# IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS

INNOVATIVE DISPLAY	§	
TECHNOLOGIES LLC	§	
	§	
	§	C.A. No
	§	
Plaintiff,	§	JURY TRIAL DEMANDED
	§	
<b>v.</b>	§	
	§	
APPLE INC.,	§	
	§	
Defendant.	§	

# **PLAINTIFF'S COMPLAINT**

Innovative Display Technologies LLC by and through its undersigned counsel, files this Complaint against Apple, Inc. ("Apple").

#### THE PARTIES

- 1. Innovative Display Technologies LLC ("IDT") is a Texas limited liability company with its principal place of business located at 2400 Dallas Parkway, Suite 200, Plano, Texas 75093.
- 2. Upon information and belief, Apple, Inc., is a California corporation with offices at 1 Infinite Loop, Cupertino, California 95014 and at 12545 Riata Vista Circle, Austin, Texas 78727. Upon information and belief, Apple may be served with process by serving its registered agent, C T Corp. System, 1999 Bryan St., Ste. 900, Dallas, TX 75201.
- 3. Upon information and belief, Apple has conducted and regularly conducts business within this District, has purposefully availed itself of the privileges of conducting business in this District, and has sought protection and benefit from the laws of the State of Texas.

#### **JURISDICTION AND VENUE**

- 4. This action arises under the Patent Laws of the United States, 35 U.S.C. § 1, *et seq.*, including 35 U.S.C. §§ 271, 281, 283, 284, and 285. This Court has subject matter jurisdiction over this case for patent infringement under 28 U.S.C. §§ 1331 and 1338(a).
- 5. As further detailed herein, this Court has personal jurisdiction over Apple. Apple is amenable to service of summons for this action. Furthermore, personal jurisdiction over Apple in this action comports with due process. Apple has conducted and regularly conducts business within the United States and this District. Apple has purposefully availed itself of the privileges of conducting business in the United States and, more specifically, in this District. Apple has sought protection and benefit from the laws of the State of Texas by maintaining offices in Texas and/or by placing infringing products into the stream of commerce through an established distribution channel with the expectation and/or knowledge that they will be purchased by consumers in this District. IDT's causes of action arise directly from Apple's business contacts and other activities in this District.
- 6. Apple directly or through intermediaries (including distributors, retailers, and others), subsidiaries, alter egos, and/or agents ships, distributes, offers for sale, and/or sells its products in the United States and this District. Apple has purposefully and voluntarily placed one or more of its infringing products, as described below, into the stream of commerce with the expectation and/or knowledge that they will be purchased by consumers in this District. Apple knowingly and purposefully ships infringing products into and within this District through an established distribution channel. These infringing products have been and continue to be purchased by consumers in this District. Upon information and belief, Apple has committed the tort of patent infringement in this District and/or has induced others to commit patent infringement in this District.

7. Venue is proper in this Court under 28 U.S.C. §§ 1391(b), (c), and (d), as well as 28 U.S.C. § 1400(b). One or more of IDT's witnesses reside in this District. Apple is subject to personal jurisdiction in this District, and therefore is deemed to reside in this District for purposes of venue, and, upon information and belief, Apple has committed acts within this judicial District giving rise to this action and does business in this District, including but not limited to making sales in this District, providing service and support to their respective customers in this District, and/or operating an interactive website that is available to persons in this District, which website advertises, markets, and/or offers for sale infringing products.

#### **BACKGROUND**

#### A. The Patents-In-Suit.

- 8. U.S. Patent No. 6,755,547 titled "Light Emitting Panel Assemblies" ("the '547 patent") was duly and legally issued by the U.S. Patent and Trademark Office on June 29, 2004, after full and fair examination. Jeffery R. Parker is the sole inventor listed on the '547 patent. A true and correct copy of the '547 patent is attached as **Exhibit A** and made a part hereof.
- 9. U.S. Patent No. 7,300,194 titled "Light Emitting Panel Assemblies" ("the '194 patent") was duly and legally issued by the U.S. Patent and Trademark Office on November 27, 2007, after full and fair examination. Jeffery R. Parker is the sole inventor listed on the '194 patent. A true and correct copy of the '194 patent is attached as **Exhibit B** and made a part hereof.
- 10. U.S. Patent No. 7,384,177 titled "Light Emitting Panel Assemblies" ("the '177 patent") was duly and legally issued by the U.S. Patent and Trademark Office on June 10, 2008, after full and fair examination. Jeffery R. Parker is the sole inventor listed on the '177 patent. A true and correct copy of the '177 patent is attached as **Exhibit C** and made a part hereof.
- 11. U.S. Patent No. 7,404,660 titled "Light Emitting Panel Assemblies" ("the '660 patent") was duly and legally issued by the U.S. Patent and Trademark Office on July 29, 2008,

after full and fair examination. Jeffery R. Parker is the sole inventor listed on the '660 patent. A true and correct copy of the '660 patent is attached as **Exhibit D** and made a part hereof.

