

UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

BENEFICIAL INNOVATIONS, INC.,	§	
	§	
Plaintiff,	§	
	§	2:09-cv-00175-TJW
v.	§	
	§	
CAREERBUILDER, LLC., et al	§	
	§	JURY DEMANDED
Defendants.	§	
	§	

NOTICE OF APPEARANCE

Notice is hereby given that attorney Kevin Alexander Smith enters his appearance in this matter as additional counsel for Disney Online; IAC Search & Media, Inc.; and NBC Universal, Inc. for the purpose of receiving notices from the Court

Dated: July 2, 2010

Respectfully submitted,

By: /s/ Kevin A. Smith
Kevin Alexander Smith
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ATTORNEY FOR DEFENDANTS
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MEDIA, INC.; AND NBC UNIVERSAL,
INC.

CERTIFICATE OF SERVICE

I hereby certify that all counsel of record who have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) on July 2, 2010. Any other counsel of record will be served by first class U.S. mail on this same date.

/s/ Kevin A. Smith _____