

EXHIBIT 2

Exhibit A: Infringement of U.S. Patent No. 6,098,065 by Defendant Google


The following analysis shows how each claim element is literally present. In the event that a claim element is deemed to be missing under a literal infringement analysis (e.g., due to claim construction), Rockstar reserves the right to demonstrate the presence of a substantial equivalent of such an element and to pursue infringement under the doctrine of equivalents.

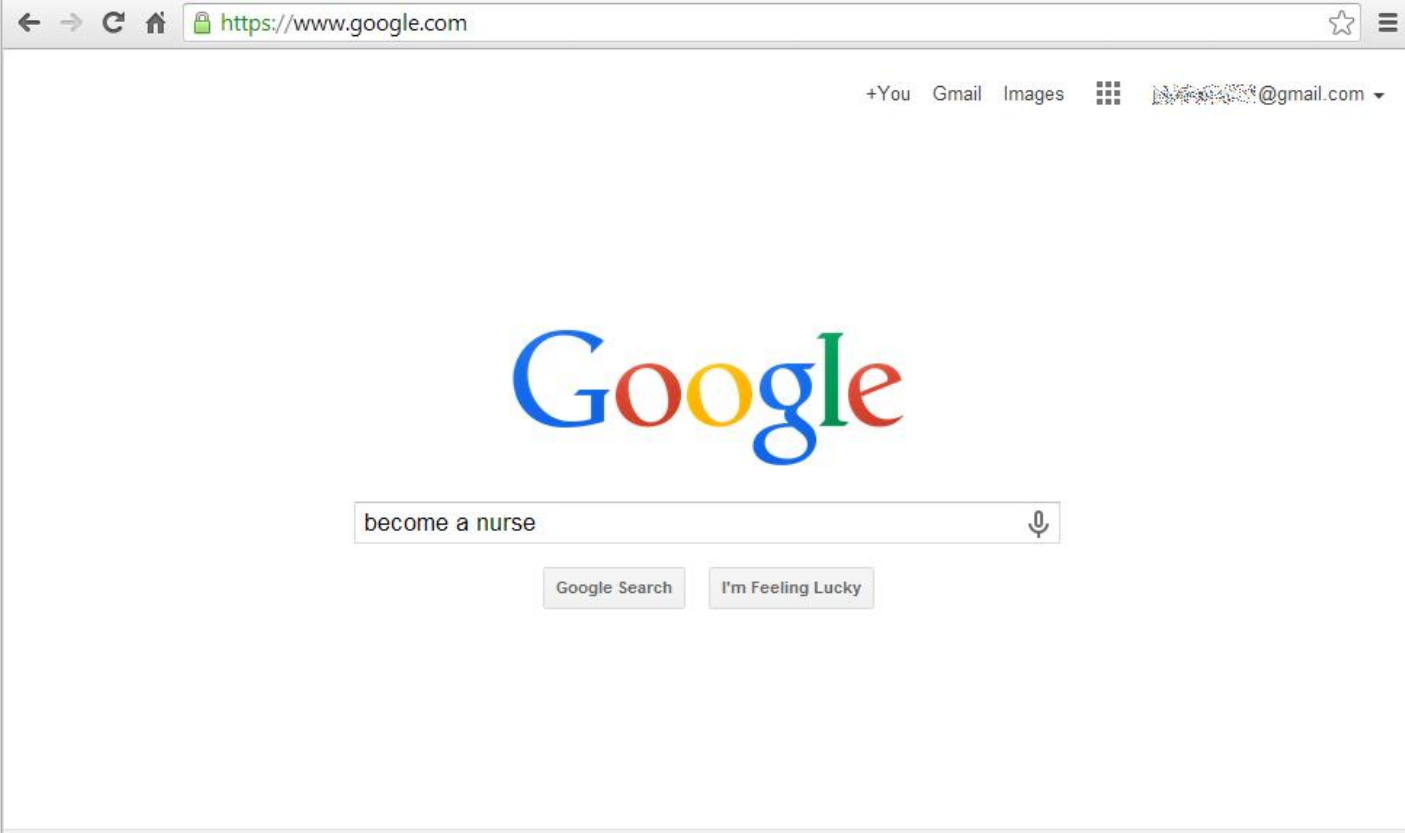
To the extent that the descriptions below give rise to either direct or indirect infringement, Rockstar alleges both.

The screenshots below constitute exemplary results of the Accused Instrumentalities’ algorithms and source code and do not serve to limit the scope of alleged infringement. Rockstar alleges infringement by the Accused Instrumentalities at each applicable level of abstraction, *i.e.*, source code, algorithms, infrastructure, etc. Further, Rockstar alleges infringement by third-party applications “powered by” Google or that otherwise rely on the Accused Instrumentalities.

U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
Claim No. 1	
<p>A method of searching for desired information within a data network, comprising the steps of:</p>	<p>Google’s search services and applications perform the steps of the claimed method. The infringing services and applications include but are not limited to google.com, the Google Search app, the Android search bar, Google custom search, Google premium search services, and Google search services provided to third party websites using Custom Search Services, youtube.com, Google Plus, and any Google-owned property that searches for information within a data network using the method claimed (hereinafter the “Accused Instrumentalities”). The Accused Instrumentalities are implemented on at least one computer via a communications link to a data processing device of a user.¹</p>

¹ Content demonstrating that preamble elements are found in the accused instrumentalities shall not be construed as an admission that the preamble is limiting.

U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	<div data-bbox="667 302 1913 1252"><h2 data-bbox="730 337 1619 399">About the Google Search Network</h2><p data-bbox="730 451 1856 586">The Google Search Network is a group of search-related websites where your ads can appear, including Google search sites and search sites that partner with Google to show ads, called search partners. Ads are matched to search results based on the terms a person uses to search. With a few exceptions, described below, text ads are the main ad format used on the Google Search Network.</p><h3 data-bbox="730 618 1083 651">Where your ads can appear</h3><p data-bbox="730 678 1829 743">When you target your campaign to the Search Network and add keywords to your campaign's ad groups, your ads can appear on Google and other search sites based on the keywords you choose:</p><ul data-bbox="751 773 1808 837" style="list-style-type: none">• On Google search sites: Ads can appear alongside, above, or below search results on Google Search, Google Shopping, Google Maps, Google Images, and Google Groups.<p data-bbox="751 1170 1871 1227">• On other sites that are part of the Search Network (search partners): Ads might appear alongside or above search results on our search partners' sites, such as AOL.</p></div> <p data-bbox="936 1260 1965 1292">https://support.google.com/adwords/answer/1722047?hl=en&ref_topic=3121771</p>

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<p>receiving, from a user, a search request including a search argument corresponding to the desired information;</p>	<p>The Accused Instrumentalities receive from a user a search request including a search argument corresponding to the desired information.</p>  <p>The screenshot shows a web browser window with the address bar displaying 'https://www.google.com'. The page content includes the Google logo, a search bar containing the text 'become a nurse', and two buttons: 'Google Search' and 'I'm Feeling Lucky'. The browser interface also shows navigation icons (back, forward, refresh, home) and a user profile icon with the text '+You Gmail Images'.</p>

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6,098,065

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The screenshot shows a Google Advanced Search page in a browser window. The address bar contains the URL: https://www.google.com/advanced_search?q=become+a+nurse&biw=1107&bih=951&hl=en. The page title is "Advanced Search".

Find pages with...

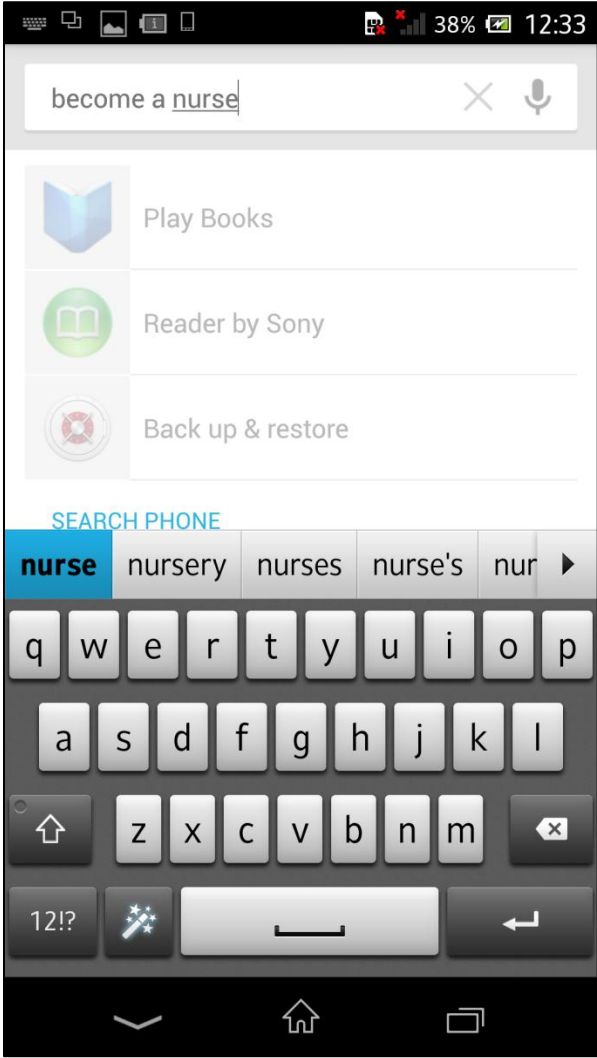
Find pages with...	To do this in the search box
all these words: <input type="text" value="become a nurse"/>	Type the important words: tricolor rat terrier
this exact word or phrase: <input type="text"/>	Put exact words in quotes: "rat terrier"
any of these words: <input type="text"/>	Type OR between all the words you want: miniature OR standard
none of these words: <input type="text"/>	Put a minus sign just before words you don't want: -rodent, -"Jack Russell"
numbers ranging from: <input type="text"/> to <input type="text"/>	Put 2 periods between the numbers and add a unit of measure: 10..35 lb, \$300..\$500, 2010..2011

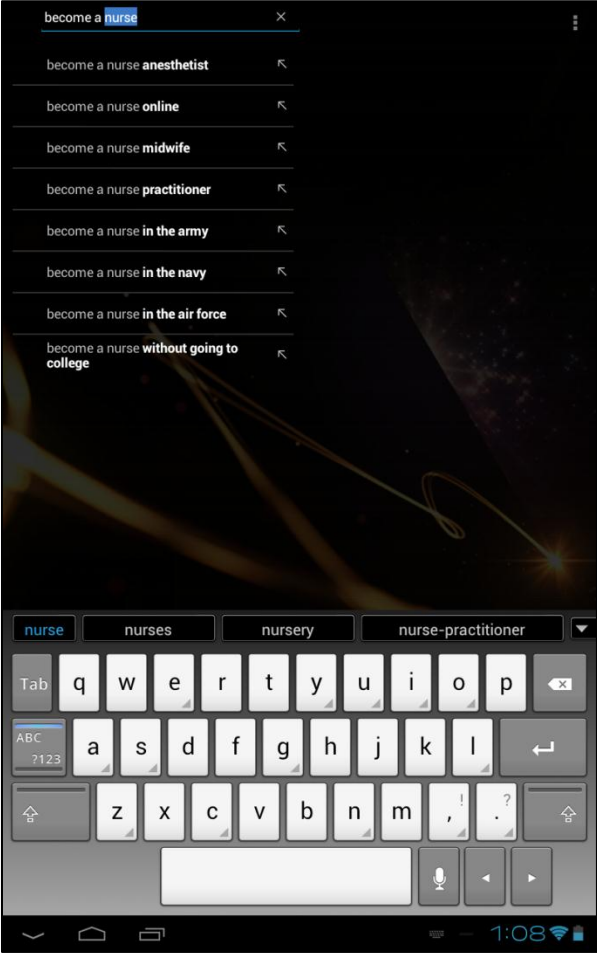
Then narrow your results by...

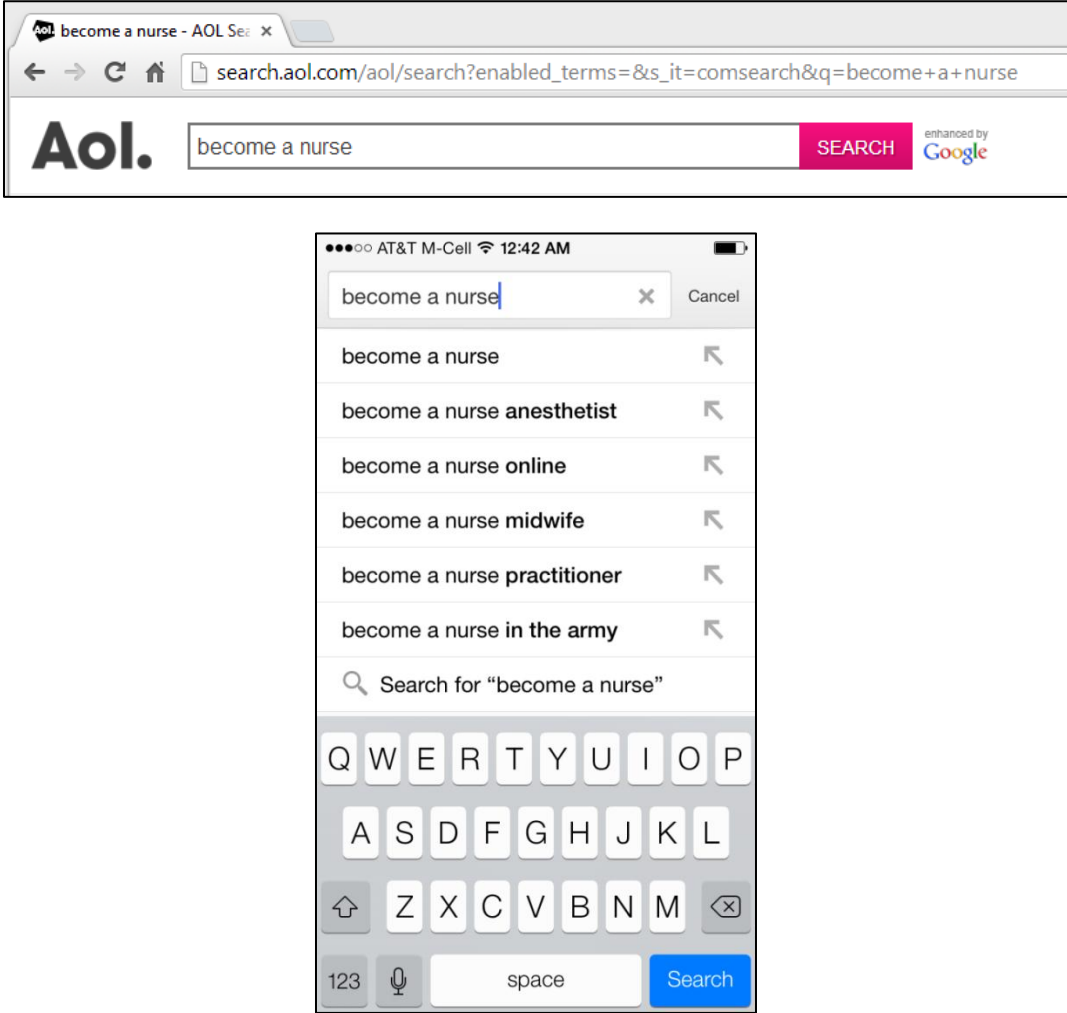
language:	<input type="text" value="any language"/>	Find pages in the language you select.
region:	<input type="text" value="any region"/>	Find pages published in a particular region.
last update:	<input type="text" value="anytime"/>	Find pages updated within the time you specify.
site or domain:	<input type="text"/>	Search one site (like wikipedia.org) or limit your results to a domain like .edu, .org or .gov
terms appearing:	<input type="text" value="anywhere in the page"/>	Search for terms in the whole page, page title, or web address, or links to the page you're looking for.
SafeSearch:	<input type="text" value="Show most relevant results"/>	Tell SafeSearch whether to filter sexually explicit content.
reading level:	<input type="text" value="no reading level displayed"/>	Find pages at one reading level or just view the level info.
file type:	<input type="text" value="any format"/>	Find pages in the format you prefer.
usage rights:	<input type="text" value="not filtered by license"/>	Find pages you are free to use yourself.