- 12. U.S. Patent No. 7,434,974 titled "Light Emitting Panel Assemblies" ("the '974 patent") was duly and legally issued by the U.S. Patent and Trademark Office on October 14, 2008, after full and fair examination. Jeffery R. Parker is the sole inventor listed on the '974 patent. A true and correct copy of the '974 patent is attached as **Exhibit E** and made a part hereof.
- 13. U.S. Patent No. 7,537,370 titled "Light Emitting Panel Assemblies" ("the '370 patent") was duly and legally issued by the U.S. Patent and Trademark Office on May 26, 2009, after full and fair examination. Jeffery R. Parker is the sole inventor listed on the '370 patent. A true and correct copy of the '370 patent is attached as **Exhibit F** and made a part hereof.
- 14. U.S. Patent No. 8,215,816 titled "Light Emitting Panel Assemblies" ("the '816 patent") was duly and legally issued by the U.S. Patent and Trademark Office on July 10, 2012, after full and fair examination. Jeffery R. Parker is the sole inventor listed on the '816 patent. A true and correct copy of the '816 patent is attached as **Exhibit G** and made a part hereof.
- 15. The '547 patent, the '194 patent, the '177 patent, the '660 patent, the '974 patent, the '370 patent, and the '816 patent are collectively referred to as the "IDT patents" or the "patents-in-suit."
- 16. On June 26, 2013, IDT was assigned all of the right, title, and interest in the IDT patents, including the exclusive right to sue and collect for its own use and benefit all claims for damages by reason of past infringement or use of the IDT patents.
- 17. The patents-in-suit all share the same ultimate parent patent, U.S. Patent No. 5,613,751. The patents-in-suit share inventors, subject matter, and claim terms. The accused

products infringe the patents-in-suit based on the use of the same technology, *e.g.*, backlights for LCDs.

## **B.** Apple's Infringing Conduct.

- 18. Upon information and belief, Apple makes, uses, offers to sell, and/or sells within, and/or imports into the United States display products that use the fundamental technologies covered by the patents-in-suit. Upon information and belief, the infringing display products include, but are not limited to, desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD.
- 19. By incorporating the fundamental inventions covered by the patents-in-suit, Apple can make improved products, including but not limited to, products with longer displays, thinner displays, and/or displays with a higher light output, a more uniform light output, a lower power requirement, and/or a longer battery life.
- 20. Upon information and belief, third-party distributors purchase and have purchased Apple's infringing display products for sale or importation into the United States, including in this District. Upon information and belief, third-party consumers use and have used Apple's infringing display products in the United States, including in this District.
- 21. Upon information and belief, Apple has purchased infringing display products that are made, used, offered for sale, sold within, and/or imported into the United States, including in this District by third party manufacturers, distributors, and/or importers.

## **COUNT I**

#### Patent Infringement of U.S. Patent No. 6,755,547

- 22. IDT repeats and re-alleges each and every allegation of paragraphs 1-21 as though fully set forth herein.
  - 23. The '547 patent is valid and enforceable.

- 24. Apple has never been licensed, either expressly or impliedly, under the '547 patent.
- 25. Upon information and belief, to the extent any marking or notice was required by 35 U.S.C. § 287, IDT has complied with the requirements of that statute by providing actual or constructive notice to Apple of its alleged infringement. Upon information and belief, IDT surmises that any express licensees of the '547 patent have complied with the marking requirements of 35 U.S.C. § 287 by placing a notice of the '547 patent on all goods made, offered for sale, sold within, and/or imported into the United States that embody one or more claims of that patent.
- 26. Upon information and belief, Apple has been and is directly infringing under 35 U.S.C. § 271(a), either literally or under the doctrine of equivalents, and/or indirectly infringing, by way of inducement with specific intent under 35 U.S.C. § 271(b), the '547 patent by making, using, offering to sell, and/or selling to third-party distributors, and/or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, without authority, display products that include all of the limitations of one or more claims of the '547 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), their display components, and/or other products made, used, sold, offered for sale, or imported by Apple that include all of the limitations of one or more claims of the '547 patent.
- 27. Upon information and belief, distributors and consumers that purchase Apple's display products that include all of the limitations of one or more claims of the '547 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), also directly infringe,

either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '547 patent by using, offering to sell, and/or selling to third-party distributors or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, those infringing display products.

