECKS, V-NECK SWEATERS, INFANTWEAR, BABY SHOES, BABY SOCKS, SCARVES, SPORT COATS, AND LEATHER JACKETS, NECKTIES, SPORTSHIRTS, POLO SHIRTS, ATHLETIC JERSEYS AND SHORTS, CLOTH BABY BIBS, HOODED SWEATSHIRTS, RUGBY SHIRTS, MUFFLERS, ATHLETIC TRAINING SUITS, PARKAS, PONCHOS, RAINWEAR, EARMUFFS, BOXER SHORTS, AND APRONS;

CHILDREN'S CLOTHING, NAMELY, SHIRTS, SHORTS, PANTS, SOCKS, SWEATSHIRTS, SWEATPANTS, ATHLETIC JERSEYS, HATS AND T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-31-1986; IN COMMERCE 12-31-1986.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,467,677, 2,806,593 AND OTHERS.

SER. NO. 78-747,968, FILED 11-5-2005.

SUNG IN, EXAMINING ATTORNEY

1808889



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

**UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office**

August 10, 2010

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,610,804 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 10 YEARS FROM *August 21, 1990*
2nd RENEWAL FOR A TERM OF 10 YEARS FROM *August 21, 2010*
SECTION 8 & 15**

SAID RECORDS SHOW TITLE TO BE IN:

Registrant

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**

M. Tarver

**M. TARVER
Certifying Officer**



Int. Cl.: 41

Prior U.S. Cl.: 107

United States Patent and Trademark Office **Reg. No. 1,610,804**
Registered Aug. 21, 1990

**SERVICE MARK
PRINCIPAL REGISTER**

UK

UNIVERSITY OF KENTUCKY (KENTUCKY
STATE UNIVERSITY)
LEXINGTON, KY 405060019

FOR: EDUCATIONAL SERVICES, NAMELY,
UNIVERSITY UNDERGRADUATE, GRADU-
ATE. EXTENSION, CONTINUING AND COM-
MUNITY EDUCATION, INDEPENDENT
STUDY PROGRAMS, PUBLIC LECTURES,
WORKSHOPS, FINE ARTS EVENTS, REMEDI-
AL ASSISTANCE PROGRAMS, SEMINARS,
CONFERENCES, AND CHILDREN AND TEEN-
AGE SUMMER ACADEMIC CAMPS AND EN-
TERTAINMENT SERVICES, NAMELY, INTER-
COLLEGIATE SPORTS CONTESTS AND EXHI-

BITIONS; PRODUCTION OF LIVE AND
TAPED TELEVISION PROGRAMS RELATING
TO SPORTS; PROVIDING PUBLIC RECRE-
ATIONAL, SPORTS AND ATHLETICS FACILI-
TIES; PROVIDING ATHLETICS INSTRUCTION
AND COACHING OF STUDENTS AND THE
PUBLIC, IN CLASS 41 (U.S. CL. 107).

FIRST USE 0-0-1916; IN COMMERCE
0-0-1916.

OWNER OF U.S. REG. NOS. 1,467,677 AND
1,477,630.

SER. NO. 73-792,216, FILED 4-10-1989.

EDWARD NELSON, EXAMINING ATTORNEY

1808682



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 06, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,126,454 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.

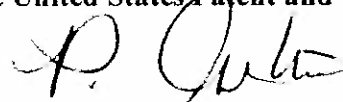
REGISTERED FOR A TERM OF 10 YEARS FROM *December 30, 1997*
1st RENEWAL FOR A TERM OF 10 YEARS FROM *December 30, 2007*

SECTION 8

SAID RECORDS SHOW TITLE TO BE IN:

Registrant

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



P. SWAIN
Certifying Officer



Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

Reg. No. 2,126,454

United States Patent and Trademark Office

Registered Dec. 30, 1997

**TRADEMARK
SUPPLEMENTAL REGISTER**

CALIFORNIA REAL ESTATE

CALIFORNIA ASSOCIATION OF REALTORS
(CALIFORNIA CORPORATION)
525 SOUTH VIRGIL AVENUE
LOS ANGELES, CA 90020

FOR: MAGAZINES REGARDING REAL
ESTATE, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29,
37, 38 AND 50).

FIRST USE 7-1-1921; IN COMMERCE
8-8-1979.

SER. NO. 75-265,800, FILED P.R. 3-28-1997;
AM. S.R. 10-14-1997.

DORITT L. CARROLL, EXAMINING ATTOR-
NEY

1808882



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 06, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,907,734 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *December 07, 2004*

SAID RECORDS SHOW TITLE TO BE IN:

*AMERICAN MARKETING SYSTEMS, INC.
A CORPORATION OF ILLINOIS*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN
Certifying Officer



Int. Cls.: 9 and 16

Prior U.S. Cls.: 2, 5, 21, 22, 23, 26, 29, 36, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,907,734

Registered Dec. 7, 2004

**TRADEMARK
PRINCIPAL REGISTER**

CARLETON SHEETS

AMERICAN MARKETING SYSTEMS, INC. (ILLINOIS CORPORATION)
7020 HIGH GROVE BOULEVARD
BURR RIDGE, IL 60527

FOR: PRERECORDED VIDEOTAPES, CASSETTE TAPES, AND COMPACT DISKS ALL IN THE FIELD OF REAL ESTATE INVESTING; SOFTWARE TO ASSIST REAL ESTATE INVESTORS IN THE MANAGEMENT OF PROPERTIES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 0-0-1985; IN COMMERCE 0-0-1985.

FOR: HOME STUDY COURSES COMPRISING PRINTED EDUCATIONAL MATERIALS IN THE

FIELD OF REAL ESTATE INVESTING; A SERIES OF NON-FICTION BOOKS, BOOKLETS, PAMPHLETS AND NEWSLETTERS ALL IN THE FIELD OF REAL ESTATE INVESTING, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

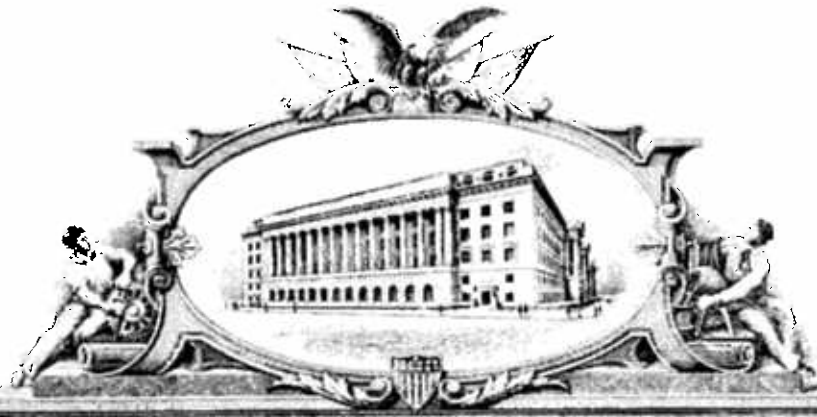
FIRST USE 0-0-1985; IN COMMERCE 0-0-1985.

THE NAME CARLETON SHEETS IDENTIFIES A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

SER. NO. 76-519,382. FILED 6-4-2003.

