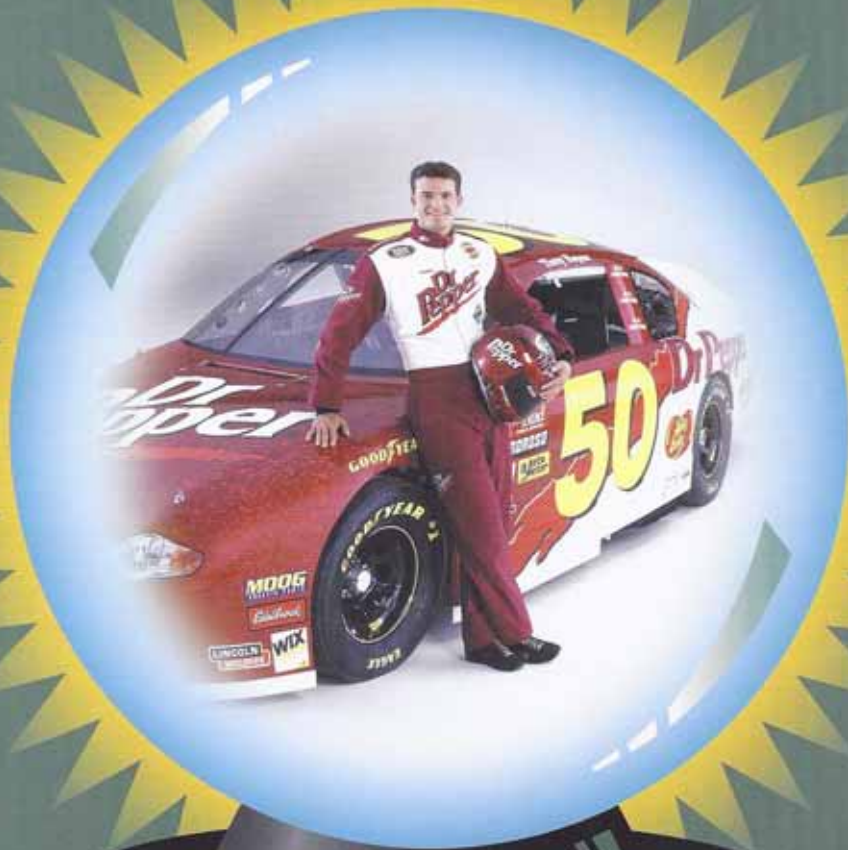


# EXHIBIT 6

# ClockDial

DR PEPPER

Winter | December 1999



Dr Pepper Racing's Future | Tony Roper and the new look for car 50

## IN MEMORIAM

**WILLIAM R. "BILL" KLOSTER**, owner of the oldest Dr Pepper franchise in the United States, died Sept. 27 in Dublin, Texas. He was 81.

Kloster was born June 7, 1918, in Dublin. On June 14, 1941, he married Iona Mae Bagwell in Dublin. She preceded him in death May 17, 1995.

Kloster became an ambassador for Dr Pepper during his more than six decades in the soft drink business. When most bottling operations switched to the less expensive use of corn syrup to sweeten the Dr Pepper formula, Dublin Dr Pepper, under Kloster's management, continued to produce the original Dr Pepper formula made with Imperial Pure Cane Sugar.



*Bill Kloster successfully marketed and sold the original Dr Pepper formula in glass bottles and wooden cases.*

His decision gave him bragging rights on the historic formula, and Kloster used this

heritage to turn the tiny franchise into a highly marketable commodity. His reward was a brand-loyal following of consumers who drank so much

*Bill Kloster could be persuaded at the drop of a hat to sell a few Dr Pepper anecdotes to anyone with a notepad or camera.*

Dr Pepper that Dublin consistently ranked among the top 10 bottlers for annual Dr Pepper per capita consumption.

The reputation of Dublin Dr Pepper extends way beyond its three-county franchise territory but the mark Kloster left on the local community was so strong that Dublin proclaims itself Dr Pepper, Texas, one week each year.

Kloster spent most of his time promoting the brand and the old bottling plant. He conducted regular plant tours for thousands of visitors each year and amassed an extensive collection of Dr Pepper promotional materials, bottles, calendars and signs. Kloster eventually had to create a museum in the plant to house the collection. The daily tours of the bottling operation and the museum were such a tourist draw that he had to add a soda shop and gift shop, too.

In 1933, Kloster was only 14 years old when Sam Houston Prim, the founder, hired him as a bottle sorter so Kloster could support his family. From the day he was hired to the day he died, Kloster could be found at the plant, except when he served a short stint overseas in the U.S. Army during World War II.

During his more than 60 years with Dublin Dr Pepper, Kloster went from sorter to bottler to production manager and, finally, to general manager, the position



he held until he inherited the operation from Grace Prim Lyon, the founder's daughter. She died June 7, 1991, the same day as the community's observance of the franchise's centennial celebration. Survivors include a son, William Edward Kloster of Granbury, Texas; one sister, Mary Kathrine Tillotson of Fort Worth; two grandsons, Jeff Kloster of Austin and Mark Kloster of Dublin; and two great-grandchildren. Mark is general manager of the Dr Pepper plant.

**WILFRED R. "PETE" CAMERON**, former president of Cameron Coca-Cola/Dr Pepper Bottling Company of Washington, Uniontown and Pittsburgh, Pa., and Wheeling, W.Va., died Oct. 21 in Washington, Pa. He was 74.

Cameron was born Feb. 22, 1925, in Washington, Pa. He, along with brothers Donald and Richard, owned and operated the family soft drink business. They obtained a Dr Pepper franchise in the early 1970s. Under their leadership, Dr Pepper volume in the franchise increased 400 percent from 1984 through 1998. The Camerons sold the business to Coca-Cola Enterprises in January.

Cameron is survived by his wife Nan; one son, Pete Cameron Jr. of Washington, Pa.; three daughters, Wendy Cameron and Gen Cameron Wilson of Washington, Pa., and Nan Cameron of Santa Fe, N.M.; and brothers Donald and Richard.