- Upon information and belief, the third-party manufacturers, distributors, and importers that sell display products to Apple that include all of the limitations of one or more claims of the '547 patent, also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '547 patent by making, offering to sell, and/or selling (directly or through intermediaries and/or subsidiaries) infringing products in this District and elsewhere within the United States and/or importing infringing products into the United States.
- 29. Upon information and belief, Apple had knowledge of the '547 patent and its infringing conduct prior to April 5, 2013. Prior to that date, Apple had knowledge of the '547 patent and its infringing conduct at least as a result of its interaction with companies affiliated with the '547 patent's inventor, Jeffery Parker.
- 30. Upon information and belief, since at least the above-mentioned date when IDT formally placed Apple on notice of its infringement, Apple has actively induced, under U.S.C. § 271(b), third-party manufacturers, distributors, importers and/or consumers that purchase or sell display products that include all of the limitations of one or more claims of the '547 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), to directly infringe one or more claims of the '547 patent. Since at least the notice provided on the above-mentioned date, Apple does so with knowledge, or with willful blindness of the fact, that the induced acts constitute infringement of the '547 patent.

- 31. Upon information and belief, Apple intends to cause, and has taken affirmative steps to induce, infringement by these third-party manufacturers, distributors, importers, and/or consumers by, *inter alia*, creating advertisements that promote the infringing use of display products, creating established distribution channels for these products into and within the United States, purchasing these products, manufacturing these products in conformity with U.S. laws and regulations, distributing or making available instructions or manuals for these products to purchasers and prospective buyers, and/or providing technical support, replacement parts, or services for these products to these purchasers in the United States.
- 32. Upon information and belief, Apple's acts of infringement of the '547 patent have been willful and intentional. Since at least the above-mentioned date of notice, Apple has acted with an objectively high likelihood that its actions constituted infringement of the '547 patent by refusing to take a license and continuing to make and sell its display products, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (e.g., the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), and the objectively-defined risk was either known or so obvious that it should have been known.
- 33. As a direct and proximate result of these acts of patent infringement, Apple has encroached on the exclusive rights of IDT and its licensees to practice the '547 patent, for which IDT is entitled to at least a reasonable royalty.

#### **COUNT II**

## Patent Infringement of U.S. Patent No. 7,300,194

- 34. IDT repeats and re-alleges each and every allegation of paragraphs 1-33 as though fully set forth herein
  - 35. The '194 patent is valid and enforceable.
  - 36. Apple has never been licensed, either expressly or impliedly, under the '194 patent.

- 37. Upon information and belief, to the extent any marking or notice was required by 35 U.S.C. § 287, IDT has complied with the requirements of that statute by providing actual or constructive notice to Apple of its alleged infringement. Upon information and belief, IDT surmises that any express licensees of the '194 patent have complied with the marking requirements of 35 U.S.C. § 287 by placing a notice of the '194 patent on all goods made, offered for sale, sold within, and/or imported into the United States that embody one or more claims of that patent.
- 38. Upon information and belief, Apple has been and is directly infringing under 35 U.S.C. § 271(a), either literally or under the doctrine of equivalents, and/or indirectly infringing, by way of inducement with specific intent under 35 U.S.C. § 271(b), the '194 patent by making, using, offering to sell, and/or selling to third-party distributors, and/or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, without authority, display products that include all of the limitations of one or more claims of the '194 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), their display components, and/or other products made, used, sold, offered for sale, or imported by Apple that include all of the limitations of one or more claims of the '194 patent.
- 39. Upon information and belief, distributors and consumers that purchase Apple's display products that include all of the limitations of one or more claims of the '194 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '194 patent by

using, offering to sell, and/or selling to third-party distributors or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, those infringing display products.

- 40. Upon information and belief, the third-party manufacturers, distributors, and importers that sell display products to Apple that include all of the limitations of one or more claims of the '194 patent, also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '194 patent by making, offering to sell, and/or selling (directly or through intermediaries and/or subsidiaries) infringing products in this District and elsewhere within the United States and/or importing infringing products into the United States.
- 41. Upon information and belief, Apple had knowledge of the '194 patent and its infringing conduct prior to April 5, 2013. Prior to that date, Apple had knowledge of the '194 patent and its infringing conduct at least as a result of its interaction with companies affiliated with the '194 patent's inventor, Jeffery Parker.
- 42. Upon information and belief, since at least the above-mentioned date when IDT formally placed Apple on notice of its infringement, Apple has actively induced, under U.S.C. § 271(b), third-party manufacturers, distributors, importers and/or consumers that purchase or sell display products that include all of the limitations of one or more claims of the '194 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), to directly infringe one or more claims of the '194 patent. Since at least the notice provided on the above-mentioned date, Apple does so with knowledge, or with willful blindness of the fact, that the induced acts constitute infringement of the '194 patent.

