

# Exhibit 22



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**Kohda et al.**

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(54) **INFORMATION RETRIEVING APPARATUS  
AND SYSTEM FOR DISPLAYING  
INFORMATION WITH INCORPORATED  
ADVERTISING INFORMATION**

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(\* ) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

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Prior Art Information List.

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(57) **ABSTRACT**

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See application file for complete search history.

The information retrieving apparatus according to the present invention obtains required information through the Internet. It comprises an input/output unit for inputting first data for use in obtaining retrieved information through the information communications network and second data for use in obtaining advertising information through the information communications network; a retrieved information obtaining unit for obtaining the retrieved information from the retrieving server connected to the information communications network using the first data; an additional information obtaining unit for obtaining the advertising information from a predetermined information server connected to the information communications network using the second data; and an information converting unit for incorporating the advertising information obtained by the additional information obtaining unit into the retrieved information obtained by the retrieved information obtaining unit. The first and second information combined by the information converting unit are displayed by the input/output unit on a display unit.

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**29 Claims, 27 Drawing Sheets**

