UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

THE RODNEY A. HAMILTON LIVING TRUST and JOHN BECK AMAZING PROFITS, LLC, Individually and on Behalf of All Others Similarly Situated,	\$ \$ \$ \$	Civil Action No. 2:09-cv-00151-TJW-CE
Plaintiffs,	\$ \$ \$	CLASS ACTION COMPLAINT
V.	§ 8	
(1) GOOGLE INC.; AND(2) AOL LLC,	s §	JURY TRIAL REQUESTED
Defendants.	8 § §	

DEFENDANTS' EXHIBIT LIST

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	
1.	09/17/10 Declaration of Carl Butzer (Defendants' Consolidated Motion to Exclude the Expert Report and Opinion of Thomas J. Maronick)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
				ADMIT	IN/ADM
2.	06/02/10 Thomas J. Maronick's				
	Report entitled "An Empirical				
	Analysis of Consumers'				
	Understanding of the Relationship				
	between Sponsored Links and				
	"Searched For" Links on Internet				
	Search Engines" and exhibits attached*				
	attached*				
	* Subject to a ruling on Defendants'				
	Motion to Exclude Prof. Maronick				
	With the Exclude 1101. Watchiek				
	(Decl. of Carl Butzer, Maronick				
	Depo Ex. 2, Defendants'				
	Consolidated Motion to Exclude the				
	Expert Report and Opinion of				
	Thomas J. Maronick)				
3.	09/15/10 Declaration of Dr. Itamar				
	Simonson				
	(Defendants' Consolidated Motion to				
	Exclude the Expert Report and				
	Opinion of Thomas J. Maronick and				
	Brief in Support; Defendants'				
	Response to Opposed Motion for				
	Class Certification)				
4.	07/07/10 Expert Report of Dr. Itamar				
	Simonson with exhibits attached				
	(Decl. of Itamar Simonson,				
	Simonson Depo Ex. 1, Defendants'				
	Consolidated Motion to Exclude the				
	Expert Report and Opinion of Thomas J. Maronick and Brief in				
	Support; Defendants' Response to				
	Opposed Motion for Class				
	Certification)				
5.	10/18/10 Declaration of Shannon				
5.	Zmud Teicher				
	(Defendants' Response to Opposed				
	Motion for Class Certification)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
6.	10/18/10 Declaration of Carl Butzer				
	(Defendants' Response to Opposed Motion for Class Certification)				
7.	A true and correct copy of the 07/27/02 letter response by the Federal Trade Commission to Gary Ruskin, Executive Director, Commercial Alert re: Complaint Requesting Investigation of Various Internet Search Engine Companies for Paid Placement and Paid Inclusion Programs (GOOG-00000013 – 00000015)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 1)				
8.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,499,737, for "Configurator" (production reference GOOG000057270)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex 2)				
9.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,365,977 for "Configurator" (production reference GOOG000057269)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 3)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE	DATE
				ADMIT	N/ADM
10.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 3,364,574				
	for "Configure One"				
	(production reference				
	GOOG000057266)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 4)				
11.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 2,078,720				
	for "Webcom"				
	(production reference GOOG000057265)				
	000000000000000000000000000000000000000				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 5)				
12.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 2,618,122 for "BigMachines"				
	(production reference				
	GOOG000057267)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
10	Class Certification, Ex. 6)				
13.	A true and correct certified copy of				
	the Certificate of Registration for U.S. Trademark Reg. No. 2,923,323				
	for "Big Machines"				
	(production reference				
	GOOG000057268)				
	,				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 7)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
14.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,016,919 for "Robert Allen Institute" (production reference GOOG000057256)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 8)				
15.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,282,921 for "Robert Allen" (production reference GOOG000057253)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 9)				
16.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,948,234 for "Robert Allen" (production reference GOOG000057254)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 10)				
17.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,621,910 for "Robert Allen" (production reference GOOG000057255)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 11)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
18.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,626,750 for "Robert Allen" (production reference GOOG000057252)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 12)				
19.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,663,065 for "UK" (production reference GOOG000057260)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 13)				
20.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 3,207,910 for "UK" (production reference GOOG000057261)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 14)				
21.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,610,804 for "UK" (production reference GOOG000057259)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 15)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
- 22					
22.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 2,126,454 for "California Real Estate"				
	(production reference				
	GOOG000057231)				
	000000000000000000000000000000000000000				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 16)				
23.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 2,907,734				
	for "Carleton Sheets"				
	(production reference				
	GOOG000057232)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 17)				
24.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 3,277,219				
	for "Intellectual Property"				
	(production reference				
	GOOG000057248)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 18)				
25.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 3,661,816				
	for "Intellectual Property"				
	(production reference				
	GOOG000057249)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 19)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
26.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,404,016 for "Moore" (production reference GOOG000057251)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 20)				