- 43. Upon information and belief, Apple intends to cause, and has taken affirmative steps to induce, infringement by these third-party manufacturers, distributors, importers, and/or consumers by, *inter alia*, creating advertisements that promote the infringing use of display products, creating established distribution channels for these products into and within the United States, purchasing these products, manufacturing these products in conformity with U.S. laws and regulations, distributing or making available instructions or manuals for these products to purchasers and prospective buyers, and/or providing technical support, replacement parts, or services for these products to these purchasers in the United States.
- 44. Upon information and belief, Apple's acts of infringement of the '194 patent have been willful and intentional. Since at least the above-mentioned date of notice, Apple has acted with an objectively high likelihood that its actions constituted infringement of the '194 patent by refusing to take a license and continuing to make and sell its display products, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (e.g., the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), and the objectively-defined risk was either known or so obvious that it should have been known.
- 45. As a direct and proximate result of these acts of patent infringement, Apple has encroached on the exclusive rights of IDT and its licensees to practice the '194 patent, for which IDT is entitled to at least a reasonable royalty.

#### **COUNT III**

#### Patent Infringement of U.S. Patent No. 7,384,177

- 46. IDT repeats and re-alleges each and every allegation of paragraphs 1-45 as though fully set forth herein.
  - 47. The '177 patent is valid and enforceable.
  - 48. Apple has never been licensed, either expressly or impliedly, under the '177 patent.

- 49. Upon information and belief, to the extent any marking or notice was required by 35 U.S.C. § 287, IDT has complied with the requirements of that statute by providing actual or constructive notice to Apple of its alleged infringement. Upon information and belief, IDT surmises that any express licensees of the '177 patent have complied with the marking requirements of 35 U.S.C. § 287 by placing a notice of the '177 patent on all goods made, offered for sale, sold within, and/or imported into the United States that embody one or more claims of that patent.
- U.S.C. § 271(a), either literally or under the doctrine of equivalents, and/or indirectly infringing, by way of inducement with specific intent under 35 U.S.C. § 271(b), the '177 patent by making, using, offering to sell, and/or selling to third-party distributors, and/or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, without authority, display products that include all of the limitations of one or more claims of the '177 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), their display components, and/or other products made, used, sold, offered for sale, or imported by Apple that include all of the limitations of one or more claims of the '177 patent.
- 51. Upon information and belief, distributors and consumers that purchase Apple's display products that include all of the limitations of one or more claims of the '177 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '177 patent by

using, offering to sell, and/or selling to third-party distributors or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, those infringing display products.

- 52. Upon information and belief, the third-party manufacturers, distributors, and importers that sell display products to Apple that include all of the limitations of one or more claims of the '177 patent, also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '177 patent by making, offering to sell, and/or selling (directly or through intermediaries and/or subsidiaries) infringing products in this District and elsewhere within the United States and/or importing infringing products into the United States.
- 53. Upon information and belief, Apple had knowledge of the '177 patent and its infringing conduct prior to April 5, 2013. Prior to that date, Apple had knowledge of the '177 patent and its infringing conduct at least as a result of its interaction with companies affiliated with the '177 patent's inventor, Jeffery Parker.
- 54. Upon information and belief, since at least the above-mentioned date when IDT formally placed Apple on notice of its infringement, Apple has actively induced, under U.S.C. § 271(b), third-party manufacturers, distributors, importers and/or consumers that purchase or sell display products that include all of the limitations of one or more claims of the '177 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), to directly infringe one or more claims of the '177 patent. Since at least the notice provided on the above-mentioned date, Apple does so with knowledge, or with willful blindness of the fact, that the induced acts constitute infringement of the '177 patent.

- 55. Upon information and belief, Apple intends to cause, and has taken affirmative steps to induce, infringement by these third-party manufacturers, distributors, importers, and/or consumers by, *inter alia*, creating advertisements that promote the infringing use of display products, creating established distribution channels for these products into and within the United States, purchasing these products, manufacturing these products in conformity with U.S. laws and regulations, distributing or making available instructions or manuals for these products to purchasers and prospective buyers, and/or providing technical support, replacement parts, or services for these products to these purchasers in the United States.
- 56. Upon information and belief, Apple's acts of infringement of the '177 patent have been willful and intentional. Since at least the above-mentioned date of notice, Apple has acted with an objectively high likelihood that its actions constituted infringement of the '177 patent by refusing to take a license and continuing to make and sell its display products, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), and the objectively-defined risk was either known or so obvious that it should have been known.
- 57. As a direct and proximate result of these acts of patent infringement, Apple has encroached on the exclusive rights of IDT and its licensees to practice the '177 patent, for which IDT is entitled to at least a reasonable royalty.