ROBIN CHOSID, EXAMINING ATTORNEY

1808889



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

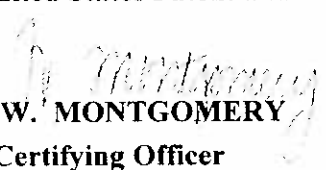
**UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office**

August 09, 2010

**THE ATTACHED U.S. TRADEMARK REGISTRATION 3,277,219 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.**

**REGISTERED FOR A TERM OF 10 YEARS FROM *August 07, 2007*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant***

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**


**W. MONTGOMERY
Certifying Officer**



Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,277,219
Registered Aug. 7, 2007

TRADEMARK
PRINCIPAL REGISTER

INTELLECTUAL PROPERTY

TOSCANO, PAUL F. (UNITED STATES INDIVIDUAL)
SUITE 600
C/O LEE & ALFRED 320 FIFTH AVENUE
NEW YORK, NY 10001

FOR: CLOTHING, NAMELY, PANTS, JEANS, SHORTS, SWEATPANTS, OVERALLS, SHIRTS, TEE-SHIRTS, SWEATSHIRTS, BLOUSES, SKIRTS, DRESSES, JACKETS, VESTS, COATS, RAINWEAR, SHOES, LINGERIE, SLEEPWEAR, LOUNGEWEAR, SWIMWEAR, GLOVES, SOCKS, HOSIERY, BELTS,

SCARVES, HATS, CAPS, TIES, SLIPPERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-1-2007; IN COMMERCE 2-1-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-699,189, FILED 8-24-2005.

JUDITH HELFMAN, EXAMINING ATTORNEY

1808889



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

**UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office**

August 09, 2010

**THE ATTACHED U.S. TRADEMARK REGISTRATION 3,661,816 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.**

**REGISTERED FOR A TERM OF 10 YEARS FROM *July 28, 2009*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant***

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**

W. Montgomery
W. MONTGOMERY
Certifying Officer



Int. CL: 33

Prior U.S. Cls.: 47 and 49

United States Patent and Trademark Office

Reg. No. 3,661,816

Registered July 28, 2009

**TRADEMARK
PRINCIPAL REGISTER**

INTELLECTUAL PROPERTY

JOHN A. CLIFFORD (UNITED STATES INDIVIDUAL)
2825 CABALINE TRAIL
HAMEL, MN 55340

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: TABLE WINE, IN CLASS 33 (U.S. CLS. 47 AND 49).

SN 77-486,964, FILED 5-30-2008.

FIRST USE 5-16-2005; IN COMMERCE 5-16-2005.

KIMBERLY FRYE, EXAMINING ATTORNEY



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME;

**UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office**

August 11, 2010

**THE ATTACHED U.S. TRADEMARK REGISTRATION 2,404,016 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

REGISTERED FOR A TERM OF 10 YEARS FROM *November 14, 2000*

**CANCELLED SECTION 8
CLASS(ES) CANCELLED:
*INT. CLASS 039***

**SAID RECORDS SHOW TITLE TO BE IN:
MOORE NORTH AMERICA, INC.
*A DELAWARE CORPORATION***

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**



T. WALLACE
T. WALLACE
Certifying Officer

Exhibit 20

Int. Cl.: 39

Prior U.S. Cls.: 100 and 105

United States Patent and Trademark Office

Reg. No. 2,404,016

Registered Nov. 14, 2000

**SERVICE MARK
PRINCIPAL REGISTER**

MOORE

MOORE NORTH AMERICA, INC. (DELAWARE CORPORATION)
300 LANG BOULEVARD
GRAND ISLAND, NY 14072

FOR: COMPUTER SERVICES; NAMELY INFORMATION STORAGE AND RETRIEVAL IN THE FIELD OF REAL ESTATE, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 11-0-1978; IN COMMERCE 11-0-1978.
OWNER OF U.S. REG. NOS. 1,232,705, 1,816,729
AND OTHERS.
SEC. 2(F).

SER. NO. 75-839,081, FILED 11-4-1999.

VIVIAN MICZNIK FIRST, EXAMINING ATTORNEY

1808-8



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 11, 2010

**THE ATTACHED U.S. TRADEMARK REGISTRATION 552,753 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 20 YEARS FROM *January 01, 1952*
3rd RENEWAL FOR A TERM OF 10 YEARS FROM *January 01, 2002*
SECTION 8 & 15**

SAID RECORDS SHOW TITLE TO BE IN:

EBSCO INDUSTRIES, INC.

A DELAWARE CORPORATION

By Authority of the

**Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**



T. WALLACE
Certifying Officer



Exhibit 21

Int. Cl.: 20

Prior U.S. Cl.: 32

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 552,753

Registered Jan. 1, 1952

Renewal Term Begins Jan. 1, 1992

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

EBSCO INDUSTRIES, INC. (DELAWARE CORPORATION)
5724 HIGHWAY 280 EAST
BIRMINGHAM, AL 35242, BY MESNE ASSIGNMENT FROM MILITARY SERVICE COMPANY, THE (ALABAMA FIRM), BIRMINGHAM, AL

FOR: WRITING DESKS, TABLES, CHAIRS, SETTEES, LOUNGES, DINETTE SUITS, STEEL LOCKERS, STEEL SHELVING SOLD IN SETS OF SHELVES AND AS SHELVING UNITS,

FILING CABINETS, SEATING BOOTHS, CUSHIONS, COSTUMERS, SMOKING STANDS, STOOLS, NEWSPAPER HOLDERS MADE OF WOOD FOR HOLDING NEWSPAPERS IN LIBRARIES AND THE LIKE, MAGAZINE RACKS, OTTOMANS, STATIONERY CABINETS FOR OFFICE USE, AND STORAGE CABINETS FOR HOME USE, IN CLASS 32 (INT. CL. 20).

FIRST USE 6-0-1949; IN COMMERCE 6-0-1949.

SER. NO. 71-591,503, FILED 1-26-1950.

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on Nov. 12, 1991.

COMMISSIONER OF PATENTS AND TRADEMARKS

Registered Jan. 1, 1952

Registration No. 552,753

PRINCIPAL REGISTER
Trade-Mark

UNITED STATES PATENT OFFICE

The Military Service Company, Birmingham, Ala.

Act of 1946

Application January 26, 1950, Serial No. 591,503

VULCAN

STATEMENT

The Military Service Company, a firm domiciled in Birmingham, Alabama, doing business at 401 Tuscaloosa Avenue Southwest, Birmingham, Alabama, and composed of the following members: Elton B. Stephens and Alys R. Stephens, both citizens of the United States, has adopted and is using the trade-mark shown in the accompanying drawing, for WRITING DESKS, TABLES, CHAIRS, SEETTES, LOUNGES, DINETTE SUITS, STEEL LOCKERS, STEEL SHELVING SOLD IN SETS OF SHELVES AND AS SHELVING UNITS, FILING CABINETS, SEATING BOOTHS, CUSHIONS, COSTUMERS, SMOKING STANDS, STOOLS, NEWSPAPER HOLDERS MADE OF WOOD FOR HOLDING NEWSPAPERS IN LIBRARIES AND THE LIKE, MAGAZINE RACKS, OTTOMANS, STATIONERY CABINETS FOR OFFICE USE, AND STORAGE

CABINETS FOR HOME USE, in Class 32, Furniture and upholstery, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods, containers for the goods, and/or tags or labels affixed to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used in June 1949, and first used in commerce among the several States which may lawfully be regulated by Congress in June 1949.

THE MILITARY SERVICE COMPANY,
By ELTON B. STEPHENS,
Member of the Firm.

1809880



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 06, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 666,878 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *September 09, 1958*
3rd RENEWAL FOR A TERM OF 10 YEARS FROM *September 09, 2008*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

HOBART CORPORATION
A DELAWARE CORPORATION

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN
Certifying Officer



**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

HOBART CORPORATION (DELAWARE CORPORATION)
701 RIDGE AVENUE
TROY, OH 45374, BY ASSIGNMENT, CHANGE OF NAME, ASSIGNMENT, CHANGE OF NAME AND MERGER WITH VULCAN-HART MANUFACTURING COMPANY (KENTUCKY CORPORATION) BALTIMORE, MD

OWNER OF U.S. REG. NOS. 63,250 AND 438,904.