27.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 552,753 for "Vulcan" (production reference GOOG000056178)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 21)				
28.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 666,878 for "Vulcan" (production reference GOOG000056179)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 22)				
29.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 674,532 for "Vulcan" (production reference GOOG000056180)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 23)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE	DATE
				ADMIT	N/ADM
30.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 1,148,708				
	for "Vulcan"				
	(production reference				
	GOOG000056182)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 24)				
31.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 1,179,853				
	for "Vulcan"				
	(production reference				
	GOOG000056183)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 25)				
32.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 1,291,019				
	for "Vulcan"				
	(production reference				
	GOOG000056184)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 26)				
33.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 1,631,280				
	for "Vulcan"				
	(production reference				
	GOOG000056185)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 27)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
34.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,609,678 for "Vulcan" (production reference GOOG000056186)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 28)				
35.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,702,855 for "Vulcan" (production reference GOOG000056187)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 29)				
36.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,928,459 for "Vulcan" (production reference GOOG000056188)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 30)				
37.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 1,750,911 for "Vulcan" (production reference GOOG000056189)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 31)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE	DATE
				ADMIT	N/ADM
38.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 1,973,892				
	for "Vulcan"				
	(production reference				
	GOOG000056190)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 32)				
39.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 2,224,286				
	for "Vulcan"				
	(production reference				
	GOOG000056192)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 33)				
40.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 2,358,686				
	for "Vulcan"				
	(production reference GOOG000056193)				
	000000000000000000000000000000000000000				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 34)				
41.	A true and correct certified copy of				
	the 11/12/02 Certificate of				
	Registration for U.S. Trademark Reg.				
	No. 2,649,794 for "Vulcan"				
	(production reference				
	GOOG000056195)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 35)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
42.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,800,567 for "Vulcan" (production reference GOOG000056196)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 36)				
43.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,657,580 for "Vulcan" (production reference GOOG000056199)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 37)				
44.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,469,373 for "Vulcan" (production reference GOOG000056200)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 38)				
45.	A true and correct certified copy of the Certificate of Registration for U.S. Trademark Reg. No. 2,988,313 for "Vulcan" (production reference GOOG000056201)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 39)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE	DATE
				ADMIT	N/ADM
46.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 2,963,751				
	for "Vulcan"				
	(production reference				
	GOOG000056202)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 40)				
47.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 3,322,951				
	for "Vulcan"				
	(production reference				
	GOOG000056203)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 41)				
48.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 3,685,039				
	for "Vulcan"				
	(production reference				
	GOOG000056204)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 42)				
49.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 2,880,268				
	for "Vulcan"				
	(production reference				
	GOOG000056205)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 43)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE	DATE
				ADMIT	N/ADM
50.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 3,336,867				
	for "Vulcan"				
	(production reference				
	GOOG000056213)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 44)				
51.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 3,258,428				
	for "Vulcan"				
	(production reference				
	GOOG000056214)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 45)				
52.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 3,294,711				
	for "Vulcan"				
	(production reference				
	GOOG000056209)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 46)				
53.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 2,956,974				
	for "Vulcan"				
	(production reference				
	GOOG000056207)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 47)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE	DATE
				ADMIT	N/ADM
54.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 3,248,458				
	for "Vulcan"				
	(production reference				
	GOOG000056210)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 48)				
55.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 3,197,288				
	for "Vulcan"				
	(production reference				
	GOOG000056208)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 49)				
56.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 2,753,194				
	for "Vulcan"				
	(production reference				
	GOOG000056206)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 50)				
57.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 1,802,211				
	for "Texas Pride"				
	(production reference				
	GOOG000056255)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 51)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE	DATE
				ADMIT	N/ADM
58.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 2,940,858				