#### **COUNT IV**

#### Patent Infringement of U.S. Patent No. 7,404,660

- 58. IDT repeats and re-alleges each and every allegation of paragraphs 1-57 as though fully set forth herein.
  - 59. The '660 patent is valid and enforceable.
  - 60. Apple has never been licensed, either expressly or impliedly, under the '660 patent.

- 61. Upon information and belief, to the extent any marking or notice was required by 35 U.S.C. § 287, IDT has complied with the requirements of that statute by providing actual or constructive notice to Apple of its alleged infringement. Upon information and belief, IDT surmises that any express licensees of the '660 patent have complied with the marking requirements of 35 U.S.C. § 287 by placing a notice of the '660 patent on all goods made, offered for sale, sold within, and/or imported into the United States that embody one or more claims of that patent.
- 62. Upon information and belief, Apple has been and is directly infringing under 35 U.S.C. § 271(a), either literally or under the doctrine of equivalents, and/or indirectly infringing, by way of inducement with specific intent under 35 U.S.C. § 271(b), the '660 patent by making, using, offering to sell, and/or selling to third-party distributors, and/or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, without authority, display products that include all of the limitations of one or more claims of the '660 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), their display components, and/or other products made, used, sold, offered for sale, or imported by Apple that include all of the limitations of one or more claims of the '660 patent.
- 63. Upon information and belief, distributors and consumers that purchase Apple's display products that include all of the limitations of one or more claims of the '660 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '660 patent by

using, offering to sell, and/or selling to third-party distributors or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, those infringing display products.

- 64. Upon information and belief, the third-party manufacturers, distributors, and importers that sell display products to Apple that include all of the limitations of one or more claims of the '660 patent, also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '660 patent by making, offering to sell, and/or selling (directly or through intermediaries and/or subsidiaries) infringing products in this District and elsewhere within the United States and/or importing infringing products into the United States.
- 65. Upon information and belief, Apple had knowledge of the '660 patent and its infringing conduct prior to April 5, 2013. Prior to that date, Apple had knowledge of the '660 patent and its infringing conduct at least as a result of its interaction with companies affiliated with the '660 patent's inventor, Jeffery Parker.
- 66. Upon information and belief, since at least the above-mentioned date when IDT formally placed Apple on notice of its infringement, Apple has actively induced, under U.S.C. § 271(b), third-party manufacturers, distributors, importers and/or consumers that purchase or sell display products that include all of the limitations of one or more claims of the '660 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), to directly infringe one or more claims of the '660 patent. Since at least the notice provided on the above-mentioned date, Apple does so with knowledge, or with willful blindness of the fact, that the induced acts constitute infringement of the '660 patent.

- 67. Upon information and belief, Apple intends to cause, and has taken affirmative steps to induce, infringement by these third-party manufacturers, distributors, importers, and/or consumers by, *inter alia*, creating advertisements that promote the infringing use of display products, creating established distribution channels for these products into and within the United States, purchasing these products, manufacturing these products in conformity with U.S. laws and regulations, distributing or making available instructions or manuals for these products to purchasers and prospective buyers, and/or providing technical support, replacement parts, or services for these products to these purchasers in the United States.
- 68. Upon information and belief, Apple's acts of infringement of the '660 patent have been willful and intentional. Since at least the above-mentioned date of notice, Apple has acted with an objectively high likelihood that its actions constituted infringement of the '660 patent by refusing to take a license and continuing to make and sell its display products, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (e.g., the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), and the objectively-defined risk was either known or so obvious that it should have been known.
- 69. As a direct and proximate result of these acts of patent infringement, Apple has encroached on the exclusive rights of IDT and its licensees to practice the '660 patent, for which IDT is entitled to at least a reasonable royalty.

#### **COUNT V**

#### Patent Infringement of U.S. Patent No. 7,434,974

- 70. IDT repeats and re-alleges each and every allegation of paragraphs 1-69 as though fully set forth herein.
  - 71. The '974 patent is valid and enforceable.
  - 72. Apple has never been licensed, either expressly or impliedly, under the '974 patent.