Exhibit A: Infringement of U.S. Patent No. 6,098,065 by Defendant Google

U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY

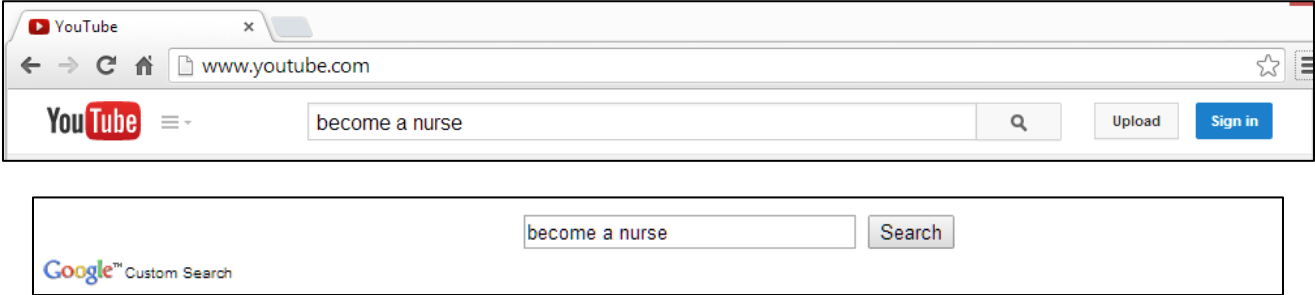
U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	 <p>The screenshot shows an Android search interface. At the top, the search bar contains the text "become a nurse". Below the search bar, there are three search results: "Play Books" with a blue book icon, "Reader by Sony" with a green book icon, and "Back up & restore" with a red lifebuoy icon. Below these results is a "SEARCH PHONE" section with a list of suggestions: "nurse", "nursery", "nurses", "nurse's", and "nur". The "nurse" suggestion is highlighted in blue. Below the suggestions is a QWERTY keyboard. At the bottom of the screen, there are three navigation icons: a back arrow, a home button, and a recent apps button. The status bar at the top shows the time as 12:33 and the battery level as 38%.</p>





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	<p data-bbox="1024 302 1514 334">Mobile Handset Running Android 4.2</p>  <p data-bbox="1024 1354 1514 1386">Tablet Device Running Android 4.0.2</p> <p>The screenshot shows a search interface on a mobile handset. The search bar contains the text "become a nurse". Below the search bar, a list of suggestions is displayed, each with a right-pointing arrow: "become a nurse anesthetist", "become a nurse online", "become a nurse midwife", "become a nurse practitioner", "become a nurse in the army", "become a nurse in the navy", "become a nurse in the air force", and "become a nurse without going to college". At the bottom of the screen, a keyboard is visible with the word "nurse" highlighted in the search bar. The status bar at the very bottom shows the time as 1:08 and various icons.</p>

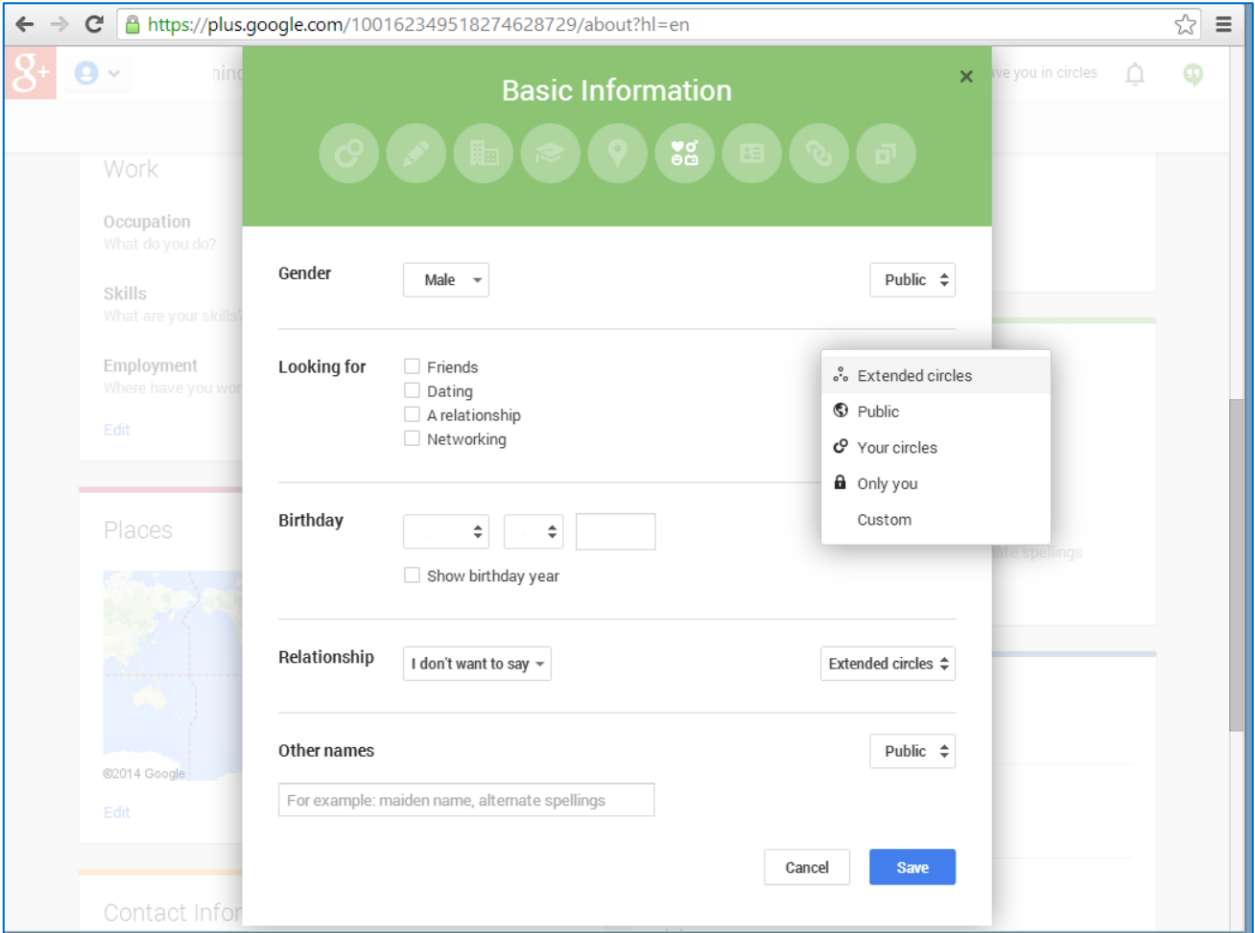
U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	 <p>The image displays two screenshots. The top screenshot is a desktop browser window from AOL, showing a search for "become a nurse" on search.aol.com. The search results are not visible, but the search bar contains the text "become a nurse" and a "SEARCH" button. The bottom screenshot is a mobile device screen showing the Google Search App interface on iOS 7.1. The search bar contains "become a nurse" and a list of suggestions is displayed below it, including "become a nurse", "become a nurse anesthetist", "become a nurse online", "become a nurse midwife", "become a nurse practitioner", and "become a nurse in the army". A keyboard is visible at the bottom of the screen.</p>

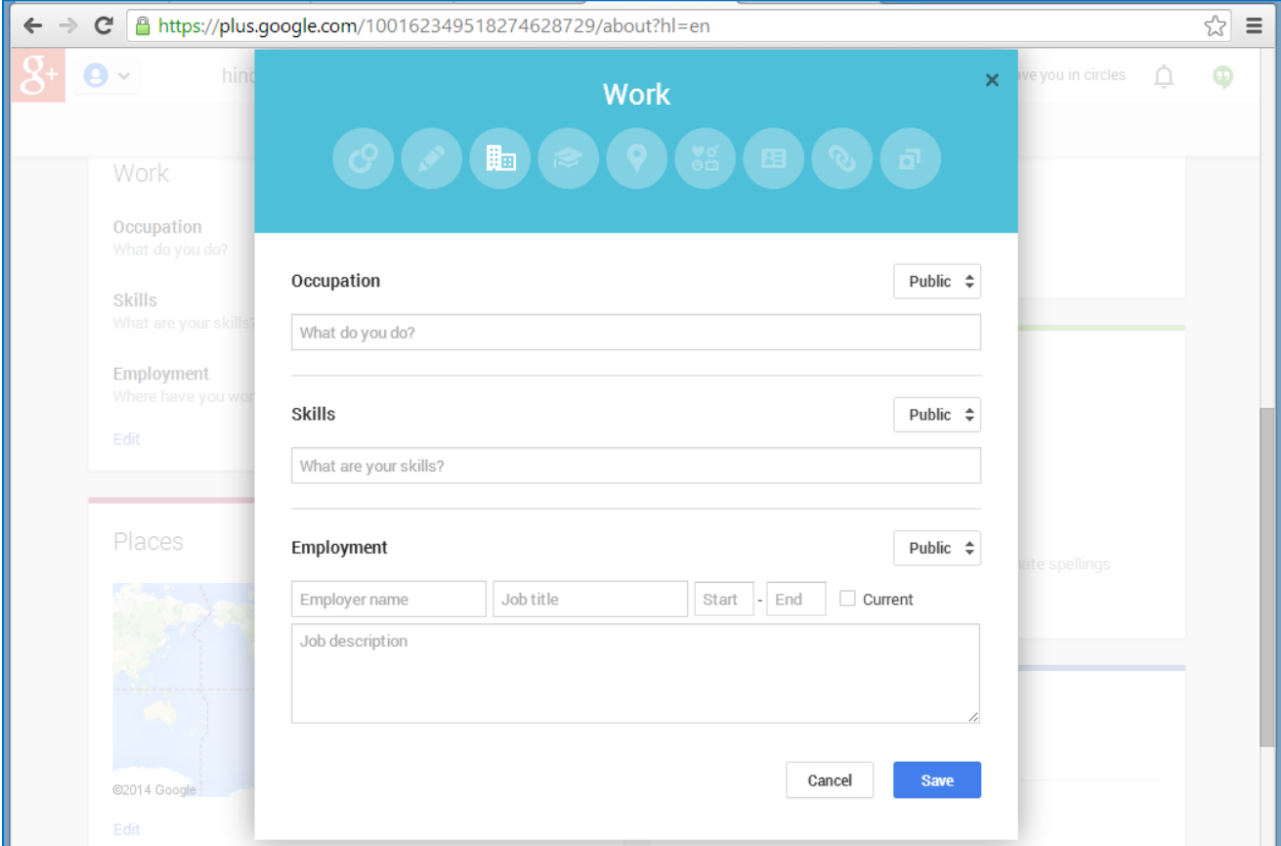
Google Search App Running on iOS 7.1

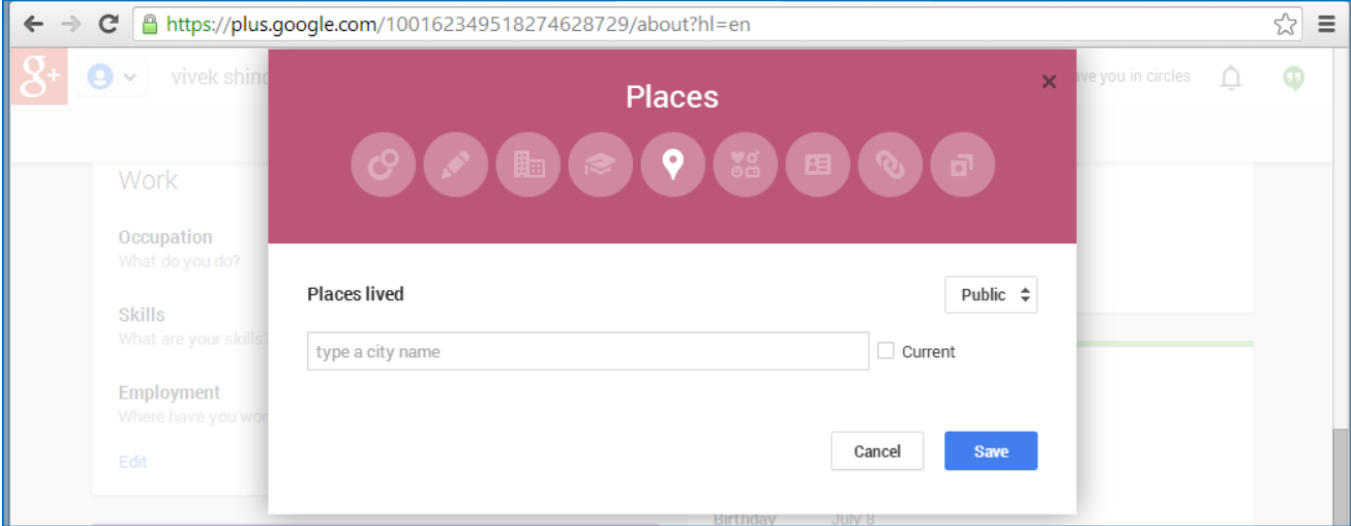
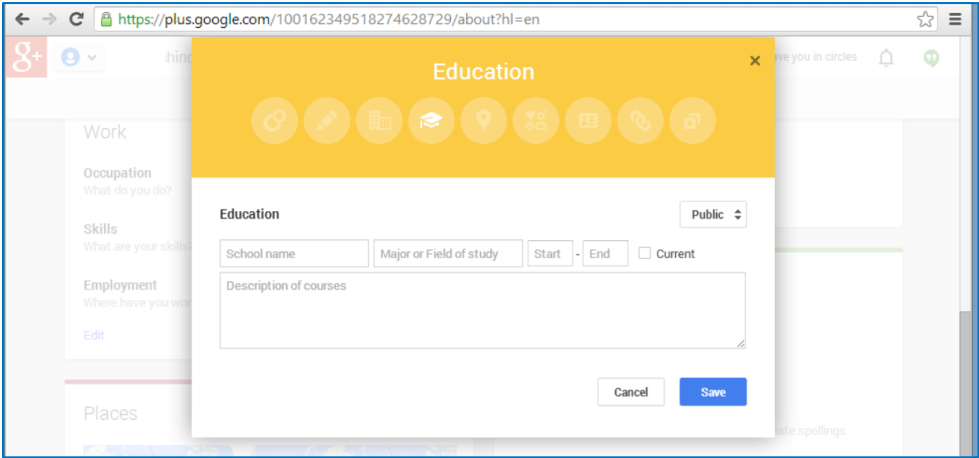
Exhibit A: Infringement of U.S. Patent No. 6,098,065 by Defendant Google


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	 <p>The image shows two screenshots of search interfaces. The top screenshot is a YouTube search page with the search bar containing the text "become a nurse". The bottom screenshot is a Google Custom Search page with the search bar containing the text "become a nurse".</p> <p>http://www.4nursing.com/search-our-site-or-search-the-internet.html</p>
<p>searching, based upon the received search argument and user profile data, a database of information to generate a search result; and</p>	<p>Based on the received search argument and the user profile data, the Accused Instrumentalities search a database of information to generate a search result.</p>

U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	<div data-bbox="856 302 1776 1360"><h3>Create your Google Account</h3><p>One account is all you need A single username and password gets you into everything Google.</p><p>Make Google yours Set up your profile and preferences just the way you like.</p><p>Take it all with you Switch between devices, and pick up wherever you left off.</p><div data-bbox="1407 389 1764 1347"><p>Name First <input type="text"/> Last <input type="text"/></p><p>Choose your username <input type="text"/> @gmail.com I prefer to use my current email address</p><p>Create a password <input type="password"/></p><p>Confirm your password <input type="password"/></p><p>Birthday Month <input type="text"/> Day <input type="text"/> Year <input type="text"/></p><p>Gender I am... <input type="text"/></p><p>Mobile phone <input type="text"/></p><p>Your current email address <input type="text"/></p><p>Default homepage <input checked="" type="checkbox"/> Set Google as my default homepage. <small>Your default homepage in your browser is the first page that appears when you open your browser.</small></p><p>Prove you're not a robot <input type="checkbox"/> Skip this verification (phone verification may be required)</p><p> Type the text: <input type="text"/> <input type="button" value="C"/> <input type="button" value="A"/> <input type="button" value="P"/></p><p>Location United States <input type="text"/></p></div></div>


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	 <p>The screenshot shows a web browser window displaying a Google+ profile edit page. A modal window titled "Basic Information" is open, allowing the user to edit their profile. The modal includes fields for Gender (set to Male), Looking for (with options for Friends, Dating, A relationship, and Networking), Birthday, Relationship (set to "I don't want to say"), and Other names. A dropdown menu is open, showing privacy settings: "Extended circles", "Public", "Your circles", "Only you", and "Custom". The "Public" option is selected. The background shows the profile's "Work" section with fields for Occupation, Skills, and Employment, and a "Places" section with a map.</p>

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	 <p>The screenshot shows a web browser window with the URL https://plus.google.com/100162349518274628729/about?hl=en. The page displays a profile for a user named 'hind' with a 'Work' section. A modal window is open over the 'Work' section, titled 'Work' with a close button (X). The modal contains a form with the following fields and options:</p> <ul style="list-style-type: none">Occupation: A text input field with the placeholder 'What do you do?' and a 'Public' dropdown menu.Skills: A text input field with the placeholder 'What are your skills?' and a 'Public' dropdown menu.Employment: A section with a 'Public' dropdown menu, containing:<ul style="list-style-type: none">Employer name: <input type="text"/>Job title: <input type="text"/>Start: <input type="text"/> - End: <input type="text"/><input type="checkbox"/> CurrentJob description: <input type="text"/> <p>At the bottom of the modal are 'Cancel' and 'Save' buttons. The background page shows a sidebar with 'Work', 'Skills', and 'Employment' sections, and a 'Places' section with a map. The footer of the page includes '©2014 Google' and an 'Edit' link.</p>

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	 <p>The screenshot shows a Google+ profile page with a 'Places' dialog box open. The dialog box has a maroon header with the title 'Places' and a row of icons including a location pin, a graduation cap, a calendar, and a link. Below the header, there is a section titled 'Places lived' with a 'Public' dropdown menu, a text input field containing 'type a city name', and a 'Current' checkbox. At the bottom of the dialog are 'Cancel' and 'Save' buttons.</p>  <p>The screenshot shows the same Google+ profile page with an 'Education' dialog box open. The dialog box has a yellow header with the title 'Education' and a row of icons including a location pin, a graduation cap, a calendar, and a link. Below the header, there is a section titled 'Education' with a 'Public' dropdown menu, input fields for 'School name', 'Major or Field of study', 'Start', and 'End', a 'Current' checkbox, and a text area for 'Description of courses'. At the bottom of the dialog are 'Cancel' and 'Save' buttons.</p>

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	<div data-bbox="688 334 1940 1256"><p style="text-align: right;">About</p><div><p>Story</p><p>Tagline A brief description of you</p><p>Introduction Put a little about yourself here so people know they've found the correct jay.</p><p>Bragging rights Examples: survived high school, have 3 kids, etc. Edit</p></div><div><p>Work</p><p>Occupation What do you do? Edit</p><p>Skills What are your skills? Edit</p><p>Employment Where have you worked? Edit</p></div><div><p>Education</p><p>Where have you gone to school? Edit</p></div><div><p>Places</p><p>©2014 Google Edit</p></div><div><p>Basic Information</p><p>Gender Prefer not to say</p><p>Looking for Who are you looking for?</p><p>Relationship Seeing anyone?</p><p>Other names For example: maiden name, alternate spellings Edit</p></div><div><p>Contact Information</p><p>Home How can people reach you at home? Edit</p><p>Work How can people reach you at work? Edit</p></div><div><p>Links</p><p>Other profiles Picasa Web Albums</p><p>Contributor to What pages feature your work?</p><p>Links What pages interest you? Edit</p></div></div> <p style="text-align: right;">https://profiles.google.com/XXXXXX/about</p>

