

EXHIBIT A

[< < < Return Home](#)

Prior Art to Patent No. 6,370,535 **(main/parent patent filed August** **20, 1999)**

1. [BusinessWire](#) - Archive.org from October 31, 1996 ([BusinessWire Archive.org Index](#))
[BW Connect Online Ordering System for Internet Submission of News from April 21, 1999 \(left-hand menu\)](#)
2. [gina Internet Wire](#) - Archive.org from November 5, 1996 ([gina Internet Wire Archive.org Index](#))
[Online Order form from November 5, 1996](#)
3. [Canada Newswire](#) - Archive from November 12, 1996 ([Canada Newswire Archive.org Index](#))
[Mentions about news releases being stored online and in an Internet database - from February 4, 1998.](#)
4. [PR Newswire](#) - Archive.org from December 28, 1996 ([PR Newswire Archive.org Index](#))
[PRN Launches PRN Direct Ordering System for Internet Submission of News - dated November 6, 1997](#)
5. [PRNewsTarget](#) - Archive.org from January 26, 1997 ([PRNewsTarget Archive.org Index](#))
[Online Order Form Landing Page from January 26, 1997](#)
6. [XpressPress](#) - Archive.org from April 19, 1997 ([XpressPress Archive.org Index](#))
[Online Order Form from April 19, 1997](#)
7. [Internet News Bureau](#) - Archive.org from June 1, 1997 ([Internet News Bureau Archive.org Index](#))
[Online Order Form from June 1, 1997](#)
8. [Majon](#) - Archive.org from December 11, 1997 ([Majon Archive.org Index](#))
[Majon Press Release Description Page from December 11, 1997](#)
[Majon Press Release Description Page \(2\) from August 8, 1998](#)
[Majon Example of Press Release from December 11, 1997 - dated June 22,](#)

1997

9. PR Centre (VERY SLOW LOADING - [screenshot here](#)) - Archive.org from January 15, 1998 ([PR Centre Archive.org Index](#))
[Online Order Form from January 15, 1998](#) (VERY SLOW LOADING - [screenshot here](#) and [here](#))
10. PR Web - Archive.org from January 17, 1998 ([PR Web Archive.org Index](#))
[Online Order Form Landing Page from January 17, 1998](#)
[Online Order Form \(for Members\) from January 17, 1998](#)
[Online Order Form \(for New Users\) from January 17, 1998](#)
11. USA News - Archive from December 6, 1998 ([USA News Archive.org Index](#))
[Online Order Form from December 6, 1998](#)
12. U-Wire - Archive.org from January 29, 1998 ([U-Wire Archive.org Index](#))
[Online Order Form from January 29, 1998](#)
13. Internet Wire (Currently MarketWire) - Archive.org from December 12, 1998 ([Internet Wire Archive.org Index](#))
[Online Order Form from December 12, 1998](#)
14. URLwire - Archive.org from April 6, 1997 ([Archive.org Index](#))
[Comparison of several "E-mail News-Release Services" from April 6, 1997](#)
15. MediaLink - Archive.org from January 16, 1998 ([Archive.org Index](#))
[Print Media Distribution Page from January 16, 1998](#)
16. US Newswire - Archive.org from January 28, 1998 ([US Newswire Archive.org Index](#))
17. PressFlash - Archive.org from December 2, 1998 ([Press Flash Archive.org Index](#))
18. PrimeZone (Currently GlobeNewswire.com) - Archive.org from December 3, 1998 ([PrimeZone Archive.org Index](#))
[Press release of launch - dated August 27, 1998](#)
19. WebWire - Archive.org from April 24, 1999 ([Webwire Archive.org Index](#))
20. Press Release Network - Archive.org from February 8, 1999 ([Press Release Network Archive.org Index](#))

EXHIBIT B



- [gina MENU](#)
- [Technology News Tips](#)
- [ExpertNet](#)
- [NetLinks](#)
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EXHIBIT C



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- For an additional \$150.00 an Xpress Press staff editor can write an attention getting release with a unique angle. Read [Notes on Writing a Press Release](#) and do your best to give us the facts that you would like mentioned in your release and any quotes or endorsements. We will write it then e-mail it to you for your approval. Telephone interviews are conducted if necessary.
- Our largest distribution is to media/technology editors. However, several hundred contacts are on file for the following markets: Business, travel, art, building and construction, healthcare/medical, entertainment, parenting and family and womens' markets. We can reference your supplied media list.