- 73. Upon information and belief, to the extent any marking or notice was required by 35 U.S.C. § 287, IDT has complied with the requirements of that statute by providing actual or constructive notice to Apple of its alleged infringement. Upon information and belief, IDT surmises that any express licensees of the '974 patent have complied with the marking requirements of 35 U.S.C. § 287 by placing a notice of the '974 patent on all goods made, offered for sale, sold within, and/or imported into the United States that embody one or more claims of that patent.
- 74. Upon information and belief, Apple has been and is directly infringing under 35 U.S.C. § 271(a), either literally or under the doctrine of equivalents, and/or indirectly infringing, by way of inducement with specific intent under 35 U.S.C. § 271(b), the '974 patent by making, using, offering to sell, and/or selling to third-party distributors, and/or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, without authority, display products that include all of the limitations of one or more claims of the '974 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), their display components, and/or other products made, used, sold, offered for sale, or imported by Apple that include all of the limitations of one or more claims of the '974 patent.
- 75. Upon information and belief, distributors and consumers that purchase Apple's display products that include all of the limitations of one or more claims of the '974 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '974 patent by

using, offering to sell, and/or selling to third-party distributors or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, those infringing display products.

- The Typon information and belief, the third-party manufacturers, distributors, and importers that sell display products to Apple that include all of the limitations of one or more claims of the '974 patent, also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '974 patent by making, offering to sell, and/or selling (directly or through intermediaries and/or subsidiaries) infringing products in this District and elsewhere within the United States and/or importing infringing products into the United States.
- 77. Upon information and belief, Apple had knowledge of the '974 patent and its infringing conduct prior to April 5, 2013. Prior to that date, Apple had knowledge of the '974 patent and its infringing conduct at least as a result of its interaction with companies affiliated with the '974 patent's inventor, Jeffery Parker.
- 78. Upon information and belief, since at least the above-mentioned date when IDT formally placed Apple on notice of its infringement, Apple has actively induced, under U.S.C. § 271(b), third-party manufacturers, distributors, importers and/or consumers that purchase or sell display products that include all of the limitations of one or more claims of the '974 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), to directly infringe one or more claims of the '974 patent. Since at least the notice provided on the above-mentioned date, Apple does so with knowledge, or with willful blindness of the fact, that the induced acts constitute infringement of the '974 patent.

- 79. Upon information and belief, Apple intends to cause, and has taken affirmative steps to induce, infringement by these third-party manufacturers, distributors, importers, and/or consumers by, *inter alia*, creating advertisements that promote the infringing use of display products, creating established distribution channels for these products into and within the United States, purchasing these products, manufacturing these products in conformity with U.S. laws and regulations, distributing or making available instructions or manuals for these products to purchasers and prospective buyers, and/or providing technical support, replacement parts, or services for these products to these purchasers in the United States.
- 80. Upon information and belief, Apple's acts of infringement of the '974 patent have been willful and intentional. Since at least the above-mentioned date of notice, Apple has acted with an objectively high likelihood that its actions constituted infringement of the '974 patent by refusing to take a license and continuing to make and sell its display products, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (e.g., the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), and the objectively-defined risk was either known or so obvious that it should have been known.
- 81. As a direct and proximate result of these acts of patent infringement, Apple has encroached on the exclusive rights of IDT and its licensees to practice the '974 patent, for which IDT is entitled to at least a reasonable royalty.

#### **COUNT VI**

#### Patent Infringement of U.S. Patent No. 7,537,370

- 82. IDT repeats and re-alleges each and every allegation of paragraphs 1-81 as though fully set forth herein.
  - 83. The '370 patent is valid and enforceable.
  - 84. Apple has never been licensed, either expressly or impliedly, under the '370 patent.

- 85. Upon information and belief, to the extent any marking or notice was required by 35 U.S.C. § 287, IDT has complied with the requirements of that statute by providing actual or constructive notice to Apple of its alleged infringement. Upon information and belief, IDT surmises that any express licensees of the '370 patent have complied with the marking requirements of 35 U.S.C. § 287 by placing a notice of the '370 patent on all goods made, offered for sale, sold within, and/or imported into the United States that embody one or more claims of that patent.
- 86. Upon information and belief, Apple has been and is directly infringing under 35 U.S.C. § 271(a), either literally or under the doctrine of equivalents, and/or indirectly infringing, by way of inducement with specific intent under 35 U.S.C. § 271(b), the '370 patent by making, using, offering to sell, and/or selling to third-party distributors, and/or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, without authority, display products that include all of the limitations of one or more claims of the '370 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, iPhone 4 and iPhone 5) their display components, and/or other products made, used, sold, offered for sale, or imported by Apple that include all of the limitations of one or more claims of the '370 patent.
- 87. Upon information and belief, distributors and consumers that purchase Apple's display products that include all of the limitations of one or more claims of the '370 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with LCD (*e.g.*, iPhone 4 and iPhone 5), also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '370 patent by using, offering to sell, and/or selling to third-party distributors or consumers (directly or through intermediaries and/or subsidiaries) in

this District and elsewhere within the United States and/or importing into the United States, those infringing display products.