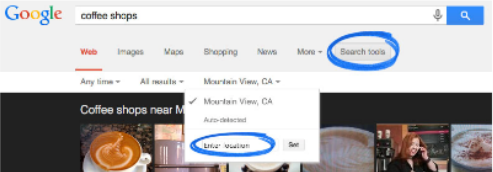
U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	<div data-bbox="837 302 1793 1321" style="border: 1px solid black; padding: 10px;"> <h2>About Google Web History</h2> <p>You can get better search results and recommendations with Web History turned on. Web History includes your searches and other web activity.</p> <p>Your Web History is private. This means you need to be signed in to your Google Account to view your history.</p> <h3>View and manage your Web History</h3> <p>When you create a Google Account, Google Web History is automatically turned on. You can see your Web History or change your settings at www.google.com/history, or delete your Web History, save your Web History, or edit your Web History on your mobile device.</p> <h3>What is stored in your Web History</h3> <p>Google Web History saves information about your activity on the web, as well as details about your browser, including:</p> <ul style="list-style-type: none"> • Pages you visit • Searches on Google • Results that appeared, including private results from Google products like Google+, Gmail, and Google Calendar • Ads you respond to by clicking the ad itself or completing a transaction on the advertiser's site • Your IP address • Your browser type and language <h3>Browser history</h3> <p>Your past searches and web activity may also be stored in your browser or the Google Toolbar. Learn more about managing your browser history on Chrome, Safari, Internet Explorer, Toolbar, and Firefox.</p> <h3>How history works when you're signed out</h3> <p>Your search and ad results may be customized using search activity from your computer even if you're signed out. To turn off this type of customization, follow these steps:</p> <ol style="list-style-type: none"> 1. Visit google.com/history/optout when not signed in to a Google Account. 2. Click Disable customizations based on search activity. This will turn the setting off for anyone who uses the same browser and computer as you. </div> <p style="text-align: right; margin-top: 10px;">https://support.google.com/accounts/answer/54068</p>

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	<div data-bbox="781 336 1755 1406" style="border: 1px solid black; padding: 10px;"> <h2 style="text-align: center;">Search operators</h2> <p>If you're not finding what you're searching for after using some basic search tips, try a search operator. Add these symbols or words to your search terms in the Google search box to narrow down your results. Don't worry about memorizing the operators - you can use the Advanced Search page to generate many of these searches.</p> <p> When you search using an operator, don't add any spaces between the operator and your query. A search for <code>site:nytimes.com</code> will work, but <code>site: nytimes.com</code> will not.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td style="width: 30%; padding: 5px;">Search for an exact word or phrase</td> <td style="padding: 5px;"> Use quotes to search for an exact word or set of words. This option is handy when searching for song lyrics or a line from literature. <code>"imagine all the people"</code> <i>Tip:</i> Only use this if you're looking for a very precise word or phrase, because otherwise you could be excluding helpful results by mistake. </td> </tr> <tr> <td style="padding: 5px;">Exclude a word</td> <td style="padding: 5px;"> Add a dash (-) before a word or site to exclude all results that include that word. This is especially useful for synonyms like Jaguar the car brand and jaguar the animal. <code>jaguar speed -car Or pandas -site:wikipedia.org</code> <i>Tip:</i> You can also exclude results based on other operators, like excluding all results from a specific site. </td> </tr> <tr> <td style="padding: 5px;">Search within a site or domain</td> <td style="padding: 5px;"> If you are looking for more results from a certain website, include <code>site:</code> in your query. For example, you can find all mentions of "olympics" on the New York Times website like this: <code>olympics site:nytimes.com</code> <i>Tip:</i> Also search within a specific top-level domain like .org or .edu or country top-level domain like .de or .jp. <code>olympics site:.gov</code> </td> </tr> <tr> <td style="padding: 5px;">Search for pages that link to a URL</td> <td style="padding: 5px;"> Using the <code>link:</code> operator, you can find pages that link to a certain page. For example, you can find all the pages that link to google.com. <code>link:google.com</code> <i>Tip:</i> You can also search for links to specific pages, like google.com/images. <code>link:google.com/images</code> </td> </tr> </tbody> </table> </div>	Search for an exact word or phrase	Use quotes to search for an exact word or set of words. This option is handy when searching for song lyrics or a line from literature. <code>"imagine all the people"</code> <i>Tip:</i> Only use this if you're looking for a very precise word or phrase, because otherwise you could be excluding helpful results by mistake.	Exclude a word	Add a dash (-) before a word or site to exclude all results that include that word. This is especially useful for synonyms like Jaguar the car brand and jaguar the animal. <code>jaguar speed -car Or pandas -site:wikipedia.org</code> <i>Tip:</i> You can also exclude results based on other operators, like excluding all results from a specific site.	Search within a site or domain	If you are looking for more results from a certain website, include <code>site:</code> in your query. For example, you can find all mentions of "olympics" on the New York Times website like this: <code>olympics site:nytimes.com</code> <i>Tip:</i> Also search within a specific top-level domain like .org or .edu or country top-level domain like .de or .jp. <code>olympics site:.gov</code>	Search for pages that link to a URL	Using the <code>link:</code> operator, you can find pages that link to a certain page. For example, you can find all the pages that link to google.com. <code>link:google.com</code> <i>Tip:</i> You can also search for links to specific pages, like google.com/images. <code>link:google.com/images</code>
Search for an exact word or phrase	Use quotes to search for an exact word or set of words. This option is handy when searching for song lyrics or a line from literature. <code>"imagine all the people"</code> <i>Tip:</i> Only use this if you're looking for a very precise word or phrase, because otherwise you could be excluding helpful results by mistake.								
Exclude a word	Add a dash (-) before a word or site to exclude all results that include that word. This is especially useful for synonyms like Jaguar the car brand and jaguar the animal. <code>jaguar speed -car Or pandas -site:wikipedia.org</code> <i>Tip:</i> You can also exclude results based on other operators, like excluding all results from a specific site.								
Search within a site or domain	If you are looking for more results from a certain website, include <code>site:</code> in your query. For example, you can find all mentions of "olympics" on the New York Times website like this: <code>olympics site:nytimes.com</code> <i>Tip:</i> Also search within a specific top-level domain like .org or .edu or country top-level domain like .de or .jp. <code>olympics site:.gov</code>								
Search for pages that link to a URL	Using the <code>link:</code> operator, you can find pages that link to a certain page. For example, you can find all the pages that link to google.com. <code>link:google.com</code> <i>Tip:</i> You can also search for links to specific pages, like google.com/images. <code>link:google.com/images</code>								

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	<p style="text-align: right;">https://support.google.com/websearch/answer/136861?hl=en</p> <table border="1" data-bbox="737 337 1801 821"> <tr> <td data-bbox="743 342 953 578"> <p>Search for either word</p> </td> <td data-bbox="953 342 1795 578"> <p>If you want to search for pages that may have just one of several words, include OR (capitalized) between the words. Without the OR, your results would typically show only pages that match both terms.</p> <p>world cup location 2014 OR 2018</p> <p><i>Tip:</i> Enclose phrases in quotes to search for either one of several phrases. "world cup location 2014" OR "world cup location 2018"</p> </td> </tr> <tr> <td data-bbox="743 578 953 816"> <p>Search for a number range</p> </td> <td data-bbox="953 578 1795 816"> <p>Separate numbers by two periods without spaces (. .) to see results that contain numbers in a given range of things like dates, prices, and measurements.</p> <p>camera \$50..\$100</p> <p><i>Tip:</i> Use only one number with the two periods to indicate an upper maximum or a lower minimum.</p> <p>daytona 500 winners ..2000</p> </td> </tr> </table> <p>Punctuation</p> <p>When you search, most punctuation and special characters are ignored. However, there are some punctuation and symbols that are work in searches.</p> <p style="text-align: right;">https://support.google.com/websearch/answer/136861?hl=en</p>	<p>Search for either word</p>	<p>If you want to search for pages that may have just one of several words, include OR (capitalized) between the words. Without the OR, your results would typically show only pages that match both terms.</p> <p>world cup location 2014 OR 2018</p> <p><i>Tip:</i> Enclose phrases in quotes to search for either one of several phrases. "world cup location 2014" OR "world cup location 2018"</p>	<p>Search for a number range</p>	<p>Separate numbers by two periods without spaces (. .) to see results that contain numbers in a given range of things like dates, prices, and measurements.</p> <p>camera \$50..\$100</p> <p><i>Tip:</i> Use only one number with the two periods to indicate an upper maximum or a lower minimum.</p> <p>daytona 500 winners ..2000</p>
<p>Search for either word</p>	<p>If you want to search for pages that may have just one of several words, include OR (capitalized) between the words. Without the OR, your results would typically show only pages that match both terms.</p> <p>world cup location 2014 OR 2018</p> <p><i>Tip:</i> Enclose phrases in quotes to search for either one of several phrases. "world cup location 2014" OR "world cup location 2018"</p>				
<p>Search for a number range</p>	<p>Separate numbers by two periods without spaces (. .) to see results that contain numbers in a given range of things like dates, prices, and measurements.</p> <p>camera \$50..\$100</p> <p><i>Tip:</i> Use only one number with the two periods to indicate an upper maximum or a lower minimum.</p> <p>daytona 500 winners ..2000</p>				

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	<div data-bbox="667 302 1873 1383" style="border: 1px solid black; padding: 10px;"><h2 data-bbox="747 326 1381 383">Save your search settings</h2><p data-bbox="747 435 1850 492">You can save your search settings to your Google Account so that your settings are the same no matter what phone, tablet, or computer you're using.</p><h3 data-bbox="747 527 1178 553">Save your settings to your account</h3><p data-bbox="747 586 1839 678">Phone settings are saved separately from desktop and tablet settings. After you follow the steps below on your desktop or tablet, you'll also need to follow them on your phone. If you use the Google Search app, there are some other settings you can change on the app's settings page.</p><ol data-bbox="758 711 1373 834" style="list-style-type: none">1. Visit the Search settings page.2. Click Sign in in the top right corner if you aren't already signed in.3. Choose your search settings.4. Click Save at the bottom of the page.<p data-bbox="747 867 1612 889">Now, no matter what device you're on, your settings will be the same as long as you're signed in.</p><p data-bbox="758 943 1024 966">Go to the Search Settings page</p><h3 data-bbox="747 1024 1272 1050">Save your settings without being signed in</h3><p data-bbox="747 1083 1808 1140">When you're not signed in, updating your search settings page saves your settings to the browser and computer you're using at the time.</p><p data-bbox="747 1172 1016 1195">These settings may change if:</p><ul data-bbox="768 1227 1436 1284" style="list-style-type: none">• You switch to another computer or browser with different settings.• Someone else visits the Search settings page and changes any settings.<p data-bbox="747 1317 1808 1373">When you're not signed in, your settings are saved in a small browser file on your computer called a cookie if you have cookies turned on.</p></div>




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	<p data-bbox="926 302 1969 334">https://support.google.com/websearch/answer/2539428?p=settings_signin&hl=en</p> <div data-bbox="602 375 1936 1024" style="border: 1px solid black; padding: 10px;"><table border="0" style="width: 100%;"><tr><td style="width: 50%; vertical-align: top;"><p data-bbox="625 423 1031 456">Finding information by crawling</p><p data-bbox="625 480 1209 634">We use software known as “web crawlers” to discover publicly available webpages. The most well-known crawler is called “Googlebot.” Crawlers look at webpages and follow links on those pages, much like you would if you were browsing content on the web. They go from link to link and bring data about those webpages back to Google’s servers.</p><p data-bbox="625 675 1205 797">The crawl process begins with a list of web addresses from past crawls and sitemaps provided by website owners. As our crawlers visit these websites, they look for links for other pages to visit. The software pays special attention to new sites, changes to existing sites and dead links.</p><p data-bbox="625 837 1209 992">Computer programs determine which sites to crawl, how often, and how many pages to fetch from each site. Google doesn’t accept payment to crawl a site more frequently for our web search results. We care more about having the best possible results because in the long run that’s what’s best for users and, therefore, our business.</p></td><td style="width: 50%; vertical-align: top;"><p data-bbox="1310 423 1766 456">Organizing information by indexing</p><p data-bbox="1310 480 1898 699">The web is like an ever-growing public library with billions of books and no central filing system. Google essentially gathers the pages during the crawl process and then creates an index, so we know exactly how to look things up. Much like the index in the back of a book, the Google index includes information about words and their locations. When you search, at the most basic level, our algorithms look up your search terms in the index to find the appropriate pages.</p><p data-bbox="1310 740 1894 992">The search process gets much more complex from there. When you search for “dogs” you don’t want a page with the word “dogs” on it hundreds of times. You probably want pictures, videos or a list of breeds. Google’s indexing systems note many different aspects of pages, such as when they were published, whether they contain pictures and videos, and much more. With the Knowledge Graph, we’re continuing to go beyond keyword matching to better understand the people, places and things you care about.</p></td></tr></table></div> <p data-bbox="863 1029 1969 1062">https://www.google.com/intl/en/insidesearch/howsearchworks/crawling-indexing.html</p>	<p data-bbox="625 423 1031 456">Finding information by crawling</p> <p data-bbox="625 480 1209 634">We use software known as “web crawlers” to discover publicly available webpages. The most well-known crawler is called “Googlebot.” Crawlers look at webpages and follow links on those pages, much like you would if you were browsing content on the web. They go from link to link and bring data about those webpages back to Google’s servers.</p> <p data-bbox="625 675 1205 797">The crawl process begins with a list of web addresses from past crawls and sitemaps provided by website owners. As our crawlers visit these websites, they look for links for other pages to visit. The software pays special attention to new sites, changes to existing sites and dead links.</p> <p data-bbox="625 837 1209 992">Computer programs determine which sites to crawl, how often, and how many pages to fetch from each site. Google doesn’t accept payment to crawl a site more frequently for our web search results. We care more about having the best possible results because in the long run that’s what’s best for users and, therefore, our business.</p>	<p data-bbox="1310 423 1766 456">Organizing information by indexing</p> <p data-bbox="1310 480 1898 699">The web is like an ever-growing public library with billions of books and no central filing system. Google essentially gathers the pages during the crawl process and then creates an index, so we know exactly how to look things up. Much like the index in the back of a book, the Google index includes information about words and their locations. When you search, at the most basic level, our algorithms look up your search terms in the index to find the appropriate pages.</p> <p data-bbox="1310 740 1894 992">The search process gets much more complex from there. When you search for “dogs” you don’t want a page with the word “dogs” on it hundreds of times. You probably want pictures, videos or a list of breeds. Google’s indexing systems note many different aspects of pages, such as when they were published, whether they contain pictures and videos, and much more. With the Knowledge Graph, we’re continuing to go beyond keyword matching to better understand the people, places and things you care about.</p>
<p data-bbox="625 423 1031 456">Finding information by crawling</p> <p data-bbox="625 480 1209 634">We use software known as “web crawlers” to discover publicly available webpages. The most well-known crawler is called “Googlebot.” Crawlers look at webpages and follow links on those pages, much like you would if you were browsing content on the web. They go from link to link and bring data about those webpages back to Google’s servers.</p> <p data-bbox="625 675 1205 797">The crawl process begins with a list of web addresses from past crawls and sitemaps provided by website owners. As our crawlers visit these websites, they look for links for other pages to visit. The software pays special attention to new sites, changes to existing sites and dead links.</p> <p data-bbox="625 837 1209 992">Computer programs determine which sites to crawl, how often, and how many pages to fetch from each site. Google doesn’t accept payment to crawl a site more frequently for our web search results. We care more about having the best possible results because in the long run that’s what’s best for users and, therefore, our business.</p>	<p data-bbox="1310 423 1766 456">Organizing information by indexing</p> <p data-bbox="1310 480 1898 699">The web is like an ever-growing public library with billions of books and no central filing system. Google essentially gathers the pages during the crawl process and then creates an index, so we know exactly how to look things up. Much like the index in the back of a book, the Google index includes information about words and their locations. When you search, at the most basic level, our algorithms look up your search terms in the index to find the appropriate pages.</p> <p data-bbox="1310 740 1894 992">The search process gets much more complex from there. When you search for “dogs” you don’t want a page with the word “dogs” on it hundreds of times. You probably want pictures, videos or a list of breeds. Google’s indexing systems note many different aspects of pages, such as when they were published, whether they contain pictures and videos, and much more. With the Knowledge Graph, we’re continuing to go beyond keyword matching to better understand the people, places and things you care about.</p>		





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	<div data-bbox="835 302 1801 1338" style="border: 1px solid black; padding: 10px;"> <h2 style="text-align: center;">Change your location on Google</h2> <p style="text-align: center;">💡 This article covers how to change your search location on your computer or tablet. Learn how to update your search location on your phone ↗.</p> <p>To find results for a specific area, you can set your location. For example, if you're traveling in Barcelona and you've set your location to that city, search for restaurants to see restaurants near you.</p> <h3>Change your location</h3> <p>To change your location on your computer or tablet, follow these steps:</p> <ol style="list-style-type: none"> 1. Open your local Google search page, like google.com or google.fr, and do any search. 2. Click Search Tools under the search box. 3. Click the current location. 4. Type your new location in the box that says "Enter location." 5. Click Set.  <p>Note: You can only set a location within the country of your current Google domain. For example, it's not possible to set a U.S. address on www.google.es, the Google domain for Spain.</p> <h3>See results from a certain location</h3> <ul style="list-style-type: none"> <input type="checkbox"/> See results near a certain location <input type="checkbox"/> See results from your country <input type="checkbox"/> Search on Google.com instead of your local Google domain <h3>How location is auto-detected</h3> <p>If you don't set your location, Google shows an approximate location based on the following things to help provide you with the most relevant results:</p> <ul style="list-style-type: none"> • Your IP address. • Google Toolbar's My Location feature if it's turned on. <p style="text-align: right;">https://support.google.com/websearch/answer/179386?hl=en</p> </div>