FOR: COOKING EQUIPMENT—NAMESLY, RANGES; BROILERS; COMBINATION BROILERGRIDDLE-TOASTERS; AND OVENS, IN CLASS 34 (INT. CL. 11).

FIRST USE 0-0-1890, IN COMMERCE 0-0-1890.

SER. NO. 72-037,389, FILED 9-17-1957.

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on Dec. 1, 1998.

COMMISSIONER OF PATENTS AND TRADEMARKS

PRINCIPAL REGISTER Trademark

Ser. No. 37,389, filed Sept. 17, 1957

VULCAN

Globe American Corporation (Indiana corporation)
Kokomo, Ind., assignee of
Vulcan-Hart Manufacturing Company (Kentucky corporation)
Baltimore, Md.

For: COOKING EQUIPMENT — NAMELY,
RANGES; BROILERS; COMBINATION BROILER-
GRIDDLE-TOASTERS; AND OVENS—in CLASS 34.
First use in 1890; in commerce in 1890.
Owner of Reg. Nos. 63,250 and 438,904.

1808880



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 06, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 674,532 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *February 24, 1959*
3rd RENEWAL FOR A TERM OF 10 YEARS FROM *February 24, 2009*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

HOBART CORPORATION
A DELAWARE CORPORATION

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN
Certifying Officer



Int. Cl.: 7, 9 and 11

Prior U.S. Cl.: 21

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 674,532

Registered Feb. 24, 1959

Renewal Term Begins Feb. 24, 1999

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

HOBART CORPORATION (DELAWARE
CORPORATION)
701 RIDGE AVENUE
TROY, OH 45374, BY CHANGE OF
NAME, ASSIGNMENT, CHANGE OF
NAME, AND MERGER WITH GLOBE
AMERICAN CORPORATION (INDI-
ANA CORPORATION), DBA VULCAN-
HART MANUFACTURING COMPANY,
KOKOMO, IN

OWNER OF U.S. REG. NOS. 666,878
AND 666,879.

FOR: ELECTRIC COOKING RANGES,
DEEP FAT FRYERS, FOOD WARMERS,
KETTLES, MEAT ROASTERS, COFFEE
URNS, AND MIXERS, IN CLASS 21 (INT.
CLS. 7, 9 AND 11).

FIRST USE 6-0-1952; IN COMMERCE
6-0-1952.

SER. NO. 72-049,921, FILED 4-18-1958.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Apr. 20, 1999.*

COMMISSIONER OF PATENTS AND TRADEMARKS

United States Patent Office

674,532
Registered Feb. 24, 1959

PRINCIPAL REGISTER Trademark

Ser. No. 49,921, filed Apr. 18, 1958

VULCAN

Globe American Corporation (Indiana corporation),
doing business as Vulcan-Hart Manufacturing com-
pany
Kokomo, Ind.

For: ELECTRIC COOKING RANGES, DEEP FAT
FRYERS, FOOD WARMERS, KETTLES, MEAT
ROASTERS, COFFEE URNS, AND MIXERS, in
CLASS 21.

First use in June 1952; in commerce in June 1952.
Owner of Reg. Nos. 666,878 and 666,879.



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 19, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION *1,148,708* IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF *20* YEARS FROM *March 24, 1981*
1st RENEWAL FOR A TERM OF *10* YEARS FROM *March 24, 2001*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

CAMBRIGE INTERNATIONAL, INC.

A MD CORP

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. R. GRANT
Certifying Officer



Int. Cl.: 7

Prior U.S. Cl.: 23

United States Patent and Trademark Office

Reg. No. 1,148,708

Registered Mar. 24, 1981

TRADEMARK
Principal Register

VULCAN

The Cambridge Wire Cloth Company (Maryland
corporation)
Cambridge, Md. 21613

For: METAL CONVEYOR BELTING, in
CLASS 7 (U.S. Cl. 23).

First use Jun. 1978; in commerce Jun. 1978.

Ser. No. 232,747, filed Sep. 26, 1979.

R. KOLAKOSKI, Primary Examiner

1808880



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:
UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 19, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,179,853 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *December 01, 1981*
1st RENEWAL FOR A TERM OF 10 YEARS FROM *December 01, 2001*
SECTION 8 PARTIAL & 15

SAID RECORDS SHOW TITLE TO BE IN:

VULCAN FOUNDATION EQUIPMENT, LLC.
A LIMITED LIABILITY COMPANY OF GEORGIA

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



P. R. GRANT
Certifying Officer



Int. Cl.: 7

Prior U.S. Cl.: 23

United States Patent and Trademark Office

Reg. No. 1,179,853
Registered Dec. 1, 1981

TRADEMARK
Principal Register

VULCAN

Vulcan Iron Works Inc. (Ill. corporation)
Riverside Dr. & Stewart St.
Chattanooga, Tenn. 37406

For: PILE HAMMERS AND PARTS THEREFOR, PILE HELMETS, PILE CAPS, DRIVING HEADS, DISHED CAPS, BASE PLATES, CYCLE CONTROLLERS SOLD WITH PILE HAMMERS, PILE EXTRACTORS AND PARTS THEREFOR, PULLING ADAPTERS, TOOL ADAPTERS AND TOOLS FOR PILE HAMMERS AND EXTRACTORS—NAMESLY, CHISELS, WEDGES, PUNCHES, JAWS, DEMOLITION POINTS, PILE POINTS AND SHOES, HEAD BLOCKS, CUSHION ELEMENTS, MANDRELS, AND LEADERS FOR HAMMERS AND EXTRACTORS, in CLASS 7 (U.S. Cl. 23).

First use 1887; in commerce 1887.

Ser. No. 262,324, filed May 16, 1980.

A. D. HOOKS, Primary Examiner

THOMAS S. LAMONE, Examiner

1808890



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 06, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,291,019 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *August 21, 1984*
1st RENEWAL FOR A TERM OF 10 YEARS FROM *August 21, 2004*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

REEVES BROTHERS, INC.

A DELAWARE CORPORATION

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

P. SWAIN

Certifying Officer



Int. Cl.: 16

Prior U.S. Cl.: 50

United States Patent and Trademark Office

Reg. No. 1,291,019

Registered Aug. 21, 1984

TRADEMARK
Principal Register

VULCAN

Reeves Brothers, Inc. (New York corporation)
1271 Avenue of the Americas
New York, N.Y. 10020

For: LITHOGRAPHIC OFFSET PRINTING
BLANKETS, COMPRISED PRINCIPALLY OF
ELASTOMERIC MATERIAL, SUCH AS RUB-
BER, WITH A TEXTILE CARCASS, in CLASS 16
(U.S. Cl. 50).

First use Jun. 1, 1974; in commerce Jun. 1, 1974.
Owner of U.S. Reg. Nos. 851,586 and 1,035,327.

Ser. No. 442,019, filed Sep. 1, 1983.

