

# EXHIBIT 11



## WebCrawler Timeline



**January 27, 1994** [Brian Pinkerton](#), a [CSE student](#) at the [University of Washington](#), starts WebCrawler in his spare time. At first, WebCrawler was a desktop application, not a Web service as it is today. WebCrawler spat out its first [Top 25 list](#) on March 15, 1994.



**April 20, 1994** WebCrawler goes live on the Web with a database containing pages from just over 4000 different Web sites. [Here's the announcement](#) to the UW seminar that was discussing the Web. About a month and a half later, [I announced WebCrawler](#) on [comp.infosystems.announce](#), the Usenet group where new Web sites were announced.

1,000,000

**November 14th, 1994** WebCrawler serves its 1 millionth query (for better or worse): [NUCLEAR WEAPONS DESIGN AND RESEARCH](#).



**December 1, 1994** WebCrawler acquires two sponsors, [DealerNet](#) and [Starwave](#). Both companies provided money to help keep WebCrawler operating. WebCrawler was fully supported by advertising on October 3, 1995 but maintained a strict separation between the advertising and the search results.



**June 1, 1995** America Online acquires WebCrawler. At the time of the acquisition, AOL had fewer than 1 million users, and no capability to access the Web. It was believed that AOL's resources could help make the most of WebCrawler's future.

**September 4, 1995** Spidey is born. In the first of WebCrawler's many



design changes, we moved to a new look, with Spidey as the mascot. Spidey took on many personalities over the years and exemplified the fun, lighthearted spirit that WebCrawler strove for.



**April, 1996** WebCrawler extends its functionality from pure search to include the best human-edited guide for the Web: GNN Select. Formerly known as the Whole Internet Catalog, GNN Select was the editorial product of a small team of Internet-savvy researchers headed by Abbot Chambers.



**April 1, 1997** [Excite](#) acquires WebCrawler. AOL sold WebCrawler to the Mountain View, CA company Excite. WebCrawler was initially supported by its own dedicated team within Excite, but that was eventually abandoned in favor of running both WebCrawler and Excite on the same back end.



**2001** [InfoSpace](#) acquires WebCrawler. Excite, now Excite@Home, went belly up. In the bankruptcy, Infospace acquired WebCrawler. Today Infospace runs WebCrawler as a meta-search engine. And they've given Spidey a new name and turned him purple!

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