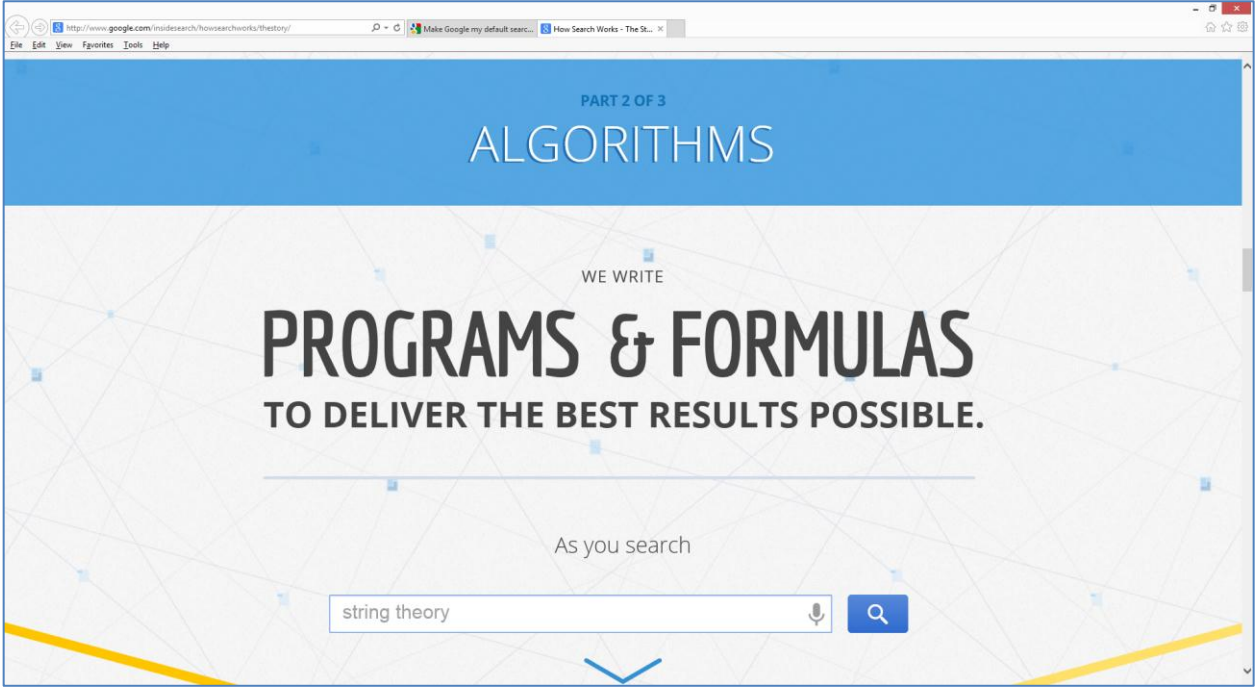
U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	<div data-bbox="653 337 1890 594"><p>How location is auto-detected</p><p>If you don't set your location, Google shows an approximate location based on the following things to help provide you with the most relevant results:</p><ul style="list-style-type: none">• Your IP address.• Google Toolbar's My Location feature if it's turned on.</div> <p data-bbox="919 602 1969 634">https://support.google.com/websearch/answer/179386?p=settings_location&hl=en</p> <div data-bbox="653 672 1890 1024"><p>Types of location data used by Google</p><p>Different types of location information may be used in various Google products.</p><p>Implicit location information is information that does not actually tell us where your device is located, but allows us to infer that you are either interested in the place or that you might be at the place. An example of implicit location information would be a manually typed search query for a particular place. Implicit location information is used in a variety of ways. For example, if you type in "Eiffel Tower", we infer that you may like to see information for places near Paris, and we can then use that to provide recommendations about those local places to you.</p><p>Internet traffic information, such as IP address, is usually assigned in country-based blocks, so it can be used to at least identify the country of your device, and do things such as to provide you with the correct language and locale for search queries. This information is sent as a normal part of internet traffic.</p></div> <p data-bbox="1100 1032 1969 1065">https://www.google.com/intl/en/policies/technologies/location-data/</p> <div data-bbox="653 1105 1890 1317"><p>Unique device identifier</p><p>A unique device identifier is a string of characters that is incorporated into a device by its manufacturer and can be used to uniquely identify that device. Different device identifiers vary in how permanent they are, whether they can be reset by users, and how they can be accessed. A given device may have several different unique device identifiers. Unique device identifiers can be used for various purposes, including security and fraud detection, syncing services such as a user's email inbox, remembering the user's preferences and providing relevant advertising.</p></div> <p data-bbox="930 1325 1969 1357">http://www.google.com/intl/en/policies/privacy/key-terms/#toc-terms-server-logs</p>

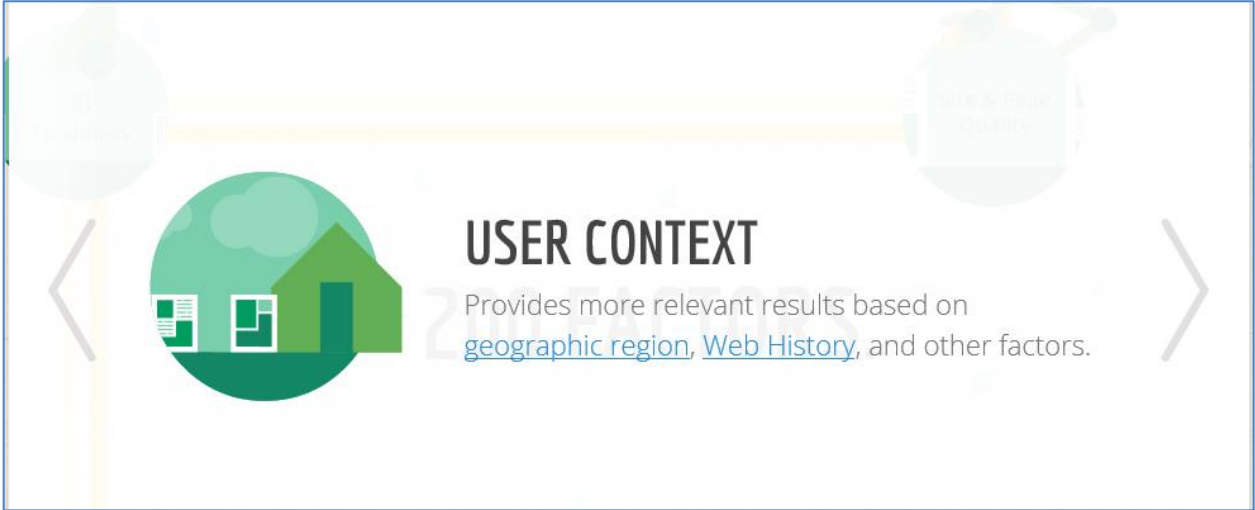
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	<div data-bbox="779 302 1761 1338" style="border: 1px solid black; padding: 10px;"> <p>Context is subtle, and it's not easy for a computer to replicate the kind of contextual understanding humans have in everyday conversation. Yet, despite the challenges, over the past decade context has become a foundational part of search, and it's hard to imagine search without it:</p> <ul style="list-style-type: none"> • Language: What is the language of the search query? The query language is an incredibly basic, yet important signal we rely on to determine the right results to serve. If you type a search in French and we return results entirely in Swahili, you'll be changing search engines very, very fast. • Geography: Where was the search conducted? If you're looking to order a pizza, and we send you off to a pizza parlor on the other side of the country, you'll be waiting a long time for delivery. • Search queries: What search queries did you type immediately before this one? If you say to me "I'm looking for a card game," and I say to you, "which one?" and then you say "Dominion," and then I say, "The card game or the power company?" ... you'd be pretty frustrated. It's the same with search. <p>Personalization, a special kind of context "Personalization" is a special kind of context; it's the context of you. For example, what are you interested in, who do you care about, and what do you search for regularly? In addition to the contexts mentioned above, we personalize search results in a couple specific ways:</p> <ul style="list-style-type: none"> • Past search activity: With Web History personalization, we make search results more relevant to you based on your interests, as revealed through the "context" of past queries and clicks. We look at both "pattern" (which site do you generally visit for a given topic) and "preference" (which topics do you tend to be interested in). For example, if you're an apple farmer who frequently visits sites about apple varieties and farming techniques, we'll be more likely to show you results about apples the fruit rather than Apple computers. If you're signed out, we'll still customize your search results based on up to 180 days of past search information linked to your browser using an anonymous cookie. • Social connections: With Social Search, we improve your results by relying on the context of your friends, family, coworkers and other people you may care about across the web. We'll sometimes improve the ranking of results if they're more likely to be relevant based on your social connections. We'll also highlight your connections by showing their names and pictures in the results when they've published or commented on content, for example by clicking the +1 button. </div> <p style="text-align: center;">http://insidesearch.blogspot.com/2011/11/some-thoughts-on-personalization.html</p>

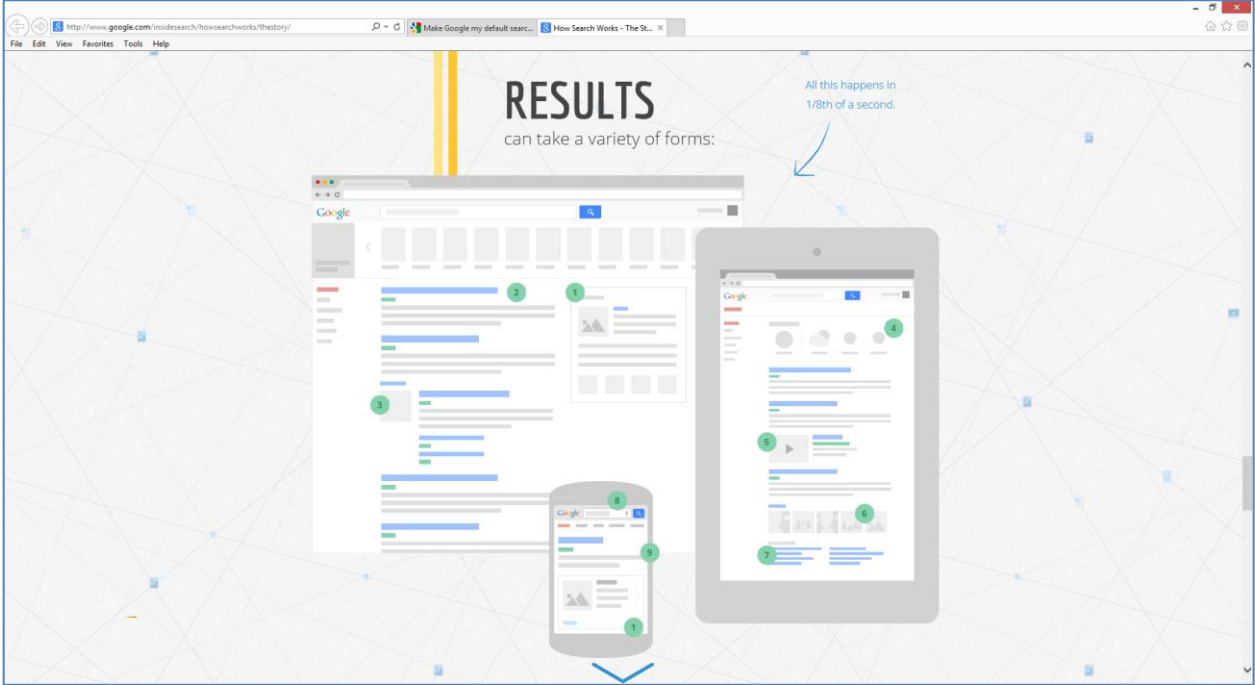
U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	<div data-bbox="646 337 1890 634"><p>Search history</p><p>When signed in, you can receive more relevant results and recommendations based on your search activity. You can turn off or edit your search history at any time.</p><hr/><p><input type="button" value="Save"/> <input type="button" value="Cancel"/></p></div> <div data-bbox="636 675 1902 878"><h3>Search History settings</h3><p>With Google Web History, you get more relevant search results and recommendations across Google's products and services based on your searches and other web activity. When you create a Google Account, Google Web History is automatically turned on. You can delete individual searches from your Web History, delete all of your Web History, as well as turn off Web History to prevent future searches from being saved to your Web History.</p></div> <p data-bbox="934 889 1969 922">https://support.google.com/websearch/topic/3037039?hl=en&ref_topic=3036131</p>

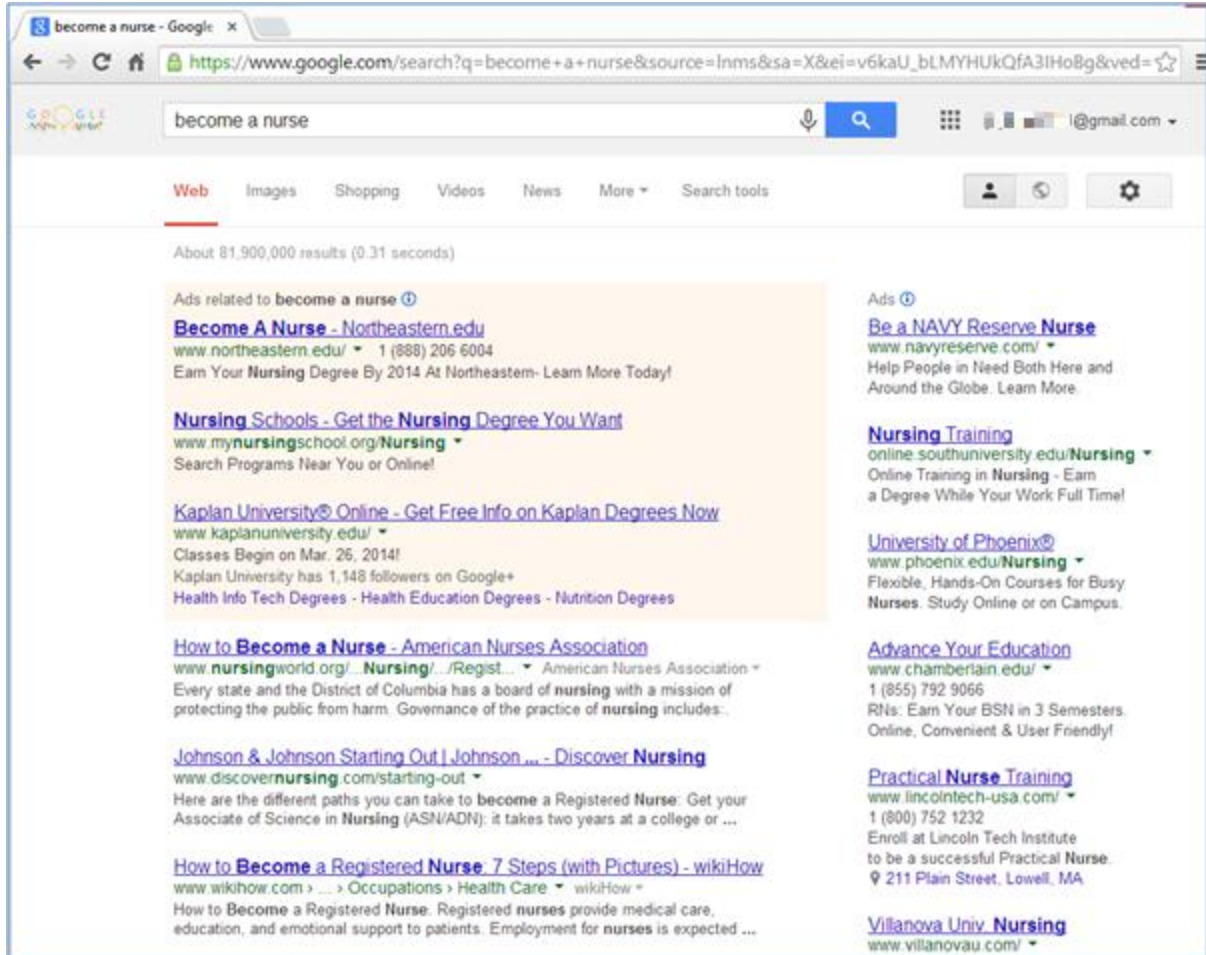
U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	<div data-bbox="667 336 1285 380" data-label="Section-Header"> <h2>Personalized Search for everyone</h2> </div> <div data-bbox="667 430 987 456" data-label="Text"> <p>Posted: Friday, December 04, 2009</p> </div> <div data-bbox="1325 423 1444 456" data-label="Text"> <p> 25</p> </div> <div data-bbox="1486 423 1633 456" data-label="Text"> <p> Tweet 36</p> </div> <div data-bbox="1675 423 1822 456" data-label="Text"> <p> Like 161</p> </div> <div data-bbox="667 521 1866 738" data-label="Text"> <p>Today we're helping people get better search results by extending Personalized Search to signed-out users worldwide, and in more than forty languages. Now when you search using Google, we will be able to better provide you with the most relevant results possible. For example, since I always search for [recipes] and often click on results from epicurious.com, Google might rank epicurious.com higher on the results page the next time I look for recipes. Other times, when I'm looking for news about Cornell University's sports teams, I search for [big red]. Because I frequently click on www.cornellbigred.com, Google might show me this result first, instead of the Big Red soda company or others.</p> </div> <div data-bbox="667 774 1862 992" data-label="Text"> <p>Previously, we only offered Personalized Search for signed-in users, and only when they had Web History enabled on their Google Accounts. What we're doing today is expanding Personalized Search so that we can provide it to signed-out users as well. This addition enables us to customize search results for you based upon 180 days of search activity linked to an anonymous cookie in your browser. It's completely separate from your Google Account and Web History (which are only available to signed-in users). You'll know when we customize results because a "View customizations" link will appear on the top right of the search results page. Clicking the link will let you see how we've customized your results and also let you turn off this type of customization.</p> </div> <div data-bbox="940 1015 1990 1050" data-label="Text"> <p>http://googleblog.blogspot.com/2009/12/personalized-search-for-everyone.html</p> </div>