JAMES WALSH, Examining Attorney

1808880



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

**UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office**

August 06, 2010

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,631,280 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 10 YEARS FROM *January 15, 1991*
1st RENEWAL FOR A TERM OF 10 YEARS FROM *January 15, 2001*
SECTION 8 & 15**

SAID RECORDS SHOW TITLE TO BE IN:

***EAST JORDAN IRON WORKS, INC.
A MICHIGAN CORPORATION***

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**

**P. SWAIN
Certifying Officer**



Int. Cl.: 6

Prior U.S. Cl.: 13

United States Patent and Trademark Office Reg. No. 1,631,280
Registered Jan. 15, 1991

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

VULCAN FOUNDRY, INC. (LOUISIANA COR-
PORATION)
P.O. BOX 905
DENHAM SPRINGS, LA 707270905

FOR: MANHOLE COVERS AND RINGS,
CURB AND GUTTER INLET GRATINGS AND
FRAMES, DRAINAGE GRATINGS AND FRAMES,
TRENCH GRATINGS AND FRAMES, TREE
GRATINGS AND FRAMES, METER SERVICE

BOXES AND LIDS, VALVE BOXES AND LIDS,
SEWER CLEANOUTS AND COVERS, AND
UTILITY VAULT COVERS, ALL MADE OF
CAST IRON, IN CLASS 6 (U.S. CL. 13).

FIRST USE 4-0-1966; IN COMMERCE
12-31-1968.

SER. NO. 73-755,791, FILED 10-4-1988.

ELLEN A. RUBEL, EXAMINING ATTORNEY

1808880



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

**UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office**

August 06, 2010

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,609,678 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 10 YEARS FROM August 14, 1990
2nd RENEWAL FOR A TERM OF 10 YEARS FROM August 14, 2010
SECTION 8 PARTIAL & 15**

SAID RECORDS SHOW TITLE TO BE IN:

MESTEK, INC.

A PENNSYLVANIA CORPORATION

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**

P. SWAIN

Certifying Officer



Int. Cl.: 11

Prior U.S. Cl.: 34

United States Patent and Trademark Office **Reg. No. 1,609,678**
Registered Aug. 14, 1990

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

VULCAN RADIATOR CORPORATION (CON-
NECTICUT CORPORATION)
515 JOHN FITCH BOULEVARD
SOUTH WINDSOR, CT 06074

FOR: HEATING, COOLING AND AIR CON-
DITIONING APPARATUS, NAMELY, HEAT
TRANSFER ELEMENTS AND ENCLOSURES
THEREFOR, HEATING AND VENTILATING
UNITS AND PARTS THEREFOR; DIFFUSERS
FOR FORCED AIR HEATING AND COOLING
SYSTEMS, AND FLUID AND ELECTRIC RA-

DIATORS, NAMELY, FINNED TUBE HEAT
TRANSFER ELEMENTS AND ENCLOSURES,
IN CLASS 11 (U.S. CL. 34).

FIRST USE 5-0-1956; IN COMMERCE
5-0-1956.

OWNER OF U.S. REG. NOS. 660,135, 1,268,572
AND OTHERS.

SER. NO. 73-834,272, FILED 10-27-1989.

ELIZABETH A. DUNN, EXAMINING ATTOR-
NEY

1808880



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 19, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION *1,702,855* IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF *10* YEARS FROM *July 28, 1992*

1st RENEWAL FOR A TERM OF *10* YEARS FROM *July 28, 2002*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

MET-COIL SYSTEMS CORPORATION

A DE CORP

By Authority of the

Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office


P. R. GRANT

Certifying Officer



Int. Cl.: 7

Prior U.S. Cls.: 23 and 26

United States Patent and Trademark Office

Reg. No. 1,702,855

Registered July 28, 1992

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

LOCKFORMER COMPANY, THE (ILLINOIS
CORPORATION)
711 OGDEN AVENUE
LISLE, IL 60532

FIRST USE 10-29-1982; IN COMMERCE
10-29-1982.

OWNER OF U.S. REG. NO. 1,350,308.

FOR: COMPUTERIZED PLASMA CUTTING
MACHINES FOR USE IN METAL FABRICA-
TION, IN CLASS 7 (U.S. CLS. 23 AND 26).

SER. NO. 74-186,759, FILED 7-17-1991.

DAVID H. STINE, EXAMINING ATTORNEY

1608880



THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:
UNITED STATES DEPARTMENT OF COMMERCE**

United States Patent and Trademark Office

August 19, 2010


THE ATTACHED U.S. TRADEMARK REGISTRATION 1,928,459 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *October 17, 1995*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

*MURATA, MACHINERY USA, INC.
A DE CORP*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office


P. R. GRANT
Certifying Officer



Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34, and 35

United States Patent and Trademark Office **Reg. No. 1,928,459**
Registered Oct. 17, 1995

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

MURATA WIEDEMANN, INC. (DELAWARE
CORPORATION)
211 SOUTH GULPH ROAD
KING OF PRUSSIA, PA 19406

FIRST USE 4-25-1995; IN COMMERCE
4-25-1995.

FOR: PUNCH HOLDERS FOR USE IN
PUNCH PRESSES, IN CLASS 7 (U.S. CLS. 13, 19,
21, 23, 31, 34 AND 35).

SN 74-218,397, FILED 11-4-1991.

DAVID H. STINE, EXAMINING ATTORNEY

1808880



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 10, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,750,911 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *February 09, 1993*
1st RENEWAL FOR A TERM OF 10 YEARS FROM *February 09, 2003*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

Registrant

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

M. TARVER
Certifying Officer



Int. Cl.: 1

Prior U.S. Cl.: 6

United States Patent and Trademark Office **Reg. No. 1,750,911**
Registered Feb. 9, 1993

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

CABOT CORPORATION (DELAWARE CORPO-
RATION)
75 STATE STREET
BOSTON, MA 021091806

FIRST USE 8-9-1948; IN COMMERCE
8-9-1948.

SER. NO. 74-245,175, FILED 2-10-1992.

FOR: CARBON BLACK FOR USE IN THE
RUBBER, PLASTIC, INK AND COATING IN-
DUSTRIES, IN CLASS 1 (U.S. CL. 6).

PATRICIA MALESARDI, EXAMINING ATTOR-
NEY

1808880



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME;

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 10, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,973,892 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *May 14, 1996*
1st RENEWAL FOR A TERM OF 10 YEARS FROM *May 14, 2006*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:
VULCAN GOLF, LLC

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

M. TARVER
Certifying Officer



Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

United States Patent and Trademark Office

Reg. No. 1,973,892

Registered May 14, 1996

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

**VULCAN GOLF TECHNOLOGY, INC. (ILLI-
NOIS CORPORATION)
525 TYLER ROAD
ST. CHARLES, IL 60174 BY CHANGE OF NAME
FROM VISION GOLF TECHNOLOGY (ILLI-
NOIS CORPORATION) ST. CHARLES, IL
60174**

**FOR: GOLF CLUBS, IN CLASS 28 (U.S. CLS.
22, 23, 38 AND 50).**

**FIRST USE 11-8-1993; IN COMMERCE
11-8-1993.**

SN 74-389,733, FILED 5-13-1993.

**GERALD C. SEEGARS, EXAMINING ATTOR-
NEY**

1808880



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 10, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,224,286 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *February 16, 1999*
1st RENEWAL FOR A TERM OF 10 YEARS FROM *February 16, 2009*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

DENTSPLY INTERNATIONAL INC.
A DELAWARE CORPORATION

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

M. TARVER
Certifying Officer



Int. Cl.: 10

Prior U.S. Cls.: 26, 39 and 44

Reg. No. 2,224,286

United States Patent and Trademark Office

Registered Feb. 16, 1999

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

**NEY DENTAL, INC. (DELAWARE CORPORATION)
1280 BLUE HILLS AVENUE
BLOOMFIELD, CT 06002**

**FIRST USE 9-1-1994; IN COMMERCE
9-1-1994.**

SER. NO. 75-424,743, FILED 1-28-1998.

