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The PR News Group at Access Intelligence, LLC is a daily intellectual hub that serves the communications and marketing community at corporations, agencies and nonprofits. The PR News group focuses on honing and growing PR practitioners' skills in social media, crisis management, digital PR, measurement, employee relations, media training, CSR and writing through its flagship newsletter, webinars, conferences, awards programs, workshops and guidebooks. With the launch of its weekly newsletter over 70 years ago, PR News has remained dedicated to supporting the growth of communicators all while keeping them abreast of the latest news affecting the industry.

PR News

Our flagship publication, PR News is published every Monday with the one purpose in mind -- to provide you with information and knowledge to handle any program with the best tools and insights at hand. PR News is known across the industry as a strategic resource as well as a training tool. Not only do subscribers get examples and ideas but we study the industry and provide you with the trends and programs in play in PR -- what's working now and how you can be more successful in your job. Subscribers also receive access to the subscriber only section of prnewsonline.com. The article database allows you to search current and past issues of PR News, including case studies, tip sheets, studies and research, and articles on topics such as crisis communications, measurement, employee communications and more. [Sign up now for a subscription.](#)

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PR Workshops

This is your training opportunity - intense one-day programs designed to improve skills in specific specialties within PR. We limit it to 25 attendees so you can get as much one-on-one time as possible. Be on the look out for training opportunities throughout the remainder of 2013 on SEO, visual storytelling and more.

The Skinny from PR News

In a quick-read format, the Skinny will bring you the latest tips and tools from PR News, as well as important announcements and deadlines for awards programs and events. You'll see stories from PR News covering a range of topics such as social media, digital marketing, events, and media relations, as well as interesting opinion and dialogue from the PR News Blog. [Sign up online to get your weekly issue.](#)

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PR News Online is the community hub for all our upcoming programs, learning opportunities, and deadlines as well as your information resource for news, research, analysis, business opportunities, market trends, and more in the field of PR and communications. Join your peers who visit PR News Online every day; add us to your favorites; chime in and be part of the network!

PR News Job Board

Employers and seekers, go to the [PR News Job Board](#) to reach highly qualified candidates by posting your opening on the PR News Job Board, and access the newest and freshest jobs available to communications professionals.

PR in the Classroom

For professors, deans, department heads at universities and colleges, this program is a teaching tool to provide resources and a real-world perspective of PR and communications. PR in the Classroom is a low-cost alternative to a textbook. [Check it out.](#)

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Access Intelligence's PR and Communications Group delivers strategies, analysis, advice, research and success stories in the PR, media and cable sectors. Other products in the group include Media Industry Newsletter (min), min's b2b as well as books, awards and events. Visit www.minonline.com for more information. In the cable TV industry, products include CableFAX Daily, CableFAX: The Magazine, Cable awards and events. Visit www.cablefax.com for more information.

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