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Executive Staff

Bill Rinehart Founder, Chairman & CEO

AJ McGowan Chief Technical Officer

Mark Consuegra Executive Vice President, Product Management

Matthew Johnson, Ph.D. (Cantab) Vice President, Software Engineering



Matthew Johnson coordinates the software architecture and development activities of Unicorn Media to create our industry-leading technology platform. He comes to Unicorn Media from Nokia, where he guided Nokia's strategy and architecture for mobile visual search as a senior research and development engineer. Having received a PhD from the University of Cambridge in the United Kingdom, Matthew performed acclaimed research in the field of artificial intelligence before accepting the position of VP of IT and Web Development at Louise Blouin Media. While there, he led the team that designed and developed ARTINFO.COM while managing the IT infrastructure and staff for the 'Modern Painters', 'Art+Auction' and 'Culture+Travel' magazines. Winner of an Undergraduate Research Grant from Intel and a Flinn Scholarship, he has also performed research for Lockheed Martin Space Systems and worked as Lead Windows Developer for Limelight Networks.

Erik Gabler Vice President, International Sales

Mike Rafin Vice President, Business Development

Mark Williams Vice President, Sales

Andrea Graziani Vice President, Marketing

Niko Huffman Vice President, Research and Development

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