**FOR: DENTAL LABORATORY FURNACES,
IN CLASS 10 (U.S. CLS. 26, 39 AND 44).**

JOHN MICHOS, EXAMINING ATTORNEY

1808880



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 10, 2010

**THE ATTACHED U.S. TRADEMARK REGISTRATION 2,358,686 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 10 YEARS FROM *June 13, 2000*
SECTION 8 & 15**

SAID RECORDS SHOW TITLE TO BE IN:

Registrant

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**

**M. TARVER
Certifying Officer**



Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34, and 35

United States Patent and Trademark Office

Reg. No. 2,358,686

Registered June 13, 2000

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

ORATEC INTERVENTIONS, INC. (CALIFORNIA
CORPORATION)
3700 HAVEN COURT
MENLO PARK, CA 94025

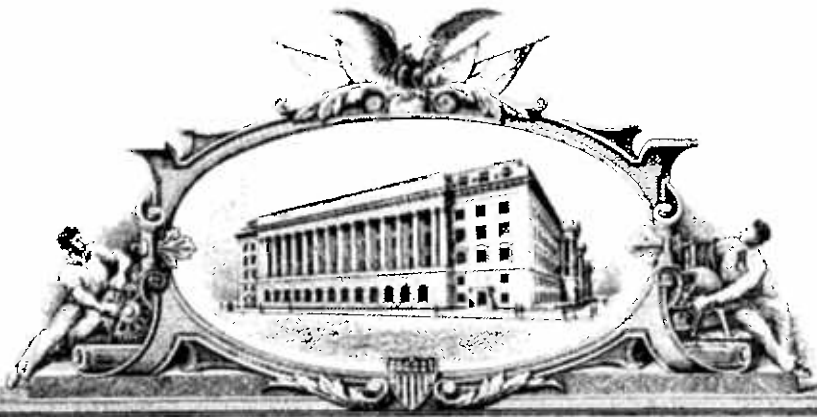
FIRST USE 11-19-1999; IN COMMERCE
11-19-1999.

SN 75-606,697, FILED 12-16-1998.

FOR: ELECTRIC GENERATOR USED IN THE
MEDICAL FIELD, IN CLASS 7 (U.S. CLS. 13, 19,
21, 23, 31, 34 AND 35).

LYNN A. LUTHEY, EXAMINING ATTORNEY

1608860



THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:
UNITED STATES DEPARTMENT OF COMMERCE**

United States Patent and Trademark Office

August 16, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,649,794 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *November 12, 2002*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

VULCAN INC.

A WASHINGTON CORP

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

M. K. CARTER
Certifying Officer



Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,649,794

Registered Nov. 12, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

VULCAN

VULCAN NORTHWEST INC. (WASHINGTON CORPORATION)
110 - 110TH AVENUE NORTHEAST
SUITE 550
BELLEVUE, WA 98004

FOR: PROVIDING AN ON-LINE ELECTRONIC DATABASE IN THE FIELDS OF SCIENCE, TECHNOLOGY, MEDICINE AND HEALTH, AND COMPUTER PROGRAMMING ON GLOBAL COMPUTER NETWORKS, WIDE-AREA NETWORKS AND LOCAL-AREA NETWORKS; COMPUTER PROGRAMMING FOR OTHERS; DESIGN OF MULTIMEDIA COMPUTER SOFTWARE FOR OTH-

ERS; PROVIDING INFORMATION IN THE FIELDS OF SCIENCE, TECHNOLOGY, MEDICINE AND HEALTH, AND COMPUTER PROGRAMING VIA WEBSITES ON GLOBAL COMPUTER NETWORKS; WEB-HOSTING SERVICES; COMPUTER SOFTWARE DEVELOPMENT SERVICES FOR OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 11-1-2001; IN COMMERCE 11-1-2001.

SN 75-675,837, FILED 4-6-1999.

DARRYL SPRUILL, EXAMINING ATTORNEY

1806880



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 10, 2010

**THE ATTACHED U.S. TRADEMARK REGISTRATION 2,800,567 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 10 YEARS FROM *December 30, 2003*
SECTION 8 & 15**

SAID RECORDS SHOW TITLE TO BE IN:

VULCAN INC.

A WASHINGTON CORP

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**

**M. K. CARTER
Certifying Officer**



Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 2,800,567

Registered Dec. 30, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

VULCAN

VULCAN INC. (WASHINGTON CORPORATION)
505 UNION STATION
SUITE 900
SEATTLE, WA 98104 BY CHANGE OF NAME VUL-
CAN NORTHWEST INC. (WASHINGTON COR-
PORATION) BELLEVUE, WA 98004

FOR: EDUCATIONAL AND ENTERTAINMENT SERVICES, NAMELY, PROVIDING FACILITIES FOR LIVE PERFORMANCES BY MUSICAL GROUPS, AUDIO AND/OR VIDEO PRODUCTION AND RECORDING, RECORD PRODUCTION, AND FILM PRODUCTION, PROVIDING FACILITIES FOR RESEARCH AND INSTRUCTION IN THE FIELDS OF ART, SCIENCE AND MEDICINE, PROVIDING CLASSES, COURSES, SEMINARS, WORKSHOPS, CONFERENCES AND LECTURES AT THE UNDERGRADUATE, GRADUATE, POST-GRADUATE, ADULT EDUCATION AND PROFESSIONAL LEVELS IN A WIDE VARIETY OF FIELDS, ON-LINE EDUCATIONAL SERVICES, NAMELY, PROVIDING COURSES OF INSTRUCTION AND INTERACTIVE COURSES OF INSTRUCTION AT THE GRADE SCHOOL, HIGH SCHOOL, COLLEGE, GRADUATE AND VOCATIONAL SCHOOL LEVELS IN A VARIETY OF ACADEMIC SUBJECTS, ON-LINE EDUCATIONAL TESTING, NAMELY PREPARING, ADMINISTERING AND SCORING EDUCATIONAL TESTS, AND ASSESSMENT AND COUNSELING SERVICES BASED ON THE TEST RESULTS, AND PROVIDING SERVICES RENDERED IN CONNECTION WITH THE OPERATION OF A MUSIC MUSEUM; PRODUCTION AND DISTRIBUTION OF TELEVISION PROGRAMMING; PRODUCTION AND DISTRIBUTION OF AUDIO AND AUDIOVI-

SUAL PROGRAMMING, MULTIMEDIA INTERACTIVE PROGRAMMING, MOTION PICTURES, FILMS, AND VIDEOTAPE RECORDINGS; CABLE TELEVISION PROGRAMMING; PRODUCTION AND DISTRIBUTION OF RADIO PROGRAMMING; SPORTS AND ENTERTAINMENT INFORMATION PROVIDED BY ELECTRONIC MEANS; MUSEUM SERVICES; MUSEUM EXHIBITION SERVICES; GALLERY EXHIBITION SERVICES; COMMUNITY SERVICES RELATED TO EDUCATION AND ENTERTAINMENT, NAMELY, ORGANIZING COMMUNITY FESTIVALS FEATURING A VARIETY OF ACTIVITIES, NAMELY SPORTING EVENTS, EXHIBITIONS, CONCERTS, CINEMA, PERFORMING ARTS EVENTS AND THE LIKE, CONDUCTING CLASSES, SEMINARS, WORKSHOPS, LECTURES AND EDUCATIONAL COMMUNITY OUTREACH PROGRAMS, AND PROVIDING ASSISTANCE TO COMMUNITY GROUPS, ALL RELATING TO EDUCATION, ENVIRONMENTAL PROTECTION, YOUTH SERVICES, SOCIAL SERVICES, AID TO THE DISABLED AND DISADVANTAGED, AND ANIMAL WELFARE; PUBLICATION OF MAGAZINES AND NEWSLETTERS RELATING TO EDUCATIONAL AND ENTERTAINMENT SERVICES; AND PROVIDING FACILITIES FOR CONCERTS, CINEMA AND PERFORMING ARTS EVENTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-1-2003; IN COMMERCE 4-1-2003.