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Business hours are 9 a.m. to 9 p.m. Eastern Standard Time. Weekend service is available.

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Following is the form for submitting your press release.

We suggest you format your Press Release in a word processing program and paste it into our online form below or email it to news@xpresspress.com.

Don't forget to **spell check** your information before you submit it!

For electronic news delivery we encourage you to be creative and to the point. Review the Media Timeline as well which explains editorial deadlines so you know how far in advance to prepare your release for a special event or promotion. Enter all the information carefully, proof it and click submit.

After you submit the release you will be presented with a Thank You Screen which will connect to a Netscape SSL enabled SECURE SERVER. We accept Mastercard and Visa.

The Xpress Press Service offers alternative payment methods. We will accept your company/personal check. However, we need to receive the check prior to distribution. Often clients send a disk and check or money order via overnight mail, please include a hard copy or print version of the release with the check. Our mailing address is: Xpress Press, 4741 Sarazen Drive, Hollywood, Florida 33021 USA. Make the check payable to Xpress Press.

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You will receive a confirmation and request for approval before the news is distributed. We do make editorial changes that we feel are appropriate, naturally all changes are subject to client approval.

Company Name:

Company Address (Physical Location):

City:

State/Province:

Country:

Zip/Postal Code:

Company Telephone:

Company Fax:

Company URL or site address described in your release:

Contact Person (Person submitting this information):

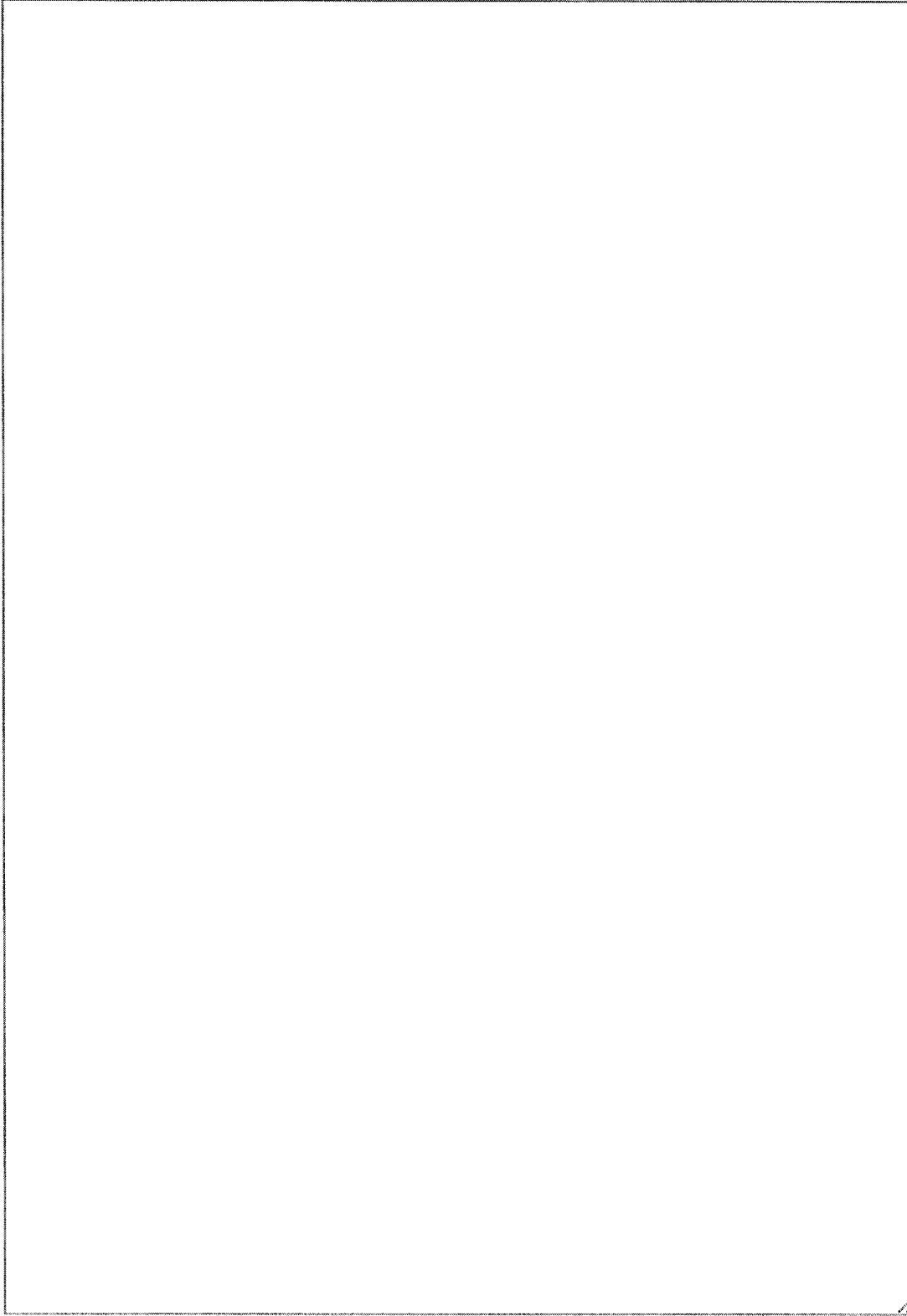
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Telephone for Contact Person:

Email address for Contact Person:

Subject Header for your Release-Maximum of five words:

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News Releases, Press releases, press release, press release, promotion, wire service, marketing, market web site, web site marketing, small business, small business marketing, SOHO, SOHO marketing, News Releases, Press releases, press release, press release, promotion, wire service, marketing, market web site, web site marketing, small business, small business marketing, SOHO, SOHO marketing, News Releases, Press releases, press release, press release, promotion, wire service, marketing, market web site, web site marketing, small business, small business marketing, SOHO, SOHO marketing.

EXHIBIT D



Internet News Bureau

press release service



a division of multimedia marketing group, inc.

Order Form



Your press release is being sent to media professionals and it should be **newsworthy and well written**. ([View a sample press release](#)). Send us your release by entering it in the text box below. We will review it, and if all is well, it will be distributed on the next available business day. Please note that the Internet News Bureau reserves the right to withhold the issuance of a release for any reason. We will contact you via e-mail to confirm your order. Once your release goes out, you will receive a distribution confirmation that includes a formatted copy of the release and a list of the media outlets that received it.

If you prefer, we will write your press release for an additional fee of \$200. Please list facts that you would like to have included in the text box below. We will use this material along with information and text gathered from your web site to write a professional release for you.

Note: If you have problems with this form, please call us toll-free at 1-888-699-6939 (+1 503.699.6939 international), or send an e-mail to info@newsbureau.com.

Billing Information: (*Please note that if you do not provide contact information in the release text this information will be used.)

Date Preference	<input type="text"/>
Name	<input type="text"/>
Company	<input type="text"/>
Phone	<input type="text"/>
E-mail	<input type="text"/>

URL

Address

City

State **or Province**

ZIP **or Postal Code**

Country

- Global List Press Release Distribution: \$225**
- Write Press Release: \$200**

Add-on Targeted Module(s):

- Arts & Entertainment: \$48**
- Business: \$65**
- Finance: \$65**
- Travel: \$50**
- General News: \$100**
- Fashion: \$65**

Stand-alone Targeted Modules (without Global List Distribution)

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- Business: \$100**
- Finance: \$100**
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- General News: \$125**
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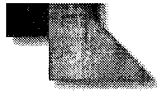


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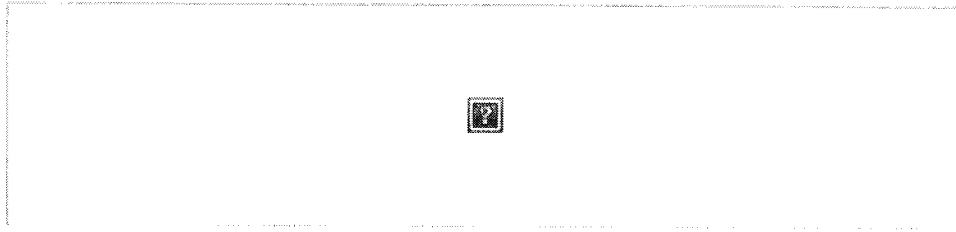
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EXHIBIT E



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3. Enter a descriptive and creative title.
4. COPY and PASTE your press release into the space provided below.
5. Select up a category (industry) for your press release.
6. Enter your account number and password in the spaces below
7. Add your URL if your web site contains additional information.
8. Please complete the entire form. Items with an (*) are optional.

