

EXHIBIT 7

Dr Pepper Company
P.O. Box 655086
Dallas, Texas 75265-5086

John R. Albers
President,
Chief Executive Officer

April 19, 1990

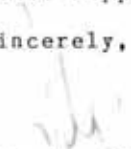
Mr. W. P. Kloster
Dr Pepper Bottling Company
P. O. Box 307
Dublin, Texas 76446

Dear Bill:

What can I say! I wish we had 450 bottlers like Bill Kloster. We love the article in TEXAS MONTHLY and we are most pleased to see one of our favorite bottlers become a media star. Also, I am sure you know that we don't disagree with you--Dr Pepper with cane sugar in the 6-1/2 ounce bottle is the standard.

Bill, thank you for being so committed and dedicated to Dr Pepper.

Sincerely,


John R. Albers
President,
Chief Executive Officer

JRA/cs