- 88. Upon information and belief, the third-party manufacturers, distributors, and importers that sell display products to Apple that include all of the limitations of one or more claims of the '370 patent, also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '370 patent by making, offering to sell, and/or selling (directly or through intermediaries and/or subsidiaries) infringing products in this District and elsewhere within the United States and/or importing infringing products into the United States.
- 89. Upon information and belief, Apple had knowledge of the '370 patent and its infringing conduct prior to April 5, 2013. Prior to that date, Apple had knowledge of the '370 patent and its infringing conduct at least as a result of its interaction with companies affiliated with the '370 patent's inventor, Jeffery Parker.
- 90. Upon information and belief, since at least the above-mentioned date when IDT formally placed Apple on notice of its infringement, Apple has actively induced, under U.S.C. § 271(b), third-party manufacturers, distributors, importers and/or consumers that purchase or sell display products that include all of the limitations of one or more claims of the '370 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, iPhone 4 and iPhone 5), to directly infringe one or more claims of the '370 patent. Since at least the notice provided on the above-mentioned date, Apple does so with knowledge, or with willful blindness of the fact, that the induced acts constitute infringement of the '370 patent.
- 91. Upon information and belief, Apple intends to cause, and has taken affirmative steps to induce, infringement by these third-party manufacturers, distributors, importers, and/or

consumers by, *inter alia*, creating advertisements that promote the infringing use of display products, creating established distribution channels for these products into and within the United States, purchasing these products, manufacturing these products in conformity with U.S. laws and regulations, distributing or making available instructions or manuals for these products to purchasers and prospective buyers, and/or providing technical support, replacement parts, or services for these products to these purchasers in the United States.

- 92. Upon information and belief, Apple's acts of infringement of the '370 patent have been willful and intentional. Since at least the above-mentioned date of notice, Apple has acted with an objectively high likelihood that its actions constituted infringement of the '370 patent by refusing to take a license and continuing to make and sell its display products, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPhone 4 and iPhone 5), and the objectively-defined risk was either known or so obvious that it should have been known.
- 93. As a direct and proximate result of these acts of patent infringement, Apple has encroached on the exclusive rights of IDT and its licensees to practice the '370 patent, for which IDT is entitled to at least a reasonable royalty.

## **COUNT VII**

## Patent Infringement of U.S. Patent No. 8,215,816

- 94. IDT repeats and re-alleges each and every allegation of paragraphs 1-93 as though fully set forth herein.
  - 95. The '816 patent is valid and enforceable.
  - 96. Apple has never been licensed, either expressly or impliedly, under the '816 patent.
- 97. Upon information and belief, to the extent any marking or notice was required by 35 U.S.C. § 287, IDT has complied with the requirements of that statute by providing actual or

constructive notice to Apple of its alleged infringement. Upon information and belief, IDT surmises that any express licensees of the '816 patent have complied with the marking requirements of 35 U.S.C. § 287 by placing a notice of the '816 patent on all goods made, offered for sale, sold within, and/or imported into the United States that embody one or more claims of that patent.

- 98. Upon information and belief, Apple has been and is directly infringing under 35 U.S.C. § 271(a), either literally or under the doctrine of equivalents, and/or indirectly infringing, by way of inducement with specific intent under 35 U.S.C. § 271(b), the '816 patent by making, using, offering to sell, and/or selling to third-party distributors, and/or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, without authority, display products that include all of the limitations of one or more claims of the '816 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), their display components, and/or other products made, used, sold, offered for sale, or imported by Apple that include all of the limitations of one or more claims of the '816 patent.
- 99. Upon information and belief, distributors and consumers that purchase Apple's display products that include all of the limitations of one or more claims of the '816 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '816 patent by using, offering to sell, and/or selling to third-party distributors or consumers (directly or through

intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, those infringing display products.

- 100. Upon information and belief, the third-party manufacturers, distributors, and importers that sell display products to Apple that include all of the limitations of one or more claims of the '816 patent, also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '816 patent by making, offering to sell, and/or selling (directly or through intermediaries and/or subsidiaries) infringing products in this District and elsewhere within the United States and/or importing infringing products into the United States.
- 101. Upon information and belief, Apple had knowledge of the '816 patent and its infringing conduct prior to April 5, 2013. Prior to that date, Apple had knowledge of the '816 patent and its infringing conduct at least as a result of its interaction with companies affiliated with the '816 patent's inventor, Jeffery Parker.
- 102. Upon information and belief, since at least the above-mentioned date when IDT formally placed Apple on notice of its infringement, Apple has actively induced, under U.S.C. § 271(b), third-party manufacturers, distributors, importers and/or consumers that purchase or sell display products that include all of the limitations of one or more claims of the '816 patent, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), to directly infringe one or more claims of the '816 patent. Since at least the notice provided on the above-mentioned date, Apple does so with knowledge, or with willful blindness of the fact, that the induced acts constitute infringement of the '816 patent.
- 103. Upon information and belief, Apple intends to cause, and has taken affirmative steps to induce, infringement by these third-party manufacturers, distributors, importers, and/or