SN 75-675,843, FILED 4-6-1999.

DARRYL SPRUILL, EXAMINING ATTORNEY

1808885



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 11, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,657,580 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *December 10, 2002*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

Registrant

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

M. TARVER
Certifying Officer



Exhibit 37

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,657,580

United States Patent and Trademark Office

Registered Dec. 10, 2002

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

OCCUNOMIX INTERNATIONAL INC. (NEW
YORK CORPORATION)
585-10 NORTH BICYCLE PATH
PORT JEFFERSON STATION, NY 11776

FIRST USE 4-26-2000; IN COMMERCE 4-26-2000.

SER. NO. 75-720,903, FILED 6-3-1999.

FOR: FACE AND HEAD PROTECTION EQUIP-
MENT, NAMELY, HARD HATS, BUMP CAPS, AND
COMBINED HEADGEAR AND EYE-PROTECTIVE
VISORS FOR WORKPLACE USE , IN CLASS 9 (U.S.
CLS. 21, 23, 26, 36 AND 38).

VIVIAN MICZNIK FIRST, EXAMINING ATTOR-
NEY

1808885



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 10, 2010

**THE ATTACHED U.S. TRADEMARK REGISTRATION 2,469,373 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

REGISTERED FOR A TERM OF 10 YEARS FROM July 17, 2001

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

Registrant

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**

**M. TARVER
Certifying Officer**



Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

United States Patent and Trademark Office

Reg. No. 2,469,373

Registered July 17, 2001

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

**STREAMLIGHT, INC. (DELAWARE CORPORATION)
1030 W. GERMANTOWN PIKE
NORRISTOWN, PA 19403**

FIRST USE 12-0-1997; IN COMMERCE 12-0-1997.

SER. NO. 75-939,623, FILED 3-9-2000.

**FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CLS. 13,
21, 23, 31 AND 34).**

KATHLEEN KOLACZ, EXAMINING ATTORNEY

1408885



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

**UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office**

August 10, 2010

**THE ATTACHED U.S. TRADEMARK REGISTRATION 2,988,313 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.**

**REGISTERED FOR A TERM OF 10 YEARS FROM *June 28, 2005*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant***

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**

**M. TARVER
Certifying Officer**



Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 2,988,313

Registered Aug. 23, 2005

**TRADEMARK
SUPPLEMENTAL REGISTER**

VULCAN

ADVANCED TRAINING SYSTEMS, INC. (MIN-
NESOTA CORPORATION)
4524 HIGHWAY 61 NORTH
WHITE BEAR LAKE, MN 55110

VULCAN IS THE ROMAN GOD OF FIRE AND
CRAFTSMANSHIP.

FOR: BALLISTIC PROTECTION APPARATUS,
NAMELY, BLOCKS, PANELS, CURTAINS AND
FLOORING FOR PROTECTION OF CRITICAL IN-
FRASTRUCTURE AND PERSONNEL , IN CLASS 9
(U.S. CLS. 21, 23, 26, 36 AND 38).

SER. NO. 76-542,132, FILED P.R. 9-2-2003; AM. S.R.
6-17-2005.

FIRST USE 2-20-2004; IN COMMERCE 2-20-2004.

SAMUEL E. SHARPER JR., EXAMINING ATTOR-
NEY

180885



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 10, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,963,751 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *June 28, 2005*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

M. TARVER
Certifying Officer



Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34 and 35

United States Patent and Trademark Office

Reg. No. 2,963,751

Registered June 28, 2005

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

MILLER INDUSTRIES TOWING EQUIPMENT,
INC. (DELAWARE CORPORATION)
8503 HILLTOP DRIVE
OOLTEWAH, TN 37363

FOR: PORTABLE HYDRAULIC HOISTS AND
HYDRAULIC AUTOMOBILE LIFTS FOR USE WITH
TOW TRUCKS AND HYDRAULIC JACKS, IN
CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 1-0-1958; IN COMMERCE 1-0-1958.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 76-572,092, FILED 1-26-2004.

MICHAEL ENGEL, EXAMINING ATTORNEY

1808885



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 10, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,322,951 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *October 30, 2007*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

M. TARVER
Certifying Officer



Int. Cl.: 22

Prior U.S. Cls.: 1, 2, 7, 19, 22, 42 and 50

United States Patent and Trademark Office

Reg. No. 3,322,951

Registered Oct. 30, 2007

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

SILBERMAN, SCOTT A. (UNITED STATES INDIVIDUAL)

14300 SCHAFFER HIGHWAY
DETROIT, MI 48227 AND

MALE, JOHN E. (UNITED STATES INDIVIDUAL)

14300 SCHAFFER HIGHWAY
DETROIT, MI 48227

FIRST USE 6-1-1956; IN COMMERCE 6-1-1956.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-088,203, FILED 1-22-2007.

FOR: TOWING STRAPS, IN CLASS 22 (U.S. CLS. 1, 2, 7, 19, 22, 42 AND 50).

JENNIFER HETU, EXAMINING ATTORNEY

1808885



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 10, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,685,039 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *September 22, 2009*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

M. TARVER
Certifying Officer



United States of America

United States Patent and Trademark Office

VULCAN

Reg. No. 3,685,039 VULCAN MOTOR CLUB (DELAWARE CORPORATION)
Registered Sep. 22, 2009 125 MAPLE AVENUE
CHESTER, NJ 07930

Int. Cl.: 39 FOR: LUXURY CAR RENTAL SERVICES; MEMBERSHIP CLUB SERVICES, NAMELY,
PROVIDING INFORMATION TO MEMBERS IN THE FIELD OF LUXURY CAR RENTAL,
IN CLASS 39 (U.S. CLS. 100 AND 105).

SERVICE MARK

PRINCIPAL REGISTER FIRST USE 9-12-2007; IN COMMERCE 9-12-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-498,679, FILED 6-13-2008.

NAKWAMA ANKRAH, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

1808885



THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:
UNITED STATES DEPARTMENT OF COMMERCE**

United States Patent and Trademark Office

August 11, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,880,268 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *August 31, 2004*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:
REGISTRANT

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

M. K. CARTER
Certifying Officer



Exhibit 43

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 2,880,268

Registered Aug. 31, 2004

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

ELKHART BRASS MANUFACTURING COMPA-
NY, INC. (INDIANA CORPORATION)
1302 WEST BEARDSLEY
P.O. BOX 1127
ELKHART, IN 46515

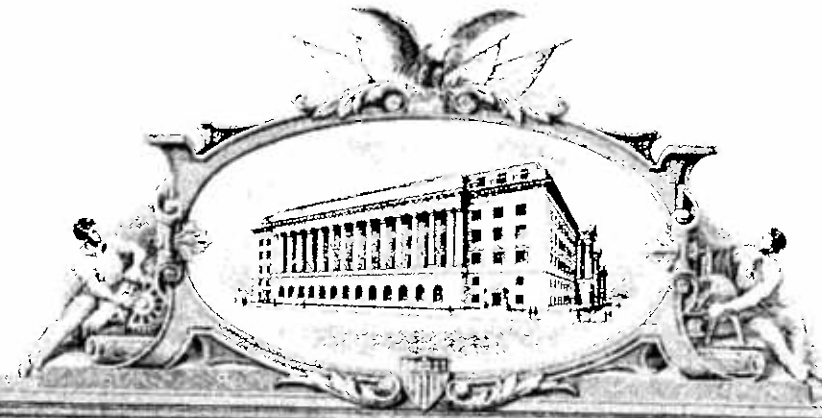
FIRST USE 6-12-2003; IN COMMERCE 6-12-2003.