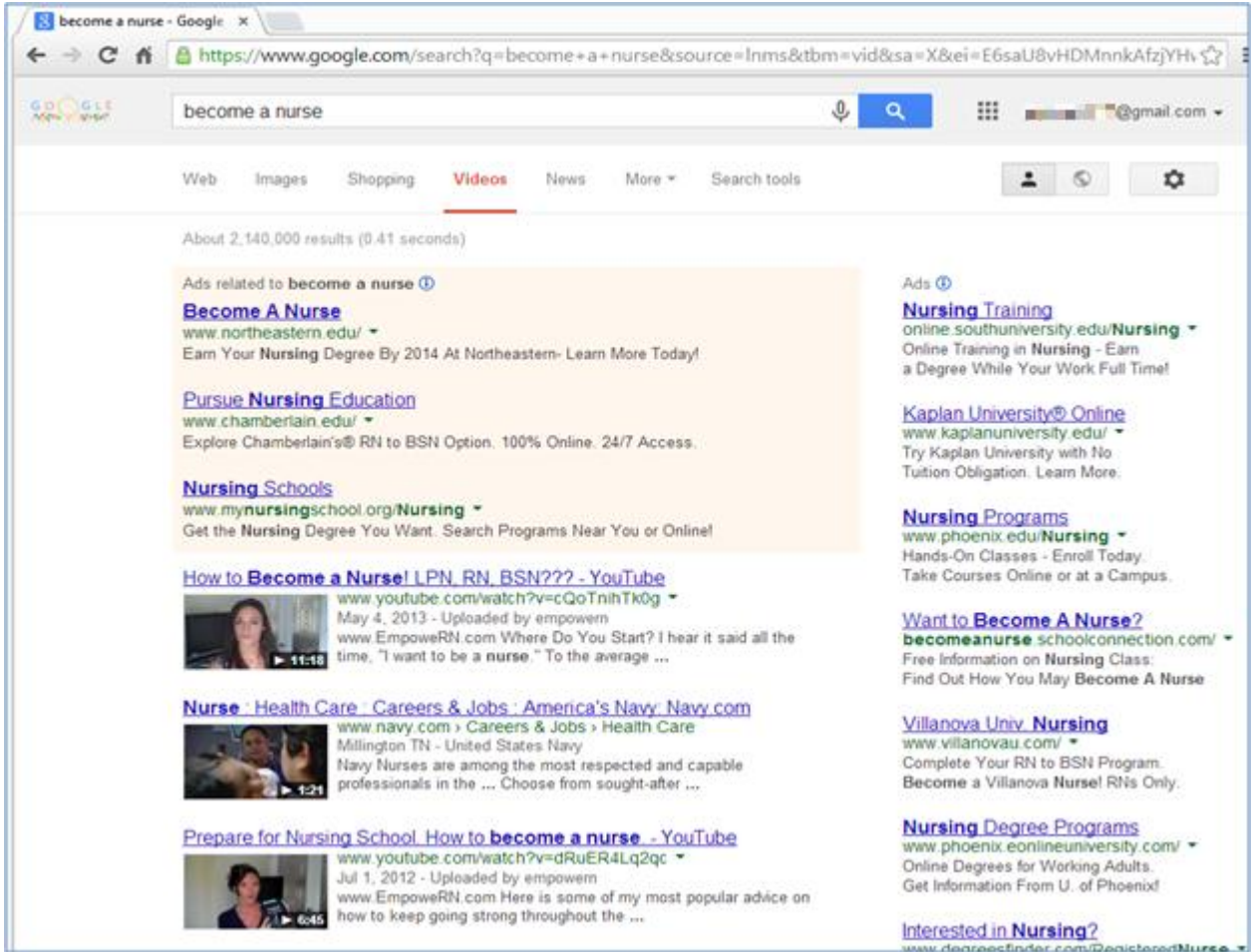
U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	<div data-bbox="667 302 1913 922" style="border: 1px solid black; padding: 10px;"><p data-bbox="720 334 1056 367"> Only you can see your history</p><hr data-bbox="667 412 1913 415"/><p data-bbox="720 440 1346 472">Your history makes your Google experience better</p><p data-bbox="720 496 1877 529">Your history helps you find what you're looking for faster and gives you quick access to pages you've visited before.</p><div data-bbox="720 570 1251 643"><p data-bbox="720 570 1104 602"> More relevant results</p><p data-bbox="837 610 1251 643">Get better results and recommendations.</p></div><div data-bbox="720 683 1299 756"><p data-bbox="720 683 1083 716"> Smarter predictions</p><p data-bbox="837 724 1299 756">See improved search predictions as you type.</p></div><div data-bbox="720 797 1514 870"><p data-bbox="720 797 1110 829"> History on any device</p><p data-bbox="837 837 1514 870">Open recent searches from your computer on your phone or tablet.</p></div></div> <p data-bbox="1528 927 1969 959" style="text-align: right;">https://history.google.com/history/</p>

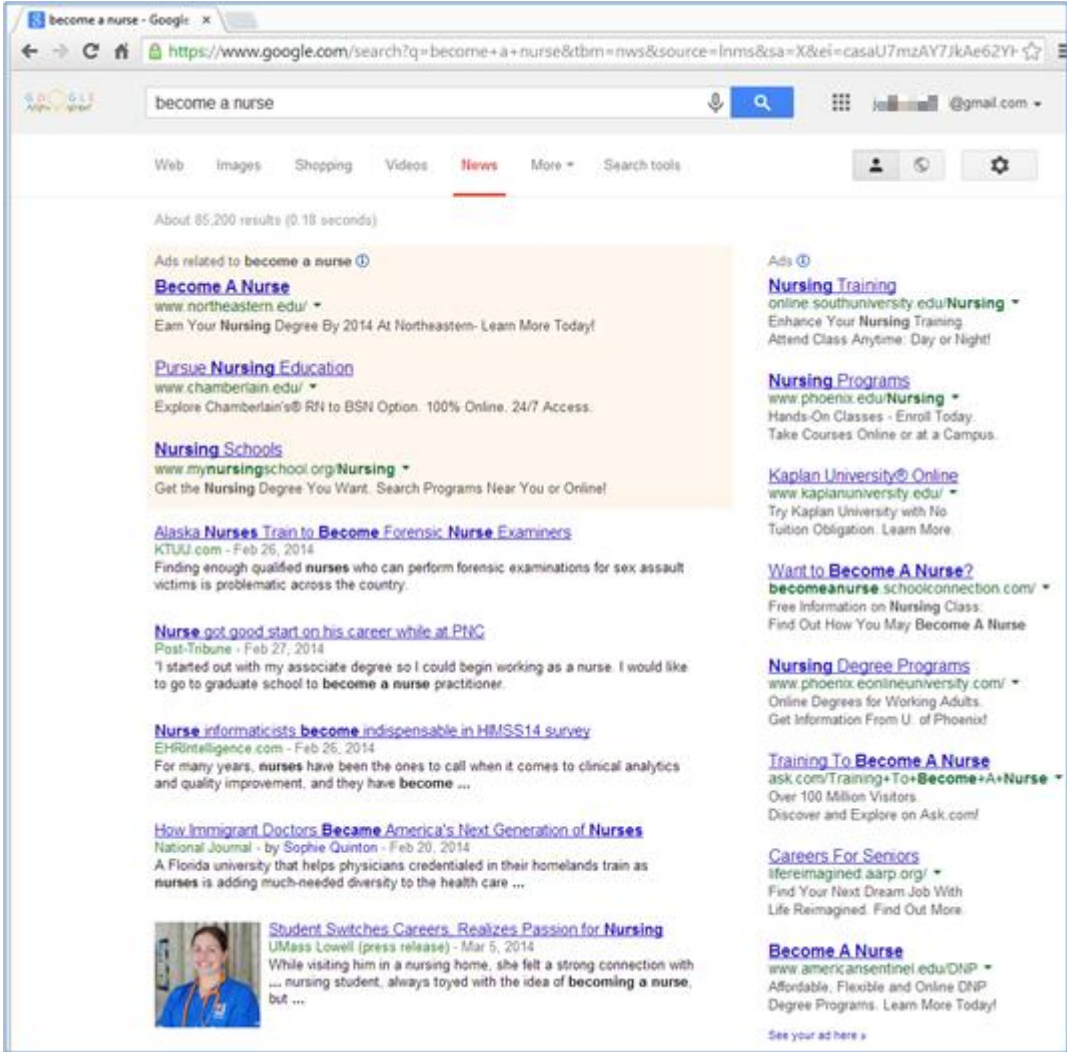
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	 A screenshot of a web browser displaying a Google search page. The browser's address bar shows the URL "http://www.google.com/insidesearch/howsearchworks/thestory/". The page has a blue header with the text "PART 2 OF 3" and "ALGORITHMS". Below the header, the text "WE WRITE" is followed by "PROGRAMS & FORMULAS" in large, bold letters, and "TO DELIVER THE BEST RESULTS POSSIBLE." below it. A horizontal line separates this text from the search input area. The search input area contains the text "As you search" above a search box with the text "string theory" and a blue search button with a magnifying glass icon. The background of the page features a network diagram with nodes and connecting lines. The browser's menu bar includes "File", "Edit", "View", "Favorites", "Tools", and "Help".

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	 <p>The image shows a search result snippet for 'USER CONTEXT'. On the left, there is a circular icon containing a green house and a document. To the right of the icon, the text reads: 'USER CONTEXT' in bold, followed by 'Provides more relevant results based on geographic region, Web History, and other factors.' The snippet is framed by a blue border and includes left and right navigation arrows. In the background, there are faint, semi-transparent icons for 'All Business' and 'Site & Page Quality' connected by a yellow line.</p>

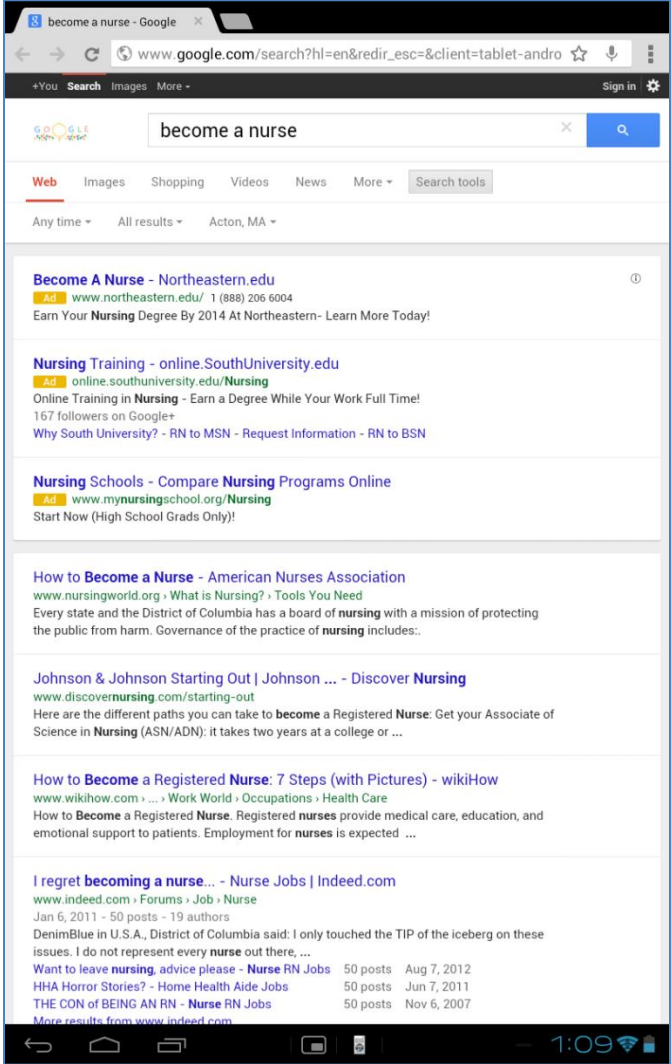
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	 <p>The screenshot shows a Google search results page on a desktop monitor, a tablet, and a smartphone. The desktop screen displays the word "RESULTS" in large letters, followed by the text "can take a variety of forms:". A blue arrow points to the text "All this happens in 1/8th of a second." The search results are numbered 1 through 7. The URL http://www.google.com/insidesearch/howsearchworks/thestory/ is visible at the bottom of the screenshot.</p>
providing the search results to the user	The Accused Instrumentalities provide the search results to the user.

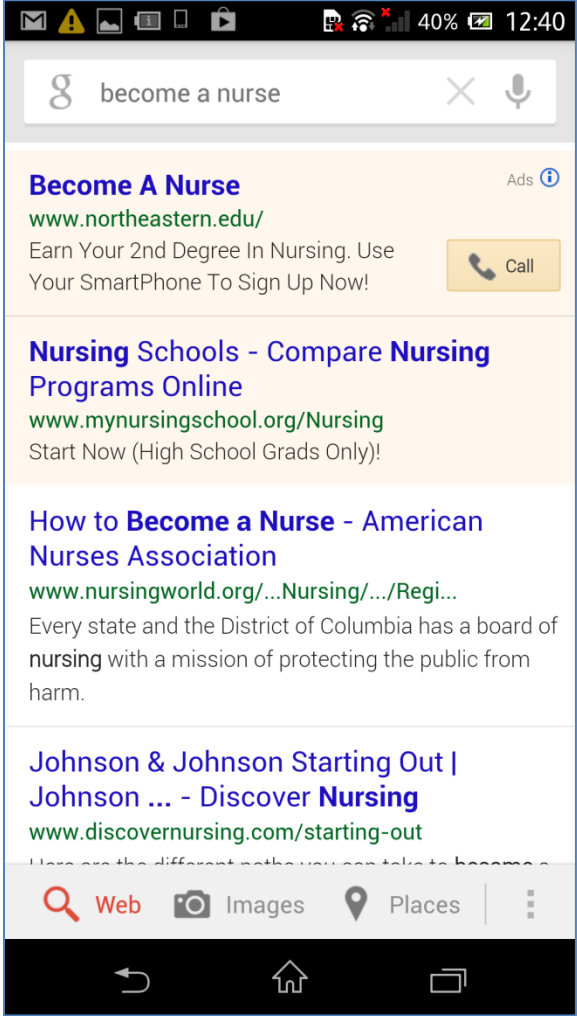
U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	 <p>The screenshot shows a Google search for "become a nurse". The search results page includes several advertisements and organic search results. The advertisements are:</p> <ul style="list-style-type: none">Become A Nurse - Northeastern.edu: www.northeastern.edu/ 1 (888) 206 6004. Earn Your Nursing Degree By 2014 At Northeastern- Learn More Today!Nursing Schools - Get the Nursing Degree You Want: www.mynursingschool.org/Nursing. Search Programs Near You or Online!Kaplan University® Online - Get Free Info on Kaplan Degrees Now: www.kaplanuniversity.edu/. Classes Begin on Mar. 26, 2014! Kaplan University has 1,148 followers on Google+. Health Info Tech Degrees - Health Education Degrees - Nutrition DegreesBe a NAVY Reserve Nurse: www.navyreserve.com/. Help People in Need Both Here and Around the Globe. Learn More.Nursing Training: online.southuniversity.edu/Nursing. Online Training in Nursing - Earn a Degree While Your Work Full Time!University of Phoenix®: www.phoenix.edu/Nursing. Flexible, Hands-On Courses for Busy Nurses. Study Online or on Campus.Advance Your Education: www.chamberlain.edu/. 1 (855) 792 9066. RNs: Earn Your BSN in 3 Semesters. Online, Convenient & User Friendly!Practical Nurse Training: www.lincolntech-usa.com/. 1 (800) 752 1232. Enroll at Lincoln Tech Institute to be a successful Practical Nurse. 211 Plain Street, Lowell, MAVillanova Univ Nursing: www.villanovau.com/. <p>The organic search results include:</p> <ul style="list-style-type: none">How to Become a Nurse - American Nurses Association: www.nursingworld.org/. Nursing/.../Regist... American Nurses Association. Every state and the District of Columbia has a board of nursing with a mission of protecting the public from harm. Governance of the practice of nursing includes:.Johnson & Johnson Starting Out Johnson ... - Discover Nursing: www.discovernursing.com/starting-out. Here are the different paths you can take to become a Registered Nurse: Get your Associate of Science in Nursing (ASN/ADN): it takes two years at a college or ...How to Become a Registered Nurse: 7 Steps (with Pictures) - wikiHow: www.wikihow.com/.../Occupations/Health Care. How to Become a Registered Nurse: Registered nurses provide medical care, education, and emotional support to patients. Employment for nurses is expected ...

