

EXHIBIT 4

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Our History

[Ask.com](#) (originally known as Ask Jeeves) was founded in 1996 by Garrett Gruener and David Warthen in Berkeley, Calif. The big idea? Allow online searchers to get answers to questions posed in everyday, natural language.

No matter how popular searching by keyword is or has become, the [Ask.com](#) team has always found that more than half of the queries on our site come in the form of a simple question. It seems a fair amount of people just prefer asking questions the old fashioned way. And they like the idea of receiving straightforward answers – not a list of blue links — even more.

Acquired by IAC in 2005 and **now headquartered in Oakland, Calif.**, [Ask.com](#) is a global service used by well over 100 million users, and ranks in comScore's top 10 US websites in terms of traffic. Our flagship mobile app, available on both iOS and Android, has been downloaded almost 3 million times. And we continue to grow in our quest to provide our users with access to trusted answers and great content, as evidenced by our acquisition of The [About.com](#) Group in 2012.

There aren't scores of Internet companies born in the mid-nineties that are still not only surviving, but thriving, in today's world, but [Ask.com](#) is one of them. It's been a wild ride, but we've only just begun.

Learn more about our journey from the CEOs who lived it. Check out our 15th anniversary video, below.

From the Blog

[View our Blog](#)

Ask in the News

[Ask.com Heralds a New Focus](#)

The logo for The New York Times, featuring the words "The New York Times" in a classic, black, serif font.

[Ask.com Looks Ahead on its 15th Birthday](#)

The logo for VentureBeat, featuring the word "Venture" in black and "Beat" in red, both in a bold, sans-serif font.

[Happy B-day, Jeeves: Ask.com Turns 15](#)

The logo for Forbes, featuring the word "Forbes" in a large, bold, black, serif font.

[View the Press Room](#)

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