	for "Texas Pride"				
	(production reference				
	GOOG000056256)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 52)				
59.	A true and correct certified copy of				
	the Certificate of Registration for				
	U.S. Trademark Reg. No. 3,280,754				
	for "Texas Pride"				
	(production reference				
	GOOG000056257)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 53)				
60.	A true and correct copy of printouts				
	of the website www.NoBootLeg.com				
	as they appeared on July 27, 2010				
	(GOOG000056285 – 000056318)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 54)				
61.	A true and correct copy of printouts				
	of pages from the website				
	www.ProgramCritique.com as they				
	appeared on July 27 and 28, 2010 in				
	connection with which Beck is				
	claiming infringement (GOOG000056319 – 000056351,				
	(GOOG000056366 – 000056374)				
	GGGG000030300 - 000030374)				
	(Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 55)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
62.	A true and correct copy of printouts of pages from the website www.Real-Estate-Made-Easy.com as they appeared on July 27, 2010 in connection with which Beck is claiming infringement (GOOG000056375 – 000056380) (Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for Class Certification, Ex. 56)				
63.	A true and correct copy of printouts of the website JohnTReed.com as they appeared on July 27, 2010 in connection with which Beck is claiming infringement (GOOG000056381 – 000056415) (Decl. of Carl Butzer, Defendants' Response to Opposed Motion for				
64.	Class Certification, Ex. 57) A true and correct copy of printouts of pages from the website www.GurusExposedNow.com as they appeared on July 27, 2010 in connection with which Beck is claiming infringement (GOOG000056416 – 000056419) (Decl. of Carl Butzer, Defendants'				
	Response to Opposed Motion for Class Certification, Ex. 58)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
65.	A true and correct certified copy of the 11/17/09 Order Granting in Part the Federal Trade Commission's Motion for Preliminary Injunction with Asset Freeze and Other Equitable Relief in Case No. 2:09- cv-4719-FMC-FFMX, <i>Federal Trade</i> <i>Commission v. John Beck Amazing</i> <i>Profits, LLC, et al.</i> , United States District Court Central District of California (production reference				
	GOOG000055979 – 000056011) (Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 59)				
66.	A true and correct copy of the 02/08/07 Complaint for Declaratory Relief in Case No. CV07-00926 FMC, Family Products, LLC and John Beck Amazing Profits, LLC v. Infomercial Ventures Partnership, United States District Court, Central District of California (GOOG000056506-56512)				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 60)				
67.	A true and correct copy of documents produced by Plaintiff John Beck Amazing Profits, LLC as BEK000042-43, BEK000051-52, BEK000054-55				
	(Decl. of Carl Butzer, Defendants' Response to Opposed Motion for Class Certification, Ex. 61)				
68.	10/15/10 Declaration of Kerry Barker				
	(Defendants' Response to Opposed Motion for Class Certification)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)		DATE
				ADMIT	N/ADM
69.	A true and correct copy of a Google				
	document entitled "What is Google's				
	U.S. trademark policy?				
	(GOOG-00000009 – 00000011)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 1)				
70.	A true and correct copy of a Google				
	document entitled "Updates to U.S.				
	Trademark Policy"				
	(GOOG-00000009 – 00000011)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 2)				
71.	A true and correct copy of the Beck				
	AdWords Contract, which went into				
	effect on or around August 22, 2006				
	(GOOG-00000001 – 00000004)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 3)				
72.	A true and correct copy of the				
	Firepond AdWords Contract, which				
	went into effect on or around August				
	22, 2006				
	(GOOG-000055217 – 000055219)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 4)				
73.	A true and correct copy of a printout				
	of the previous AdWords Contract,				
	which went into effect on or around				
	April 19, 2005				
	(GOOG-000056352 – 000056353)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 5)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE	DATE
				ADMIT	N/ADM
74.	A true and correct copy of account				
	information relating to Customer ID				
	7303444 (John Beck's Amazing				
	Profits)				
	(GOOG-000056147)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 6)				
75.	A true and correct copy of account				
	information relating to Customer ID				
	8885083 (Family Products LLC)				
	(GOOG-000056149)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 7)				
76.	A true and correct copy of account				
	information relating to Customer ID				
	15047358 (Firepond)				
	(GOOG-000056146)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 8)				
77.	A true and correct copy of "What is				
	Google's AdWords and AdSense				
	trademark policy"				
	(GOOG-000056531-56534)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 9)				
78.	A true and correct copy of "What is				
	Google's policy on trademarks in				
	display URLs?"				
	(GOOG-000056530)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 10)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
79.	A true and correct copy of "When				
1).	will my ads appear for trademarked				
	terms?"				
	(GOOG-000056536-56537)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for Class Certification, Ex. 11)				
80.	A true and correct copy of "Updates				
	to AdWords Trademark Policy"				
	(GOOG-000056538-56539)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
01	Class Certification, Ex. 12)				
81.	A true and correct copy of "AdWords Advertising Policies"				
	(GOOG-000056540-56549)				
	(0000-0000303+0-303+))				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 13)				
82.	A true and correct copy of "Google				
	AdWords Content Network"				
	(GOOG-000056550-56551)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 14)				
83.	A true and correct copy of "What is				
	contextual targeting?"				
	(GOOG-000056552)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 15)				
84.	A true and correct copy of "What is				
	Google's AdWords and AdSense				
	trademark policy?"				
	(GOOG-000056553)				
	(Decl. of Kerry Barker, Defendants'				
	Response to Opposed Motion for				
	Class Certification, Ex. 16)				