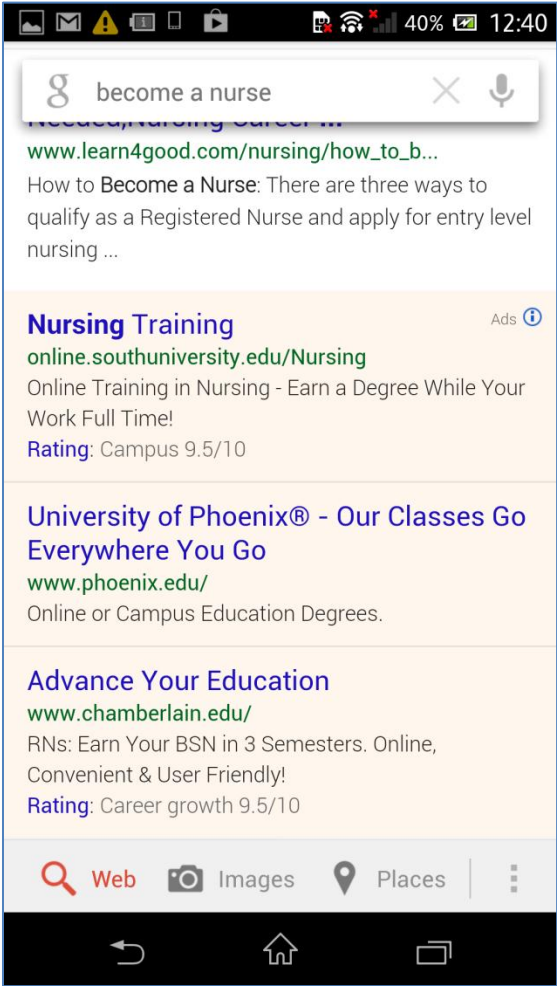
U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	 <p>The screenshot shows a Google search for "become a nurse" on the website https://www.google.com. The search results page displays approximately 2,140,000 results in 0.41 seconds. The "Videos" tab is selected, showing several video results. On the left side, there are "Ads related to become a nurse" including links to "Become A Nurse" (www.northeastern.edu), "Pursue Nursing Education" (www.chamberlain.edu), and "Nursing Schools" (www.mynursingschool.org). On the right side, there are "Ads" for "Nursing Training" (online.southuniversity.edu), "Kaplan University Online" (www.kaplanuniversity.edu), "Nursing Programs" (www.phoenix.edu), "Want to Become A Nurse?" (becomeanurse.schoolconnection.com), and "Villanova Univ. Nursing" (www.villanovau.com). The video results include "How to Become a Nurse! LPN, RN, BSN??? - YouTube" (11:18), "Nurse - Health Care - Careers & Jobs - America's Navy - Navy.com" (1:21), and "Prepare for Nursing School. How to become a nurse - YouTube" (6:45).</p>

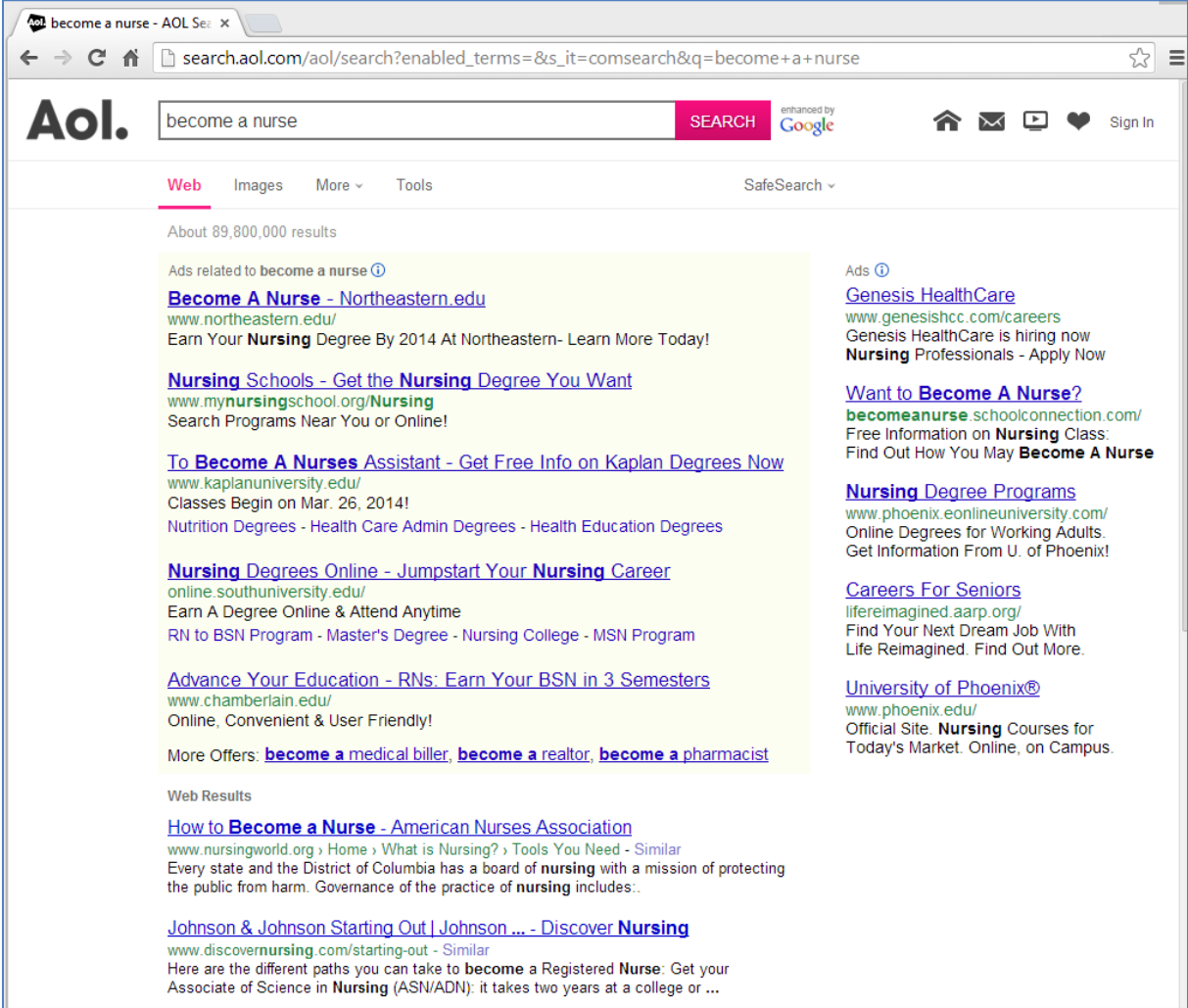
U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
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Case No. 2:13-cv-893
Exhibit A: Infringement of U.S. Patent No. 6,098,065 by Defendant Google

U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
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U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	 <p>The screenshot shows a mobile search interface with the query "become a nurse". The results include several advertisements and organic search results. The first advertisement is for "Become A Nurse" from northeastern.edu, featuring a "Call" button. The second advertisement is for "Nursing Schools - Compare Nursing Programs Online" from mynursingschool.org. The organic results include "How to Become a Nurse - American Nurses Association" and "Johnson & Johnson Starting Out Johnson ... - Discover Nursing". The interface includes a search bar, navigation icons, and a status bar at the top showing 40% battery and 12:40.</p>

U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	 <p>The screenshot shows a mobile search interface with the query "become a nurse". The results include a snippet from www.learn4good.com/nursing/how_to_b... and three sponsored advertisements. The first ad is for "Nursing Training" from online.southuniversity.edu/Nursing. The second ad is for "University of Phoenix® - Our Classes Go Everywhere You Go" from www.phoenix.edu/. The third ad is for "Advance Your Education" from www.chamberlain.edu/. The interface includes a search bar, navigation icons for Web, Images, and Places, and a bottom dock with back, home, and recent apps buttons.</p>

U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	 <p>The screenshot shows an AOL search results page for the query "become a nurse". The browser address bar shows "search.aol.com/aol/search?enabled_terms=&ts_it=comsearch&q=become+a+nurse". The search bar contains "become a nurse" and the results are categorized under "Web".</p> <p>Web Results:</p> <ul style="list-style-type: none"> How to Become a Nurse - American Nurses Association www.nursingworld.org › Home › What is Nursing? › Tools You Need - Similar Every state and the District of Columbia has a board of nursing with a mission of protecting the public from harm. Governance of the practice of nursing includes:. Johnson & Johnson Starting Out Johnson ... - Discover Nursing www.discovernursing.com/starting-out - Similar Here are the different paths you can take to become a Registered Nurse: Get your Associate of Science in Nursing (ASN/ADN): it takes two years at a college or ... <p>Ads related to become a nurse:</p> <ul style="list-style-type: none"> Become A Nurse - Northeastern.edu www.northeastern.edu/ Earn Your Nursing Degree By 2014 At Northeastern- Learn More Today! Nursing Schools - Get the Nursing Degree You Want www.mynursingschool.org/Nursing Search Programs Near You or Online! To Become A Nurses Assistant - Get Free Info on Kaplan Degrees Now www.kaplanuniversity.edu/ Classes Begin on Mar. 26, 2014! Nutrition Degrees - Health Care Admin Degrees - Health Education Degrees Nursing Degrees Online - Jumpstart Your Nursing Career online.southuniversity.edu/ Earn A Degree Online & Attend Anytime RN to BSN Program - Master's Degree - Nursing College - MSN Program Advance Your Education - RNs: Earn Your BSN in 3 Semesters www.chamberlain.edu/ Online, Convenient & User Friendly! More Offers: become a medical biller, become a realtor, become a pharmacist <p>Ads:</p> <ul style="list-style-type: none"> Genesis HealthCare www.geneshcc.com/careers Genesis HealthCare is hiring now Nursing Professionals - Apply Now Want to Become A Nurse? becomeanurse.schoolconnection.com/ Free Information on Nursing Class: Find Out How You May Become A Nurse Nursing Degree Programs www.phoenix.eonlineuniversity.com/ Online Degrees for Working Adults. Get Information From U. of Phoenix! Careers For Seniors liferelimagined.aarp.org/ Find Your Next Dream Job With Life Reimagined. Find Out More. University of Phoenix® www.phoenix.edu/ Official Site. Nursing Courses for Today's Market. Online, on Campus.

U.S. PATENT NO.
6,098,065

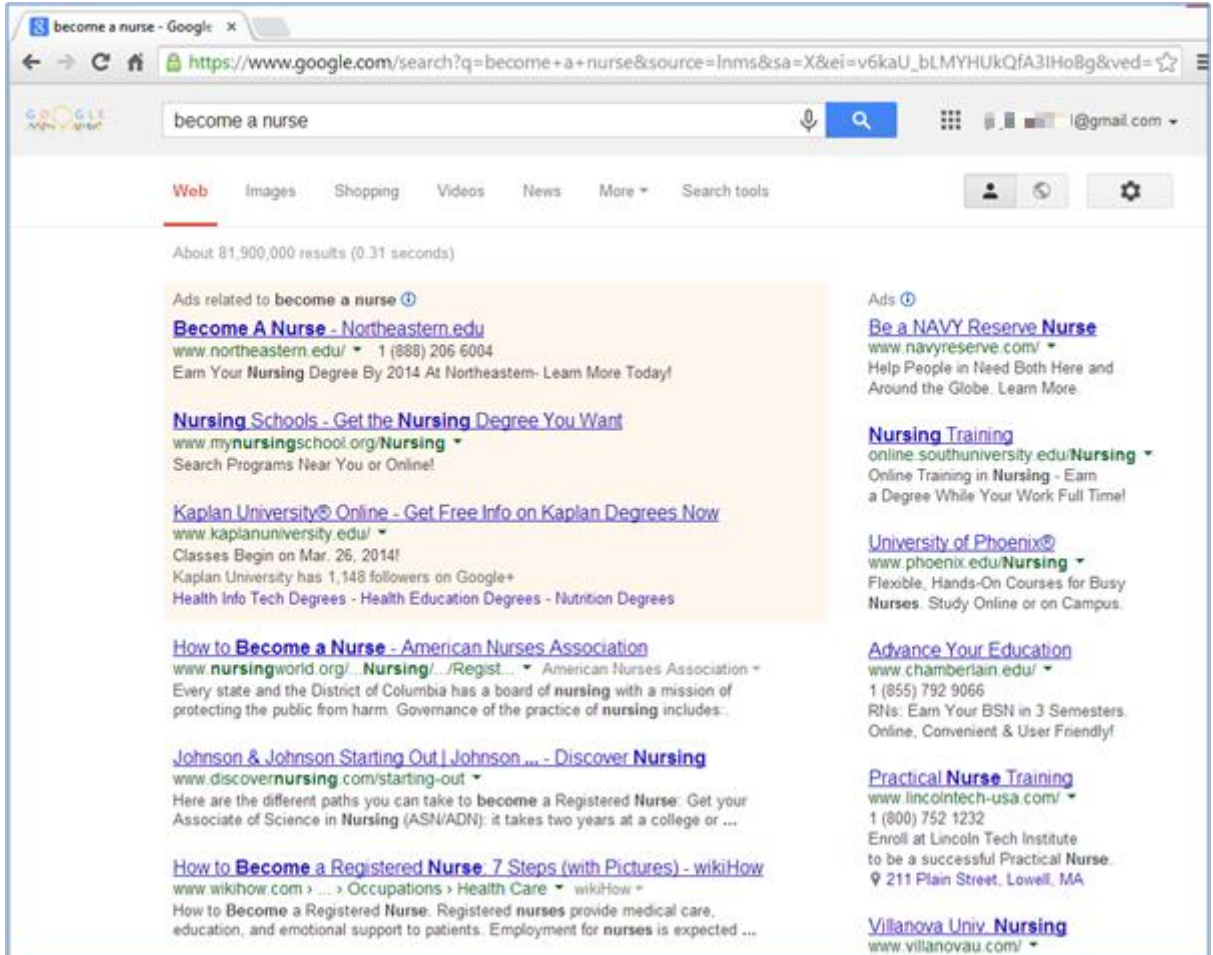
INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY

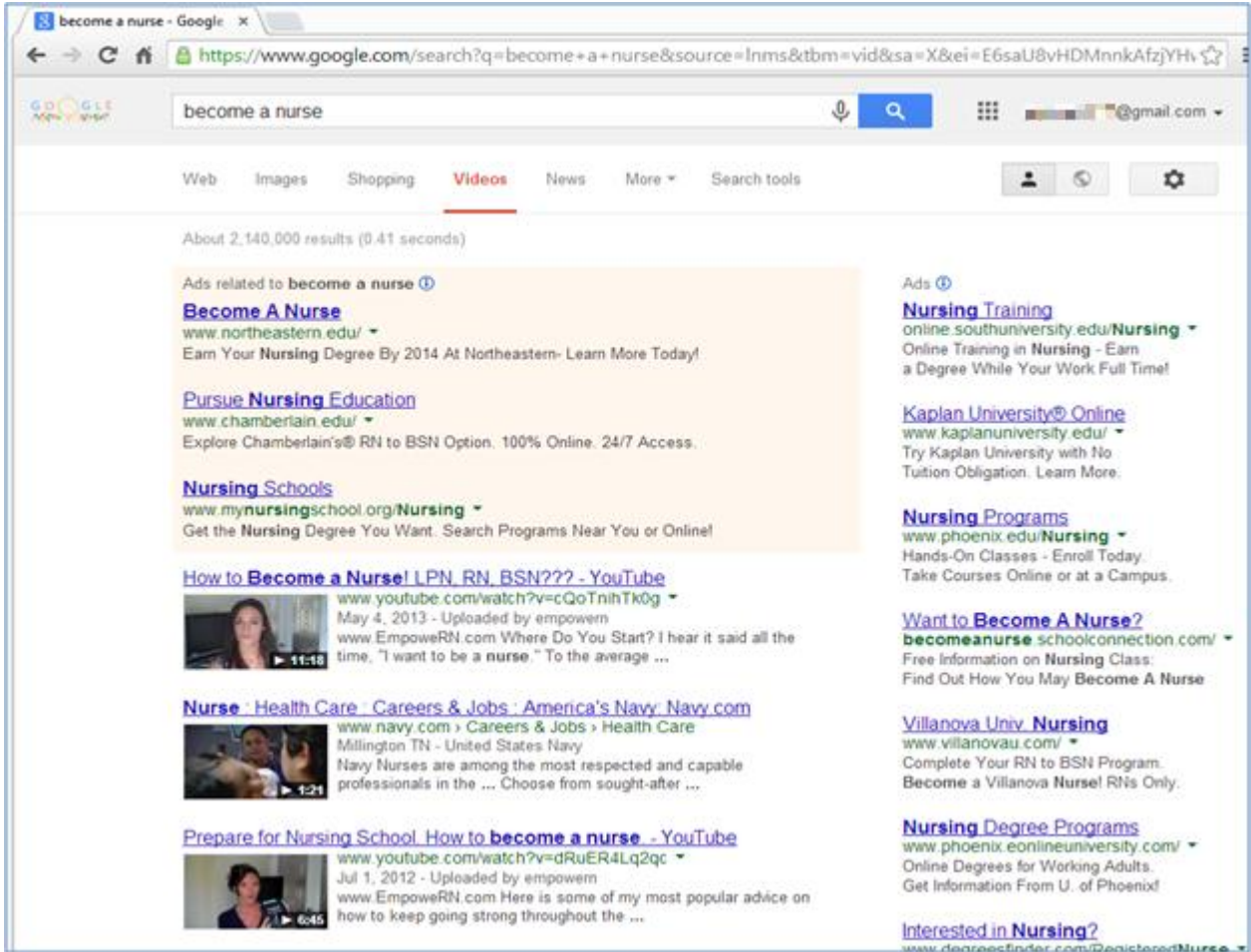
The screenshot shows a YouTube search results page for the query "become a nurse". The search bar at the top contains the text "become a nurse" and shows "About 82,100 results". The results are listed in a vertical column on the left, each with a video thumbnail, title, channel name, and view count. The first video is "Changing Careers To Become a Nurse???" by NurseBrothers, with 6,141 views. The second is "How to Become a Registered Nurse" by JNJDiscoverNursing, with 58,657 views. The third is "Being a Nurse" by Juvinar Santiago, with 594,045 views. The fourth is "How to Become a Nurse! LPN, RN, BSN???" by empowern, with 6,397 views. The fifth is "Prepare for Nursing School. How to become a nurse." by empowern, with 70,011 views. The sixth is "This is Why You Should Become A Nurse" by Buckeyetimmy, with 57,927 views. The seventh is "Am I Too Old to Become a Nurse?" by empowern, with 1,624 views. On the right side of the page, there is a large advertisement for Kaplan University. The ad features a woman's face and the text: "With a master's degree, you could earn TWO TIMES more than a high school grad.*". Below the text is the Kaplan University logo and a "Learn more now >>" button. The word "Advertisement" is written in small text below the ad.