SN 78-143,823, FILED 7-15-2002.

FOR: FIRE FIGHTING EQUIPMENT, NAMELY
FIXED MOUNT MONITOR (NOZZLE), IN CLASS 9
(U.S. CLS. 21, 23, 26, 36 AND 38).

TRICIA SONNEBORN, EXAMINING ATTORNEY

1408885



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 11, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,336,867 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *November 13, 2007*

*AMENDMENT/CORRECTION/NEW CERT(SEC7) ISSUED
LESS GOODS*

SAID RECORDS SHOW TITLE TO BE IN:

Registrant

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



E. Bornett
E. BORNETT
Certifying Officer

Exhibit 44

Int. Cl.: 34

Prior U.S. Cls.: 2, 8, 9 and 17

Reg. No. 3,336,867

United States Patent and Trademark Office

Registered Nov. 13, 2007

Amended

OG Date July 14, 2009

TRADEMARK
PRINCIPAL REGISTER

VULCAN

K. HANSOTIA & CO., INC. (FLORIDA
CORPORATION)
3705 N.W. 115 AVENUE, BAY #5
MIAMI, FL 33178

FOR: [TOBACCO, CIGARETTES,]
CIGARS; [ARTICLES FOR SMOKERS
NOT OF PRECIOUS METAL, NAMELY,
CIGARETTE LIGHTERS, CIGARETTE
CASES, CIGAR CASES, CIGARETTE
HOLDERS, AND CIGAR HOLDERS] IN
CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

THE MARK CONSISTS OF STAND-
DARD CHARACTERS WITHOUT CLAIM
TO ANY PARTICULAR FONT, STYLE,
SIZE, OR COLOR.

FIRST USE 2-10-2006; IN COMMERCE
6-9-2006.

SER. NO. 78-822,633, FILED 2-24-2006.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on July 14, 2009.*

Int. Cl.: 34

Prior U.S. Cls.: 2, 8, 9, and 17

United States Patent and Trademark Office

Reg. No. 3,336,867

Registered Nov. 13, 2007

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

K. HANSOTIA & CO., INC. (FLORIDA CORPORATION)
3705 N.W. 115 AVENUE, BAY #5
MIAMI, FL 33178

FOR: TOBACCO, CIGARETTES, CIGARS; ARTICLES FOR SMOKERS NOT OF PRECIOUS METAL, NAMELY, CIGARETTE LIGHTERS, CIGARETTE CASES, CIGAR CASES, CIGARETTE HOLDERS, AND CIGAR HOLDERS, IN CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

FIRST USE 2-10-2006; IN COMMERCE 6-9-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-822,633, FILED 2-24-2006.

BRIDGETT SMITH, EXAMINING ATTORNEY

1808885



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 11, 2010

**THE ATTACHED U.S. TRADEMARK REGISTRATION 3,258,428 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.**

**REGISTERED FOR A TERM OF 10 YEARS FROM *July 03, 2007*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant***

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**

**M. K. CARTER
Certifying Officer**



Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 3,258,428

Registered July 3, 2007

TRADEMARK
PRINCIPAL REGISTER

VULCAN

KRJA SYSTEMS, INC. (COLORADO CORPORATION)
SUITE 900
165 S UNION BLVD
LAKEWOOD, CO 80228

FOR: COMPUTER SOFTWARE FOR PLANNING, MODELING, SURVEYING, VISUALIZING, AND OTHERWISE ANALYZING NATURAL AND MAN-MADE SYSTEMS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 5-0-1983; IN COMMERCE 6-0-1983.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-956,060, FILED 8-20-2006.

ALLISON HOLTZ, EXAMINING ATTORNEY

1806885



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:
UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 19, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,294,711 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *September 18, 2007*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

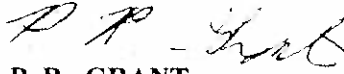

P. R. GRANT
Certifying Officer



Exhibit 46

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 3,294,711

Registered Sep. 18, 2007

TRADEMARK
PRINCIPAL REGISTER

VULCAN

QUICKSET INTERNATIONAL, INC. (ILLINOIS CORPORATION)
3650 WOODHEAD DRIVE
NORTHBROOK, IL 60062

FOR: PHOTOGRAPHIC AND VIDEO EQUIPMENT, NAMELY, CAMERA MOUNTS; CAMERA SUPPORT EQUIPMENT, NAMELY, TRIPODS, PEDESTALS, BRACKETS, TRIPOD HEADS, AND DOLLIES FOR TRIPODS; SURVEILLANCE CAMERA SUPPORT DEVICES FOR HOUSING AND PROTECTING CAMERAS, NAMELY, TILT HEADS, PAN AND TILT HEADS AND CAMERA HOUSINGS; MOTORIZED CAMERA POSITIONING EQUIPMENT, NAMELY, PAN/TILTS, TV CAMERAS AND TV MONITORS, AND ELECTRONIC CONTROLS THEREFOR; AND TRIPODS, PEDESTALS AND BRACKETS FOR LASERS, THERMAL IMAGING DEVICES, TELESCOPES, TRANSITS, THEODOLITES, BORE SCOPES, MICROWAVE, RADAR AND RADIO ANTENNAS; ELECTRICAL CONTROLLERS, CONTROL SYSTEMS COMPRISING

ELECTRICAL CONTROLLERS, GEARS AND HOUSINGS FOR TRIPODS AND PAN AND TILTS, INTEGRATED CAMERA POSITIONING SYSTEMS COMPRISING, UNITARY PHOTOGRAPHIC CAMERAS AND PAN AND TILTS, INTERNAL PAN AND TILT ELECTRICAL CONTROLLERS, AND CAMERA CONTROL SYSTEMS, COMPRISING ELECTRICAL CONTROLLERS, GEARS AND HOUSINGS FOR PAN AND TILTS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 2-28-2007; IN COMMERCE 2-28-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-497,701, FILED 10-11-2004.

BRIAN PINO, EXAMINING ATTORNEY

1808885



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 10, 2010

**THE ATTACHED U.S. TRADEMARK REGISTRATION 2,956,974 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

REGISTERED FOR A TERM OF 10 YEARS FROM *May 31, 2005*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

Registrant

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**

**M. TARVER
Certifying Officer**



Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 2,956,974

Registered May 31, 2005

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

REMY BATTERY COMPANY (WISCONSIN COR-
PORATION)
4301 WEST LINCOLN AVENUE
MILWAUKEE, WI 53219

FIRST USE 1-1-1993; IN COMMERCE 1-1-1993.

SER. NO. 78-294,997, FILED 9-2-2003.

FOR: LEAD ACID BATTERIES, IN CLASS 9 (U.S.
CLS. 21, 23, 26, 36 AND 38).

SUSAN HAYASH, EXAMINING ATTORNEY

1908895



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 17, 2010

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,248,458 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *May 29, 2007*
SAID RECORDS SHOW TITLE TO BE IN: *Registrant*

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office


P. R. GRANT
Certifying Officer



Exhibit 48

Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34, and 35

United States Patent and Trademark Office

Reg. No. 3,248,458

Registered May 29, 2007

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

**ORGILL, INC. (TENNESSEE CORPORATION)
3742 TYNDALE DRIVE
MEMPHIS, TN 38125**

**THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.**

**FOR: POWER TOOLS, NAMELY, ELECTRIC
DRILLS AND SAWS, IN CLASS 7 (U.S. CLS. 13, 19,
21, 23, 31, 34 AND 35).**

SN 78-670,476, FILED 7-14-2005.