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Please DO NOT include any HTML TAGS. Including HTML tags here will cause your press release to be rejeted.

Select an Industry

Advertising

Company Name:

URL: *

Account ID:

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Submit Form

Clear Form

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EXHIBIT F



Press Release Network

Submit Your Press Release Online!

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Company/Agency Name

Company Account #
(Establish New Account)

If Agency- Name of Client

Date to Be Released

Time To Be Released AM PM EST PST

Confirmation By: Phone Fax Email

Payment Method:: Bill My Company Account ([Establish New Account](#))
([View Rates](#)) Check By Postal Mail ([Details](#))
 Check By Fax ([Details and Procedure](#))

x
Photo Inclusion Yes No (Photos should be emailed to photodesk@usanews.net)

x
Contact First Name

Contact Last Name

Contact Email

Contact Phone

Contact Fax

x
Company Address

Address (cont.)

City

State/Province

Zip/Postal Code

Country

General distribution to Newspaper, Cable TV Stations, Shows, Personel, and Radio Stations

Please select the appropriate trades :

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Fashion


Music

- Architecture
- Art
- Adult Entertainment
- Automotive
- Aviation
- Banking
- Beverage
- Book Trade, Journalism, & Publishing
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- Business
- Ceramics & Glass
- Chemical
- Cleaning & Laundry
- Computers
- Concrete
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- Cosmetics
- Country & Western Living
- Dairy Industry
- Denistry
- Department, Chain/Merchandise Stores
- Education
- Electrical
- Electronics
- Engineering
- Entertainment
- Environmental
- Farming
- Finance
- Food
- Forestry & Logging
- Fraternal
- Funeral
- Gambling
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- Hi-Tech
- Hobby & Craft
- Home & Garden
- Hotel, Motel & Hospitality
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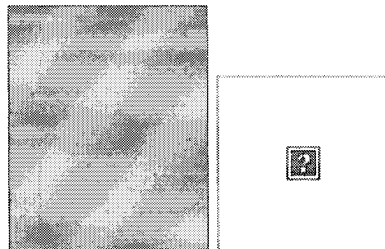


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- Kyle Flaherty, Harpell/Martins Public Relations

Are you interested in sending your company's news to the nation's student journalists? If so, use U-Wire's easy, cost-effective and efficient distribution system.

Over the past three years, U-Wire has developed an AP-like network for the nation's college newspapers. Each day, member papers receive a daily dispatch of news, sports, features and editorials from U-Wire. The material is generated by a network of hundreds of college papers all across the country.

This September, U-Wire began serving the public relations community by offering a press release service. U-Wire offers companies marketing products to students and their public relations firms direct access to the college reporters and editors through its daily news feed. The press releases are sent out by e-mail alongside the daily news dispatches. PR professionals have found U-Wire's press release service an effective, cost-efficient way to reach college papers. College papers have found U-Wire an easy-to-manage way to receive its press releases.

U-Wire cannot promise stories. But U-Wire can promise that your release gets to the people who make the decisions about what appears in the nation's college papers.

In total, U-Wire reaches hundreds of college papers with a combined circulation of more than 1.6 million student readers.

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The cost to send a press release through U-Wire is \$200 per news release. That is a bargain, given you don't have to contact each paper individually and the time that would have been spent reaching the U-Wire papers can be spent doing other things.

For more information about the press release service, give U-Wire founder Michael Lazerow a call at 847.467.1676. To submit a press release for circulation on U-Wire, fill out the below form.

U-WIRE PRESS RELEASE ORDER FORM

* fields are required unless otherwise noted

This is to confirm that you wish to transmit a press release through U-Wire to the U-Wire member papers. U-Wire will send your release via e-mail to the U-Wire member papers. Your release will also be archived in CopyBoy, U-Wire's automated news management system. You have also agreed to pay \$200 for the U-Wire press release service. If you agree to the above, please fill out the following information and press submit.

Company Name:

Company Address:

City: **State:**

Zip Code:

Contact Name:

First:

Last:

Contact E-mail Address:

Contact Phone:

Company Highlighted in Release:

Subject of Release:

Number of Words:

Publication Date:

Bill to (Company):

Billing Address:

City: **State:**

Zip Code:

Release Text:

Additional Comments: (not required)

SEND IT

By submitting this information, you agree to pay U-Wire \$200 to send your release to the U-Wire member papers. (U-Wire will bill

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