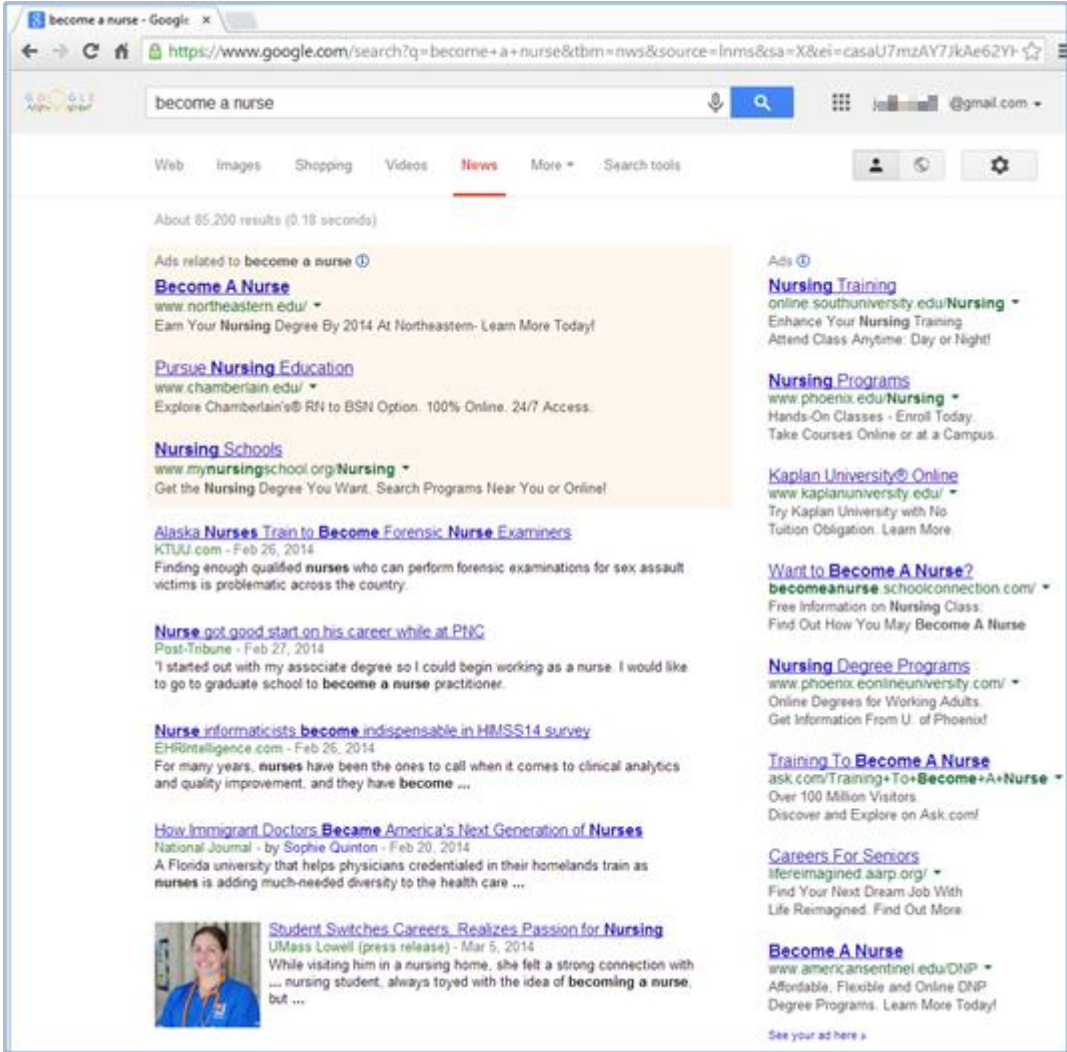
The screenshot shows a browser window with the address bar displaying "www.4nursing.com/search-our-site-or-search-the-internet.html?cx=partner-pub-3695880321175". The page content features a large blue banner with the text "HOW DO THE RIGHT ADS MAKE THE INTERNET BETTER?" and an orange button labeled "Find Out How >".

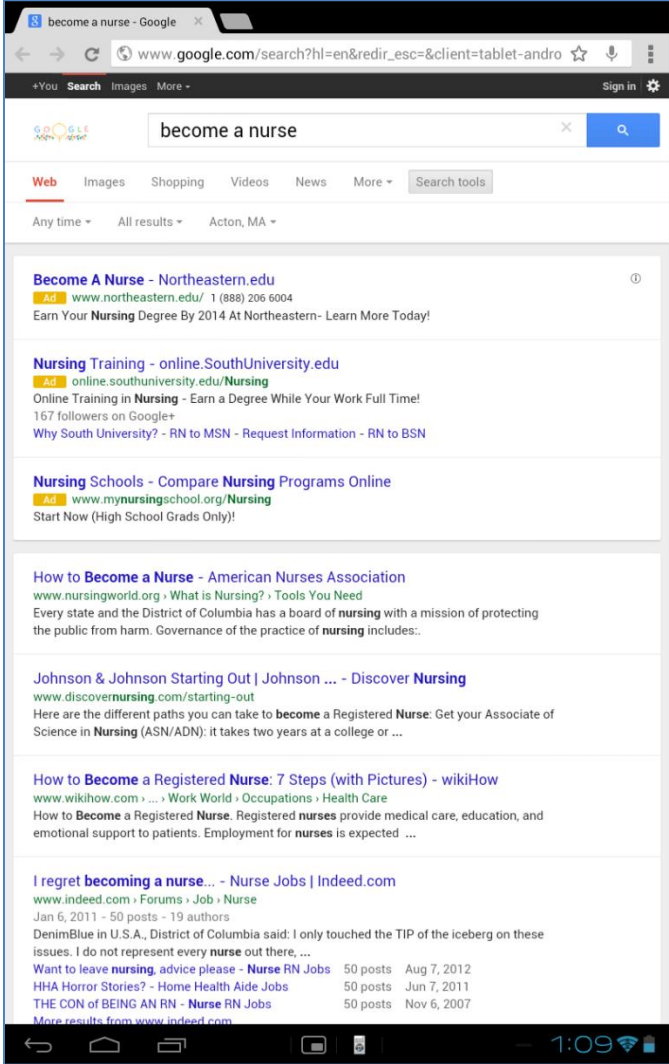
Exhibit A: Infringement of U.S. Patent No. 6,098,065 by Defendant Google

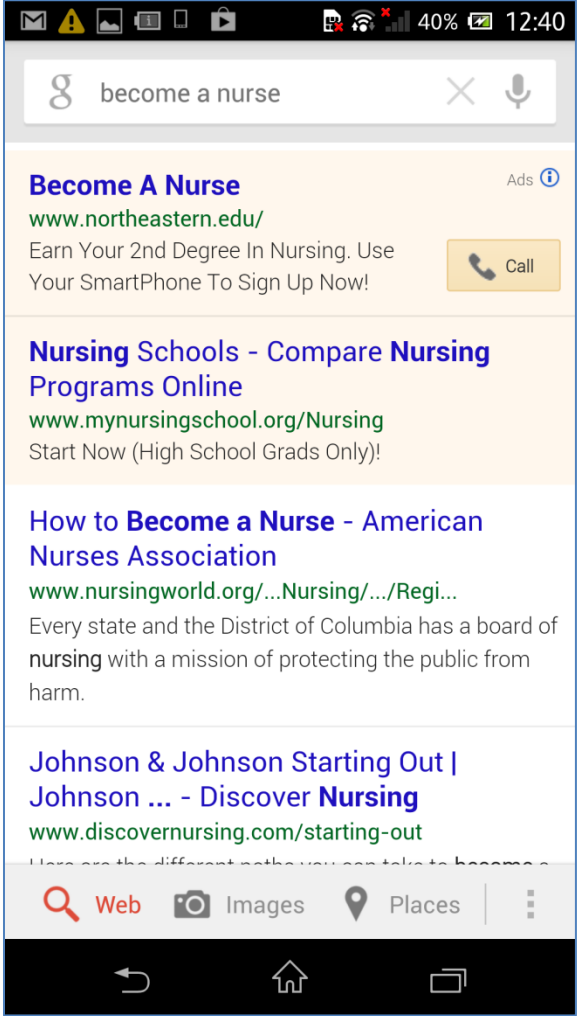
U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
<p>wherein searching the database includes correlating, as a function of a fuzzy logic algorithm, the received search argument and user profile data to particular information in the database, and providing the particular information as the search results.</p>	<p>Upon information and belief, the Accused Instrumentalities correlate as a function of a fuzzy logic algorithm the received search argument and user profile data to particular information in the database, and provide the particular information as the search results. For example, it is believed that the Accused Instrumentalities utilize fuzzy logic algorithms in at least Google’s current search algorithm Hummingbird to correlate received search arguments and user profile data to particular information in the database. On information and belief, previous versions of Google’s search algorithm also correlated as a function of fuzzy logic the received search argument and user profile data to particular information in the database. It is also believed that the Accused Instrumentalities’ ability to utilize synonyms relies on fuzzy logic algorithms.</p> <p>See above. <i>See also</i> http://www.forbes.com/sites/roberthof/2013/09/26/google-just-revamped-search-to-handle-your-long-questions/.</p>

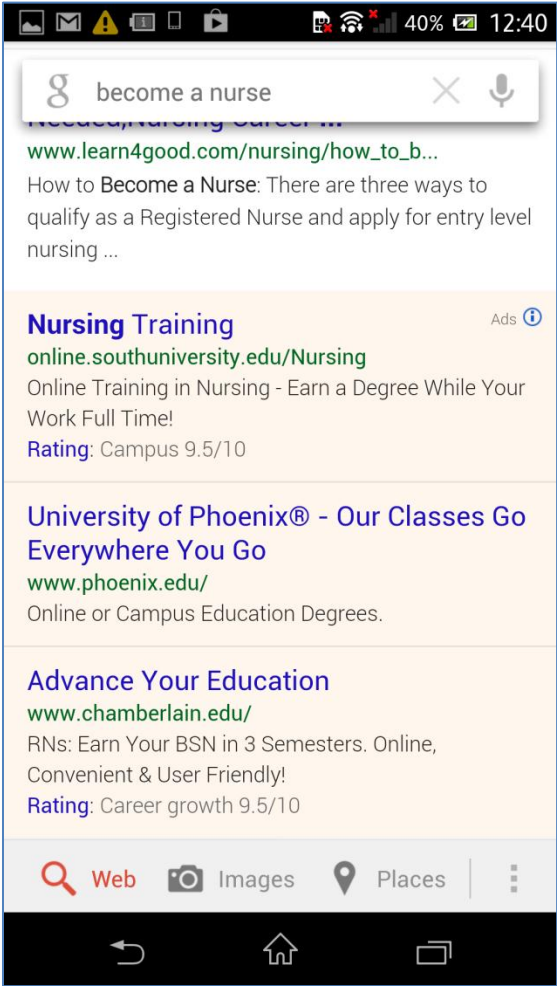
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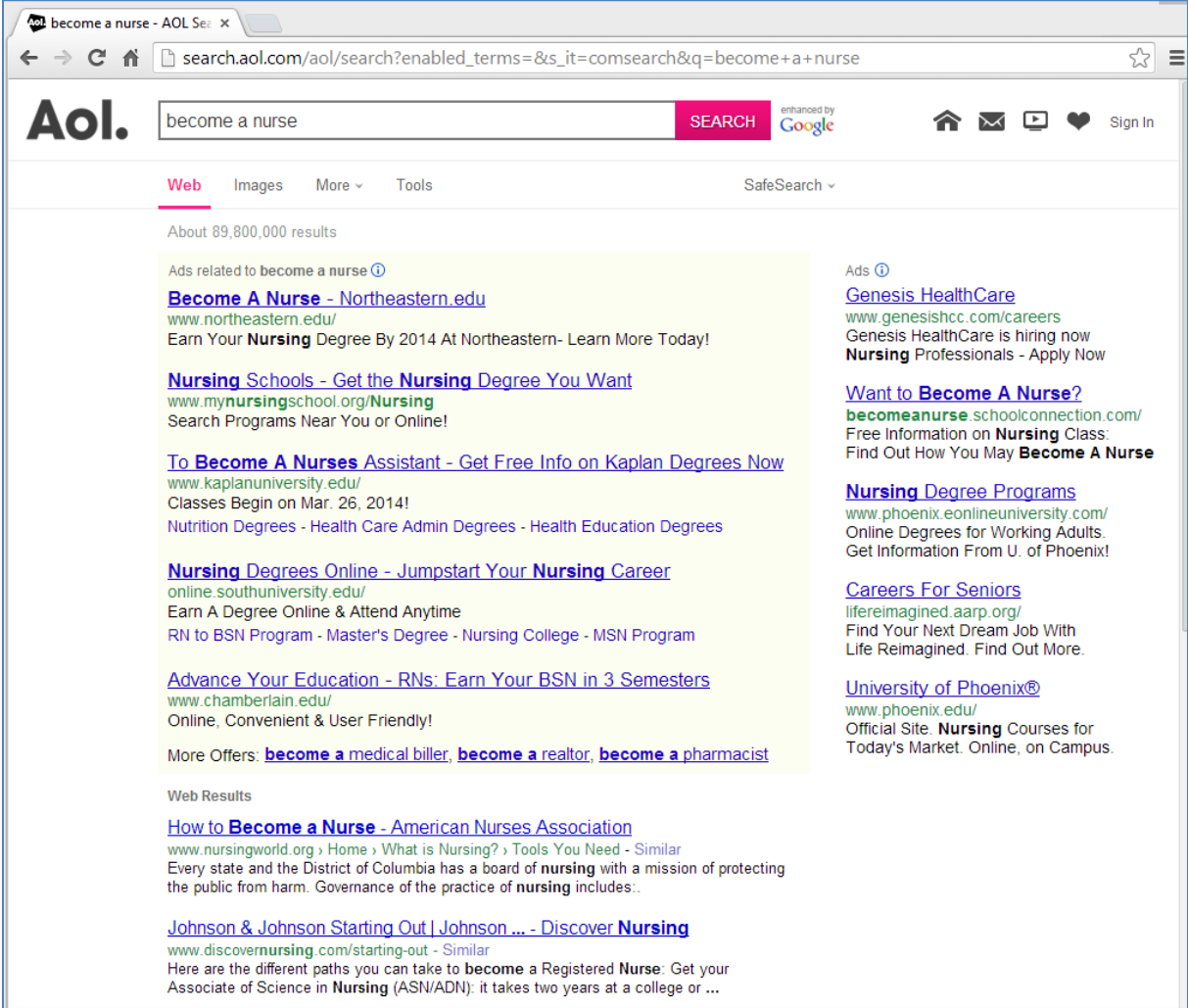
U.S. PATENT NO. 6,098,065	INFRINGEMENT BY EXEMPLARY ACCUSED INSTRUMENTALITY
	 <p>The screenshot shows a Google search for "become a nurse" on the "Videos" tab. The search results include several video thumbnails with titles and descriptions:</p> <ul style="list-style-type: none">Become A Nurse (www.northeastern.edu) - Earn Your Nursing Degree By 2014 At Northeastern- Learn More Today!Pursue Nursing Education (www.chamberlain.edu) - Explore Chamberlain's RN to BSN Option, 100% Online, 24/7 Access.Nursing Schools (www.mynursingschool.org) - Get the Nursing Degree You Want. Search Programs Near You or Online!How to Become a Nurse! LPN, RN, BSN??? - YouTube (www.youtube.com/watch?v=cQoTnihTk0g) - May 4, 2013 - Uploaded by empowern. www.EmpoweRN.com Where Do You Start? I hear it said all the time, "I want to be a nurse." To the average ...Nurse - Health Care - Careers & Jobs - America's Navy - Navy.com (www.navy.com) - Careers & Jobs > Health Care Millington TN - United States Navy. Navy Nurses are among the most respected and capable professionals in the ... Choose from sought-after ...Prepare for Nursing School. How to become a nurse - YouTube (www.youtube.com/watch?v=dRuER4Lq2qc) - Jul 1, 2012 - Uploaded by empowern. www.EmpoweRN.com Here is some of my most popular advice on how to keep going strong throughout the ... <p>On the right side of the search results, there are additional ads and links:</p> <ul style="list-style-type: none">Nursing Training (online.southuniversity.edu) - Online Training in Nursing - Earn a Degree While Your Work Full Time!Kaplan University® Online (www.kaplanuniversity.edu) - Try Kaplan University with No Tuition Obligation. Learn More.Nursing Programs (www.phoenix.edu) - Hands-On Classes - Enroll Today. Take Courses Online or at a Campus.Want to Become A Nurse? (becomeanurse.schoolconnection.com) - Free Information on Nursing Class: Find Out How You May Become A NurseVillanova Univ. Nursing (www.villanovau.com) - Complete Your RN to BSN Program. Become a Villanova Nurse! RNs Only.Nursing Degree Programs (www.phoenix.eonlineuniversity.com) - Online Degrees for Working Adults. Get Information From U. of Phoenix!Interested in Nursing? (www.degreefinder.com) - Registered Nurse ...

