

Exhibit 19



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United States Patent [19]
Kirsch

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[54] **METHOD AND APPARATUS FOR REDIRECTION OF SERVER EXTERNAL HYPER-LINK REFERENCES**

[75] Inventor: **Steven T. Kirsch**, Los Altos, Calif.

[73] Assignee: **Infoseek Corporation**, Sunnyvale, Calif.

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[58] Field of Search **395/329, 335, 395/200.33, 200.47, 200.49, 762, 774, 615**

[56] **References Cited**

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Primary Examiner—Ellis B. Ramirez

Assistant Examiner—Thomas Peeso

Attorney, Agent, or Firm—Fliesler, Dubb, Meyer & Lovejoy, LLP

[57] **ABSTRACT**

A Web server computer system provides for server based controlled management over a client reference to a resource locator independently selected by a client computer system and referencing a server external Web server. The Web server system provides a client system with a predetermined URL reference to the Web server system encoded with predetermined redirection and accounting data including a reference to a second server system. On receipt by the first Web server system of the predetermined URL reference from the client system, the predetermined redirection and accounting data is decoded from the predetermined URL and processed by the Web server system to provide the client system with a redirection message including the reference to the second server system. The accounting data is processed by the Web server system and resulting data is selectively stored by the Web server system.

18 Claims, 2 Drawing Sheets