NO.	DESCRIPTION	OFFER	OBJECTION(S)	DATE ADMIT	DATE N/ADM
85.	A true and correct copy of "Google AdWords Trademark Complaint Forms" (GOOG-000056555-56557)				
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 17)				
86.	A true and correct copy of "How much do I pay for a click on my ad? What if my ad is the only one showing?" (GOOG-000056558)				
	(Decl. of Kerry Barker, Defendants' Response to Opposed Motion for Class Certification, Ex. 18)				
87.	10/22/10 Supplemental Declaration of Dr. Itamar Simonson(Defendants' Reply to Plaintiffs' Opposition to Motion to Exclude the				
	Expert Report and Opinion of Thomas J. Maronick)				

Respectfully submitted,

/s/ Charles L. Babcock CHARLES L. "CHIP" BABCOCK Texas State Bar No. 01479500 JACKSON WALKER L.L.P. 901 Main Street, Suite 6000 Dallas, Texas 75202 (214) 953-6030 (214) 953-5822 - Fax Email: cbabcock@jw.com

DAVID T. MORAN Texas State Bar No. 14419400 JACKSON WALKER L.L.P. 901 Main Street, Suite 6000 Dallas, Texas 75202 (214) 953-6051 (214) 661-6677 - Fax Email: dmoran@jw.com

CARL C. BUTZER Texas State Bar No. 03545900 JACKSON WALKER L.L.P. 901 Main Street, Suite 6000 Dallas, Texas 75202 (214) 953-5902 (214) 661-6609 - Fax Email: cbutzer@jw.com

SHANNON ZMUD TEICHER Texas State Bar No. 24047169 JACKSON WALKER L.L.P. 901 Main Street, Suite 6000 Dallas, Texas 75202 (214) 953-5987 (214) 661-6844 – Fax Email: <u>steicher@jw.com</u>

ATTORNEYS FOR DEFENDANTS

CERTIFICATE OF SERVICE

I hereby certify that on November 17, 2010, I electronically submitted the foregoing document with the clerk of the court for the U.S. District Court, Eastern District of Texas, using the electronic case files system of the court. The electronic case files system sent a "Notice of Electronic Filing" to individuals who have consented in writing to accept this Notice as service of this document by electronic means. All other coursel of record not deemed to have consented to electronic service were served with a true and correct copy of the foregoing by first class mail today, November 17, 2010.

/s/ Charles L. Babcock Charles L. Babcock