

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

BENEFICIAL INNOVATIONS, INC.,

Plaintiff,

v.

COMCAST CORPORATION, a Delaware corporation; THE DALLAS MORNING NEWS, INC., a Delaware corporation; DIGG, INC., a Delaware corporation; DISNEY ONLINE, a California corporation; THE WALT DISNEY COMPANY, a Delaware corporation; EBAUM'S WORLD, INC., a New York corporation; FACEBOOK, INC., a Delaware corporation; GOOGLE INC., a Delaware corporation; IAC SEARCH & MEDIA, INC., a Delaware corporation; MORRIS COMMUNICATIONS COMPANY, LLC, a Georgia limited liability company; NBC UNIVERSAL, INC., a Delaware corporation; THE NEW YORK TIMES COMPANY, a New York corporation; and YOUTUBE, LLC, a Delaware limited liability company,

Defendants.

CASE NO. 2:09-CV-175-TJW

**DEFENDANT NBC UNIVERSAL, INC.'S UNOPPOSED
MOTION FOR WITHDRAWAL OF COUNSEL**

Defendant, NBC Universal, Inc., (NBC) moves to permit J. Thad Heartfield and M. Dru Montgomery, of The Heartfield Law Firm, to withdraw as counsel of record in this matter. The reason for the request is that NBC has retained other counsel for representation in this cause of action. No other changes are requested at this time regarding other attorneys acting as NBC's counsel of record.

The requested withdrawal will not delay these proceedings, and no prejudice will result to any party.

DATED: September 2, 2010

Respectfully submitted,

By: /s/ J. Thad Heartfield

J. Thad Heartfield

Texas Bar No. 09346800

E-mail: thad@jth-law.com

M. Dru Montgomery

Texas Bar No. 24010800

E-mail: dru@jth-law.com

The Heartfield Law Firm

2195 Dowlen Road

Beaumont, Texas 77706

Telephone: (409) 866-3318

Fax: (409) 866-5789

CERTIFICATE OF SERVICE

The undersigned certifies that all counsel of record who have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) on this the 2nd day of September, 2010. Any other counsel of record will be served by first class mail.

/s/ J. Thad Heartfield

J. Thad Heartfield