FIRST USE 8-17-2006; IN COMMERCE 8-17-2006.

JORDAN BAKER, EXAMINING ATTORNEY

1808885



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Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25, and 50

United States Patent and Trademark Office

Reg. No. 3,197,288

Registered Jan. 9, 2007

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

ENERGY ABSORPTION SYSTEMS, INC. (DELA-
WARE CORPORATION)
ONE EAST WACKER DRIVE
CHICAGO, IL 60601

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: CRASH BARRIERS MADE OF METAL FOR
ROADS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25
AND 50).

SN 78-379,379, FILED 3-5-2004.

FIRST USE 12-31-2004; IN COMMERCE 9-1-2006.

JEFF DEFORD, EXAMINING ATTORNEY

1808885



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E. BORNETT
Certifying Officer

Exhibit 50

Int. Cl.: 4

Prior U.S. Cls.: 1, 6 and 15

Reg. No. 2,753,194

United States Patent and Trademark Office

Registered Aug. 19, 2003

Corrected

OG Date Mar. 16, 2010

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

NEW VULCO IP CO., LLC (OHIO LIMITED LIABILITY COMPANY)
5353 SPRING GROVE AVENUE
CINCINNATI, OH 45217

FOR: INDUSTRIAL LUBRICANTS; LUBRICANTS FOR INDUSTRIAL MACHINERY; LUBRICANTS FOR AIRCRAFT ENGINES; AUTOMOTIVE LUBRICANTS, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

FIRST USE 1-1-1987; IN COMMERCE 1-1-1987.

SER. NO. 78-171,733, FILED 10-7-2002.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Mar. 16, 2010.*

Int. Cl.: 4

Prior U.S. Cls.: 1, 6 and 15

United States Patent and Trademark Office

Reg. No. 2,753,194

Registered Aug. 19, 2003

**TRADEMARK
PRINCIPAL REGISTER**

VULCAN

VULCAN OIL & CHEMICAL PRODUCTS (OHIO
CORPORATION)
5353 SPRING GROVE AVENUE
CINCINNATI, OH 45217

FIRST USE 1-1-1987; IN COMMERCE 1-1-1987.

FOR: INDUSTRIAL LUBRICANTS; LUBRICANTS
FOR INDUSTRIAL MACHINERY; LUBRICANTS
FOR AIRCRAFT ENGINES; AUTOMOTIVE LUBRI-
CANTS, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

SER. NO. 78-171,733, FILED 10-7-2002.

JENNIFER KRISP, EXAMINING ATTORNEY

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A DELAWARE CORPORATION

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W. MONTGOMERY
Certifying Officer



Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 1,802,211

Registered Nov. 2, 1993

**TRADEMARK
PRINCIPAL REGISTER**

TEXAS PRIDE

SUNSHINE NUT CO., INC. (TEXAS CORPORATION)
301 SOUTH FRIO
SUITE 350
SAN ANTONIO, TX 78207

FIRST USE 1-1-1975; IN COMMERCE
1-1-1975.

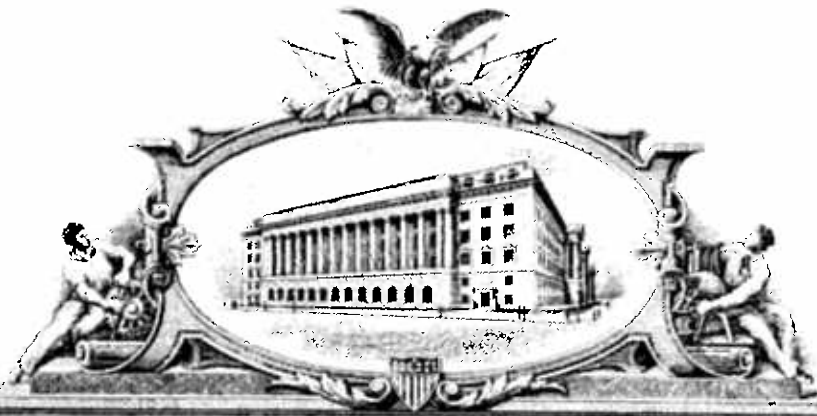
NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "TEXAS", APART FROM THE
MARK AS SHOWN.

FOR: PROCESSED NUTS AND PROCESSED
EDIBLE SEEDS, IN CLASS 29 (U.S. CL. 46).

SER. NO. 74-366,189, FILED 3-9-1993.

DARREN COHEN, EXAMINING ATTORNEY

1808878



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REGISTERED FOR A TERM OF 10 YEARS FROM *April 12, 2005*

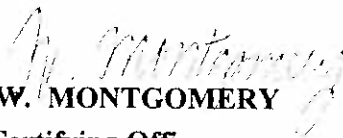
SAID RECORDS SHOW TITLE TO BE IN:

SUSSER PETROLEUM COMPANY LLC

A LIMITED LIABILITY COMPANY OF TEXAS

By Authority of the

**Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**


W. MONTGOMERY

Certifying Officer



Exhibit 52

Int. Cl.: 4

Prior U.S. Cls.: 1, 6, and 15

United States Patent and Trademark Office

Reg. No. 2,940,858

Registered Apr. 12, 2005

**TRADEMARK
PRINCIPAL REGISTER**

TEXAS PRIDE

SUSSER PETROLEUM COMPANY LP (PART-
NERSHIP)
555 E. AIRTEX
HOUSTON, TX 77073

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "TEXAS", APART FROM THE
MARK AS SHOWN.

FOR: FUEL FOR MOTOR VEHICLES, NAMELY,
GASOLINE AND DIESEL, IN CLASS 4 (U.S. CLS. 1, 6
AND 15).

SN 78-273,930, FILED 7-14-2003.

FIRST USE 2-28-2004; IN COMMERCE 2-28-2004.

CYNTHIA SLOAN, EXAMINING ATTORNEY

1809878



THE UNITED STATES OF AMERICA

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August 09, 2010

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**REGISTERED FOR A TERM OF 10 YEARS FROM *August 14, 2007*
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W. MONTGOMERY
Certifying Officer



Exhibit 53

Int. Cl.: 31

Prior U.S. Cls.: 1 and 46

United States Patent and Trademark Office

Reg. No. 3,280,754

Registered Aug. 14, 2007

**TRADEMARK
PRINCIPAL REGISTER**

Texas Pride

BERNARD EGAN & COMPANY (FLORIDA CORPORATION)

1900 OLD DIXIE HIGHWAY

FORT PIERCE, FL 34946

FOR: FRESH CITRUS FRUIT, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 10-5-2005; IN COMMERCE 10-5-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TEXAS", APART FROM THE MARK AS SHOWN.

SN 78-724,217, FILED 9-30-2005.


MARGERY A. TIERNEY, EXAMINING ATTORNEY



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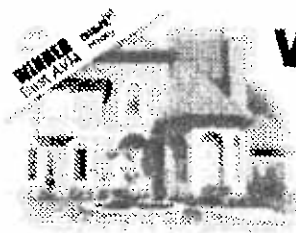
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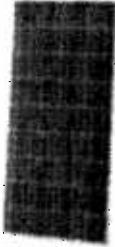





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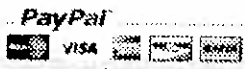
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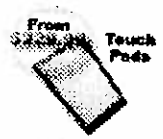
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