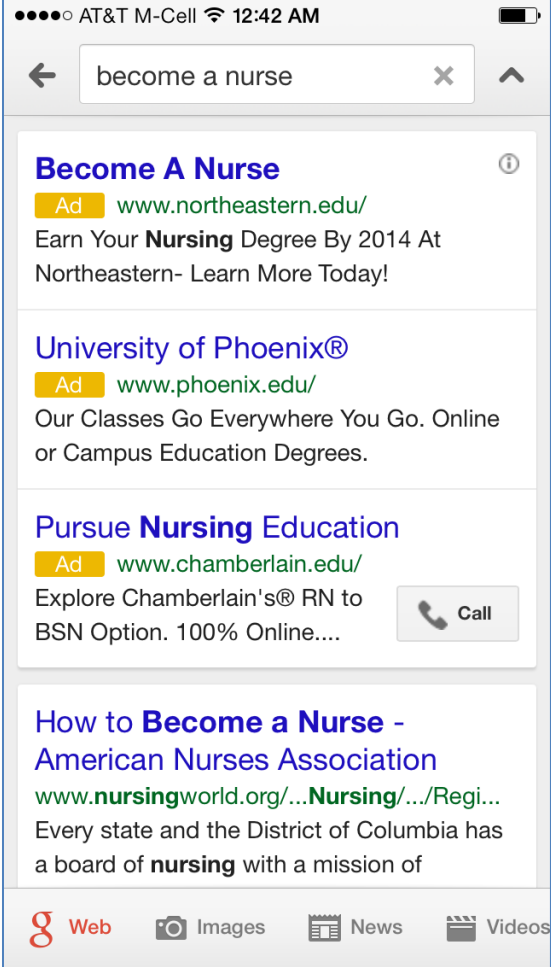
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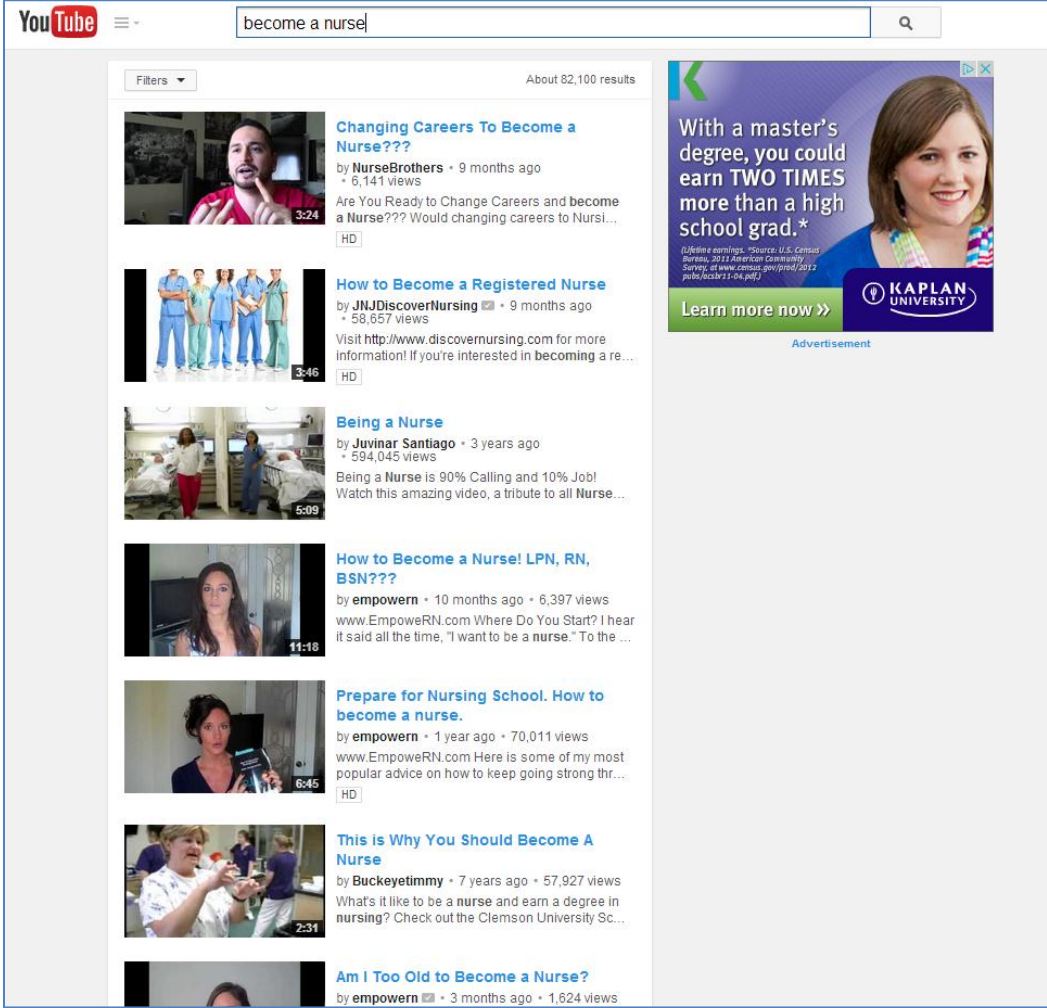
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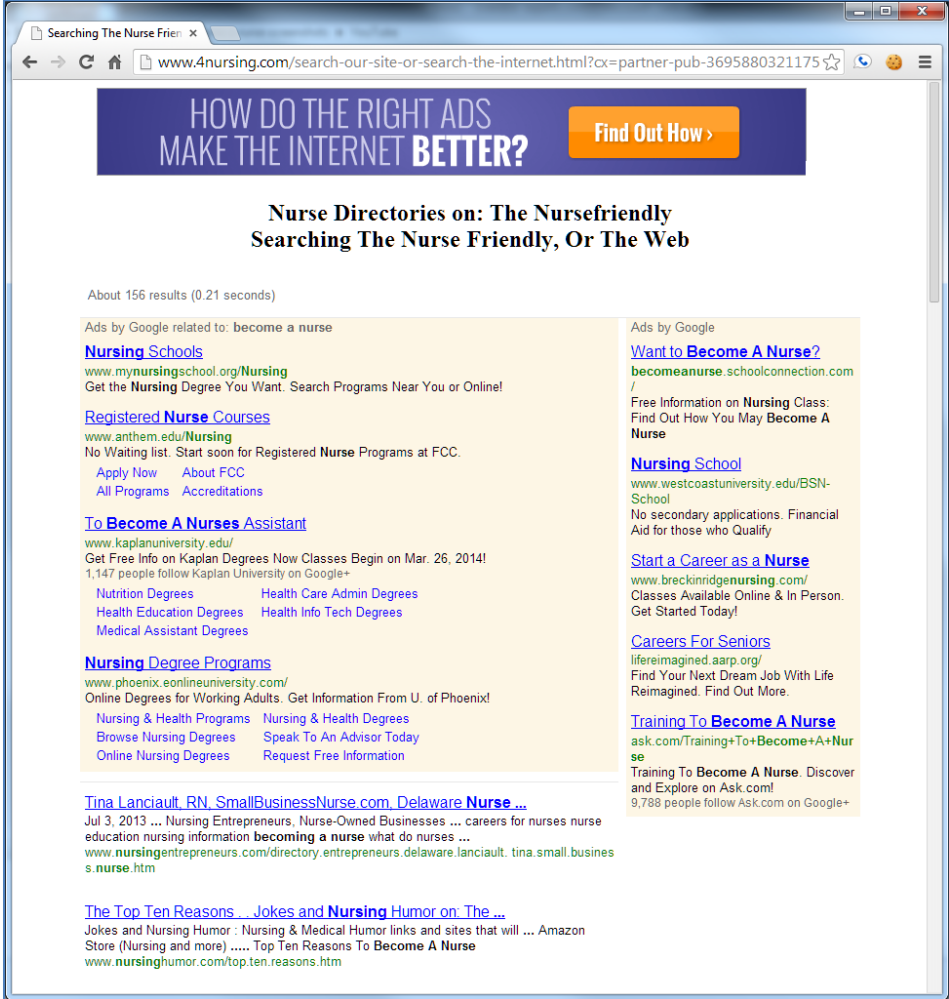
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	 <p>The screenshot shows a mobile search interface with the following content:</p> <ul style="list-style-type: none">Search bar: "become a nurse"Search results:<ul style="list-style-type: none">Become A Nurse (Ad) www.northeastern.edu/ Earn Your Nursing Degree By 2014 At Northeastern- Learn More Today!University of Phoenix® (Ad) www.phoenix.edu/ Our Classes Go Everywhere You Go. Online or Campus Education Degrees.Pursue Nursing Education (Ad) www.chamberlain.edu/ Explore Chamberlain's® RN to BSN Option. 100% Online.... CallHow to Become a Nurse - American Nurses Association www.nursingworld.org/...Nursing/.../Regi... Every state and the District of Columbia has a board of nursing with a mission of <p>Navigation bar at the bottom: Web, Images, News, Videos</p>





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	<div data-bbox="995 302 1545 1279" style="border: 1px solid #ccc; padding: 10px;"><p data-bbox="1024 347 1386 454">How to Become a Nurse, Qualifications Needed, Nursing Career ...</p><p data-bbox="1024 461 1491 487">www.learn4good.com/nursing/how_to_b...</p><p data-bbox="1024 493 1480 591">How to Become a Nurse: There are three ways to qualify as a Registered Nurse and apply for entry level nursing ...</p><hr/><p data-bbox="1024 652 1260 682">Nursing Schools ⓘ</p><p data-bbox="1024 688 1501 717">Ad www.mynursingschool.org/Nursing</p><p data-bbox="1024 724 1444 786">Accredited Nursing Schools. Online or Campus - Get Free Info!</p><hr/><p data-bbox="1024 834 1360 863">Practical Nurse Training</p><p data-bbox="1024 870 1396 899">Ad www.lincolntech-usa.com/</p><p data-bbox="1024 906 1375 967">Enroll at Lincoln Tech Institute to be a successful Practical Nurse. Call</p><p data-bbox="1024 974 1459 1003">Programs and Campuses - Apply Online</p><hr/><p data-bbox="1024 1052 1396 1081">Nursing Degree Programs</p><p data-bbox="1024 1088 1501 1117">Ad www.phoenix.eonlineuniversity.com/</p><p data-bbox="1024 1123 1375 1218">Online Programs for Busy Adults. Pursue a Degree with U. of Phoenix! Call</p><p data-bbox="1024 1224 1423 1253">Nursing Programs - Nursing Degrees</p></div>

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	 <p>The screenshot shows a YouTube search interface for the query "become a nurse". The search results are as follows:</p> <ul style="list-style-type: none">Changing Careers To Become a Nurse??? by NurseBrothers • 9 months ago • 6,141 views. Video length: 3:24.How to Become a Registered Nurse by JNJDiscoverNursing • 9 months ago • 58,657 views. Video length: 3:46.Being a Nurse by Juvinar Santiago • 3 years ago • 594,045 views. Video length: 5:09.How to Become a Nurse! LPN, RN, BSN??? by empowern • 10 months ago • 6,397 views. Video length: 11:18.Prepare for Nursing School. How to become a nurse. by empowern • 1 year ago • 70,011 views. Video length: 6:45.This is Why You Should Become A Nurse by Buckeyetimmy • 7 years ago • 57,927 views. Video length: 2:31.Am I Too Old to Become a Nurse? by empowern • 3 months ago • 1,624 views. Video length: 2:31. <p>On the right side of the search results, there is an advertisement for Kaplan University. The ad features a woman and the text: "With a master's degree, you could earn TWO TIMES more than a high school grad.*" and "Learn more now >>". Below the ad, it says "Advertisement".</p>

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	 <p style="text-align: center;">Google Custom Search Results Page</p>

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	<div data-bbox="831 302 1801 1370" style="border: 1px solid black; padding: 10px;"> <h2 style="text-align: center;">Search operators</h2> <p>If you're not finding what you're searching for after using some basic search tips, try a search operator. Add these symbols or words to your search terms in the Google search box to narrow down your results. Don't worry about memorizing the operators - you can use the Advanced Search page to generate many of these searches.</p> <hr/> <p> When you search using an operator, don't add any spaces between the operator and your query. A search for <code>site:nytimes.com</code> will work, but <code>site: nytimes.com</code> will not.</p> <table border="1" data-bbox="898 597 1780 1370"> <tbody> <tr> <td data-bbox="898 597 1079 786"> Search for an exact word or phrase </td> <td data-bbox="1079 597 1780 786"> Use quotes to search for an exact word or set of words. This option is handy when searching for song lyrics or a line from literature. <code>"imagine all the people"</code> <i>Tip:</i> Only use this if you're looking for a very precise word or phrase, because otherwise you could be excluding helpful results by mistake. </td> </tr> <tr> <td data-bbox="898 786 1079 980"> Exclude a word </td> <td data-bbox="1079 786 1780 980"> Add a dash (-) before a word or site to exclude all results that include that word. This is especially useful for synonyms like Jaguar the car brand and jaguar the animal. <code>jaguar speed -car or pandas -site:wikipedia.org</code> <i>Tip:</i> You can also exclude results based on other operators, like excluding all results from a specific site. </td> </tr> <tr> <td data-bbox="898 980 1079 1192"> Search within a site or domain </td> <td data-bbox="1079 980 1780 1192"> If you are looking for more results from a certain website, include <code>site:</code> in your query. For example, you can find all mentions of "olympics" on the New York Times website like this: <code>olympics site:nytimes.com</code> <i>Tip:</i> Also search within a specific top-level domain like <code>.org</code> or <code>.edu</code> or country top-level domain like <code>.de</code> or <code>.jp</code>. <code>olympics site:.gov</code> </td> </tr> <tr> <td data-bbox="898 1192 1079 1370"> Search for pages that link to a URL </td> <td data-bbox="1079 1192 1780 1370"> Using the <code>link:</code> operator, you can find pages that link to a certain page. For example, you can find all the pages that link to google.com. <code>link:google.com</code> <i>Tip:</i> You can also search for links to specific pages, like google.com/images. <code>link:google.com/images</code> </td> </tr> </tbody> </table> </div> <p style="text-align: right; margin-top: 10px;">https://support.google.com/websearch/answer/136861?hl=en</p>	Search for an exact word or phrase	Use quotes to search for an exact word or set of words. This option is handy when searching for song lyrics or a line from literature. <code>"imagine all the people"</code> <i>Tip:</i> Only use this if you're looking for a very precise word or phrase, because otherwise you could be excluding helpful results by mistake.	Exclude a word	Add a dash (-) before a word or site to exclude all results that include that word. This is especially useful for synonyms like Jaguar the car brand and jaguar the animal. <code>jaguar speed -car or pandas -site:wikipedia.org</code> <i>Tip:</i> You can also exclude results based on other operators, like excluding all results from a specific site.	Search within a site or domain	If you are looking for more results from a certain website, include <code>site:</code> in your query. For example, you can find all mentions of "olympics" on the New York Times website like this: <code>olympics site:nytimes.com</code> <i>Tip:</i> Also search within a specific top-level domain like <code>.org</code> or <code>.edu</code> or country top-level domain like <code>.de</code> or <code>.jp</code> . <code>olympics site:.gov</code>	Search for pages that link to a URL	Using the <code>link:</code> operator, you can find pages that link to a certain page. For example, you can find all the pages that link to google.com. <code>link:google.com</code> <i>Tip:</i> You can also search for links to specific pages, like google.com/images. <code>link:google.com/images</code>
Search for an exact word or phrase	Use quotes to search for an exact word or set of words. This option is handy when searching for song lyrics or a line from literature. <code>"imagine all the people"</code> <i>Tip:</i> Only use this if you're looking for a very precise word or phrase, because otherwise you could be excluding helpful results by mistake.								
Exclude a word	Add a dash (-) before a word or site to exclude all results that include that word. This is especially useful for synonyms like Jaguar the car brand and jaguar the animal. <code>jaguar speed -car or pandas -site:wikipedia.org</code> <i>Tip:</i> You can also exclude results based on other operators, like excluding all results from a specific site.								
Search within a site or domain	If you are looking for more results from a certain website, include <code>site:</code> in your query. For example, you can find all mentions of "olympics" on the New York Times website like this: <code>olympics site:nytimes.com</code> <i>Tip:</i> Also search within a specific top-level domain like <code>.org</code> or <code>.edu</code> or country top-level domain like <code>.de</code> or <code>.jp</code> . <code>olympics site:.gov</code>								
Search for pages that link to a URL	Using the <code>link:</code> operator, you can find pages that link to a certain page. For example, you can find all the pages that link to google.com. <code>link:google.com</code> <i>Tip:</i> You can also search for links to specific pages, like google.com/images. <code>link:google.com/images</code>								

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	<div data-bbox="604 337 1938 987" style="border: 1px solid blue; padding: 10px;"><p data-bbox="625 386 1031 418">Finding information by crawling</p><p data-bbox="625 444 1209 597">We use software known as “web crawlers” to discover publicly available webpages. The most well-known crawler is called “Googlebot.” Crawlers look at webpages and follow links on those pages, much like you would if you were browsing content on the web. They go from link to link and bring data about those webpages back to Google’s servers.</p><p data-bbox="625 639 1209 760">The crawl process begins with a list of web addresses from past crawls and sitemaps provided by website owners. As our crawlers visit these websites, they look for links for other pages to visit. The software pays special attention to new sites, changes to existing sites and dead links.</p><p data-bbox="625 802 1209 954">Computer programs determine which sites to crawl, how often, and how many pages to fetch from each site. Google doesn’t accept payment to crawl a site more frequently for our web search results. We care more about having the best possible results because in the long run that’s what’s best for users and, therefore, our business.</p><p data-bbox="1310 386 1766 418">Organizing information by indexing</p><p data-bbox="1310 444 1894 662">The web is like an ever-growing public library with billions of books and no central filing system. Google essentially gathers the pages during the crawl process and then creates an index, so we know exactly how to look things up. Much like the index in the back of a book, the Google index includes information about words and their locations. When you search, at the most basic level, our algorithms look up your search terms in the index to find the appropriate pages.</p><p data-bbox="1310 704 1894 954">The search process gets much more complex from there. When you search for “dogs” you don’t want a page with the word “dogs” on it hundreds of times. You probably want pictures, videos or a list of breeds. Google’s indexing systems note many different aspects of pages, such as when they were published, whether they contain pictures and videos, and much more. With the Knowledge Graph, we’re continuing to go beyond keyword matching to better understand the people, places and things you care about.</p></div> <p data-bbox="863 987 1969 1024" style="text-align: right;">https://www.google.com/intl/en/insidesearch/howsearchworks/crawling-indexing.html</p>

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	<div data-bbox="695 302 1940 922" style="border: 1px solid black; padding: 10px;"><p data-bbox="747 334 1083 367"> Only you can see your history</p><hr data-bbox="695 412 1940 415"/><p data-bbox="747 440 1373 472">Your history makes your Google experience better</p><p data-bbox="747 496 1902 529">Your history helps you find what you're looking for faster and gives you quick access to pages you've visited before.</p><div data-bbox="747 570 1276 643"><p data-bbox="747 570 810 634"></p><p data-bbox="867 578 1129 610">More relevant results</p><p data-bbox="867 618 1276 643">Get better results and recommendations.</p></div><div data-bbox="747 683 1325 756"><p data-bbox="747 683 810 740"></p><p data-bbox="867 691 1115 724">Smarter predictions</p><p data-bbox="867 732 1325 756">See improved search predictions as you type.</p></div><div data-bbox="747 797 1535 870"><p data-bbox="747 797 810 870"></p><p data-bbox="867 805 1136 837">History on any device</p><p data-bbox="867 846 1535 870">Open recent searches from your computer on your phone or tablet.</p></div></div> <p data-bbox="1524 927 1969 959" style="text-align: right;">https://history.google.com/history/</p>