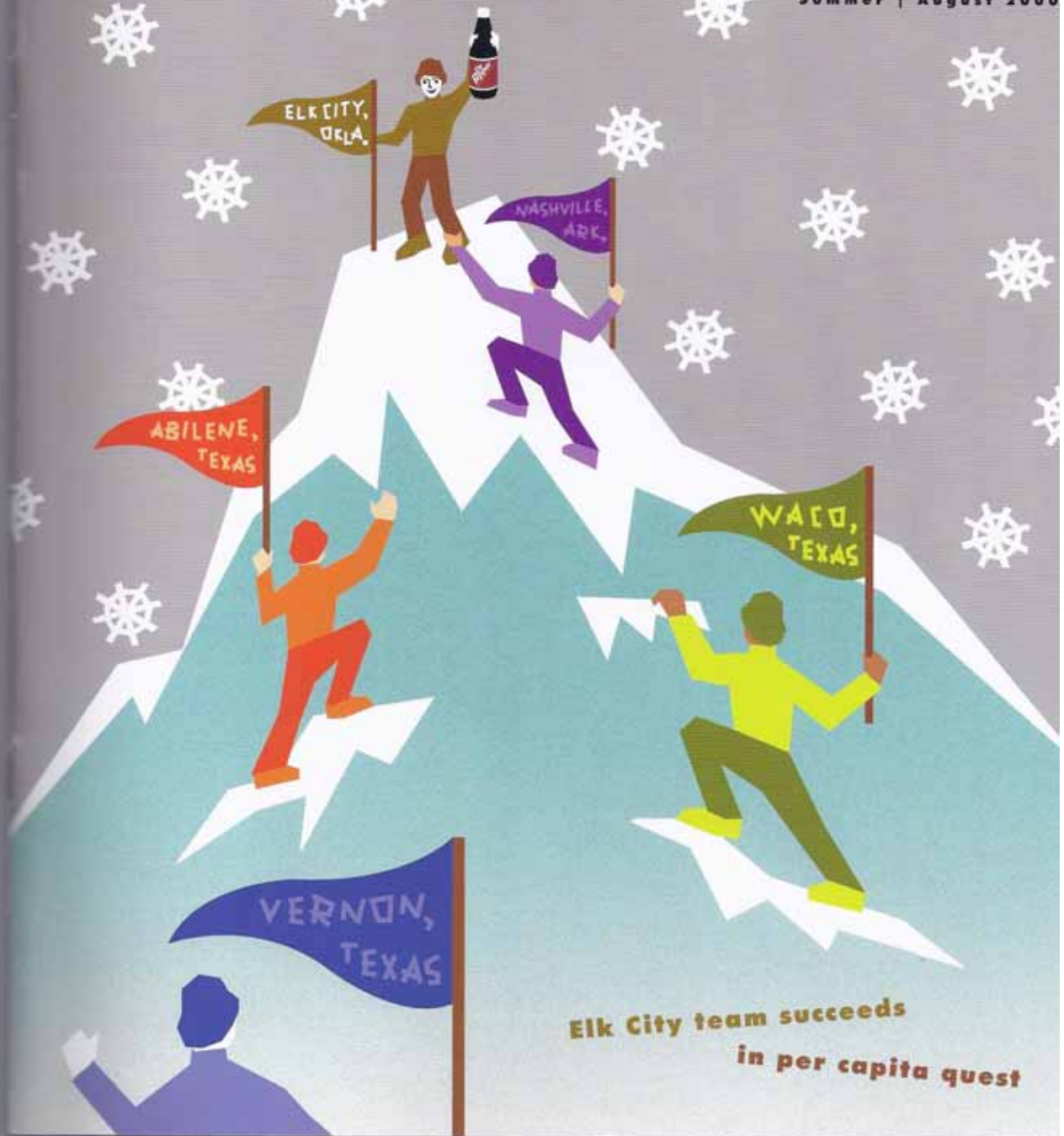


EXHIBIT 3

ClockDial

DR. PEPPER

Summer | August 2000



Monument a testimony to the man who made Dublin famous

Rain didn't dampen the spirits of those gathered in Dublin, Texas, for the oldest Dr Pepper bottler's 109th anniversary celebration June 10. The weeklong festivities were especially sweet on the closing day, when a life-size bronze statue, titled "Sweet Inspiration," was unveiled by VIPs.

The statue memorializes the late Bill Kloster, who died at the age of 81 Sept. 27, 1999. "Sweet Inspiration," created by Sherman, Texas-based artist Mike Adams, pays lasting and loving tribute to the man and the product to which he gave a loyal devotion since he joined Dublin Dr Pepper Bottling Company at 14. It features a middle-aged Kloster handing a Dr Pepper to a little girl perched atop a Dr Pepper vendor box.

Kloster's family commissioned the statue and community leaders joined them in coming up with a plan to finance the sculpture. A limited edition 14-inch maquette was produced and only 100 of the smaller bronzes were cast to guarantee their collector value. The purchase price for one maquette is \$2,000.

EDITOR'S NOTE: To place an order for a "Sweet Inspiration" maquette, contact: Pat Leatherwood, Kloster Memorial Fund, c/o First National Bank, 825 N. Patrick, P.O. Box 440, Dublin, TX 76446.



Photo by Kate Lanting

"Sweet Inspiration," a memorial to Bill Kloster, is permanently affixed to the sidewalk outside the windows of the bottling plant.



Dublin and Dr Pepper VIPs unveil the bronze statue.



Photo by Kate Lanting

Mark, Bill Edward and Jeff Kloster in Old Doc's Soda Shop