consumers by, *inter alia*, creating advertisements that promote the infringing use of display products, creating established distribution channels for these products into and within the United States, purchasing these products, manufacturing these products in conformity with U.S. laws and regulations, distributing or making available instructions or manuals for these products to purchasers and prospective buyers, and/or providing technical support, replacement parts, or services for these products to these purchasers in the United States.

- 104. Upon information and belief, Apple's acts of infringement of the '816 patent have been willful and intentional. Since at least the above-mentioned date of notice, Apple has acted with an objectively high likelihood that its actions constituted infringement of the '816 patent by refusing to take a license and continuing to make and sell its display products, including but not limited to desktops, laptops, monitors, mobile phones, music players, and tablets with an LCD (*e.g.*, the iPad 3, iPad 4, iPhone 4, iPhone 5, and MacBook Air), and the objectively-defined risk was either known or so obvious that it should have been known.
- 105. As a direct and proximate result of these acts of patent infringement, Apple has encroached on the exclusive rights of IDT and its licensees to practice the '816 patent, for which IDT is entitled to at least a reasonable royalty.

## **CONCLUSION**

- 106. IDT is entitled to recover from Apple the damages sustained by IDT as a result of Apple's wrongful acts in an amount subject to proof at trial, which, by law, cannot be less than a reasonable royalty, together with interest and costs as fixed by this Court.
- 107. IDT has incurred and will incur attorneys' fees, costs, and expenses in the prosecution of this action. The circumstances of this dispute create an exceptional case within the

meaning of 35 U.S.C. § 285, and IDT is entitled to recover their reasonable and necessary attorneys' fees, costs, and expenses.

## **JURY DEMAND**

108. IDT hereby requests a trial by jury pursuant to Rule 38 of the Federal Rules of Civil Procedure.

# PRAYER FOR RELIEF

- 109. IDT respectfully requests that the Court find in its favor and against Apple, and that the Court grant IDT the following relief:
  - A. A judgment that Apple has infringed the patents-in-suit as alleged herein, directly and/or indirectly by way of inducing infringement of such patents;
  - B. A judgment for an accounting of all damages sustained by IDT as a result of the acts of infringement by Apple;
  - C. A judgment and order requiring Apple to pay IDT damages under 35 U.S.C. § 284, including up to treble damages for willful infringement as provided by 35 U.S.C. § 284, and any royalties determined to be appropriate;
  - D. A permanent injunction enjoining Apple and its officers, directors, agents, servants, employees, affiliates, divisions, branches, subsidiaries, parents and all others acting in concert or privity with them from direct and/or indirect infringement of the patents-in-suit pursuant to 35 U.S.C. § 283;
  - E. A judgment and order requiring Apple to pay IDT pre-judgment and post-judgment interest on the damages awarded;

- F. A judgment and order finding this to be an exceptional case and requiring Apple to pay the costs of this action (including all disbursements) and attorneys' fees as provided by 35 U.S.C. § 285; and
- G. Such other and further relief as the Court deems just and equitable.

Dated: January 17, 2014

## Respectfully submitted,

# /s/ Jeffrey R. Bragalone

Jeffrey R. Bragalone (lead attorney)

Texas Bar No. 02855775

Patrick J. Conroy

Texas Bar No. 24012448

Justin B. Kimble

Texas Bar No. 24036909

T. William Kennedy, Jr.

Texas Bar No. 24055771

Daniel F. Olejko

Pennsylvania Bar No. 205512

# **Bragalone Conroy PC**

2200 Ross Avenue

Suite 4500W

Dallas, TX 75201

Tel: (214) 785-6671

Fax: (214) 785-6680

jbragalone@bcpc-law.com

pconroy@bcpc-law.com

jkimble@bcpc-law.com

bkennedy@bcpc-law.com

dolejko@bcpc-law.com

T. John Ward Jr.

Texas Bar No. 00794818

Claire Abernathy Henry

## **Ward & Smith Law Firm**

1127 Judson Road, Suite 220

Longview, TX 75601

Tel: (903) 757-6400

Fax: (903) 757.2323

jw@wsfirm.com

claire@wsfirm.com

Attorneys for Plaintiff

INNOVATIVE DISPLAY TECHNOLOGIES LLC